

Ross Reports

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS . 551 FIFTH AVENUE, N. Y. 17, N. Y. . MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
RESEARCH: Robert Cinader

VOL. 3 NO. 1
SUPPLEMENT C

FEB 18-24, 1951

Thank you, everyone!

You've just accomplished an unexpected feat -- on the order of drafting a man for office.

When we announced our projected rise in rates a month ago, it was with a feeling of resignation -- people probably wouldn't see their way clear to accepting a new billing...even though it was required if Ross Reports was to continue.

Actually, after giving one month's notice to employees, we too set about preparing the draft of a job-hunting letter.

But you've given us a reprieve...and how! All but about 18 of you said "yes, we want to continue, and you can bill us for the difference." Some of that very small group just couldn't afford any more money, and they apologized for canceling. The remainder were people who weren't using the reports enough to justify the expense. We're assuming that the rest of you do use the reports heavily, and that assurance is all we need to continue.

Therefore, here's our current situation: All subscriptions have been so arranged as to expire on June 1 of this year. Just prior to that date, we will send out renewal notices to all of you, asking you to subscribe for the June '51 through May '52 period, with a probable discount if money is paid in advance.

Here's what you can look forward to between now and June 1:

- Feb 25 - A study of merchandising on TV....plus sources for giveaway merchandise.
- Mar 4 - Daily program schedules...with sponsors and producers.
- Mar 11 - Our Commercials Report....with cross-indexed commercials, producers, sponsors.
- Mar 18 - Program Trends -- TV & Radio today as opposed to 1946.
- Mar 25 - Mail Order problems & practices...with a look at WPIX & WOR-TV among others.
- April 3 -- Television's First Talent Credit List - producers, directors, performers
- Apr 10 - Film programming.....who's buying, who's selling, what's been happening.
- May - Complete breakdown analysis of every program on the air - all credits, etc.

Look also for new features to be incorporated....like our new Talent Locator Service. Watch for a Film Locator section too.

Again, thank you for your encouragement. Your expression of confidence has cued a general expansion which should multiply the number of services we offer.

W.A.R.

1. *Chlorophyll a* and *Chlorophyll b* contents were determined by spectrophotometry using the method of Lichtenthaler and Whistler (1987).

[illegible]

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Sun(18) - PIX(Ch11) 6-6:30pm; DEBUT; Opera Cameos; new live musical show with stars of the Metropolitan Opera & other companies to appear with special costuming & production effects; Sponsor - Progresso Brand Quality Foods; Agency - Carlo Vinti; Producer - Carlo Vinti; Director - Lou Ames WPIX; MC - Robert Bagar; Announcer - David Ross; Musical Dir - Salvatore Dell'Isola.
- Mon(19) - WOR(Ch9) 12:30-1pm Mon-Fri; CHANGE; Foto-Test moves to this time from 1:30-2pm .
- 2-2:15pm & 7:15-7:30pm Mon-Fri; DEBUT; The Bob Howard Show; with Bob Howard, singer & pianist; Producer - Wayne Wirth; Director - Jim Jacober.
- Tue(20) - ABC(Ch7) 7:15-7:30pm; DEBUT; Going Places With Betty Betz; teen-ager panel show with celebrity guests; Sponsor - Edgewood Shoe Company for Friendly Shoes; Agency - Anderson & Cairns; Producer - Victor Seydel, Anderson & Cairns; Director - Herman Liveright ABC; Writer - Bob Bach.
- Fri(23) - ABC(Ch7) 10-10:30pm; DEBUT; March of Time Through The Years; documentary series featuring selected March of Time releases to be shown & discussed by panel of MC & 2 guest authorities each week; Sponsor - Chase National Bank(in NYC only); Agency - Hewitt, Ogilvy, Benson & Mather; Supervisor - Louis L. Ergmann HOB&M; Packager - March of Time; Commentator - John Daly; Film Editor - Dick Krolik MOT; Guests for first show Manfred Gottfried & David Douglas Duncan of Life Magazine.

LAST WEEK'S ARRIVALS, CHANGES

- ABC - 5-5:15pm Mon-Fri; Mary Hartline Show debuted from WENR-TV Chicago to the net 12 Feb; children's aud-partic format; Prod-Dir - Ivor McLaren; Writer - Bill Adams; Music - Chet Roble.
- Acrobat Ranch; kids show from WENR-TV Chicago moved to 10:45am EST Feb 17; Producer - Norm Heyne; Director - Joe Byrne.
- DuM - Broadway to Hollywood; 8:30-9pm Thu; Bill Slater replaced George Putnam as MC Feb 15; Sponsor - Tydol; Agency - Lennen & Mitchell.
- NBC - Broadway Open House; 11-12M Mon&Wed; Lenny Kent new MC of the Mon,Wed shows; Cast includes Richard Hayes, Estelle Sloane, Dell & Abbott, The Day Dreamers, Matty Malneck & orch; Producer - Ray Buffum NBC; Assoc Producer - Cal Howard NBC; Director - Jac Hein NBC; Sponsor - Ruppert's; Agency - Weintraub.

FUTURES

- Mar 1 - CBS -- Garry Moore Show; 1:30-2:30pm Mon-Fri; picks up sponsor for 1:45-2pm slot Thu; Sponsor - Corn Products Refining Company for Linit Starch; Agency - C.L. Miller Company; show is now sponsored by P & G, 2-2:15pm across the board; Cavalier Cigarettes, 2:15-2:30pm slot Mon, Wed, Fri; Quaker Cats, 2:15-2:30pm Tue & Thu.

(Continued on Page 7)

THE NEW YORK PUBLIC LIBRARY

1. The New York Public Library is a non-profit organization that provides free access to books, films, and other cultural resources for the people of New York City and the surrounding area. It was founded in 1894 and is one of the largest and oldest libraries in the world.

100 - 100 (100)

100 - 100 (100)

100 - 100 (100)

2. The library's collection includes over 50 million books, films, and other materials, which are available to the public through its various branches and online services.

3. The library also provides a wide range of programs and services, including reading clubs, lectures, and exhibitions, which are designed to promote literacy and cultural appreciation.

100 - 100 (100)

4. The library's commitment to providing free access to its resources is a key part of its mission, and it has a long history of serving the community in this way.

100 - 100 (100)

5. The library's online services, including its digital collection and e-books, provide a convenient way for people to access its resources from anywhere.

THE NEW YORK PUBLIC LIBRARY

6. The library's commitment to providing free access to its resources is a key part of its mission, and it has a long history of serving the community in this way.

7. The library's commitment to providing free access to its resources is a key part of its mission, and it has a long history of serving the community in this way.

8. The library's commitment to providing free access to its resources is a key part of its mission, and it has a long history of serving the community in this way.

9. The library's commitment to providing free access to its resources is a key part of its mission, and it has a long history of serving the community in this way.

THE NEW YORK PUBLIC LIBRARY

10. The library's commitment to providing free access to its resources is a key part of its mission, and it has a long history of serving the community in this way.

PROGRAM	NET TIME	GUESTS
<u>FRIDAY FEBRUARY 16</u>		
<u>Caval. of Stars</u>	DuM 10pm	Jane Pickens, Morey Amsterdam, Carlos Ramirez
<u>Eva Gabor</u>	ABC 8pm	Harry Sosnik, Ira Senz
<u>Fashion Magic</u>	CBS 3:30	Tina Leser, Denny Shane, Bill Shirley
<u>Hands of Mystery</u>	DuM 9pm	<u>Death of A Ballet Dancer</u> ; with June Dayton, Vinton Hayworth, Paul Huber, Nat Polen, Alfred De Leo, Ed Peck, Vivian Barry
<u>Man Against Crime</u>	CBS 8:30	Haila Stoddard, Audra Lindley, Harry Worth, Marie Kenney, H. Craig Neslo
<u>Penthouse Party</u>	ABC 8:30	Paul Arnold, Arthur Treacher, Tony Lavelli, Carol Knight
<u>We, the People</u>	NBC 8:30	Chuck Dressen, Abe Stein, Jussi Bjoerling
<u>Trapped</u>	WOR 8:30	<u>Quiet, Murder At Work</u> ; with Lee Henry, Marie Phillips, Carl Frederickson

SATURDAY FEBRUARY 17

<u>Faith Baldwin Thtr</u>	ABC 11am	<u>Follow Fat Flora</u> ; adapted by Joe Johnston; with William Eythe, Betsey Von Furstenberg, Lee Papell, Maurice Menson, Phillipa Bevans
<u>Frank Sinatra</u>	CBS 9pm	Faye Emerson, Skitch Henderson, Arthur Blake, Irving Kupcinet
<u>Jack Carter</u>	NBC 8pm	Vincent Price, Ben Wrigley, De Marco Sisters
<u>Ken Murray</u>	CBS 8pm	Dick Haymes, Mary Raye & Naldi, Dave Apollon & orch
<u>Sam Levenson</u>	CBS 7pm	Milton Berle & his daughter Vicki
<u>Say it With Acting</u>	NBC 6:30	<u>Darkness At Noon</u> vs <u>Call Me Madam</u>
<u>Sheilah Graham</u>	NBC 11:15	Danny Thomas (kinescope)
<u>Show of Shows</u>	NBC 9pm	Robert Cummings, Pearl Bailey, Clifford Guest (Sid Caesar & Imogene Coca on vacation)

SUNDAY FEBRUARY 18

<u>Arthur Murray</u>	DuM 9pm	Buster Keaton, Junie Keegan, Helene & Howard
<u>Bigelow Theater</u>	CBS 6pm	<u>Wedding Anniversary</u> - by John & Gwen Bagni; with Virginia Bruce, Ann Doran, Rita Laroy, Robert Bice, Lillian Hamilton, Louis Jean Heydt, Alphonse Martell
<u>Celebrity Time</u>	CBS 10pm	William Tabbert, Martha Wright

Assets

Liabilities

Equity

Statement of Assets

Current Assets	100.00	Current Liabilities	100.00
Fixed Assets	0.00	Long-term Liabilities	0.00
Other Assets	0.00	Other Liabilities	0.00
Total Assets	100.00	Total Liabilities	100.00
Current Assets	100.00	Current Liabilities	100.00
Fixed Assets	0.00	Long-term Liabilities	0.00
Other Assets	0.00	Other Liabilities	0.00
Total Assets	100.00	Total Liabilities	100.00
Current Assets	100.00	Current Liabilities	100.00
Fixed Assets	0.00	Long-term Liabilities	0.00
Other Assets	0.00	Other Liabilities	0.00
Total Assets	100.00	Total Liabilities	100.00
Current Assets	100.00	Current Liabilities	100.00
Fixed Assets	0.00	Long-term Liabilities	0.00
Other Assets	0.00	Other Liabilities	0.00
Total Assets	100.00	Total Liabilities	100.00

Statement of Liabilities

Current Liabilities	100.00	Current Assets	100.00
Long-term Liabilities	0.00	Fixed Assets	0.00
Other Liabilities	0.00	Other Assets	0.00
Total Liabilities	100.00	Total Assets	100.00
Current Liabilities	100.00	Current Assets	100.00
Long-term Liabilities	0.00	Fixed Assets	0.00
Other Liabilities	0.00	Other Assets	0.00
Total Liabilities	100.00	Total Assets	100.00
Current Liabilities	100.00	Current Assets	100.00
Long-term Liabilities	0.00	Fixed Assets	0.00
Other Liabilities	0.00	Other Assets	0.00
Total Liabilities	100.00	Total Assets	100.00
Current Liabilities	100.00	Current Assets	100.00
Long-term Liabilities	0.00	Fixed Assets	0.00
Other Liabilities	0.00	Other Assets	0.00
Total Liabilities	100.00	Total Assets	100.00

Statement of Equity

Current Equity	100.00	Current Liabilities	100.00
Long-term Equity	0.00	Long-term Liabilities	0.00
Other Equity	0.00	Other Liabilities	0.00
Total Equity	100.00	Total Liabilities	100.00
Current Equity	100.00	Current Liabilities	100.00
Long-term Equity	0.00	Long-term Liabilities	0.00
Other Equity	0.00	Other Liabilities	0.00
Total Equity	100.00	Total Liabilities	100.00
Current Equity	100.00	Current Liabilities	100.00
Long-term Equity	0.00	Long-term Liabilities	0.00
Other Equity	0.00	Other Liabilities	0.00
Total Equity	100.00	Total Liabilities	100.00

SUNDAY FEBRUARY 18(Continued)

Comedy Hour NBC 8pm The Would-Be Gentleman - by Moliere; adapted by Robert Edmond Clark Esq; with Bobby Clark, Basil Rathbone, Sarah Churchill, Walter Abel, Mary Boland, Fran Warren, Earl MacVeigh, Ann Thomas, Danny Scholl, Andy Albin, Bram Nossen, Leonard Elliott, Al Henderson, Rand Elliott, The Albins

Leave It To..Girls NBC 7pm Ruth McCormick Miller, Paula Stone, Hy Gardner

Philco Playhouse NBC 9pm Let Them Be Sea Captains - by H.R. Hayes; with Anne Crawford, E.G. Marshall, Florida Friebus, David Lewis, Nicholas Saunders, Harold McGee, Ken Rockefeller, Charles Taylor

Showtime, USA ABC 7:30 Eva Gabor, Ben Blue, Dick Haymes; Ernest Truex & Sylvia Field in a scene from George Washington Slept Here

Paul Whiteman ABC 7pm Andre Segovia, Jane Froman

This is Show Biz CBS 7:30 Wendy Barrie, Bill Hayes, Melissa Hayden

Toast of the Town CBS 8pm Nancy Walker, Molly Picon, Douglas Fairbanks, Sugar Ray Robinson, Ray McKinley, The Jaywalkers, Rudy Cardenas

Whats My Line CBS 10:30 Adele Jurgens subs for Dorothy Kilgallen this show only

Who Said That NBC 10:30 Faye Emerson, Al Capp, James A. Farley

MONDAY FEBRUARY 19

At Home CBS 11pm Maureen Cannon

Faye Emerson ABC 7:15 Dale Carnegie, Sgt McKeever of the Police Department

Garry Moore CBS 1:30 Wally Cox

Hwood Screen Test ABC 7:30 Anne Revere, lead; David Orrick & Horace Braham, tests

Kate Smith NBC 4pm Eva Gabor

Lights Out NBC 9pm Strange Legacy - by Marcia Harris; with Robert Stack, Margaret Hayes, Henry Hull, Joseph Sweeney, Philip Houston, Walter Kohler

Lux Video Thtr CBS 8pm To The Lovely Margaret - by Pearl & Thatcher Allred; with Margaret O'Brien, Skip Homeier, Ivan Simpson, Anna Lee, Pat Gaye

Margaret Arlen CBS 11:15am Harry Conover, Ann Williams-Heller

Musical Comedy Time NBC 9:30 Revenge With Music - by Arthur Schwartz & Howard Dietz; adapted by Steven de Baun; with Anne Jeffreys, Billy Gilbert, John Raitt, Audrey Christie, Vincente Gomez, Arny Freeman, Nancy Newton, Muriel O'Malley

Studio One CBS 10 The Way Things Are - by Josephine Lawrence; adapted by Worthington Miner; with Barbara Baxley, Peg Hillias, Dick Carlyle, Alfredo Wallace, Jack Ewing, Herbert Rudley, Laura Weber, James MacCall, Marilyn Monk

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes the need for transparency and accountability in all operations.

2. The second part of the document outlines the specific procedures and protocols that must be followed to ensure the integrity and security of the information. It details the roles and responsibilities of all personnel involved.

3. The third part of the document provides a comprehensive overview of the current status of the project and the progress made to date. It includes a detailed analysis of the challenges faced and the strategies implemented to overcome them.

4. The fourth part of the document discusses the future plans and goals for the project. It outlines the key milestones and the resources required to achieve them, as well as the potential risks and how they will be managed.

5. The fifth part of the document provides a summary of the findings and conclusions of the study. It highlights the key insights gained and the recommendations for future action, emphasizing the importance of continuous improvement and innovation.

6. The sixth part of the document discusses the implications of the findings for the organization and the industry. It explores the potential for new opportunities and the need for strategic planning to ensure long-term success.

7. The seventh part of the document provides a detailed analysis of the financial aspects of the project. It includes a breakdown of the costs and revenues, as well as a discussion of the funding sources and the financial sustainability of the project.

8. The eighth part of the document discusses the legal and regulatory requirements that must be met. It outlines the key areas of concern and the steps that must be taken to ensure compliance with all applicable laws and regulations.

9. The ninth part of the document provides a summary of the overall findings and conclusions of the study. It highlights the key insights gained and the recommendations for future action, emphasizing the importance of continuous improvement and innovation.

10. The tenth part of the document discusses the future plans and goals for the project. It outlines the key milestones and the resources required to achieve them, as well as the potential risks and how they will be managed.

11. The eleventh part of the document provides a summary of the findings and conclusions of the study. It highlights the key insights gained and the recommendations for future action, emphasizing the importance of continuous improvement and innovation.

MONDAY FEBRUARY 19(Continued)

<u>Perry Como</u>	CBS 7:45	Texas Jim Robertson
<u>Steve Allen</u>	CBS 7pm	Harold Russell, Thelma Carpenter
<u>Talent Scouts</u>	CBS 8:30	Ann Andre, Leighton & Hale, Dave Astor, Dorsey Sisters
<u>Voice of Firestone</u>	NBC 8:30	Licia Albanese

TUESDAY FEBRUARY 20

<u>Armstrong Theater</u>	NBC 9:30	<u>That Simmons Girl</u> - by Turner Bullock; with Bonita Granville, Robert Pastene, Elizabeth Watts, Sally Gracie, Mary Loane, Harry Tyler, Bobby Nick
<u>Billy Rose</u>	ABC 9pm	<u>Duet For Two Actors</u> ; adapted by Edward Chodorov; with Cyril Ritchard, Pat Crowley, Frank Albertson, Jerome Cowan, Jacqueline de Wit
<u>Caval. of Bands</u>	DuM 9pm	Guy Lombardo & orch, Jackie Gleason, Kitty Kallen, Rolly Rolls
<u>Danger</u>	CBS 10pm	<u>The Corpse & Tighe O'Kane</u> - by Charles Devlin; with Pat O'Malley, Don Hammer, Mary Michael, Gene Lyons, Ed Jerome, Clock Ryder
<u>Fireside Theater</u>	NBC 9pm	<u>Going Home</u> - by Samuel B. Harrison; with Dabbs Gree, Hugh O'Brian, Noreen Nash, Nolan Leary, Marlene Lyden, Robert Lyden, Bill Erwin, Virginia Farmer
<u>Garry Moore</u>	CBS 1:30	Dorothy Jarnac
<u>Kate Smith</u>	NBC 4pm	Claude Thornhill, Ben Gross, Stuart Morgan Dancers
<u>Going Places</u>	ABC 7:15	Jacqueline Cochran
<u>Margaret Arlen</u>	CBS 11:15am	Robert Stack, Eve Tarter, hat designer
<u>Our Secret Weapon</u>	DuM 7:30	Rex Stout, Elsa Maxwell
<u>Star Time</u>	DuM 10pm	Jimmy Nelson, Harry Belafonte & the Belafonte Singers
<u>Steve Allen</u>	CBS 7pm	Jan Sebastian
<u>Stork Club</u>	CBS 7:45	Alan Young, Robert Stack
<u>Success Story</u>	ABC 2:15	Lois Long, Fashion Editor of the New Yorker Magazine
<u>Suspense</u>	CBS 9:30	<u>The Victim</u> - by William Porter; adapted by Victor Wolfson; with Stanley Ridges, Eileen Heckart, Larry Fletcher, Kevin McCarthy, Howard Wierum, John McGovern, Marvin Finley
<u>Sure As Fate</u>	CBS 8pm	<u>The Rabbit</u> - by Morton Grant; adapted by Philo Higley; with Richard Purdy, Martin Brooks, Maria Riva, Robert Harris, Tom Gorman, John Martin, Jim Drum, Vincent Berg
<u>Texaco Star Thtr</u>	NBC 8pm	Janice Paige, Andy Russell, Ralph Edwards, Artini & Consuelo

WEDNESDAY FEBRUARY 21

<u>Faye Emerson</u>	ABC 7:15	Eric Blore, Dick Foran
<u>Four Star Revue</u>	NBC 8pm	Jimmy Durante MC, Don Ameche, Patricia Wheel, Trini Reyes, Ben Wrigley
<u>Fam. Jury Trials</u>	DuM 9pm	Jack Shay, Bernard Nadell, William Keene, Beverly Roberts, Don Wyler, Ralph Hertz
<u>Kate Smith</u>	NBC 4pm	Edward & Hart, Jeanne Mitchell
<u>Kraft Theater</u>	NBC 9pm	<u>The Fortune Hunter</u> - by Winchell Smith; adapted by R. Howard Lindsay; with Jack Lemmon, Margot Moser, Billy Lee, Cameron Prud'homme, Kermit Murdock, Alan Manson, Spencer Davis, Jane Sutherland, Richard Newton, Cliff Dunston, Jim Gannon
<u>Plainclothesman</u>	DuM 9:30	<u>Yankee Doodle Murder</u> ; with Arthur Kohl, Helen Warren, Jack Sheehan, Lester Mack, Frank McNellis
<u>Somerset Maugham</u>	CBS 9pm	<u>The People You Meet</u> - by John Cheever; adapted by Agnes Eckhardt; with John Conte, Mel Ruick, Margo Stevenson, Laura Pierpont, Howard Freeman
<u>Vanity Fair</u>	CBS 4:30	Erskine Caldwell
<u>The Web</u>	CBS 9:30	<u>Murder For Laura</u> - by Ira Knaster; adapted by Robert Wallsten; with Will Hare, Don Briggs, Barbara Joyce, John Boruff, Gene O'Donnell

THURSDAY FEBRUARY 22

<u>Alan Young</u>	CBS 9pm	John Qualen, Ilene Woods, Fortunio Bonanova
<u>Big Town</u>	CBS 9:30	<u>Miss Cinderella</u> - by Alvin Boretz; with Susan Douglas, Porter Van Zandt, Matt Briggs
<u>Garry Moore</u>	CBS 1:30	Robert Alda
<u>Ford Star Revue</u>	NBC 9pm	Joey Faye, The Rio Brothers, Bob Haymes
<u>Holiday Hotel</u>	ABC 9pm	Helena Bliss
<u>Kate Smith</u>	NBC 4pm	Katina Paxinou, Leonard Sues, Tony Bennett, Copsey & Ayers
<u>Nash Airflyte</u>	CBS 10:30	<u>A Kiss For Mr. Lincoln</u> - by Louise Kennedy Mable; adapt by Alvin Sapinsley; with Richard Greene, Grace Kelly, Sally Cunningham, Bruce Gordon
<u>Starlight Theater</u>	CBS 8pm	<u>The Magic Wire</u> - by Felicia Gizycka; adapted by Leo Penn; with Leslie Nielsen, Geraldine Brooks, Tom Hecht, Dave Ballard, Frank Sylvern
<u>Stork Club</u>	CBS 7:45	Paul Lucas
<u>Success Story</u>	ABC 2:15	Henry Rosenfeld

1. [Illegible]

2. [Illegible]

3. [Illegible]

4. [Illegible]

5. [Illegible]

6. [Illegible]

7. [Illegible]

8. [Illegible]

9. [Illegible]

10. [Illegible]

11. [Illegible]

12. [Illegible]

13. [Illegible]

14. [Illegible]

15. [Illegible]

16. [Illegible]

17. [Illegible]

18. [Illegible]

19. [Illegible]

20. [Illegible]

FRIDAY FEBRUARY 23

<u>The Clock</u>	NBC 9:30	<u>An Accident on Canigou</u> - by Ben Radin; with Richard Kiley, Richard Carlyle, Monty Banks Jr, Leni Stengel, Francois Grimard
<u>Ford Theater</u>	CBS 9pm	<u>The Golden Mouth</u> - by Charles S. Beldon & Frederic Stephani; adapted by Joseph Liss; with Henry Hull, John Forsythe, Anne Marno, Virginia Gilmore, Gerald Mohr, Boris Marshalov, Frank de Kova, Thomas Heaphy, Richard Abbott, Carrie Bridewell
<u>Faye Emerson</u>	ABC 7:15	Merle Miller, Lt Alexander Makarounis
<u>Kate Smith</u>	NBC 4pm	Percy Grainger
<u>Perry Como</u>	CBS 7:45	King Cole Trio
<u>Penthouse Party</u>	ABC 8:30	Sylvia Fine, Charles Korvin, Jim Moran, Jane Morgan
<u>Pulitzer Playhse</u>	ABC 9pm	<u>Valley Forge</u> - by Maxwell Anderson; adapted by Irving Elman; with Albert Dekker, Victor Sutherland, Wright King, Art Smith, Guy Aubrey, John Craven, Mitchell Agruss, Robert Simon, Robert Allen, Robert Emhardt, Peter Brandon, Frank Thomas, John Williams, Hugh Franklin; Director this show: Alex Segal
<u>Star of the Fam.</u>	CBS 10pm	Ilona Massey, Clifford Guest, Les Zoris
<u>Twenty Questions</u>	WOR 8pm	Eleanor Steber
<u>Vanity Fair</u>	CBS 4:30	Norman Thomas, Thomas Everett, Frances W. Butterfield
<u>Eloise Salutes</u>	DuM 11pm	Elizabeth Patterson

FUTURES(Continued from Page 2)

Mar 4 - NBC -- America Applauds; An Evening For Richard Rodgers; special program this night only; Producer - Henry Souvaine; Director - Leo T. Hurwitz; Stage Director - Bert Shevelove; Choreographer - Valerie Bettis; Scenic Adviser - Jo Mielziner; Musical Director- Max Meth; Choral Director - Crane Calder; NBC Supervisor - Danny Dare; Sponsor - U.S. Shoe Corp for Red Cross Shoes; Agency - Stockton, West & Burkhart; Mary Martin to head an all-star cast.

Mar 5 - ABC -- The Circuit Rider; 11-11:30pm; new religious dramatic show depicting the efforts of individual clergymen to bring religion to the frontiers of America shortly after the American Revolution; Sponsor - America for Christ Inc, a non-profit organization of Christian laymen under the guidance of the Board of Evangelism of the Methodist Church; Supervisor for America For Christ -Floyd W. Woodcock; Agency-Turner & Dyson; Producer - Franklyn W. Dyson; Director - Cort Steen ABC; Writer - Stanley Silverman; Guest on March 5 - Theodore R. McKeldin, Governor of Maryland.

Mar 18- NBC -- Beatrice Lillie is set to MC the Comedy Hour show for which Bob Hope was originally scheduled; Hope is now set for the show in April.

1. The first part of the document discusses the importance of maintaining accurate records of all activities. It emphasizes that this is crucial for ensuring the integrity and reliability of the information collected.

2. The second part of the document outlines the procedures for handling sensitive information. It states that all such information must be kept secure and only accessed by authorized personnel.

3. The third part of the document describes the methods used to collect and analyze data. It notes that these methods are designed to be as accurate and efficient as possible.

4. The fourth part of the document discusses the results of the data analysis. It shows that there is a clear trend towards increased efficiency and effectiveness in the processes being studied.

5. The fifth part of the document provides a summary of the findings and conclusions. It states that the data clearly supports the hypothesis that the proposed changes will lead to improved performance.

6. The sixth part of the document discusses the implications of the findings. It suggests that the results could be used to inform future research and to guide the implementation of the proposed changes.

7. The seventh part of the document provides a list of references. It includes a number of key papers and books that have been consulted in the course of the research.

8. The eighth part of the document provides a list of appendices. It includes a number of tables and figures that provide additional detail on the data and analysis.

9. The ninth part of the document provides a list of footnotes. It includes a number of additional notes and references that are relevant to the main text.

10. The tenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

11. The eleventh part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

12. The twelfth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

13. The thirteenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

14. The fourteenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

15. The fifteenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

16. The sixteenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

17. The seventeenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

18. The eighteenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

19. The nineteenth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

20. The twentieth part of the document provides a list of other references. It includes a number of additional papers and books that are relevant to the research.

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS • 551 FIFTH AVENUE, N. Y. 17, N. Y. • MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

LUTHER ADLER now avail TV - AGT: Mrs Head
John Gibbs Agcy CO 5-7504
FRANK ALBERTSON - AGT: Jerry Rosen
PL 7-6185
RICHARD CONTE- radio only - AGT: Charles
Abramson, Fam. Artists CI 7-6200
ANN CROWLEY, singing-dancing ingenue -
PRESS: Don Coplin PL 9-5260
ROGER DANN, "Happy Time" lead avail day,
Sun eve shows AGT: Lee Wallace, Affil.
Artists PL 3-1862
NORMAN DELLO'JOIO, composer avail intvw -
CONTACT: Shelley Dobbins RE 4-1501
DENHAM ELLIOTT now avail eve TV - AGT:
Joe McGee, Wm Morris CI 7-2160
MIKLOS GAFNI, dramatic tenor avail TV -
MGR: Kurt Hofmann PL 3-7676
BONITA GRANVILLE - AGT: Jack Lawrence
JU 2-3885
MARGARET CASE HARRIMAN author "The Vicious
Circle" - CONTACT: Vivian Wolfert,
Radio only. MU 3-0170
IVORY JOE HUNTER, jazz musician - AGT:
Oscar Cohen, Assoc Bkng PL 9-4600
JUVENILE DANCERS, SINGERS FOR TV -
CONTACT: Abe Feinberg CO 5-7070
JUNE KELLY, "American History in Song";
features 1st song written & publ in US
AGT: Ruth Arell PL 9-5603
JAN MURRAY avail only top intvw, guest
shots - MGR: Jack Bertell PL 9-5260
MARGARET O'BRIEN - AGT: Jack Lawrence
JU 2-3885
DENNIS O'KEEFE - AGT: Jack Lawrence
CARLOS RAMIREZ, South American baritone
now avail TV - AGT: Baum-Newborn
BR 9-6377

(Continued next page)

COMING TO TOWN FOR GUEST SHOTS

MIMI BENZELL from Chicago Feb 22 - MGR:
Jack Bertell PL 9-5260
JEFF CHANDLER from coast in 2 wks, limit.
appear - AGT: Baum-Newborn BR 9-6377
JUNE CLAYWORTH from coast this week -
AGT: Jack Lawrence JU 2-3885
GEOFFREY COTTERELL author "Strait And
Narrow"; (Prescott, Times: "Looks
enough like Dana Andrews to be his
brother"); week of Feb 26, not avail
radio, limited appear - CONTACT: Barbara
Frost, Lippincott VA 6-3980
DONALD CRISP from coast in about 2wks -
AGT: Jack Lawrence JU 2-3885
HUME CRONYN avail after Feb 21 - AGT: Mrs.
Head, John Gibbs Agcy CO 5-7504
PAUL DRAPER from Israel in several months
AGT: Jack Davies PL 7-1880
COLEEN GRAY from coast this week - AGT:
Jack Lawrence JU 2-3885
TOM HELMORE Feb 20, will be avail day &
Sun eve shows - AGT: Lee Wallace,
Affiliated Artists PL 3-1862
LOUISA HORTON from honeymoon in 5 wks -
AGT: Henry Guettel, Gale Agcy FL 7-7100
SAM JAFFEE from Cambridge this week - AGT:
Joe McGee, Wm Morris Agcy CI 7-2160
CONSTANCE MOORE from coast early Mar - AGT:
Jack Lawrence JU 2-3885
LLOYD NOLAN from coast this wk - PRESS:
Howard Weissman PL 7-0461
CLAUDIA PINZA from Pittsburgh Feb 26 -
AGT: Jerry Rosen PL 7-6185
VINCENT PRICE from coast about Mar 18 -
AGT: J. McGee, Wm Morris CI 7-2160
ELLA RAINES from Sun Valley Mar 1 - AGT:
Henry Guettel, Gale PL 7-7100
(Continued next page)

COMING TO TOWN cont.

MAXIE ROSENBLOOM from Puerto Rico Feb 21 -
AGT: Jerry Rosen PL 7-6185
ZACHARY SCOTT from coast about Apr 1 -
AGT: Afilliated Artists PL 3-1862
SLATE BROTHERS from Hartford Mar 5 -
AGT: Jerry Rosen PL 7-6185
ETHEL SMITH from Montreal this week - CON:
Mike Conner, Decca Rcds CO 5-2300
ALAN YOUNG from coast this wk for 4 wks
TV - AGT: Jack Talan, MCA PL 9-7500

IN TOWN & AVAILABLE cont.

RUGGIERO RICCI, noted concert violinist -
CONTACT: Shelley Dobbins RE 4-1501
JANICE RULE, Warner Bros actress avail TV
until late Mar - AGT: Baum-Newborn
BR 9-6377
GREGG SHERWOOD now avail TV - AGT: Mrs.
Head, John Gibbs Agcy CO 5-7504
BEATRICE STRAIGHT now avail TV - AGT: Joe
McGee, Wm Morris CI 7-2160
DONALD POWELL WILSON, author "My Six Con-
victs" avail limited appear thru Mar 1
CON: Vivian Wolfert, Rinehart MU 3-0170
IVA WITHERS, "Carrousel" lead - AGT:
Darrow Agcy PL 3-0871
JADE SNOW WONG, author "Fifth Chinese
Daughter" avail intvw - CONTACT: Ramona
Herdman, Harper Bros MU 3-1900
ROLAND YOUNG avail guest spots other than
dramatic shows - AGT: Mrs Head CO 5-7504
ROBERT STACK avail TV drama - AGT: Bob
Sanford, MCA PL 9-7500
BRIAN AHERNE not in town but avail NY TV -
AGT: Bob Sanford, MCA PL 9-7500
JOAN CHANDLER now avail TV - AGT: Joe
McGee, Wm Morris CI 7-2160
JERRY PARIS film contract player avail TV
AGT: H. Guettel, Gale Agcy PL 7-7100
JENNIE LOU LAW, "Lend An Ear" comedienne
avail comedy, musical - AGT: John
Darrow, PL 3-0871
GUSTAV BREUER author "The Spell" story of
Vienna life, avail intvw - CONTACT:
Patricia McManus, MU 9-4526
JOHN VAN DREELAN, "Daphne Laureola" juve.
avail TV, REACH DIRECT, Hotel Royaltan
FORREST TUCKER, "Sands of Iwo Jima" actor
avail from Feb 20, AGT: Mrs Head,
John Gibbs Agcy CO 5-7504

CAPSULE REVIEWS

VICTOR BORGE SHOW - NBC-TV, Sat, 7pm
GOULD, Times: A generous proportion of
adult fun. Should be more careful....
routines keyed to essentially same theme
inevitably invites repetition. Viewers
must regret network's scheduling which has
brought Borge and Sam Levenson (CBS, Sat,
7pm) into direct competition. TV has too
few riches to waste them so rashly. RADIO
DAILY: Thoroughly entertaining. Very
smooth...superb music, delightful comedy.
Borge is here to stay. VAN HORNE, Tele: A
delight from start to finish. Everything
a star could ask for, witty script,
handsome settings, a splendid production.
...commercials inoffensive. Fine pianist,
ought to have one spot to display his
legitimate talents. VARIETY: Demonstrated
a wonderful flair for literate comedy.
It's a pity that he's opposite Sam Leven-
son. Both are good comedy shows.... re-
gretful that the viewer must dial between
both layouts.
MGR: Harry Squires CI 6-4150

STAR OF THE WEEK

MAUREEN STAPLETON in "The Rose Tattoo"
ATKINSON, Times: Triumphant. Does not
evade the coarseness of the part. But
neither does she miss its exaltation.
McCLAIN, Journal: Magnificent throughout.
Worthy of more notable material. CHAPMAN,
News: Emerges as an actress of a high
order. FRANCIS, Billboard: Completely
splendid. Richly deserved the ovation
she received from first-night audience.
GUERNSEY, Trib: Her vivid acting is a
superb illumination of a vivid part.
WATTS, Post: Manages a long and arduous
role with remarkable effectiveness. HAW-
KINS, Tele: Gives one of the most honest
performances I remember ever witnessing...
hypnotizes herself into moving and even
looking like the character whom she
physically resembles not in the least.
COLEMAN, Mirror: Dynamic. POLLOCK, Com-
pass: A great achievement. On the ball
every minute, giving the performance of
her life.

Miss Stapleton's past Broadway credits
include "Detective Story", "The Bird
Cage".
PRESS: Wolfe Kaufman, LU 2-3466

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

2. Next, it is important to gather relevant information and data. This can be done through research, consultation with experts, or by analyzing existing data sets.

3. Once the information is gathered, the next step is to analyze it. This involves identifying patterns, trends, and relationships that can help in understanding the problem.

4. After analysis, the next step is to develop a solution or answer. This may involve applying theoretical knowledge, using mathematical models, or conducting experiments.

5. Finally, the solution should be evaluated and validated. This involves checking the results against the original problem and ensuring that the solution is accurate and reliable.

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

NBC GENERAL LIBRARY

Sun(25) - CBS(Ch2) Household Finance discontinues sponsorship of People's Platform; 5:30-6pm Sun; show to continue sustaining; Producer - Leon Levine CBS; no change in day or time.

NBC(Ch4) 10:30-11pm; WNBT only; DEBUT; Hudson TV Party; new interview show with Bill Stern & Candy Jones as MCs; Sponsor - Hudson Dealers; Agency - Brooke, Smith, French & Dorrance.

Mon(26) - CBS(Ch2) 11:15-11:45am Mon-Fri; DEBUT; TV Telephone Game; quiz show with telephone calls to the viewing audience; show now being seen in Chicago; MC - Durward Kirby; Asst - Rusty Arden; Packager - Harry S. Goodman Prod'ns; Producer-Writer - Stuart Wilson; Director - Rick Leighton CBS; Local Only.

after 11pm daily; DEBUT; New Film Series featuring 51 Eagle-Lion feature films made between 1946-1949; WCBS-TV has obtained exclusive rights to the series from the distributor for 62 weeks; Distributor - Flamingo Films Inc.; Local Only.

Tue(27) - CBS(Ch2) 10:30-11pm; HIGHLIGHT; American Red Cross Fund Drive; from CBS NY & Wash to all nets; special show from Madison Square Garden & Washington D.C.; General George Marshall & General David Sarnoff to appear with others at the Garden; President Truman to speak from the White House; a special film made for the show will be shown with Bob Hope, Bing Crosby, Judy Garland & others; MC - Ed Sullivan; Producer - Marlo Lewis; Director - John Wray.

DuM(Ch5) 10-11pm; DEPARTURE; Star Time to depart after show this date; Sponsor- Food Store Prods; Agency - Franklin Bruck; Producer - Phil Rapp; Director - Dick Sandwick DuM.

Thu(1) - CBS(Ch2) 1:30-2:30pm Mon-Fri; CHANGE; Garry Moore Show picks up new sponsor for 1:45-2pm slot Thu; Sponsor - Corn Products Refining Company for Linit Starch; Agency - C.L. Miller Company; Producer Herb Sanford CBS; show is also sponsored by P & G, 2-2:15 across-the-board; Cavalier Cigarettes, 2:15-2:30 Mon, Wed, Fri; Quaker Oats, 2:15-2:30 Tue & Thu.

Fri(2) - ABC(Ch7) 8:15-8:30pm; DEBUT; The Wendy Barrie Show; interview show with Wendy Barrie as MC; Sponsor - Celanese Corporation; Agency - Ellington; Producer - Hal James, Ellington.

NBC(Ch4) 9:30-10pm; CHANGE; Big Story goes weekly this date; show formerly alternated with The Clock which moves to new time not yet determined; Sponsor - Pall Mall Cigarettes; Agency - Sullivan, Stauffer, Colwell & Bayles; Packager - Bernard J. Prockter; Director - Charles E. Skinner, Prockter.

See Page 6 for FUTURES & LAST WEEK'S ARRIVALS

UNITED STATES DEPARTMENT OF JUSTICE
FEDERAL BUREAU OF INVESTIGATION
WASHINGTON, D.C. 20535

TO : DIRECTOR, FBI (100-441100)
FROM : SAC, NEW YORK (100-100000) (P)
SUBJECT: [REDACTED]

RE: NEW YORK TELEPHONE COMPANY (NYTC) - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

On 11/15/77, NYTC advised that [REDACTED]
[REDACTED] - [REDACTED]
[REDACTED] - [REDACTED]

PROGRAM	NET TIME	GUESTS
<u>FRIDAY FEBRUARY 23</u>		
<u>Caval. of Stars</u>	DuM 10pm	Borrah Minnevitich's Rascals, Milton Douglas, Liberace
<u>Eva Gabor</u>	ABC 8pm	Szabo, Hungarian wrestler
<u>Hands of Mystery</u>	DuM 9pm	<u>The Smugglers</u> ; with Frank Thomas Jr, Steve Elliott, Bruno Wick, Ralph Dunn, Melba Rae, Harold Stone
<u>Eloise</u>	DuM 11pm	Ralph Edwards
<u>Margaret Arlen</u>	CBS 11:45am	Jolie Gabor
<u>Man Against Crime</u>	CBS 8:30	Margaret Wycherly, Reynolds Evans, Philip Truex, Sheila Bromley, Byron Halstead, Kem Dibbs
<u>Mr & Mrs Mystery</u>	WOR 7:30	<u>The Case of the Lost Anniversary</u> ; with David Hooks, Virginia Vincent, Alan Gordon, Thomas Trinkle
<u>Trapped</u>	WOR 8:30	<u>The Grip of Death</u> ; with Fran Malis, Thom Carney, Mary Stewart, Blak Simms
<u>Women Talk It Over</u>	WOR 11:30am	Arline Francis, Andre Baruch
<u>We, the People</u>	NBC 8:30	Rube Goldberg, Raymond Loewy, Rev. John Nicholls Booth, Robert Framm, Marshall Charles Haggerty & Vince Taylor
<u>SATURDAY FEBRUARY 24</u>		
<u>Frank Sinatra</u>	CBS 9pm	Douglas Fairbanks Jr, Jean Carroll, Teddy Hale
<u>Jack Carter</u>	NBC 8pm	Buster Keaton, Beatrice Kaye, Anita Alvarez
<u>Ken Murray</u>	CBS 8pm	Ving Merlin & his girl violinists; Bobby Driscoll & John Carradine in a scene from "Treasure Island"
<u>Your Show of Shows</u>	NBC 9pm	Fred Allen substitutes for Sid Caesar & Imogene Coca
<u>Sam Levenson</u>	CBS 7pm	Red Barber & his daughter
<u>Sheilah Graham</u>	NBC 11:15pm	Faith Domergue (kinsecope)
<u>SUNDAY FEBRUARY 25</u>		
<u>Arthur Murray</u>	DuM 9pm	Helen Hayes, Zola Mae Shaulis, Bill Norvas & the Upstarts
<u>Bigelow Theater</u>	CBS 6pm	<u>Walt & Iavinia</u> - by Edward Barry Roberts; with Don De Fore & Diana Lynn
<u>Celebrity Time</u>	CBS 10pm	Don Ameche, Audrey Christie
<u>Colgate Comedy</u>	NBC 8pm	Eddie Cantor MC, Lena Horne, Charlie Cantor, Phil Kramer, Jack Albertson, Chris Barber, Bill & Cora Baird's Puppets, Al Goodman & orch

SECRET

CONFIDENTIAL

Page 1

CONFIDENTIAL

1. [illegible]	100-1000	[illegible]
2. [illegible]	100-1001	[illegible]
3. [illegible]	100-1002	[illegible]
4. [illegible]	100-1003	[illegible]
5. [illegible]	100-1004	[illegible]
6. [illegible]	100-1005	[illegible]
7. [illegible]	100-1006	[illegible]
8. [illegible]	100-1007	[illegible]
9. [illegible]	100-1008	[illegible]
10. [illegible]	100-1009	[illegible]
11. [illegible]	100-1010	[illegible]
12. [illegible]	100-1011	[illegible]
13. [illegible]	100-1012	[illegible]
14. [illegible]	100-1013	[illegible]
15. [illegible]	100-1014	[illegible]
16. [illegible]	100-1015	[illegible]
17. [illegible]	100-1016	[illegible]
18. [illegible]	100-1017	[illegible]
19. [illegible]	100-1018	[illegible]
20. [illegible]	100-1019	[illegible]
21. [illegible]	100-1020	[illegible]
22. [illegible]	100-1021	[illegible]
23. [illegible]	100-1022	[illegible]
24. [illegible]	100-1023	[illegible]
25. [illegible]	100-1024	[illegible]
26. [illegible]	100-1025	[illegible]
27. [illegible]	100-1026	[illegible]
28. [illegible]	100-1027	[illegible]
29. [illegible]	100-1028	[illegible]
30. [illegible]	100-1029	[illegible]
31. [illegible]	100-1030	[illegible]
32. [illegible]	100-1031	[illegible]
33. [illegible]	100-1032	[illegible]
34. [illegible]	100-1033	[illegible]
35. [illegible]	100-1034	[illegible]
36. [illegible]	100-1035	[illegible]
37. [illegible]	100-1036	[illegible]
38. [illegible]	100-1037	[illegible]
39. [illegible]	100-1038	[illegible]
40. [illegible]	100-1039	[illegible]
41. [illegible]	100-1040	[illegible]
42. [illegible]	100-1041	[illegible]
43. [illegible]	100-1042	[illegible]
44. [illegible]	100-1043	[illegible]
45. [illegible]	100-1044	[illegible]
46. [illegible]	100-1045	[illegible]
47. [illegible]	100-1046	[illegible]
48. [illegible]	100-1047	[illegible]
49. [illegible]	100-1048	[illegible]
50. [illegible]	100-1049	[illegible]
51. [illegible]	100-1050	[illegible]
52. [illegible]	100-1051	[illegible]
53. [illegible]	100-1052	[illegible]
54. [illegible]	100-1053	[illegible]
55. [illegible]	100-1054	[illegible]
56. [illegible]	100-1055	[illegible]
57. [illegible]	100-1056	[illegible]
58. [illegible]	100-1057	[illegible]
59. [illegible]	100-1058	[illegible]
60. [illegible]	100-1059	[illegible]
61. [illegible]	100-1060	[illegible]
62. [illegible]	100-1061	[illegible]
63. [illegible]	100-1062	[illegible]
64. [illegible]	100-1063	[illegible]
65. [illegible]	100-1064	[illegible]
66. [illegible]	100-1065	[illegible]
67. [illegible]	100-1066	[illegible]
68. [illegible]	100-1067	[illegible]
69. [illegible]	100-1068	[illegible]
70. [illegible]	100-1069	[illegible]
71. [illegible]	100-1070	[illegible]
72. [illegible]	100-1071	[illegible]
73. [illegible]	100-1072	[illegible]
74. [illegible]	100-1073	[illegible]
75. [illegible]	100-1074	[illegible]
76. [illegible]	100-1075	[illegible]
77. [illegible]	100-1076	[illegible]
78. [illegible]	100-1077	[illegible]
79. [illegible]	100-1078	[illegible]
80. [illegible]	100-1079	[illegible]
81. [illegible]	100-1080	[illegible]
82. [illegible]	100-1081	[illegible]
83. [illegible]	100-1082	[illegible]
84. [illegible]	100-1083	[illegible]
85. [illegible]	100-1084	[illegible]
86. [illegible]	100-1085	[illegible]
87. [illegible]	100-1086	[illegible]
88. [illegible]	100-1087	[illegible]
89. [illegible]	100-1088	[illegible]
90. [illegible]	100-1089	[illegible]
91. [illegible]	100-1090	[illegible]
92. [illegible]	100-1091	[illegible]
93. [illegible]	100-1092	[illegible]
94. [illegible]	100-1093	[illegible]
95. [illegible]	100-1094	[illegible]
96. [illegible]	100-1095	[illegible]
97. [illegible]	100-1096	[illegible]
98. [illegible]	100-1097	[illegible]
99. [illegible]	100-1098	[illegible]
100. [illegible]	100-1099	[illegible]

SUNDAY FEBRUARY 25(Continued)

Leave It To..Girls NBC 7pm Bill Stern, Paula Stone, Dorothy Kilgallen, Jeanne Warner, Eloise McElhone

Philco Playhouse NBC 9pm The Man Who Bought A Town - by Max Wilk & Lee Rogow; adapted by Max Wilk; with Oscar Karlweiss, Vinton Hayworth, Dorothy Sands, Catherine Balfour, Raymond Bramley, Elliott Sullivan, Harry Sheppard, Barbara Bulgakov

Opera Cameos PIX 6pm Kurt Baum, Rina De Toledo

This Is Show Biz CBS 7:30 Veronica Lake, Ray Middleton, Bert Wheeler, Estelle Sloan

Showtime, USA ABC 7:30 Eva Gabor, Buster Keaton, Beatrice Kaye; Dorothy Stickney & Paul McGrath in a scene from The Small Hours by George Kaufman & Leueen McGrath

Paul Whiteman ABC 7pm Mimi Benzell

Toast of the Town CBS 8pm Russell Nype, Bobby Van, Alan Young, Jo Sullivan; Hume Cronyn & Jessica Tandy in a scene from The White Steed

MONDAY FEBRUARY 26

At Home CBS 11pm Ann Crowley

Faye Emerson ABC 7:15 Kay Sheridan, Maxie Rosenbloom, Abe Green

Garry Moore CBS 1:30 William Tabbert

Hwood Screen Test ABC 7:30 Dane Clark, Lead; Clifford Cothren & Elaine Ellis, Tests

Kate Smith NBC 4pm James Dunn

Lights Out NBC 9pm The Dispossessed - by John McGreevey; with Jeffrey Lynn, June Dayton, Stefan Schnabel, John Graham, Alfred Hopson, Doris Belack

Lucky Strike Thtr NBC 9:30 The Last Tycoon - by F. Scott Fitzgerald; adapted by Thomas W. Phipps; with Robert Montgomery, June Duprez, Judy Parrish, Louis Hector, Robert Harris, Richard Kendrick, Gregg Sherwood

Lux Video Thtr CBS 8pm The Irish Drifter - by Charles Devlin; with Pat O'Brien, Jonathan Marlowe, Dulcy Jorden, Paul Lipson, Robert Dale Martin, Walter Appler

Studio One CBS 10pm The Ambassadors - by Henry James; adapted by Worthington Miner & Lois Jacoby; with Ilona Massey, Robert Sterling, Judson Laire, Frank Thomas Jr, Katherine Willard, Joan Gray, Emily Lawrence, Mary McNamee

Talent Scouts CBS 8:30 Sarita Escarpenter, Tanya, Ray Austin, The Ramblers

Steve Allen CBS 7pm The Shooting Mansfields

1911

[Faint mirrored bleed-through from the reverse side of the page]

11-11-61
The first of the two
copies of the letter
dated 11-11-61, was
sent to the
Director, FBI, New
York, New York.

1940

SECRET

RECEIVED

1. The first of these is the fact that the
2. second of these is the fact that the
3. third of these is the fact that the
4. fourth of these is the fact that the
5. fifth of these is the fact that the
6. sixth of these is the fact that the
7. seventh of these is the fact that the
8. eighth of these is the fact that the
9. ninth of these is the fact that the
10. tenth of these is the fact that the

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 3, 1862. It is a message of condolence to the people of the State of California, who had recently suffered a great calamity in the form of a fire which had destroyed the city of San Francisco. The President expresses his sympathy for the sufferers and offers his prayers for their recovery.

[illegible]

1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is responsible for the study. The next step is to collect data. This is done by the investigator who is responsible for the study. The next step is to analyze the data. This is done by the investigator who is responsible for the study. The next step is to interpret the results. This is done by the investigator who is responsible for the study. The next step is to draw conclusions. This is done by the investigator who is responsible for the study. The next step is to report the findings. This is done by the investigator who is responsible for the study. The next step is to discuss the implications. This is done by the investigator who is responsible for the study. The next step is to recommend further research. This is done by the investigator who is responsible for the study. The next step is to conclude the study. This is done by the investigator who is responsible for the study.

1900-1901

[illegible]

120

1. The Indian Police - The Indian Police, which has been established in the Indian States, is a very important factor in the maintenance of law and order in the country. It is a very important factor in the maintenance of law and order in the country.

1. The information in the above report was obtained from the following sources:

1. The first of these is the fact that the

MONDAY FEBRUARY 26(Continued)

Voice of Firestone NBC 8:30 Thomas L. Thomas
Whats My Name NBC 8pm Bibi Osterwald
Women Talk It Over WOR Mrs Vincent Impelliteri, Bertha Schwartz

TUESDAY FEBRUARY 27

Armstrong Theater NBC 9:30 Twenty-One Days - by Ira Avery; with Skip Homeier, Lola Albright, Joan Morgan, Bob Shawley, Allen Tower, Harrison Dowd, Ricky de Langis
Billy Rose ABC 9pm Julie the Jinx; adapted by Norman Leffing; with Jack Gilford, Lionel Stander, Royal Dano, William Pierson, George Haggerty, James Little
Caval.of Bands DuM 9pm Ray Anthony & orch, Harvey Stone, Frank Paris, Susan Raye, The Berry Brothers
Danger CBS 10pm Will You Walk Into My Parlor - by John Dickson Carr; adapted by Sheldon Reynolds; with Geraldine Brooks, Lawrence Hugo, Joseph Anthony, Howard Wierum
Fireside Theater NBC 9pm Gallagher - adapted by Wells Root from "Copy Boy" by Richard Harding Davis; with Bob Ellis, Steve Roberts, Byron Foulger, David Bruce, Jack Daly, John Warburton, Josef Granby
Garry Moore CBS 1:30 Wally Cox
Kate Smith NBC 4pm Helen Kane, Leonard Sues
Little Show NBC 7:30 Mardi Bayne
Margaret Arlen CBS 11:45am Roy E Larsen, President of Time Inc.
Steve Allen CBS 7pm Rose Murphy
Success Story ABC 2:15 Sharland, fashion photographer
Suspense CBS 9:30 Margin For Safety - by Victor Wolfson; with Denholm Elliott, Una O'Connor, Frederick Warlock, Francis Bethancourt, Joyce Linden,
Prudential Playhse CBS 8pm Ruggles of Red Gap - by Harry Leon Wilson; adapted by Alvin Sapinsley; with Cyril Ritchard, Walter Abel, Glenda Farrell, Henry Jones, Richard McMurray, Harold McGee, Ethel Remey, John Martin, Philip Tonge, Eva Condon
Texaco Star Thtr NBC 8pm Ethel Waters, Joe E. Brown, Tony Martin, Rose Marie, Jackie Green

WEDNESDAY FEBRUARY 28

Faye Emerson ABC 7:15 Kay Howe, Nellie Tayloe Ross Director of the US Mint
Four Star Revue NBC 8pm Danny Thomas MC, Margaret O'Brien, Pansey the Horse

WEDNESDAY EVENING 8:00 (Continued)

THOMAS L. THOMAS

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

Office of the Secretary

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WILLIAMS, J. W.

WEDNESDAY FEBRUARY 28(Continued)

<u>Fam. Jury Trials</u>	DuM 9pm	Lawrence Fletcher, Miriam Goldina, Kirk Brown, Bob Borland, Henrietta Moore, Jcn Richards, Franklin Fox
<u>Godfrey & Friends</u>	CBS 8pm	Roger Price
<u>Garry Moore</u>	CBS 1:30	Buster Keaton
<u>Kraft Theater</u>	NBC 9pm	<u>Jane Eyre</u> - by Charlotte Bronte; teleplay by R. Howard Lindsay from an adaptation by Helen Joseph; with John Baragrey, Kathleen Crowley, Noel Leslie, Viola Roache, Peggy Nelson, John Stephan, Alexander Lockwood, Roderick Walker, Shirley Dale Moore, Rica Martens, Amy Douglass, Alan Shayne, Toni Halloran
<u>Plainclothesman</u>	DuM 9:30	<u>The Havemeyer Case</u> ; with Helen Gillette, Jack Arthur, Lynn Loring, Jay Barney, Charles Bang, Mason Curry, Gloria Lewis
<u>Somerset Maugham</u>	CBS 9pm	<u>The Out Station</u> ; adapted by Adrian Spies; with Otto Kruger, Edith Atwater, Stefan Schnabel
<u>The Web</u>	CBS 9:30	<u>Key Witness</u> - by Bruno Fischer; adapted by Steven de Baun; with Katherine Bard, Clark Gordon, Charles Mendick, Helen Wagner, Jim Drum, Bert Thorn
<u>Your TV Shopper</u>	DuM 11:30am	Russell Wright

THURSDAY MARCH 1

<u>Big Town</u>	CBS 9:30	<u>The Visitor</u> - by Joseph Ruscoll; with Robert Gallagher, Florence Stanley, Virginia Mattis, Carmen Costi, Gordon B. Clarke
<u>Barbara Wells</u>	WOR 10am	Sally Victor
<u>Ford Star Revue</u>	NBC 9pm	King Cole Trio, Ada Lynne
<u>Holiday Hotel</u>	ABC 9pm	Kitty Carlisle
<u>Kate Smith</u>	NBC 4pm	Richard Himber & orch
<u>Lilli Palmer</u>	CBS 6:45	Valentina
<u>Little Show</u>	NBC 7:30	Cece Blake
<u>Margaret Arlen</u>	CBS 11:45am	Joseph Schildkraut
<u>Nash Airflyte Thtr</u>	CBS 10:30	<u>Scandalous Conduct</u> - by Robert Carson; adapted by David Shaw; with Dennis O'Keefe, Judith Parrish, Jocelyn Brando, Eileen Heckart, James Van Dyk
<u>Steve Allen</u>	CBS 7pm	Russell Nype
<u>Success Story</u>	ABC 2:15	Jean Rosenthal, theatrical lighting expert
<u>Vanity Fair</u>	CBS 4:30	Margaret Phillips, Hurd Hatfield, Jeffrey Cottrell

...the ... of ...

[illegible]

FRIDAY MARCH 2

<u>Big Story</u>	NBC 9:30	John Shellie, Harry Davis, Joe Downing, Laura Weber, Jo Bessell
<u>Eloise</u>	DuM 11pm	Elizabeth Patterson
<u>Faye Emerson</u>	ABC 7:15	Denise Darcel, Jane Morgan
<u>Perry Como</u>	CBS 7:45	Peggy Lee
<u>Penthouse Party</u>	ABC 8:30	Peggy Ann Garner, Hank Fort, Dick Buckley
<u>Pulitzer Playhouse</u>	ABC 9pm	<u>The Wisdom Tooth</u> - by Marc Connelly; adapted by Joseph Schrank; with Jean Parker, John Beal, Junie Keegan, Bobby Nick, Howard Freeman, Jonathan Harris, Helen Donaldson, Gilda Oakley, Ben Lackland, Bob Lieb, Bobbie Trelease, Graham Velsey, Buzzy Martin; Director this show: Bill Brown Y&R
<u>Star of the Fam.</u>	CBS 10pm	Phil Silvers, Carrol Richards
<u>Steve Allen</u>	CBS 7pm	Johnny Terrazzo, weight lifter
<u>Twenty Questions</u>	WOR 8pm	Freddie Martin

LAST WEEK'S ARRIVALS

ABC - 11-11:30am alt Sat; Oh Kay; new women's show in the form of a newspaper of the air; debuted Feb 24 from WENR-TV Chicago to the net; Kay Westfall to MC; Director - Don Schuffman ABC Chicago; show will alternate with Faith Baldwin Theater of Romance.

CBS - Kid Gloves; small fry boxing show debuted Feb 24 from WCAU-TV Philadelphia to the net; show takes the 7:30 -8pm slot formerly used by Songs For Sale which departed Feb 17; MC - Frank Goodman, former amateur boxing champion; Commentary - Bill Sears; Producer - Charles Vanda WCAU-TV.

DuM - Ladies Before Gentlemen; 10-10:30pm Wed; male panel show on which letters from the viewing audience complaining about women will be discussed; Panel consists of Richard Joesph, Robert Sylvester, Fred Robbins, John Kullers; Moderator - Ken Roberts; representing women will be "The Girl on The Pedestal" - Cara Williams; Sponsors - Friendly Frost Stores & Crosley Television; Agency - Getschal & Richard; Producer - Henry Misrock G&R; Director - Pat Fay DuM; Prod Supervisor - Budd Getschal; Asst Producer - Arthur Schwartz G&R.

WOR - Mr & Mrs Mystery changes from a 15 min daily serial to a half-hour weekly dramatic show effective Feb 23; new time 7:30-8pm; John & Barbara Gay star; Producer-Director - Harvey Marlowe WOR; Writer - John Gay.

FUTURES

Mar 15 - CBS -- Nash Airflyte Theater to depart after show this date; Sponsor - Nash; Agency - Geyer, Newell & Ganger; Prod-Dir - Fave Pressman.

Mar 27 - CBS -- Prudential Family Playhouse; alt Tue 8-9pm; to depart after show this date; Agency - Calkins & Holden; Producer-Director - Don Davis CBS.

[illegible]

1. Mr. [Name] [Address] [City] [State] [Zip]
 2. Mr. [Name] [Address] [City] [State] [Zip]
 3. Mr. [Name] [Address] [City] [State] [Zip]
 4. Mr. [Name] [Address] [City] [State] [Zip]
 5. Mr. [Name] [Address] [City] [State] [Zip]
 6. Mr. [Name] [Address] [City] [State] [Zip]
 7. Mr. [Name] [Address] [City] [State] [Zip]
 8. Mr. [Name] [Address] [City] [State] [Zip]
 9. Mr. [Name] [Address] [City] [State] [Zip]
 10. Mr. [Name] [Address] [City] [State] [Zip]

[illegible]

Ross Reports

WEEK OF
FEB 25-MAR 4, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS · 551 FIFTH AVENUE, N. Y. 17, N. Y. · MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

JOEY ADAMS, current Capitol Thea, avail
TV guest shots - AGT: Jack Talan, MCA
PL 9-7500

MILDRED BAILEY avail TV - AGT: Oscar Cohen
Assoc Bkng, PL 9-4600

JOAN BLONDELL - AGT: Joe McGee, Wm Morris
CI 7-2160

DON CASTLE, film player avail TV - AGT:
Lee-Harris-Draper, JU 6-4180

GABE DELL & NORMAN ABBOTT, current Ruban
Bleu, avail TV - AGT: Jack Talan, MCA
PL 9-7500

DE MARCO SISTERS, current Paramount Thea
AGT: Jack Talan, PL 9-7500

JOHN ERICSON, juve discovery in Zinneman
film "Teresa", avail TV - AGT: Milt
Goldman, Paul Small Ltd. MU 7-0606

JOAN FONTAINE - AGT: Joe McGee, Wm Morris
CI 7-2160

BETTY GARDE avail TV drama, comedy - AGT:
Barna Ostertag, Kroll Agcy PL 7-4250

GEORGIA GIBBS, vocalist - PRESS: Buddy
Basch, MU 7-8351

VICENTE GOMEZ, guitarist avail TV - AGT:
Milt Goldman, MU 7-0606

VIRGINIA GILMORE - AGT: Wm Liebling
VA 6-3714

FRED & SLEDGE, song & dance team of "Kiss
Me Kate" avail TV - AGT: Oscar Cohen,
Assoc Bkng, PL 9-4600

LENA HORNE - PRESS: Bud Granoff, George
Evans Assoc. CI 6-2765

MARSHA HUNT - AGT: Wm Morris CI 7-2160

BEATRICE KAY, Gay 90's singer - CONTACT:
W. Murphy, Col Recds, CI 5-7300

OTTO KRUGER - AGT: Milt Goldman MU 7-0606

(Continued next page)

COMING TO TOWN FOR GUEST SHOTS

EDDIE ALBERT will be avail in 2 wks - AGT:
Milt Goldman, P. Small Agcy MU 7-0606

BINNIE BARNES from Italy in March

JOSEPHINE BAKER, from Miami Feb 28;
1 TV appear only during Strand Thea &
Monte Proser dates - PRESS: Curt
Weinberg PL 7-3835

RALPH FLANAGAN, orch leader in NY in 1 wk;
AGT: General Artists
CI 7-7550

J. Y. HENDERSON, author "Circus Doctor",
avail intvw for tie-in with Ringling
Bros circus opening Madison Sq. Gardn,
Apr 4 - CONTACT: Dick Taplinger
PL 7-7770

PEGGY LEE, singer from coast for Copa
engagement - AGT: GAC CI 7-7550

FREDDIE LIGHTNER, film actor-comic from
coast Mar 1, AGT: Jerry Rosen
PL 7-6185

THE McNULTY FAMILY, singing-dancing Irish
act, avail St. Patrick's Day tie-ins
radio & TV; arrive NYC Mar 3 - AGT:
Jerry Rosen PL 7-6185

RUSS MORGAN & orch from coast in 2 wks -
AGT: Oscar Cohen, Assoc Booking
PL 9-4600

DONALD NOVIS, singer; from Mississippi -
AGT: Jerry Rosen PL 7-6185

MILTON PARSONS from "As You Like It" tour
Mar 4 - AGT: Milt Goldman MU 7-0606

GINGER ROGERS from coast in Mar - AGT:
Bob Sanford, MCA PL 9-7500

HERKIE STYLES & MARY HATCHER, comedian &
singer from coast this wk, avail TV -
AGT: Oscar Cohen, PL 9-4600

(Continued next page)

[The page contains extremely faint, illegible text, likely bleed-through from the reverse side.]

COMING TO TOWN cont.

BRIGADIER- GENERAL DESMOND YOUNG, author "Rommel, The Desert Fox"; from France Feb 26, will be in NYC thru Mar 6 -
CONTACT: Ramona Herdman, Harper. Bros.
MU 3-1900

IN TOWN & AVAILABLE cont.

VIRGINIA MacWATTERS, in from coast, avail
TV - CONTACT: Eleanore French CI 7-6900

TONY MARTIN, limited appear - PRESS:
Buddy Basch MU 7-8351

THE MEN OF SONG, current Palace Thea, avail
until Mar 12 - CON: Eleanore French,
Columbia Concerts CI 7-6900

DICK MOORE, juve - former child star
Dickie Moore - avail TV - AGT: Milt
Goldman, Paul Small MU 7-0606

NORO MORALES, avail TV, orch or single -
AGT: Oscar Cohen, PL 9-4600

ART MORTON, Capitol Records singer - AGT:
General Artists CI 7-7550

ROBERT PRESTON - AGT: Jack Lawrence, ATC
JU 2-3885; PRESS: Howard Weissman,
PL 7-0461

GALE ROBBINS, film singer current Roxy
Thea; to be seen in Pinza film (MGM) -
PRESS: Buddy Basch MU 7-8351

ANTHONY ROSS, "Season In The Sun" actor
avail Sun shows - AGT: Joe McGee, Wm
Morris, CI 7-2160

MAXIE ROSENBLOOM - AGT: Jerry Rosen

THE SKYLINERS, male vocal quartet avail
TV vty - AGT: Abe Feinberg CO 5-7070

SUZARI MARIONETTES, avail TV vty - AGT:
Abe Feinberg

MICHAEL WAGER, "The Small Hours" juve avail
TV - AGT: Barna Ostertag PL 7-4250

JUNE WALKER, from "Death of a Salesman"
tour - AGT: Milt Goldman MU 7-0606

ROBERT WEBBER, "The Royal Family" actor
avail - AGT: Henry Guettel, Gale Agcy
PL 7-7100

THE WHIPOORWILLS, just completed 10 wks
at Martinique, avail TV - AGT: Jack
Talan PL 9-7500

GEORGIA WINTERS, editor new mag "The
Girl Friend" avail radio, TV intvw -
CONTACT: Eileen Seeley PL 5-9464

TALENT TIPS

DOROTHY GREENER, comedienne in "Razzle
Dazzle". At the Arena Theater
Hawkins, Tele: A tiny, fresh, personal-
ity. Performs with a strange mixture
of dead-pan complaisance and an innocent
glee that what she does is just lovely.
Atkinson, Times: Most of the fooling is
wrapped up in a pint-sized mimic with a
squeaky voice who weaves in and out of
the show burlesquing "All About Eve".
Miss Greener is exactly the right person
for it. She has an embarrassed grin on
her face perpetually. Her accent is
awful. Her humility is as dangerous as
a steel trap. When Miss Greener finally
eliminates her benefactor and stars in
a miniature lampoon on "The Student
Prince", her inadequately bravura per-
formance is very funny indeed. And that
is the high point of the whole show.
Watts, Post: There is only one person
connected with the proceedings who
wouldn't have been better off at home.
That exception is a friendly and like-
able girl comic named Dorothy Greener,
who will be accurately described today
by all of the reviewers as a kind of
female Wally Cox. I am grateful to her
for the only bearable moment in "R. D."
Hobe, Variety: She reveals a droll
sense of humor, deft timing and sur-
prising versatility. (DG's) lampoon of
a Metro musical epic is a standout, and
her "Grace Fogarty" character comedy
bit skillfully blends laughter with
sympathy.

"RAZZLE DAZZLE" PRESS AGENT:

Reginald Denenholz PL 7-0186

ALICE GHOSTLY AND G. WOOD, Bon Soir Club

Mortimer, Mirror: An unusual act.
Feature madrigals, glees and other
antique song forms. However, the sub-
ject matter of these ditties is any-
thing but ancient, dealing with various
aspects of the local scene. The duo is
very funny, not for the children.

CONTACT DIRECT: OR 5-1439 or GR 7-4259

LEONARD BARRY (SC 4-5700), BETTE GRAY-
SON (CI 7-3997), ROD STEIGER (CI 7-3997)
playing principal roles in ELT produc-
tion of Odets' "Night Music" score heav-
ily, professionally. Barry is dynamic...
Grayson and Steiger appealing.

Ross Reports

RECEIVED

MAR 26 1951

LIBRARY

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS - 551 FIFTH AVENUE, N. Y. 17, N. Y. - MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
RESEARCH: Robert Cinader (With Commercials Survey)

VOL. 3 NO. 2

MARCH 25-31, 1951
TELEVISION DEPT.

MAR 27 1951

JOHN F. RAYEL

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

Sun(25) - CBS(Ch2) -- 12-2pm; HIGHLIGHT; Easter Parade(see FUTURES in last week's issue for complete credits).

9-10pm; HIGHLIGHT; Easter Festival Service of Holy Communion; from the Episcopalian Cathedral, Washington D.C.; from WTOP-TV Wash to the net.

DuM(Ch5) -- 11:30am-1pm; HIGHLIGHT; Easter Parade; Sponsor - Old Gold; Agency - Lennen & Mitchell; Commentary - Dennis James & Julia Meade; Director - Harry Coyle DuM; from WABD to the net.

NBC(Ch4) -- 12-1pm; HIGHLIGHT; Easter Parade; from WNBT to the net; (see FUTURES in last week's issue for complete credits).

3-4pm; HIGHLIGHT; Uncle Miltie's Easter TV Party; from WNBT to the net; Sponsor - Philco; Agency - Hutchins; Producer - Irving Gray; Production Supervisor - Warren Jacober NBC; Director - Arthur Knorr; Musical Dir - Alan Roth; Milton Berle heads a cast which includes Vicki Berle, Joan Edwards, Jan Bart, Joe Jackson Jr, Jim Wong Troupe.

PIX(Ch11)-- 11:30am-1:30pm; HIGHLIGHT; Easter Parade; Producer - Warren Wade WPIX; Director - Ted Estabrook WPIX; Commentary - John Tillman, Jack McCarthy, Art Ford, Freddie Bartholomew WPIX.

HIGHLIGHT; Hill Number One; special religious film whose story takes place in Korea; cast consists of Ruth Hussey, Joan Leslie, Gene Lockhart, Leif Erickson, Jeanne Cagney, Roddy McDowall, Terry Kilburn, Mae Clarke, Nelson Leigh; Produced by Jerry Fairbanks Studios(Hwood) under the supervision of Rev. Patrick Peyton of the Family Rosary Association; film will be shown as follows:

CBS	5-6pm	Sat(24)	PIX	10:30-11:30am	Sun
DuM	6-7pm	Sun(25)	WOR	3-4pm	Sun

Mon(26) - ABC(Ch7) -- 10-12N; 2-5pm approx Mon-Fri; HIGHLIGHT; Kefauver. Crime Committee; from TV Pool thru WMAL-TV Wash to WJZ-TV & the net; meetings of the Senate Crime Committee when held; Sponsor - Time Magazine; Agency - Young & Rubicam.

9-9:30pm; DEPARTURE; College Bowl departs after show this date; Sponsor - ASR & Pharmacraft; Agency - McCann-Erickson; Packager - Martin Gosch; Agency (for Pharmacraft) - Ruthrauff & Ryan.

100-100000-100000

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
DATE 10-10-2000 BY 100-100000-100000

THIS DOCUMENT CONTAINS INFORMATION OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT TO
PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

AND TO CONTROL THE DISSEMINATION OF INFORMATION
WHICH IS OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT
TO PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

AND TO CONTROL THE DISSEMINATION OF INFORMATION
WHICH IS OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT
TO PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

AND TO CONTROL THE DISSEMINATION OF INFORMATION
WHICH IS OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT
TO PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

AND TO CONTROL THE DISSEMINATION OF INFORMATION
WHICH IS OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT
TO PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

AND TO CONTROL THE DISSEMINATION OF INFORMATION
WHICH IS OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT
TO PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

AND TO CONTROL THE DISSEMINATION OF INFORMATION
WHICH IS OF A CONFIDENTIAL NATURE

IT IS THE POLICY OF THE UNITED STATES GOVERNMENT
TO PROTECT SUCH INFORMATION FROM UNLAWFUL DISCLOSURE

THIS WEEK(Continued)

- Mon(26) - CBS(Ch2) -- 11:30-12:30pm Mon-Fri; CHANGE; Steve Allen Show; moves from 7-7:30pm Mon-Fri to this new time; Florian ZaBach joins regular cast; no other change in format; Producer - Marlo Lewis CBS.
- 7-7:30pm Mon-Fri; CHANGE; The Real McKay; moves from 12:30pm Mon-Fri to this new time; WCBS-TV only.
- 12:30-1pm; Mon-Fri; CHANGE; Margaret Arlen moves to this new time from 11:45am Mon-Fri; WCBS-TV only.
- 5:15-6pm Mon-Fri; CHANGE; The Chuck Wagon; moves to this time from 5:15-6:30pm Mon-Fri; WCBS-TV only.
- 6:30-7pm Mon-Fri; AUDITION; The Range Rider; new series of half hour Western films made for TV will be auditioned on the air for this week only; Producer - Armand Schaefer for Flying "A" Prod'ns; cast includes Jack Mahoney, Dick Jones, Eve Miller; show will be seen on WCBS-TV only.
- Tue(27) - ABC(Ch7) -- 9-9:30pm; DEPARTURE; Billy Rose Show; show departs after this date; Sponsor - Hudson Motors; Agency - Brooke, Smith, French & Dorrance; Producer - Jed Harris; Dir -Dan Petrie ABC.
- CBS(Ch2) -- 8-9pm; DEPARTURE; Prudential Family Playhouse; show departs after perform this date; Sponsor - Prudential Insurance; Agency - Calkins & Holden; Prod-Dir - Don Davis CBS.
- NBC(Ch4) -- 7-7:30pm; CHANGE; Kukla, Fran & Ollie picks up new sponsor this date; Sponsor(Tue & Fri) - Procter & Gamble for "Tide"; Agency - Benton & Bowles; show is sponsored on Mon by RCA Victor, on Wed by Ford Motors; Agency(for RCA & Ford) - J. Walter Thompson; Sponsor(on Thurs) - Life Magazine; Agency - Young & Rubicam.
- Thu(29) - CBS(Ch2) -- 10:30-11pm; DEBUT; Crisis In Korea; new documentary film series covering the Korean War since last June; films are CBS newsreel & official Army shots; series to run for 4 weeks from WCBS-TV to the net; Commentary - Douglas Edwards CBS; Producer - Robert Bendick CBS.
- 7:15-7:30pm; CHANGE; The Lilli Palmer Show; moves to this new time from 6:45-7pm; Sponsor - Pond's Tissues; Agency - J. Walter Thompson; Producer - Charles Kebbe; Director - Bruce AndersonJWT.
- NBC(Ch4) -- 8:30-9pm; DEPARTURE; The Peter Lind Hayes Show; show departs after perform this date; Sponsor - Borden's Instant Coffee; Agency - Doherty, Clifford & Shenfield; Producer - Eddie Pola.
- 9-10pm; DEPARTURE; Ford Star Revue; variety show with Jack Haley departs after show this date; Sponsor - Ford Motors; Agency - J. Walter Thompson; Producer - Buzz Kulik JWT.

FUTURES

- Apr 2 - NBC -- Somerset Maugham Theater moves to NBC alt Mon 9:30-10:30pm from CBS Wed 9-9:30pm; Sponsor - Bymart(for Tintair); Agency - Cecil & Presbrey; Producer - John Gibbs; director not yet set.

PROGRAM

NET TIME

GUESTS

FRIDAY MARCH 23

<u>Barbara Welles</u>	WOR 10am	Sam Jaffe, Mary Brandt
<u>Eva Gabor</u>	ABC 8pm	Barney Ross
<u>Ford Theater</u>	CBS 9pm	<u>Heart of Darkness</u> - by Joseph Conrad; adapted by Joseph Liss; with Richard Carlson, Murvyn Vye, Richard Purdy, Faith Brook, Phoebe MacKay, Henry Barnard, LeRoi Operti, John Marriott, Jane White, Earl Jones (This is a kinescope of program originally presented Nov 3, 1950)
<u>Hands of Mystery</u>	DuM 9pm	<u>The Masquerading Ming</u> - by Ellis Arnold Kadison; with John Morley, William Mendrick, Elizabeth Watts, Gene Blakely, Helen Harrelson, Joseph Holland
<u>Man Against Crime</u>	CBS 8:30	Cara Williams, Lou Gilbert, Lou Polan, Wendy Drew, Don McHenry, Charles Campbell
<u>Wendy Barrie</u>	ABC 8:15	Frank Farrell
<u>We, The People</u>	NBC 8:30	James Jones, Joseph C. Grew, Arthur St. Germain

SATURDAY MARCH 24

<u>Frank Sinatra</u>	CBS 9pm	Basil Rathbone, Denise Darcel
<u>I Cover Times Sq</u>	ABC 12:30	Melba Rae, Robert Fuller, John Graham, Warren Parker
<u>Jack Carter</u>	NBC 8pm	Milton Berle, John Payne, Luba Malina
<u>Ken Murray</u>	CBS 8pm	Ginny Simms, Dave Rubinoff, Gautier's Steeplechase; Walter Slezak in a scene from <u>Messiah</u> by Jean Holloway
<u>Sam Levenson</u>	CBS 7pm	Carol Bruce & her daughter Julie
<u>Show of Shows</u>	NBC 9pm	Richard Carlson; Nancy Kenyon subs for Marguerite Piazza
<u>Victor Borge</u>	NBC 7pm	Glenn Denning

SUNDAY MARCH 25

<u>Bigelow Theater</u>	CBS 6pm	<u>Lady With Ideas</u> - by True Boardman; with Gig Young, Pamela Britton, Irving Bacon, Frank Orth, Mikhail Rasumny
<u>Celebrity Time</u>	CBS 10pm	Martha Wright, Paul Lukas
<u>Colgate Comedy</u>	NBC 8pm	Eddie Cantor, Jimmy Durante, General George Marshall
<u>Facts We Face</u>	CBS 5pm	Eric Johnston
<u>Fred Waring</u>	CBS 9pm	<u>First Communion</u> ; with Jay Johnson, Sarah Fussell, Leonard Kravendonk, Ann Morath, Gordon Berger
<u>Lamp Unto My Feet</u>	CBS 4:30	<u>Pilgrim's Progress</u> - by John Bunyon; adapted as a TV poem by Raphael Hayes; with Jay Barney, Claud Traverse, Frederic Warriner, Biff Parfrey, Nicolas Saunders, Svea Grunseld, Sylvia Stone

THE UNIVERSITY OF CHICAGO

11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 841. 842. 843. 844. 845. 846. 847

SUNDAY MARCH 25(Continued)

| | | |
|--------------------------|------------|---|
| <u>Leave It...Girls</u> | 7pm | Maubert St. George, Caroline Burke, Harriet Van Horne |
| <u>Opera Cameos</u> | PIX 6pm | Bruno Landi, Laura Castellano, the Coro D'Italia Choir |
| <u>Philco Playhouse</u> | NBC 9pm | <u>Bulletin 120</u> - by Joseph Liss; with Stephen Courtleigh, Robert Quarry, Elinor Randel, Dan Reed, John Randolph, Alan Shayne |
| <u>Paul Whiteman</u> | ABC 7pm | Mimi Benzell |
| <u>Showtime, USA</u> | ABC 7:30pm | <u>Green Pastures</u> - by Marc Connolly; with William Marshall, Frank Wilson, Ossie Davis |
| <u>This Is Show Biz</u> | CBS 7:30 | Joan Blondell, Steve Allen, Bidu Sayao, Jack E. Leonard, Bill Bailey |
| <u>Toast Of The Town</u> | CBS 8pm | Notre Dame Glee Club, Phil Spitalny's All-Girl Orch, Paul & Grace Hartman, The King Brothers, Terry Thomas, Byron Nelson, Ted Tuckwood |
| <u>Whats My Line</u> | CBS 10:30 | Quentin Reynolds |
| <u>Rocky King</u> | DuM 9pm | <u>The Fire of the East</u> - by Sheldon Stark & Wallace Thomson; with Roscoe Karns & Earl Hammond, Malcolm Beggs, Brook Byron, Kermit Kegley, Joe Downey |

MONDAY MARCH 26

| | | |
|--------------------------|-----------|---|
| <u>At Home</u> | CBS 11pm | Denise Lor |
| <u>Faye Emerson</u> | ABC 7:15 | Ed Stein, Geene Courtney |
| <u>Garry Moore</u> | CBS 1:30 | Ross & West |
| <u>Circuit Rider</u> | ABC 11pm | Vice-President Alben Barkley; Allan Frank, Millicent Brower, Alice Thomson, William Barriid, Mary James, Lawrence Bockuis |
| <u>Bert Parks</u> | NBC 3:30 | Betty Ann Nyman subs for Betty Ann Grove for 2 weeks |
| <u>Hwood Screen Test</u> | ABC 7:30 | Jeffrey Lynn; Virginia Robinson & Manya Shayon |
| <u>Kate Smith</u> | NBC 4pm | Hunter College Glee Club, Evalyn Tyner |
| <u>Lights Out</u> | NBC 9pm | <u>The Power of the Brute</u> - by A.J. Russell; with Tom Drake, Reba Tassell, Richard Carlyle, Scott Moore, Lew Herbert, Harold Rudd |
| <u>Lux Video Thtr</u> | CBS 8pm | <u>Treasure Trove</u> - adapted by Harry W. Junkin from an idea by F. Tennyson Jesse; with Barbara Britton, Bruce Cabot, Dick Foran, Halliwell Hobbes, Vera Mellish |
| <u>Lucky Strike Thtr</u> | NBC 9:30 | <u>Dark Victory</u> - adapted by Theodore & Mathilde Ferro; with Dorothy McGuire, John Forsythe, Richard Coogan, Carroll Ashburn, Polly Rowles, Helen Carew, Barbara Townsend, Roberta Bellinger, Tyler Carpenter |
| <u>Margaret Arlen</u> | CBS 12:30 | Hy Gardner |

1990

[illegible]

... ..

| Item | Quantity | Unit Price | Total |
|-------------------------|-------------|-------------|----------------|
| 1. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 2. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 3. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 4. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 5. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 6. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 7. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 8. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 9. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 10. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 11. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 12. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 13. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 14. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 15. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 16. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 17. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 18. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 19. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 20. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 21. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 22. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 23. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 24. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 25. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 26. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 27. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 28. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 29. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 30. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 31. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 32. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 33. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 34. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 35. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 36. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 37. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 38. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 39. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 40. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 41. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 42. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 43. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 44. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 45. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 46. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 47. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 48. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| 49. 100 lbs. of No. 100 | 100 | 1.00 | 100.00 |
| 50. 50 lbs. of No. 100 | 50 | 1.00 | 50.00 |
| Total | 1000 | 1.00 | 1000.00 |

1. The first of these is the fact that the
2. second of these is the fact that the
3. third of these is the fact that the
4. fourth of these is the fact that the
5. fifth of these is the fact that the
6. sixth of these is the fact that the
7. seventh of these is the fact that the
8. eighth of these is the fact that the
9. ninth of these is the fact that the
10. tenth of these is the fact that the

MONDAY MARCH 26(Continued)

Steve Allen CBS 11:30am Peggy Lee

Studio One CBS 10pm The Case of Karen Smith - by Viola Brothers Shore; adapted by Mona Kent; with Felicia Montealegre, Leslie Neilson, James Westerfield, Paul Potter, Annette Erlanger, Julian Noa, Jean Castro, Jack Ewing

Talent Scouts CBS 8:30 Ruth Anne Fleming, Gene Martin The Masters Trio, Court & Saunders

Voice of Firestone NBC 8:30 Igor Gorin

Vanity Fair CBS 4:30 The Works of Alexander Calder; film with narration by Burgess Meredith

TUESDAY MARCH 27

Armstrong Theater NBC 9:30 Double Exposure - by John G. Fuller; with Edmond Ryan, Ruth Matteson, Dulcy Jordan, Chester Stratton, Susan Jackson, Francis Compton

Billy Rose ABC 9pm Bright Golden Girl - by Elizabeth Roy; adapted by Paul Osborn; with Sylvia Field, Billy James, Lorna Lind, Harriet MacGibbon, Dick Kallman, Melville Ruick

Caval of Bands DuM 9pm Ray Bloch & orch, Jimmy Nelson, Mary Raye & Naldi, Paula Wray, The Mello-Larks, Johnny Bachemin

Danger CBS 10pm Head Print - by Barry Perowne; adapted by Alvin . Sapinsley; with Leo G. Carroll, Joan Creears, Augusta Roeland, Tom Reynolds, Chris Gamble, Biff McGuire, Robert Simon

Fireside Theater NBC 9pm Unwritten Column - by Edward P. Bailey; adapted by James Gunn; with Virginia Farmer, Frieda Inescort, Edward Earl, Marjorie Steele, Wendy Waldron, John Baer, Conrad Binyon, George Eldridge, Bill Erwin

Garry Moore CBS 1:30 Winston L. Mittenjuice

Kate Smith NBC 4pm Mrs Randolph Hearst, The Bowdoin Glee Club, Kenny Sharpe

Little Show NBC 7:30 Kay Schroeder

Going Places ABC 7:15 Jon Whitcomb

Margaret Arlen CBS 12:30 Edward Everett Horton

Prudential Play. CBS 8pm The Bishop Misbehaves - by Frederick Jackson; adapted by David Shaw; with Walter Hampden, Dorothy Gish, John Merivale, Philip Tonge, Maggie McNamara, Josie Bradley, Mark Stone, Billy Kay, Ivan Simpson, Leslie Litomy

Steve Allen CBS 11:30am The Three Rifts

Success Story ABC 6:15 Radie Harris

[illegible]

TUESDAY MARCH 27(Continued)

| | | |
|--------------------------|----------|---|
| <u>Our Secret Weapon</u> | DuM 7:30 | Hede Massing, Leo Cherne, Dr. Harry Gideonese, Ralph de Toledano |
| <u>Suspense</u> | CBS 9:30 | <u>The Three of Silence</u> - by Alvin Sapinsley; with Walter Slezak, Betty Garde, Robert Emhardt, Lawrence Fletcher, Bernard Burk, Mark O'Daniel, Kathleen Maguire |
| <u>Texaco Star Thtr</u> | NBC 8pm | Georgie Price, Edmond O'Brien, Constance Moore, Cab Calloway |

WEDNESDAY MARCH 28

| | | |
|-------------------------|-------------|---|
| <u>Fam. Jury Trials</u> | DuM 9pm | John Shay, David Ford, Connie Cezon, William Lally, Mary Stuart MacDonald, William Keene, Edwin Cooper, Jim Little |
| <u>Four Star Revue</u> | NBC 8pm | Danny Thomas MC, Kay Starr, Pearl Primus, Julie Oshins, Bunny Lewbel, Paul Sydell & Susie, Jesse, James & Cornell |
| <u>Kate Smith</u> | NBC 4pm | University of Pennsylvania Glee Club, Dior Dancers |
| <u>Kreisler's Band.</u> | ABC 8:30 | Cab Calloway & orch, Ella Fitzgerald, Teddy Hale |
| <u>Joyce Matthews</u> | DuM 11pm | Mr & Mrs Ken Murray, Susan Douglas |
| <u>Kraft Theater</u> | NBC 9pm | <u>The Silent Room</u> - by Joe Bates Smith; with Meg Mundy, Dan Morgan, Baruch Lumette, Dorothy Raymond, Boris Marshalov, Theodore Newton, Martin Newman, Grania O'Malley, Bernard Grant, John Shellie |
| <u>Margaret Arlen</u> | CBS 12:30 | Jan Struther |
| <u>Perry Como</u> | CBS 7:45 | Rosemary Clooney |
| <u>Plainclothesman</u> | DuM 9:30 | <u>The End of the Line</u> ; with Arthur Walsh, Larry Robbins, Jason Johnson, Joe Downing, Byron Keath, Vincent Barbi |
| <u>Steve Allen</u> | CBS 11:30am | Ray Douglas, Jeri Sullavan |
| <u>Somerset Maugham</u> | CBS 9pm | <u>End of Flight</u> ; adapted by Robert J. Shaw; with Signe Hasso, Alfred Ryder, John Boruff, Gordon Clarke, Carmen Costi, Lloyd Richards, Adelaide Bean |
| <u>Vanity Fair</u> | CBS 4:30 | Erroll Garner |
| <u>The Web</u> | CBS 9:30 | <u>The Great Diamond Discovery</u> - by Richard Macaulay; adapted by Richard Morrison; with Robert Allen, Guy Sorel, Jerome Cowan, Theo Goetz, Earl Sydnor, George Matthews, George Mitchell |

THURSDAY MARCH 29

| | | |
|--------------------|----------|--|
| <u>Alan Young</u> | CBS 9pm | James Gleason, Pat Harding, Monique Chantal, Louis Alberni |
| <u>Garry Moore</u> | CBS 1:30 | Raymond Schindler |

...the ... of ...

- 2 -

1817-1822. 10/1/1822

DATE REC'D. _____

आई आई टी मुंबई

1941年：8.2.12. 1941. 10. 1.

[Faint bleed-through from reverse side]

... ..

063 79. 1. 1. 1. 1. 1. 1.

2012-12-12 10:00:00

NO. 981 REPORT 1901

1970 1971

[Faint, illegible text]

01.07.2007. 10:00:00

09-01-00 0178.indd

2000 10 10 10:10

Op: d 345 2111 1/2

VERBODEN TOEGANG

1943-44 200-500

05:11 AM 05/05/2015

THURSDAY MARCH 29(Continued)

| | | |
|-------------------------|----------|---|
| <u>Big Town</u> | CBS 9:30 | <u>Anything For Money</u> - by Joseph Ruscoll; with Gene Barry, Elizabeth Dillon, Lynn Loring, Robert Lieb |
| <u>Holiday Hotel</u> | ABC 9pm | Kay Landi, Earl Barton, Bob Dixon, Serrianne Raphael |
| <u>Ford Star Revue</u> | NBC 9pm | Colette Marchand, Andre Eglevsky, McCarthy & Dale, George Prentiss |
| <u>Ellery Queen</u> | DuM 9pm | <u>The Man Who Enjoyed Death</u> - by Henry Misrock; with John Newland, Rees Taylor, Ruth Enders, Viola Keats |
| <u>Kate Smith</u> | NBC 4pm | Cornell University Glee Club, Martell & Mignon |
| <u>Lilli Palmer</u> | CBS 7:15 | Joseph Szigetl |
| <u>Little Show</u> | NBC 7:30 | Lynn Howard |
| <u>Martin Kane</u> | NBC 10 | Natalie Core, Philip Truex, Earl Hammond, Helen Baron, Richard Abbott, Harold Stone, Ferrel Pelley |
| <u>Stork Club</u> | CBS 7:45 | Clare Booth Luce, Connie Moore |
| <u>Success Story</u> | ABC 6:15 | Mrs Clara Savage Littledale, Editor of Parents Magazine |
| <u>Truth Or Conseq.</u> | CBS 10pm | Ginny Simms |
| <u>Vanity Fair</u> | CBS 4:30 | Melissa Hayden, Francisco Moncion |

FRIDAY MARCH 30

| | | |
|-----------------------------|-----------|---|
| <u>Big Story</u> | NBC 9pm | Richard MacMurray, Harold McGee, Shirley Morris, Linda Carlon, Gene De Santis, Charles Egelston |
| <u>Eloise</u> | DuM 11pm | Mady Christians |
| <u>Faye Emerson</u> | ABC 7:15 | James Montgomery Flagg, Russell Patterson |
| <u>Kate Smith</u> | NBC 4pm | Dartmouth College Glee Club, the "It Pays To Be Ignorant" show |
| <u>Margaret Arlen</u> | CBS 12:30 | Russell Wright |
| <u>Mr & Mrs Mystery</u> | WOR 7:30 | <u>The Case of the Last Resort</u> ; with Anthony Carr, Charmion Deved, MacGregor Gibb |
| <u>Perry Como</u> | CBS 7:45 | Helen O'Connell |
| <u>Penthouse Party</u> | ABC 8:30 | Jeffrey Lynn, Dick Kollmar, Bob Dunn, Eloise McElhone |
| <u>Pulitzer Playhse</u> | ABC 9pm | <u>The Just & The Unjust</u> - by James G. Cozzens; adapted by Don Ettlinger; with June Lockhart, Richard Kiley, Charles Dingle, Don Briggs, Henry Stephenson |
| <u>Star of the Fam.</u> | CBS 10pm | Mimi Benzell, Sonny Howard, Betty Lustor & Jack Stanton |
| <u>Twenty Questions</u> | WOR 8pm | Jackie Cooper |
| <u>Trapped</u> | WOR 8:30 | <u>In Small Packages</u> - by Frank Wayne; with Jack Bittner, Franklin Pulaski, Mardette Edwards, Carl Anthony |
| <u>We Take Yr Word</u> | CBS 10:30 | Ogden Nash, Kitty Carlisle |

Ross Reports

WEEK OF
MAR 25-APR 1, 1951

★ STAR ★ TV BILLING

Copyright 1951 - by WALLACE A. ROSS · 551 FIFTH AVENUE, N. Y. 17, N. Y. · MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

BIG NAME COMEDIANS, GAG WRITERS avail
paid & free tie-ins Natl Laugh Week
Apr 1-8, CON: George Lewis OR 9-4545

TONI ARDEN here for club dates, avail TV -
AGT: Jack Talan PL 9-7500

JOSEPHINE BAKER - PRESS: Curt Weinberg
PL 7-3835

DEHL BERTI, TV heavy - CON: PL 7-0700

CLIVE BROOK avail appear not conflicting
with "Second Threshold" - AGT:
Frances Head, Gibbs CO 5-7504

DAVID BROOKS - MGR: Earl S. Peed PL 7-3726

BRUCE CABOT film actor avail TV - AGT:
Jack Lawrence JU 2-3885

ALAN CARNEY comic avail TV - AGT: Jay
Michaels, GAC CI 7-7550

JOHN DICKSON CARR mystery writer "Double
in Velvet" publ Apr 11, avail intvw
CON: Ramona Herdman, Harper Bros
MU 3-1900

NORMA CHAMBERS legit actress avail TV -
CON: LE 2-1100

CYD CHARISSE - CON: John Joseph, MGM
JU 2-2000

JACKIE COOPER back from London "Mr Roberts"
date, now avail - AGT: Joe
McGee, CI 7-2160

LUCY CORES Russian-born writer, author
"Woman In Love" publ Apr 11
CON: Ramona Herdman MU 3-1900

JEROME COURTLAND - CON: George Ettinger,
Columbia Pic CI 5-5000

JOHN CRAVEN avail TV - AGT: Earl S. Peed
PL 7-3726

(Continued next page)

COMING TO TOWN FOR GUEST SHOTS

SHIRLEY BOOTH from Phila this week for
"Tree Grows In Brooklyn" prem
AGT: Liebling-Wood VA 6-3714

MADELEINE CARROLL arrives from Spain this
week - AGT: Henry Guettel
Gale Agcy, PL 7-7100

SARAH CHURCHILL from Boston late Apr for
"Gramercy Ghost" opening
AGT: Jack Lawrence JU 2-3885

DON DeFORE from coast for "Dream Girl" at
City Center, AGT: Joe McGee,
Wm Morris CI 7-2160

PETER DONALD from Caribbean cruise Apr 1
HERMIONE GINGOLD from Cambridge early Apr
for "It's About Time" prem
PRESS: Arthur Cantor
PL 5-4717

RONNIE GRAHAM from Cambridge early Apr
AGT: Gloria Safier MU 8-3950

KENNETH HARRIS, Wash. correspondent-author
"Innocents From Abroad" in
NY Mar 28 only - CONTACT:
Patricia McManus MU 9-4526

JUNE HAVOC from coast this week for "Af-
fairs Of State" rehearsals
AGT: Joe McGee CI 7-2160

LOUISA HORTON from honeymoon this week,
avail TV - AGT: Henry Guette.
Gale Agcy PL 7-7100

JOHNNY JOHNSTON from Phila this week for
"Tree Grows etc" debut -
PRESS: Richard Maney
WI 7-6939

EDWIN O'CONNOR radio writer-prod, author
"The Oracle" story of radio comment.
in NYC late Apr, will be avail intvw -
CON: Ramona Herdman, Harpers MU 3-1900

(Continued next page)

STARS * TV BILLING

STARS TO WATCH THIS SEASON

ALICE - A series of short stories about a woman who is a single mother and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

IT'S A WONDERFUL LIFE

ALICE - A series of short stories about a woman who is a single mother and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

ALPHAREDO - A series of short stories about a man who is a single father and a teacher. The series is a comedy-drama. (TV 7-8P)

IN TOWN & AVAILABLE cont.

ELLEN DREW avail TV - AGT: Jack Lawrence
JU 2-3885

J. EDWARD BROMBERG now avail TV - AGT:
Lucy Kroll PL 7-4250

NICHOLAS FARLEY tenor avail TV vty - MGR:
Abe Feinberg CO 5-7070

PRESTON FOSTER film actor avail TV - AGT:
Bonnie Alden, Baum-Newborn
BR 9-6377

GLADYS GEORGE limited appear - AGT: Bonnie
Alden BR 9-6377

THEO GOETZ actor of Claude Rains role in
Voice of America "Darkness At
Noon" - CON: LE 2-1100

GEORGE HAMID SR. of Atlantic City Steel
Pier, author autobiog "Circus" avail
limited intvws - CON: Sol Abrams
WI 7-9715

MURRAY HAMILTON avail TV prior to Hwd
film commitments - AGT: Henry
Guettel, Gale Agcy PL 7-7100

WALTER HAMPDEN - AGT: Lucille Phillips
CI 7-3264

IRVING JAFFEE professional ice skating
champ avail intvw - CON:
Sol Abrams WI 7-9715

ROBERTA JONAY "Allegro" lead avail TV -
AGT: Jack Lawrence JU 2-3885

LOUIS JOUVET & Co. - PRESS: Michael O'Shea
JU 2-4976

JACK HAWKINS "Mercutio" of "Romeo & Juliet"
avail day & Sun shows - AGT:
Frances Head CO 5-7504

WHITFORD KANE "As You Like It" char actor
AGT: Barna Ostertag, Kroll
Agcy PL 7-4250

DeFOREST KELLEY, film actor avail TV - AGT:
Earl S. Peed PL 7-3726

STUART LANGLEY legit singer-actor avail
TV - AGT: Earl S. Peed

ANNA LEE - AGT: Jack Lawrence JU 2-3885

MERCEDES McCAMBRIDGE - PRESS: Joel Preston
JU 2-3618

ROLLER-COASTER-JOE McKEE foremost author.
on thrill rides, avail intvw tie-in
with opening of carnival season - CON:
Sol Abrams WI 7-9715

(Continued next column)

COMING TO TOWN cont.

EZIO PINZA from coast late Apr for Tele.
Hour bdcst Apr 30 - AGT: Paul
Small MU 7-0606

RICHARD WARING from Boston late Apr for
"Gramercy Ghost" premiere
PRESS: R. Maney WI 7-6939

IN TOWN & AVAILABLE cont.

ART MORTON current MC New Yorker Ice Show
avail TV - AGT: GAC CI 7-7550

ARNOLD MOSS avail TV - AGT: Joe McGee
CI 7-2160

ANTHONY QUINN - AGT: Charles Abramson,
Famous Artists CI 7-6200

MELBA RAE, TV-legit actress - CON:SU 7-5400

ISOBEL ROBINS legit actress CON: BU 4-2892
"Southern Exposure"

MARTHA SCOTT - AGT: Frances Head, Gibbs
Agcy CO 5-7504

DOROTHY SHAY current Persian Room, avail TV
AGT: John Dugan MCA PL 9-7500

HOWARD SMITH "Death of a Salesman" actor
now avail TV - AGT: Lucille
Phillips CI 7-3264

JO STAFFORD vocalist - AGT: Jay Michaels
General Artists CI 7-7550

HAILA STODDARD "Springtime For Henry" lead
PRESS: Sam Friedman
PL 7-4380

LARRY STORCH comedian also avail drama -
AGT: Joe McGee CI 7-2160

BARRY SULLIVAN - CON: John Joseph MGM
JU 2-2000

JOSE ITURBI in NYC 2 days only Mar 26-27
MGR: Jean Dalrymple MU 8-3847

GALINA TALVA "Call Me Madame" ingenue
avail Sun shows - MGR: Jean
Dalrymple MU 8-3847

TERRY THOMAS, "Mr. TV of England" avail
NY TV - PRESS: Charles
Dreyfuss PL 3-6971

SUSAN THORNE returned from TV work in Paris
avail NY TV - CON: PL 7-0700

MEL TORME still in NYC, avail TV - AGT:
Jay Michaels, GAC CI 7-7550

Ross Reports

RECEIVED

MAR 5 1951

LIBRARY

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS . 551 FIFTH AVENUE, N. Y. 17, N. Y. . MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
RESEARCH: Robert Cinader

VOL. 3 NO. 2
SUPPLEMENT A

MARCH 4-10, 1951

MERCHANDISING THROUGH GIVEAWAYS

High Time & Talent Costs, Time Scarcities, Material Shortages Figure
As Giveaway Ramifications Cue Big Business Operation

TYPES

1. Quiz Jackpot Giveaways
 2. Prize or Gift Giveaways
 3. Plug Insertions
 4. Cooperative Sponsorship
 5. Tie-in with Other Media
 6. Point-of-Sale Tie-ins
- (*Latter three not necessarily giveaways)

EXAMPLES

"Stop The Music," "Chance of A Lifetime"
"Quiz Kids," "Life Begins At 80," "Blind Date"
As done by Arthur Murray
"Cavalcade Shows," "Star Time," Local Shows
"It's In The Bag"
Libby's "TV Auctionaire"...also Van Camp's
"Little Show", Auto-Lite's "Suspense"

Giveaways came along about a decade ago and gave AM Radio an injection of audience appeal that undoubtedly prolonged its useful lifetime. Television came along about three years ago and bought radio's audience despite giveaways. It was natural that some of the lifeblood should have flowed into the younger medium, & it has. But in the face of near time sellouts and growing audiences, telecasters have adapted this type of merchandising to different forms. It becomes, among other things, an inexpensive way for the advertiser to test TV's pulling power, and at the same time it offers the local stations easy programming to offer local advertisers at a lower cost.

But the giveaway process has grown into a big business operation. At least 3 dozen network and local shows seen in New York employ some form of giveaway, and several hundred out-of-town stations practice the technique on a local level. To service both the stations and the manufacturers, at least a half-dozen merchandising middle-men have built sizeable nationwide operations...with one having recently been quoted as distributing over \$2million worth of goods last year and an expectation of even higher totals during 1951. The question of material shortages during the current emergency has threatened to throw a kink into the giveaway mechanism, but the middle-men assure that they have laid by warehouses-full of stock to meet the situation.

As to the effectiveness of giveaways from the advertiser's viewpoint, the general feeling seems to be that results depend upon how the process is used.... scale of the operation, concentration of the campaign, original expectations, etc. Beginning on Pg 11, we have analyzed the techniques used, listed some of the shows which feature giveaways, and enumerated the merchandising middle-men.

- more Pg 11 -

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Sun(4) - NBC(Ch4) 9-10pm; HIGHLIGHT; America Applauds - An Evening For Richard Rodgers; special show with all-star cast; preempts Philco Playhouse this night only; Sponsor - U.S. Shoe Corp for Red Cross Shoes; Agency - Stockton, West & Burkhart; Producer - Henry Souvaine; Prod Supervisor - James Pollak, Souvaine; Director - Leo T. Hurwitz; Stage Director - Bert Shevelove; Choreographer - Valerie Bettis; Scenic Advisor - Jo Mielziner; Musical Dir - Max Meth; Choral Dir - Crane Calder; NBC Supervisor - Danny Dare; (See Page 5 of the Talent Showsheet for cast).
- Mon(5) - ABC(Ch7) 11-11:30pm; DEBUT; The Circuit Rider; new religious dramatic show depicting the efforts of individual clergymen to bring religion to the frontiers of America shortly after the American Revolution; Sponsor - America for Christ Inc, a non-profit organization of Christian laymen under the guidance of the Board of Evangelism of the Methodist Church; Supervisor for America for Christ - Floyd W. Woodcock; Agency - Turner & Dyson; Producer - Franklyn W. Dyson; Director - Court Steen ABC; Writer - Stanley Silverman.
- CBS(Ch2) 11:15-11:25pm Mon & 11-11:10pm Tue-Fri; CHANGE; News of the Night; news show with Allen Jackson; picks up sponsor to sell out all time; Sponsors - General Electric Appliance Comp; Agency - William Scheer for Tue; Chevrolet Dealers thru Campbell-Ewald for Mon,Thu,Fri; Colgate- Pamolive-Peet thru Ted Bates for Wed; NYC only on WCBS-TV.
- NBC(Ch4) 3-3:15pm Mon-Fri; DEBUT; Miss Susan; new dramatic serial starring Susan Peters; from WPTZ Philadelphia to the net; Sponsor - Colgate Palmolive-Peet for Feb; Agency - William Esty; Agency Supervisor - Max Wiley, Esty; Packager - Ted Ashley Assoc; Director - Ken Buckridge, Esty; Casting - Buckridge at Ted Ashley(545 Fifth); Writer - William Kendall Clarke.
- 3:15-3:30pm Mon-Fri; DEBUT; A Guest In Your Home; new informal interview & poetry show with Edgar A. Guest as host; Packager - Louis G. Cowan; production staff not yet set; WNBT to the Net.
- Tue(6) - ABC(Ch7) 5-5:15pm Tue&Thu; DEBUT; OZMOE; new puppet show using latex rubber puppets worked by remote control; Packager - Ozmo Enterprises Inc(131 W 42); Producer - Henry Banks, Ozmo; Director - Carl Shain ABC; Stager-Casting - Zena Provendie, Ozmo; Writer - Skip Weshner, Ozmo; from WJZ-TV to the Net.
- DuM(Ch5) 10-11pm; CHANGE; Once Upon A Tune moves to this time Tue from 7:30-8:30pm Mon; Producer - Bob Loewi DuM; Director - Earnaby Smith DuM; Stager - Dick Rose DuM; from WABD to the Net.
- Wed(7) - CBS(Ch2) 10-11pm; HIGHLIGHT; Ezzard Charles - Jersey Joe Walcott; 15 round fight for the Heavyweight Championship; from Detroit to the CBS net; Sponsor - Pabst Blue Ribbon Beer; Agency - Warwick & Legler; Commentary - Ted Husing.
- WOR(Ch9) 9-11pm; HIGHLIGHT; Metropolitan Intercollegiate Swimming Meet; championship finals from the NYU Gymnasium; coverage will feature an underwater TV camera; Director - Bob O'Connor WOR; Commentary - Stan Lomax & Dick Nesbitt WOR.

1. General
 2. General
 3. General
 4. General
 5. General
 6. General
 7. General
 8. General
 9. General
 10. General
 11. General
 12. General
 13. General
 14. General
 15. General
 16. General
 17. General
 18. General
 19. General
 20. General
 21. General
 22. General
 23. General
 24. General
 25. General
 26. General
 27. General
 28. General
 29. General
 30. General
 31. General
 32. General
 33. General
 34. General
 35. General
 36. General
 37. General
 38. General
 39. General
 40. General
 41. General
 42. General
 43. General
 44. General
 45. General
 46. General
 47. General
 48. General
 49. General
 50. General
 51. General
 52. General
 53. General
 54. General
 55. General
 56. General
 57. General
 58. General
 59. General
 60. General
 61. General
 62. General
 63. General
 64. General
 65. General
 66. General
 67. General
 68. General
 69. General
 70. General
 71. General
 72. General
 73. General
 74. General
 75. General
 76. General
 77. General
 78. General
 79. General
 80. General
 81. General
 82. General
 83. General
 84. General
 85. General
 86. General
 87. General
 88. General
 89. General
 90. General
 91. General
 92. General
 93. General
 94. General
 95. General
 96. General
 97. General
 98. General
 99. General
 100. General

1. The first step is to identify the problem. This involves understanding the situation and the goals that need to be achieved. It is important to gather all relevant information and to consider the perspectives of all stakeholders involved.

THIS WEEK(Continued)

Sat(10) - CBS(Ch2) 11-11:15pm; DEBUT; The Florian Zabach Show; new musical show with Florian Zabach violinist; on WCBS-TV local only; Sponsor - Vim-Fallicrafter; Agency - Frederick-Clinton; Packagers - Dick Kissinger & Syd Rubin; Director - Rick Leighton CBS.

PIX(Ch11) 10pm; HIGHLIGHT; Special Show for the New York Heart Fund; show will feature a contest between the Lambs Club led by Bobby Clark & the Friars led by Milton Berle to raise funds thru telephoned contributions; MC- Ed Sullivan; Producer - Warren Wade WPIX; show to run from 10pm thru 1 or 2am.

LAST WEEK'S ARRIVALS.CHANGES

CBS - Sing It Again; 10-10:30pm Sat; Herb Moss replaced Lester Gottlieb as producer; Jan Murray replaced Dan Seymour & Bob Howard as MC; effective March 3.

11:30-12N; Grand Chance Round-Up; new juvenile talent hunt show with a Western background; debuted from WDAU-TV Philadelphia to the CBS net March 3; Supervisor- Charley Vanda, WCAU; Producer - Thomas Freebairn-Smith, WCAU; Director - Warren Wright, WCAU; MC - Gene Crane; with Dave Stephens & orch & Richard Caulk, singer.

NBC - Broadway Open House; Mon&Wed shows 11-12M; Lenny Kent departed as MC after Feb 28; show to continue with same cast headed by Richard Hayes; no replacement is now being sought for Kent; Producer - Ray Buffum NBC; Director - Don Hillman NBC.

Mr Wizard; new public service health & science show from NBC Chicago; Sat 5-5:30 EST; show will feature lectures & demonstrations aimed at kid audience; Director Larry Auerbach NBC; MC - Don Herbert; featured is Bruce Lindgren.

Star Night At The Versailles; WNBT only Sun 10:30-11pm; show originally announced as Hudson TV Party; Bill Stern & Candy Jones in an interview show from Versailles(151 E 50); Sponsor - Hudson Motors; Agency - Brooke, Smith, French & Dorrance; Producer - George Wallach NBC; Director - Bill Harbach NBC; Writers - Leonard Safir & George Wallach NBC.

Jack Carter Show; 8-9pm Sat; Campbell's Soups; Agency - Ward Wheelock; departed as sponsor of the 8-8:30 slot; new sponsors are Lehn & Fink for Lysol, Etiquet, Hinds Honey & Almond Cream & Peb-Ammo (thru Lennen & Mitchell)& Tintair(thru Cecil & Presbrey) as of Feb 24.

WOR - Charm Time; new musical show debuted Feb 25; Sun 4-4:30pm; Sponsor - R.M. Larala & Company; Agency - J.M. Mauriello; Producer - Peter Wilde; Director - Mel London; Musical Director - Denes Agay; Announcer - Cliff Owens; show will feature the Ruth Duncan Quintette, Andy Raffa, Harry Volpe, Courtney Wright.

FUTURES

Mar 26 - ABC -- College Bowl; Mon 9-9:30pm; to depart after show this date; Sponsor - American Safety Razor; Agency - McCann-Erickson; Packager - Martin Gosch.

Mar 27 - NBC -- Kukla, Fran & Ollie; Mon-Fri 7-7:30pm from NBC Chicago to the net; Procter & Gamble for Tide sponsor the Tue show effective this date; Agency - Pedlar & Ryan.

(S. 101) 101

(S) (C) (U) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X) (Y) (Z)

[illegible]

RECEIVED: JAN 11 1964

[Faint, illegible text at the bottom of the page]

1. The following information was obtained from the records of the Federal Bureau of Investigation, Bureau of Prisons, and the United States Department of Justice, Office of the Inspector General, regarding the activities of the following individuals:

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26

THE UNIVERSITY OF CHICAGO PRESS

| PROGRAM | NET TIME | GUESTS |
|-----------------------------|-------------|---|
| <u>FRIDAY MARCH 2</u> | | |
| <u>Caval of Stars</u> | DuM 10pm | Joey Bishop, Fran Warren, Carlos Ramirez |
| <u>Fashion Magic</u> | CBS 3:30pm | Janet Reed, Denny Shane, Janice Milan |
| <u>Eva Gabor</u> | ABC 8pm | Leueen McGrath |
| <u>Hands of Mystery</u> | DuM 9pm | <u>The Disappearing Bride</u> ; with Frank Maxwell, Jean Shepherd, Allan Ramsen, Kitty McHugh, Elaine Williams, Lou Polan, Edward Binns, Ralph Carmargo, Henry Hart |
| <u>Mr & Mrs Mystery</u> | WOR 7:30 | <u>The Case of the Night Club Murder</u> ; with Sam Bonnell, David Ford, Roxanne Guillaume |
| <u>Man Against Crime</u> | CBS 8:30 | Robert Pastene, Lewis Charles, Gordon Mills, Dora Sayers, Lee Sanford, MacGregor Gibb, Estelle Dodge, Dehl Berti |
| <u>Quiz Kids</u> | NBC 8pm | Ogden Nash, Margaret O'Brien |
| <u>Trapped</u> | WOR 8:30 | <u>The Chorus-Call Killer</u> ; with Consuelo Cezon, B.G. Ford, Jean Sorel, Richard Farmer |
| <u>Women Talk It Over</u> | WOR 11:30am | Arline Wingate, Chaim Gross, George Morris, John Piesley |
| <u>SATURDAY MARCH 3</u> | | |
| <u>Faith Baldwin Thtr</u> | ABC 11am | <u>Fountain of Youth</u> ; adapted by Joseph Johnston; with Glenda Farrell, Ruth Manning, Reese Taylor, Mary Loane, Lillian Moore, Maurice Burke |
| <u>Frank Sinatra</u> | CBS 9pm | Perry Como, Frankie Laine, Betty & Jane Kean |
| <u>Jack Carter</u> | NBC 8pm | Dennis O'Keefe, Yma Sumac, The Dunhills |
| <u>Ken Murray</u> | CBS 8pm | Jon Hall, Frances Langford, The Royal Northwest Mounted Police Chorus, The Australian Woodchoppers |
| <u>Say it With Acting</u> | NBC 6:30 | <u>Call Me Madam</u> vs <u>Darkness At Noon</u> |
| <u>Sam Levenson</u> | CBS 7pm | Earl Wilson & his son Slugger |
| <u>Sheilah Graham</u> | NBC 11:15 | George Raft |
| <u>Victor Borge</u> | NBC 7pm | Pert Kelton, Pat Hale, Art Carney, Flo Hallop, Lewis Neistat, Linda Lee Jones |
| <u>Your Show of Shows</u> | NBC 9pm | Joan Bennett |
| <u>SUNDAY MARCH 4</u> | | |
| <u>Armed Forces Hour</u> | DuM 8:30 | Mel Torme |

1. The first step is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

TABLE 1. *Salmonella* serotypes isolated from the 1990-1991 season

...the

THE UNIVERSITY OF CHICAGO

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

Journal of Management Education 30(6)p.789-804

... ..

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

$\frac{d}{dt} \left(\frac{\partial L}{\partial \dot{x}} \right) = \frac{\partial L}{\partial x}$

1. The first group of people who are not allowed to enter the country are those who are considered to be a threat to national security. This includes anyone who is suspected of being involved in terrorism, espionage, or other activities that could harm the country's interests.

$\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = \frac{d}{dt} \left(\frac{1}{2} m \dot{r}^2 \right) = m \dot{r} \ddot{r}$
 $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = m \dot{r} \ddot{r} = m \dot{r} \left(-\frac{v^2}{r} \right) = -\frac{1}{2} m \frac{d}{dt} \left(\frac{v^2}{r} \right)$
 $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = -\frac{1}{2} m \frac{d}{dt} \left(\frac{v^2}{r} \right)$
 $\frac{d}{dt} \left(\frac{1}{2} m v^2 \right) = -\frac{1}{2} m \frac{d}{dt} \left(\frac{v^2}{r} \right)$

[Faint handwritten notes at the bottom of the page]

1. The first part of the document is a letter from the author to the reader, dated 1911. It discusses the author's interest in the history of the United States and the importance of the study of the American people.

112

© 2005 Blackwell Publishing Ltd, *Journal of Internal Medicine* 257: 291–297

1940

THE UNIVERSITY OF CHICAGO

$\frac{d}{dt} \left(\frac{\partial L}{\partial \dot{x}} \right) = \frac{\partial L}{\partial x}$

NO. 10

1. *Adaptation* - The process by which an organism becomes better suited to its environment.

1947 10 10 10:10 AM

[Faint handwritten notes at the bottom of the page]

... ..

SUNDAY MARCH 4(Continued)

| | | |
|---------------------------|-----------|--|
| <u>Arthur Murray</u> | DuM 9pm | Jean Carroll, Liberace, Norman Brooks |
| <u>Bigelow Theater</u> | CBS 6pm | <u>Closeup</u> - by Selig Lester & Merwin Gerard; with Ann Dvorak, Donald Woods, Thurston Hall, John Gallauder, Summer Getchell |
| <u>Celebrity Time</u> | CBS 10pm | Pat Rooney, Vera Zorina |
| <u>Colgate Comedy</u> | NBC 8pm | Tony Martin, Milton Berle, Andrews Sisters, Jimmy Nelson |
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>Be Not Anxious</u> - by George Allen Smith; with Julie Christie, Joel Crothers, Jay Barney, John Lormer, Nehemia Persoff |
| <u>Leave it to..Girls</u> | NBC 7pm | Vernon Duke, Vanessa Brown |
| <u>Magic Slate</u> | NBC 5:30 | <u>Robin Hood</u> ; with Lionel Ames, Henry Biedinger, Russ Reed, Maurice Copeland, Bob Anglund, Leo Curley |
| <u>Opera Cameos</u> | PIX 6pm | Francesco Valentino, Mina Gravi |
| <u>Paul Whiteman</u> | ABC 7pm | Isabel Bigley |
| <u>Richard Rodgers</u> | NBC 9pm | Mary Martin, Celeste Holm, Alfred Drake, Dorothy Maynor, Vivienne Segal, Patrice Munsel, Valerie Bettis, Vera Zorina, Sterling Holloway, Dick Haymes, Ray Bolger, Lawrence Tibbett, June Havoc, John Riatt, Charles Kullman, Brian Sullivan, Jerome Hines & others |
| <u>Showtime, USA</u> | ABC 7:30 | Joe E. Brown, The King Cole Trio; Eddie Dowling & Joan McCracken in a scene from <u>Angel in the Pawnshop</u> |
| <u>This Is Show Biz</u> | CBS 7:30 | Kitty Carlisle, Jane Pickens, Wally Brown |
| <u>Toast of the Town</u> | CBS 8pm | Byron Nelson, Trini Reyes, James Melton, Chaz Chase, Helen Forrest, the De Mattiazzis |
| <u>Whats My Line</u> | CBS 10:30 | Betty Furness, Steve Allen |
| <u>You're On Yr Own</u> | DuM 2pm | Nancy Kelly, Ethel Barrymore Colt, Maxie Rosenbloom |

MONDAY MARCH 5

| | | |
|--------------------------|-------------|---|
| <u>At Home</u> | CBS 11pm | Shaye Cogan |
| <u>Bert Parks</u> | NBC 3:30 | Bill Goodwin & Donald Richards sub for Parks this week |
| <u>Hwood Screen Test</u> | ABC 7:30 | Arthur Treacher, lead; Polly Rowles & Jack Naughton |
| <u>Kate Smith</u> | NBC 4pm | Frankie Carle & orch, Ben Gross |
| <u>Lights Out</u> | NBC 9pm | <u>The Man With The Astrakhan Hat</u> - by Walter C. Brown; adapted by Ernest Kinoy; with Paul Stewart, Peter Capell, Ross Martin, Jim Bender, Theo Goetz |
| <u>Margaret Arlen</u> | CBS 11:45am | Gertrude Berg |

Chrysomelidae: 1894-1904

MONDAY MARCH 5(Continued)

Mus. Comedy Time NBC 9:30 No, No, Nanette - by Vincent Youmans; adapted by Alexander Kirkland; with Ann Crowley, Jackie Gleason, Danny Scholl, Ruth Matteson, Ruth Ford, Kate Murtagh, Nina Olivet

Lux Video Thtr CBS 8pm Not Guilty - Of Much - by Eric Hatch; with Bonita Granville, Dane Clark, Neva Patterson, Maxine Stuart, Roland Winters, Biff McGuire, Maurice Manson, Vaughan Taylor, Tom McElhaney

Studio One CBS 10pm One Pair Of Hands - by Monica Stevens; adapted by Worthington Miner; with Denholm Elliott, Mildred Natwick, Katherine McLeod, Ray Bramley, Margaret Tracy, Francis Compton, Dorothy Blackburn, Richard Frazier, Michael Lewis, Joan Croyden, Joan De Marrais, Sally Moffet, Basil Howes, Catherine Willard, Mike McAlony, Nancy Marchand, Billy Kay

Talent Scouts CBS 8:30 Irene Stevens, Leon Merian, Sandy Young, Trio San Juan

Vanity Fair CBS 4:30 Ethel Waters, Norman Cherner

Voice of Firestone NBC 8:30 Rise Stevens

TUESDAY MARCH 6

Armstrong Theater NBC 9:30 The Partnership - by Doris Halman; with John Newland, Lucille Watson, Harry Sheppard, Ethel Remey, Barbara Pond, Larry Robbins, Bruno Wick, Lita Del Porto

Billy Rose ABC 9pm Farewell Appearance - by Thomas Coley & William Roerick; with Judith Anderson, Murray Hamilton, Patricia Wheel

Buddy Rogers WOR 1pm Donald Buka

Caval of Bands DuM 9pm Claude Thornhill & orch, Peggy Lee, Billy Vines, the Mello-Larks, Hudson & Sharae

Danger CBS 10pm The Night of March 15; adapted by Henry Meyers; with Henry Jones, Lou Polan, Harold Stone, Perry Bruskine, Lou Charles, Philip Truex, Bruce Gordon

Fireside Theater NBC 9pm Malchi's Cove; with Toni McMillon, Sally Owens, Wilfred Walters (English made film)

Kate Smith NBC 4pm Pansy the Horse, Chet Clark, Tom Reider, Marshall Rogers

Margaret Arlen CBS 11:45am Teresa Helburn

Suspense CBS 9:30 Dr Jekyll & Mr Hyde - by Robert Louis Stevenson; adapted by Halsted Welles; with Basil Rathbone, Ivan Simpson, Marion Russell, Reginald Mason, Anthony Kemble Cooper

Sure As Fate CBS 8pm One In A Million - by Victor Wolfson; with Joseph Schildkraut, Robert H. Harris, Sam Gilman, Viola Harris, Michael King, Wynne Gibson

THE UNIVERSITY OF CHICAGO

... ..

TUESDAY MARCH 6(Continued)

| | | |
|-------------------------|-------------|---|
| <u>Texaco Star Thtr</u> | NBC 8pm | Andrews Sisters, Rex Weber, Senor Carlos |
| <u>Faye Emerson</u> | ABC 7:15 | Skitch Henderson |
| <u>Four Star Revue</u> | NBC 8pm | Ed Wynn MC, Fred Allen, Richard Himber, Gale Robbins, Adriana & Charlie |
| <u>Fam. Jury Trials</u> | DuM 9pm | Arthur Kohl, Kate McComb, Brook Byron, Hershel Bentley, Joel Ashley, Ted Hecht, Watson White, John Boyd |
| <u>Kate Smith</u> | NBC 4pm | De Marco Sisters, Benny Fields, Mavis Mims |
| <u>Kraft Theater</u> | NBC 9pm | <u>Delicate Story</u> - by Ferenc Molnar; with Felicia Montealegre, John Ericson, Nelson Olmsted |
| <u>Plainclothesman</u> | DuM 9:30 | <u>The Upside Down Clue</u> ; with Richard Aherne, Jack Orrison, Farrel Pelley, Peggy Wagner, William Windom, Frank Dana, Jim Little |
| <u>Margaret Arlen</u> | CBS 11:45am | Eve Tarter, Beatrice Jones |
| <u>Perry Como</u> | CBS 7:45 | Lionel Hampton |
| <u>Somerset Maugham</u> | CBS 9pm | <u>Back of Beyond</u> ; adapted by Richard Morrison; with Meg Mundy, Louis Hector, Ed Cullen, Will Hare, Harrison Dowd |
| <u>The Web</u> | CBS 9:30 | <u>The Shadowy Man</u> - by Philip Johnson; adapted by Arthur Heinemann; with Gwenn Anderson, E.G. Marshall, Viola Roache, Treva Frazee, Eleanor Wilson, Booth Colman, Darthy Hinkley |

THURSDAY MARCH 8

| | | |
|---------------------------|-------------|---|
| <u>Ford Star Revue</u> | NBC 9pm | Lorraine Rognan, Calgary Brothers, Jesse James & Cornell |
| <u>Holiday Hotel</u> | ABC 9pm | Lorna Lynn, Peter Conlow |
| <u>Kate Smith</u> | NBC 4pm | Ken Whitmer, Corinne & Tito Valdez, the entire "It Pays to Be Ignorant" show |
| <u>Margaret Arlen</u> | CBS 11:45am | Leo Rosten(Leonard Q. Ross) |
| <u>Nash Airflyte Thtr</u> | CBS 10:30 | <u>Fiddling Fool</u> - by Ben Ames Williams; adapted by Norman Lessing; with Nathan Milstein, Parker Fennelly, Vinton Hayworth, Hilda Vaughan |
| <u>Starlight Theater</u> | CBS 8pm | <u>Miss Buell</u> - by Richard Sherman; adapted by Don Ettlinger; with Judith Evelyn, Patricia Peardon, Lon Chapman |
| <u>Stop The Music</u> | ABC 8pm | Gil Lamb subs for Bert Parks |
| <u>Success Story</u> | ABC 2:15 | Georgianna Carhardt |
| <u>Vanity Fair</u> | CBS 4:30 | Clifford Lowther, Mrs Vincent Impellitteri, Jo Hurt |

FRIDAY MARCH 9

| | | |
|-----------------------------|-------------|---|
| <u>Eloise</u> | DuM 11pm | Richard Carlson |
| <u>Faye Emerson</u> | ABC 7:15 | Frank Sinatra |
| <u>Ford Theater</u> | CBS 9pm | <u>The Ghost Patrol</u> - by Sinclair Lewis; adapted by William Kendall Clarke; with Ernest Truex, Jane Seymour, Dennis Harrison, Martin Newman, Bernice Marsh, Tommy Nello, Florence Anglin, Ralph Robertson Jr, Paul Ford, Harry Cook, Salem Ludwig |
| <u>Kate Smith</u> | NBC 4pm | Seton Hall College Glee Club, Jean Tighe |
| <u>Margaret Arlen</u> | CBS 11:45am | Glenda Farrell |
| <u>Mr & Mrs Mystery</u> | WOR 7:30pm | <u>The Case of the Unsigned Telegram</u> ; with Elizabeth Kerr, Fred Stewart, John A. Maher |
| <u>Penthouse Party</u> | ABC 8:30 | Eadie & Rack, Nancy Anders, Arthur Blake |
| <u>Pulitzer Playhse</u> | ABC 9pm | <u>Haunted House</u> - by Owen Davis; adapted by Edward Eliscu; with Barbara Britton, Constance Dowling, Howard St. John, Jack Lemmon, Pat Cauty; Director: Frank Telford |
| <u>March of Time</u> | ABC 10pm | Bill Gray of Life Magazine, Dr T.F. Tsiang head of the Chinese Delegation to the United Nations |
| <u>Trapped</u> | WOR 8:30 | <u>Broken Branches</u> ; with Leonard Stone, Macgregor Gibb, Evelyn Juster |
| <u>Vanity Fair</u> | CBS 4:30 | John Ericson, Jerome Kosseff of the VA |

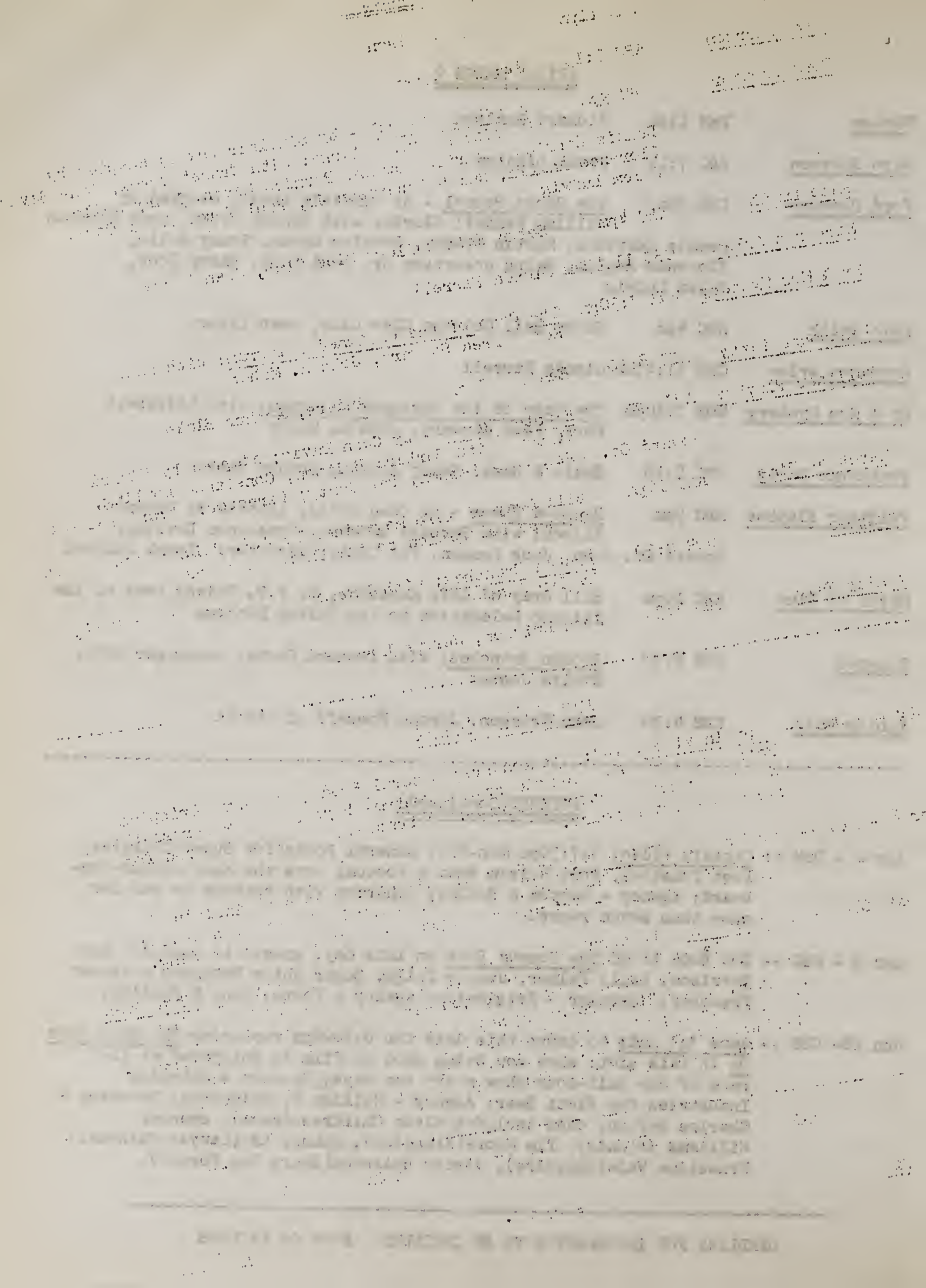
FUTURES(Continued)

Apr 2 - DuM -- Captain Video; 7-7:30pm Mon-Fri; General Foods(for Sugar Crispies, Post Toasties, Post Raisin Bran & Postum) buys the show across-the-board; Agency - Benton & Bowles; contract with options to run for more than seven years.

Apr 8 - NEC -- Bob Hope to MC The Comedy Hour on this day; guests to include Rex Harrison, Lilli Palmer, Janice Paige, Sugar Chile Robinson & Arthur Treacher; Sponsor - Frigidaire; Agency - Foote, Cone & Belding.

Jun 28- CBS -- Amos 'n' Andy to debut this date Thu 8:30-9pm replacing The Show Goes On in this slot; show now being shot on film in Hollywood at the rate of one half-hour show every ten days; Sponsor - Schenley Industries for Blatz Beer; Agency - William H. Weintraub; Director - Charles Barton; cast includes Alvin Childress(Amos), Spencer Williams Jr(Andy), Tim Moore(Kingfish), Johnny Lee(Lawyer Calhoun), Ernestine Wade(Sapphire), Jester Hairston(Henry Van Porter).

DEADLINE FOR INFORMATION TO BE INCLUDED: NOON ON FRIDAYS



Ross Reports

WEEK OF
MAR 4 - 11, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS • 551 FIFTH AVENUE, N. Y. 17, N. Y. • MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

NILS ASTHER now avail TV - AGT: Mrs. Head
John Gibbs Agcy CO 5-7504

GREGORY ABBOTT celebrates 20 yrs with Para
News on Apr 10, avail narrat. &
commentary - CONTACT: LE 2-1100

BARBARA ASHLEY, "Out Of This World" singer
avail Sun shows - AGT: H.
Guettel, Gale PL 7-7100

VIVIAN BLAINE avail Sun shows - AGT: Joe
McGee, Wm Morris CI 7-2160

PATRICIA BRIGHT, comedienne now avail TV -
AGT: J. Michaels CI 7-7550

JOYCE BRYANT singer current La Martinique
PRESS: Kurt Hofmann PL 3-7676

FRAN CARLON, "Lorelei" of "Big Town" radio
show, avail TV - SC 4-5700

THELMA CARPENTER avail Mar 10 - AGT: Jay
Michaels, GAC CI 7-7550

LEO G. CARROLL here for ANTA prod "Mary
Rose", also avail TV - AGT: Jack
Lawrence, ATC JU 2-3885

LEO DE LYON comic current Strand Theater,
will be avail Mar 16 - AGT:
General Artists CI 7-7550

GEORGE DE WITT comic avail prior to Para
Thea date (Mar 27) - AGT:
Jack Talan MCA PL 9-7500

RAY EBERLE singer now avail TV - AGT:
General Artists CI 7-7550

BETTY FIELD avail guest appear in NY - AGT:
Joe McGee, Wm Morris CI 7-2160

VINTON HAYWORTH film, radio actor, avail
TV - RADIO REGISTRY

PATRICE HELENE & JAN HOWARD comic dance
team, avail TV vty -AGT: MCA PL 9-7500

COMING TO TOWN FOR GUEST SHOTS

STEPHEN BECKER, 22-yr-old author of award
winner "The Season of the Stranger"
from Chicago early Mar - CONTACT:
Ramona Herdman, Harpers MU 3-1900

ALAN CARNEY will be avail Mar 23 - AGT:
Jay Michaels, GAC CI 7-7550

ELLA FITZGERALD from Quebec Mar 9, avail
thru Mar 29 - AGT: Henry
Guettel, Gale Ag PL 7-7100

ERROLL GARNER TRIO from Wash DC in a week,
avail Mar 11-25 - AGT: Henry
Guettel, Gale Agcy PL 7-7100

GLADYS GEORGE from coast this week, avail
limited TV. - AGT: Bonnie
Alden, Baum-NewbornBR 9-6377

SIGNE HASSO from coast Mar 10, avail TV. -
AGT: Mrs. Head, Gibbs Ag CO 5-7504

HURD HATFIELD from Bermuda Mar 19 - AGT:
Marjorie Benchley, Hartford
Agency PL 3-6500

EVELYN KNIGHT from Wash DC Mar 11, PRESS:
Sid Ascher LO 5-6396

GUY MITCHELL, recording star, from Canada,
avail Apr 1-11 - AGT: General
Artists CI 7-7550

WALTER O'MEARA author "The Grand Portage"
from Arizona Mar 23, CONTACT: Eliz.
Bragdon, Bobbs-Merrill MU 4-6950

MARJORIE REYNOLDS from coast Mar 12, AGT:
Milt Goldman, Paul Smali
Ltd. MU 7-0606

CYRIL RITCHARD & MADGE ELLIOTT from Nassau
next week - AGT: Mrs. Head, Gibbs Agcy
CO 5-7504

JO STAFFORD will be avail Apr 1 - AGT:
General Artists CI 7-7550

(Continued next page)

301V32

TRIAL

The first part of the trial was held in the morning. The judge presided over the proceedings. The jury was sworn in and the opening statements were made. The prosecution presented its case first, followed by the defense. The judge then gave instructions to the jury. The trial continued through the afternoon and evening. The judge and jury deliberated on the verdict. The trial concluded with the reading of the verdict.

The second part of the trial was held in the morning. The judge presided over the proceedings. The jury was sworn in and the opening statements were made. The prosecution presented its case first, followed by the defense. The judge then gave instructions to the jury. The trial continued through the afternoon and evening. The judge and jury deliberated on the verdict. The trial concluded with the reading of the verdict.

IN TOWN & AVAILABLE cont.

THE INK SPOTS avail thru Mar 29 - AGT:
Henry Guettel, Gale Agcy
PL 7-7100

BETTY & JANE KEAN now avail TV, radio -
AGT: GAC CI 7-7550

BUDDY LESTER avail TV - AGT: GAC CI 7-7550

MAGGIE MacNAMARA, ingenue of "King Of Fri-
day's Men" avail TV - AGT:
Joe McGee, CI 7-2160

ALAN MOWBRAY avail TV vty, has own material
AGT: Lucy Kroll PL 7-4250

NICOLAS NABOKOV author "Old Friends and
New Music" avail intvw Thurs-Sats,
CONTACT: Dudley Fraser, Little,
Brown & Co, 34 Beacon St. Boston
Capitol 7-0730

GILES PLAYFAIR author "Heart of Fame",
theatrical novel, CONTACT: Dudley
Fraser at above

MOISHE OYSHER, singer, foremost Jewish
cantor, top TV only - MGR:
Abe Feinberg CO 5-7070

BERNICE PARKS, "Once Upon a Tune" singer
avail other TV - PRESS: Sid
Ascher LO 5-6396

ELLA RAINES - AGT: Henry Guettel, Gale
Agency PL 7-7100

AUGUSTA ROELAND avail TV - AGT: Jack
Lawrence, ATC, JU 2-3885

ROY SMECK guitarist avail TV - AGT: Jay
Michaels CI 7-7550

PAUL STEWART, film-legit actor last in "Mr
Roberts" now avail TV - AGT:
Joe McGee CI 7-2160

MEL TORME - AGT: Jay Michaels CI 7-7550

NYDIA WESTMAN now avail TV - AGT: William
Morris Agency CI 7-2160

CAPSULE REVIEWS

FAYE DEWITT at Ruban Bleu

Billboard: Very pretty redhead, possibly
too pretty to be considered a comedienne.
Gal can really sing, which in itself is a
novelty among comedienness, and with it has
some highly literate material that has
many a yock potential within it. Picked up
as she went along, finishing very strong.
AGT: Jack Talan, MCA PL 9-7500

STAR OF THE WEEK

RUSSELL NYPE at the Maisonette, Hotel
St. Regis

Earl Wilson: Russell Nype was just GREAT
at his glittery St. Regis opening. Robert
Dana: As he sings "If I Loved You" with
the spotlight hitting him softly, you
find yourself thinking: "How does he do
it?" He does; that's what matters. The
audience is with him...I liked Nype's
dramatic scene "Goodbye, Mr. Chips"...he
gave a fine performance. Hy Gardner: Far
more ingratiating on a supper club floor
than in "Call Me Madame", thanks to a
microphone and the advantage of not having
to outshout Ethel Merman. Jack Gaver:
Since "Call Me Madame" opened last October
Nype has been the male cinderella of the
theatrical season...The young man dispels
any doubts as to his abilities when he
began an engagement after-theater hours
as a singer at the Maisonette...One of
the fanciest turnouts of the season
greeted his appearance and he more than
justified expectations. The 26-year-old
singer...has an easy manner in perfor-
mance and an exciting voice quality. He
is effective even without the microphone..
Shows off his voice range with great
effectiveness...also does a monologue
bit that score heavily. Abel Green: He
comes off well, it should be recorded
pronto. The sum total of earnestness and
studious mien, coupled with a pleasant
singing style, pay off even in a class
saloon. Maitre d'August had a headache
with opening night reservations, and
post-premiere biz has been comparably
socko. Withal, he's a welcome "new" face
to the class cafes which need something
different. Time Magazine: The current hit
at Manhattan's snooty St. Regis Maisonette
...With his air of the self-satisfied
sophomore...he looks more like a fugitive
from an ivy league library than a night
club entertainer...Russell Nype has made
quite a name for himself in the entertain-
ment world.

PRESS: Howard Weissman PL 7-0461

TALENT TIPS

HERB COREY at One Fifth Avenue

Variety: Neat job of mimicry, had audience
clamoring for more.

PRESS: Charles Dreyfuss, PL 3-6971

1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 26

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

QUIZ JACKPOTS -- The big network giveaway shows, of which there are about ten now on the air, operate with a prize jackpot as a basic part of the show's format. Grand and lesser prizes are assembled either by merchandising organizations or by a member of the producer's staff. They deal with the manufacturer and/or his ad agency to secure items which fit the tenor of the program. In return for a plug on the show, the manufacturer will supply free-of-charge either his product or some appropriate item. Candy or soap manufacturers often contribute money, furs or jewelry. Trips and voyages are popular contributions.

Generally, this technique is employed by manufacturers who do not wish to absorb the cost of direct advertising. In many cases, it is used by potential sponsors to test the pulling power of TV. Many use it as a means of keeping their name before the public between major ad campaigns.

On the network level, several packagers who were instrumental in developing the giveaway technique - Louis G. Cowan; Goodson-Todman; Masterson, Reddy & Nelson - do their own securing of merchandise....for shows like Stop The Music, Beat The Clock, Winner Take All, Bride & Groom and the like.

Other shows on the network level, and almost all on the local level, are serviced by the merchandising organizations -- Richard Robbins; VIP; Prizes, Inc; Walter Schwimmer; Schepp-Reiner; and others. These latter often develop their own syndicated packages as outlets for their merchandise...i.e. Block Party; Telo-Test; Photo-Test; TV Telephone Game (a Harry Goodman package which he himself merchandises). Two methods of charging for these services are the flat fee - with merchandiser guaranteeing to deliver a certain amount of merchandise monthly without specifying brand; flat fees run around \$50 sustaining, \$100 commercial - or the other method of a service charge plus 15-20% of the value of merchandise delivered, with producers able to pick from a catalogue of prizes. Richard Robbins, for one, has a catalogue of over 400 items. As a rule, merchandisers set standards which prizes must meet before being accepted. Some merchandisers simplify the process by handling every phase, including notification of both local and national winners, shipping of prizes and handling problems of distribution. Over 200 local radio & TV stations use this type of service.

PRIZES & GIFTS -- Many shows employ prizes and gifts as tokens either for letters received, questions sent in, audience participants, or guests on the show. These are usually of lesser value than the jackpot articles, as they are not a basic part of the show's format....in many cases they are supplied by the sponsor himself; i.e. Gruen Watches on Blind Date. On shows of this type, publicity firms may assume the role of merchandiser. Hal Salzman, for example, supplies Ronson lighters as prizes on more than 25 TV shows around the country.

PLUG INSERTIONS -- This practice of reaching writers, producers, et al in order to insert plugs into a show originated on the West Coast in radio. It is just becoming fairly widespread in the East & in TV, and recently it has met with some opposition from advertisers and the advertising organizations after several embarrassing conflicts. The practice involves the use of either props or gags written into comedy bits in return for favors or outright cash which may run as high as \$500. People who handle this type of plug are known, but the information is not for publication. Ross Reports, for one, has been the recipient of requests from several newly-arrived, former West Coast writers who wanted to know who the liaison men were in NYC.

TIE-INS WITH OTHER MEDIA -- A new form of sponsor tie-in is currently being employed by Bill VonZehle (Package Shows, Inc.) with his DuMont show, It's In The Bag, on Thursday afternoons. Set in a grocery store, the show has the audience trying for the continually-displayed products of cooperating sponsors.

- more -

As an added incentive to sponsorship, VonZehle has arranged for 200,000 paper bags to be used over the counter in grocery stores in any market area..for every day that the sponsor takes the show. Imprints on the bags plug the show and the product..they are used throughout the show itself and are given to the audience too.

POINT OF SALE TIE-INS -- Not really a form of giveaway, this technique of merchandising - along with the following category - is mentioned here briefly by way of prefacing a future extensive report. Basically, it implies a national sponsor trying for direct sales rather than just brand identification. Examples include Schaefer Beer's pushing beer by the case during specified periods last summer (on Dodger telecasts)....also VanCamp's pushing its Fiesta Group (Spanish Rice, Chili, Mexican Beans and Tamales) on John Conte's Little Show during the Fall over a 58 station network; with sales reported up for this group by some 40% as a result. The canner, working through brokers, wholesalers and chains, had retailers prepared for the push, but still ran short of the demand....other examples vary from Philco's pushing refrigerators during the summer, TV and other appliances through the winter -- to last year's TV Auctionaire, produced by Masterson, Reddy & Nelson, which required the viewers to bid for prizes with labels off Libby,McNeil & Libby cans. Auto-Lite's use of Rex Marshall who announces Suspense on point-of-sale cards & personal visits is another method.

CO-OPERATIVE TIE-INS -- This method of merchandising by manufacturer-dealer tie-ins is illustrated either by purely local shows, with the cost split between manufacturer and dealer, or by network programs on the order of Cavalcade of Stars, Cavalcade of Bands, & Star Time - all on DuMont. Actually, they employ a two-way co-op, between the product and the store outlet, and between regional store outlets which co-operate on time and talent costs. The former two shows deal with Product Advertising Corp. representing regional drug chains and rotating participating drug & cosmetic products; the latter show deals with a grocery operation (now off the air).

CONCLUSION

When Television has to go out and buy audiences, giveaways may once again become the valuable properties they were in the '40s. At present they serve as low-cost programming or as a format peg for a variety show like Stop The Music, which on TV at least has leaned more and more toward the entertainment approach.

Generally, the trend is toward more sensible articles, although the list of sponsors and their prizes enumerated below is truly diversified. Shortages are bound to affect the quantity of prizes available, and yet some manufacturers may prefer to weather the period with giveaways rather than high-budget shows.

As to effectiveness for the manufacturer, one ad agency executive, now engaged in trying to determine just that, feels that plugs and giveaways for the local advertiser on the local level carry prestige and identification, whereas for the national advertiser - he must embark on a full campaign of nationwide giveaways, plug insertions, jackpots, etc. Illustrating this, he points to local shows which have discovered that viewers buy anything seen on the show, out of loyalty; and on a network show a foreign automobile appearing as jackpot prize for six weeks straight brought a noticeable increase in sales and inquiries at dealer showrooms (incidentally, grand prizes are usually guaranteed a 4 to 6 week run). There's no telling the effects of Arthur Murray's continual paid plug insertions, but he's built a business on them.

MERCHANDISING ORGANIZATIONS

| | | | |
|------------------------|-----------------|-----------|----------------------------|
| VIP Service, Inc. | 1775 Broadway | PL 7-0130 | Ray McNulty, Bill Murphy |
| Richard Robbins | 551 Fifth Ave. | MU 7-0384 | Richard Robbins, Pat Reids |
| Prizes, Inc. | 130 East 44 St. | MU 7-4375 | Mr. Hall |
| Schepp-Reiner, Inc. | 16 East 43 St. | MU 2-8540 | Len Fireston, Reiner |
| Walter Schwimmer, Inc. | Chicago | | Walter Schwimmer |

It is also important to remember that the 100,000 people who are now in the United States are not the same as the 100,000 people who were here in 1965. The new immigrants are more educated, more skilled, and more motivated than the old immigrants. They are also more likely to be employed in the service and manufacturing sectors of the economy, which are the most dynamic and growing parts of the economy. This means that the new immigrants are more likely to be successful in the United States and to contribute to the economy. The old immigrants, on the other hand, were more likely to be employed in the agricultural and mining sectors, which were in decline at the time. This means that the old immigrants were more likely to be unsuccessful in the United States and to contribute to the economy.

1. The first of these is the fact that the majority of the population of the United States is of European descent. This is a fact which has been recognized by the government and the people for many years. It is a fact which has been recognized by the government and the people for many years. It is a fact which has been recognized by the government and the people for many years.

[illegible]

[The following text is extremely faint and largely illegible due to poor scan quality. It appears to be a continuation of a letter or report.]

1. The first is a general statement of the purpose of the study, which is to determine the effect of the independent variable on the dependent variable.

As the first step in the investigation, the following information was obtained from the records of the Department of the Interior, Bureau of Land Management, for the years 1900 to 1909, inclusive:

NEW YORK TV SHOWS USING GIVEAWAYS

Partial List

| | | | | | |
|--------------------|-----|---------|---------|-------------------------------------|-------------------------------|
| Beat The Clock | CBS | 10:30 | Fri | Goodson-Todman | 49 E 52 St |
| Bway Open House | NBC | 11pm | M-F | Hal Friedman, Ray Buffam | NBC |
| Bway To Hwood | DuM | 8:30 | Thu | Ted Hammerstein | DuM |
| Bride & Groom | CBS | 3:15 | T-Th | Masterson, Reddy & Nelson | 745 Fifth |
| Chance..Lifetime | ABC | 7:30 | Wed | Robert Jennings | 53 W 53 |
| Foto-Test | WOR | 12:30pm | M-F | Jerry Friedman | WOR |
| Garry Moore | CBS | 1:30 | M-F | Herb Sanford | CBS |
| Headline Clues | DuM | 12N | M-F | Edgar Higgins Jr. | DuM |
| Half-Pint Party | ABC | 4:45 | M-F | Al Gannaway at Telco Prods. | 55 W 53 |
| Help Yourself | PIX | 1:30 | Fri | Lester Wolff Advtg. | 14 E 39 |
| Kitchen Kapers | ABC | 11:30am | M-F | Bob Borice, Amer Inst Food Products | 509 Mad |
| Live..Millionaire | CBS | 9:30 | Fri alt | Masterson, Reddy & Nelson | 745 Fifth |
| Life Begins At 80 | ABC | 9:30 | Tue | Jack Barry-Dan Enright | 104 E 40 |
| Art Linkletter | ABC | 7:30 | Fri | Leo Burnett Advtg Hollywood | |
| Luncheon At Sardi | WOR | 12:30pm | M-F | Gary Stevens | 234 W 44 |
| Magic Cottage | DuM | 6:30 | M-F | Bill Marceau | DuM |
| OK Mother | DuM | 1pm | M-F | Dennis James, Aaron Steiner | DuM |
| Pet Parade | ABC | 4:30 | Sun | Masterson, Reddy & Nelson | (starts Mar 11) |
| Quiz Kids | NBC | 8pm | Fri | Wade Advtg. Chicago | |
| Remember..Date | NBC | 3:30 | T,Thu | Louis G. Cowan | 485 Madison |
| Rumpus Room | DuM | 12:30pm | M-F | Johnny Olsen | DuM |
| Say It With Acting | NBC | 6:30 | Sat alt | Wayne Wirth | 30 Rock |
| Sing It Again | CBS | 10pm | Sat | Lester Gottlieb | CBS |
| Stop The Music | ABC | 8pm | Thu | Louis G. Cowan | 485 Madison |
| Sports Quiz | PIX | | | Albert Black | 1270 Sixth (baseball season) |
| Ted Steele | PIX | 2pm | M-F | Ted Estabrook | WPIX |
| Talent Search | NBC | 10:30 | Mon | Kermit Schafer | 112 E 37 |
| Take Your Pick | PIX | 1:30 | Tue | Lester Wolff Advtg | 14 E 39 |
| Treasure Hunt | PIX | 11am | Sat | William Wilbur Advtg | 133 E 54 |
| Truth or Conseq | CBS | 10pm | Thu | Ralph Edwards at Biow Advtg | 640 Fifth |
| Village Barn | PIX | 8:30 | Mon | Warren Wade | WPIX (infrequently scheduled) |
| With This Ring | DuM | 9:30 | Sun | Charles Adams | DuM |
| Wishbone Party | PIX | 1:30 | Wed | Lester Wolff Advtg | 14 E 39 |
| Winner Take All | CBS | 2:45 | M-F | Goodson-Todman | 49 E 52 |
| Zeke Manner | ABC | 3pm | M-F | Kay Bardsley | ABC 7 W 66 |

Partial List of out-of-town shows using giveaways: available

Partial List

Nash - cars
 RCA - appliances
 Westinghouse - appli
 Longines - watches
 Gruen - watches
 Benrus - watches
 Bulova - watches
 Crosley - cars
 Evans - lighters
 Willys - Sta Wagon
 Yolande - lingerie
 Richelieu - pearls
 Ronson - lighters
 Schwinn - bicycles
 Mojud - hosiery
 Max Factor - cosmetics
 Ciro - Perfume

SPONSORS USING GIVEAWAYS

Dorset - handbags
 Sperry - jewelry
 Holeproof - nylons
 Ludens - gives bonds
 Evans - cash, trips
 Spratts - dogs
 A Murray - lessons
 Hillman Minx - cars
 Airway - vacuum clnrs
 Stromberg-C - TV sets
 Towle - silver
 Delta Air - trips
 Necchi - sewing mchne
 Braniff Air - trips
 Capitol - kitchen unit
 Clippercraft - \$1000 wardrobe
 Ediphone - unit w/secretary
 SweetHeart Soap - Cash, trips
 Duffy-Mott - \$1000worth groceries
 Jumping Jack Shoes - \$1000 trust
 for kid's education
 Ideal Dog Food - 2 Great Danes w/
 1 years dog food
 Canfield Mfg - electric toasters,
 coffee makers, year's
 supply jam, jelly, coffee
 bread, & a cow with main-
 tenance.
 Various others sponsor trips around
 the world, and the like.

Ross Reports

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS . 551 FIFTH AVENUE, N. Y. 17, N. Y. . MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
RESEARCH: Robert Cinader

VOL. 3 NO. 2
SUPPLEMENT B

MARCH 11-17, 1951

RECEIVED

MAR 12 1951

MANY NEWSWORTHY DEVELOPMENTS ENLIVEN TV PICTURE

Kefauver - Haverlin - Color Hearings - AFM Strike - NY TvA Scales Make Headlines;
Rating Trend, Schedule Turnover Examined

SUPREME COURT COLOR HEARINGS have been scheduled for three weeks beginning March 26, with "Variety" expecting an early decision, perhaps by June, on whether or not the three-judge Chicago decision in favor of the FCC & CBS is to be upheld. RCA and Emerson are making the appeal.

AFM MAY STRIKE ON WEDN. MARCH 14 unless representatives can get together with the network works on the question of how much scales should be hiked. Local 802 NY voted the strike last wednesday when negotiations collapsed. 802 wants a 20% raise in scales; networks are offering 10%. 802 also wants equal Radio-TV scales; TV is now 85% of Radio. NBC, CBS, ABC & Mutual NYC outlets will be affected.

KEFAUVER TO GET NYC TV PICKUP starting Monday, March 12, with WPIX cameras under Warren Wade and Ted Estabrook feeding WJZ-TV, WNBT & WCBS-TV at various times during the week. The touring Congressional probe is currently the hottest program fare going, with at least noisy welcomes having been already accorded him in other cities.

TvA SET SCALES FOR NYC NETWORK OUTLETS last week, figured at 67½% of the network rate. WPIX, WOR-TV & WATV still have to be negotiated. Sportscasters work at the same level on local & network shows, however. Rehearsal periods allowed for local shows are shaved to 3hrs for a 15 minute show; 4hrs for a 30 minute show; 5hrs for a 60 minute show. Effective March 11, the agreement will co-terminate with the network contract on November 30, 1952. Meanwhile, NLRB hearings to settle jurisdiction over TV film actors (between TvA & SAG) have moved to Hollywood in order to investigate TV film production practices there.

CARL HAVERLIN, BMI PRESIDENT, DECLINES NAB-TV - The industry-wide National Association of Radio & Television Broadcasters thought they had found their first president last week, but were rudely jolted when Carl Haverlin decided to remain in his post as President of Broadcast Music, Inc. The search goes on.....and it's tough going where willing and/or able candidates are concerned. The situation may be likened to that of Happy Chandler in baseball, what?

OTHER NEWS: Goar Mestre's CMQ-TV in Cuba started a 6:30pm-10:15pm schedule plus two days of night baseball last weekend, with a junket arranged for US TV executives & newsmen.....Alfred P. Sloan Foundation & NBC formed Teleprograms Inc., a non-profit corp, to produce an adult series of 26 programs on economics, social and natural sciences; Wm Hodapp of WAVE-TV Louisville to produce. - more..Pg 11 -

1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

[illegible]

1. The first step in the process of identifying a problem is to define the problem. This involves identifying the symptoms of the problem and determining the scope of the problem. Once the problem has been defined, the next step is to identify the causes of the problem. This involves identifying the factors that are contributing to the problem and determining the underlying causes. Once the causes have been identified, the next step is to develop a plan of action. This involves identifying the steps that need to be taken to address the problem and determining the resources that will be needed to implement the plan. Finally, the last step in the process is to implement the plan and monitor the results. This involves putting the plan into action and tracking the progress of the project to ensure that the problem is being effectively addressed.

1. The first of these is the fact that the Commission has not yet received any information from the Government of the United States regarding the activities of the Committee for the Liberation of the Americas (CLA) in the United States. The Commission is therefore unable to determine whether the CLA is active in the United States or whether it is merely a propaganda organization. The Commission is therefore unable to determine whether the CLA is active in the United States or whether it is merely a propaganda organization.

1. The first of these is the fact that the Government has not been able to secure the necessary funds to carry out its policy. This is due to the fact that the Government has not been able to secure the necessary funds to carry out its policy.

1. The first of these is the fact that the
- the second of these is the fact that the
- the third of these is the fact that the
- the fourth of these is the fact that the
- the fifth of these is the fact that the
- the sixth of these is the fact that the
- the seventh of these is the fact that the
- the eighth of these is the fact that the
- the ninth of these is the fact that the
- the tenth of these is the fact that the

1. The first of these is the fact that the
2. second of these is the fact that the
3. third of these is the fact that the
4. fourth of these is the fact that the
5. fifth of these is the fact that the

1. The first of these is the fact that the Commission has not yet received any information from the Government of the United States regarding the results of its investigation of the activities of the American Friends Service Committee in the Philippines. It is therefore unable to make any statement regarding the results of its investigation.

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Sun(11) - ABC(Ch7) 4:30-5pm; DEBUT; Your Pet Parade from WJZ-TV to the net; new kid show on which selected kids will present their pets doing tricks before the cameras; formerly titled "Pets & Pals Animal Fair"; Sponsor - Ralston Purina Company for Wheat Chex, Rice Chex, Ry-Krisp & Ralston Instant Cereal; Agency - Gardner; Packager - Masterson, Reddy & Nelson; Producer - John Nelson; Director - Ed Leftwich; Musical Director - Ivan Ditmars; MC - Bob Russell.
- DuM(Ch5) 5:15-5:35pm; HIGHLIGHT; The Growing Years special film in honor of the 39th birthday of the Girl Scouts; film, narrated by Henry Fonda, depicts typical activities of the organization using New Rochelle, N.Y. for its setting.
- NBC(Ch4) 5:30-6pm alt Sun; DEBUT; Hollywood Junior Circus; from WNBQ Chicago to the net; new children's variety show; Sponsor - Hollywood Candy Company; Agency - Ruthrauff & Ryan; Producers - Norman Haney R&R & Leroy Nottoli NBC; show features Art Jacobson, Carl Marx & Max Bornstein; show displaces "Watch the World" which will be moved to new time slot not yet set.
- 12:15-12:30pm; DEBUT; Musical Playtime; WNET only; new musical children's show on which they will be instructed in the use of various types of musical instruments; Producer - Alan Handley NBC; Director - John Chapin NBC; MC & Musical Director - Leon Barzin.
- Mon(12) - WOR(Ch9) 5:30-6pm Mon-Fri; DEBUT; The Buster Crabbe Show; new kids show featuring Buster Crabbe telling stories about the West; films dealing with the specific subjects he discusses will be used; Producers - Buster Crabbe & Bob Bundy; Director - Mende Brown WOR.
- PIX(Ch11) 10-5:30pm approx Mon-Fri; HIGHLIGHT; The Kefauver Crime Committee Hearings; from the Federal Court House, Foley Square NYC thru WPIX to all NY stations; sessions will be approximately from 10-12:30pm & 2-5pm daily; WPIX to take complete coverage; WNET & WCBS-TV to take morning sessions; WJZ-TV to take afternoon sessions; WABD to take morning session on Mon & afternoons Tue-Fri; WOR schedule not yet set; Producer - Warren Wade WPIX; Director - Ted Estabrook WPIX.
- Wed(14) - CBS(Ch2) 10-11pm; HIGHLIGHT; Fusari - Bratton Fight; from CBS Chicago to the net; 15 round bout for the Welterweight Championship between Charley Fusari & Johnny Bratton; winner to get crown vacated by Ray Robinson; Sponsor - Pabst Blue Ribbon Beer; Agency - Warwick & Legler; Commentary - Ted Husing & Russ Hodges to do this show.
- Thu(15) - CBS(Ch2) 10:30-11pm; DEPARTURE; Nash Airflyte Theater to depart after performance this date; Sponsor - Nash; Agency - Geyer, Newell & Ganger; Producer - Director - David Pressman.
- Fri(16) - DuM(Ch5) 9:30-10pm; DEBUT; Front Page Detective; WABD only; new detective series on film; stars Edmund Lowe & Paula Drew; Sponsor - Guild Wine; Agency - Guild, Bascom & Bonfigli(San Francisco); Producer - Jerry Fairbanks; Assoc Producer - Riley Jackson; Director - Arnold Wester; Writer - Kurt Siodmak.

... ..

1. General - The following are the names of the persons who have been appointed to the various committees of the Board of Directors:

1. The first group of people, the "old guard", are those who have been in the organization for a long time and who are familiar with the old ways of doing things. They are often resistant to change and may not see the need for reform.

which will be given to you this afternoon.

Very truly yours,
 J. Edgar Hoover

Enclosure

[illegible]

1:30-4:00 Mon-Fri 1957; The United States Government
 1:30-4:00 Mon-Fri 1957; The United States Government
 1:30-4:00 Mon-Fri 1957; The United States Government
 1:30-4:00 Mon-Fri 1957; The United States Government
 1:30-4:00 Mon-Fri 1957; The United States Government

[illegible]

* Legation, Consular - Tod Hinton & Russ Hinton in the field.
 * Robinson, Spencer - Robert Elmer Robinson, Deputy Attorney
 * Tracy, James & John Hinton, who are now located in
 the city; it would seem that the relationship between
 the two is not a simple one. The two are also known to
 be in the city. The two are also known to be in the city.

[illegible][illegible]

THIS WEEK(Continued)

Sat(17) - PIX(Ch11) 12:30-5pm; HIGHLIGHT; St Patrick's Day Parade; WPIX's mobile unit to cover the annual parade on Fifth Avenue; Sponsor - Rubsam & Horrmann Brewery for R & H Beer; Agency - Paris & Peart; Producer-Director - Jack Murphy WPIX; Commentary - Jack McCarthy & Joe Bolton WPIX.

LAST WEEK'S ARRIVALS, CHANGES

CBS - Ethel Thorsen Show; new guest panel show on fashions with Ethel Thorsen as MC & Allen Prescott as announcer; debuted Mar 7 WCBS-TV only Wed 1:15-1:30pm; Sponsor - S. Klein's Department Stores; Agency - Reiss Advertising Agency; Producer - Gary Stevens; Director - Rick Leighton CBS; show displaces last 15 minute slot of "The Real McKay" on Wed.

Kid Gloves; from WCAU-TV to the net; moved from 7:30-8pm Sat to 6:30-7pm Sat effective March 10; Producer - Charles Vanda WCAU-TV.

Lucky Pup; moved from 6:30-7pm Sat to 6-6:30pm Sat effective March 10; no change in time of the Mon-Fri shows.

Beat The Clock; moved from 10:30-11pm Fri to 7:30-8pm Sat; effective March 10.

We Take Your Word returned Fri March 9 10:30-11pm; from WCBS-TV to the net; Producer - Sam Abelow CBS; Director - Lloyd Gross CBS; MC - John K.M. McCaffery; Announcer - Tony Marvin; Regular Panelist - Abe Burrows.

DuM - Joyce Matthews Show; Wed 11-11:15pm; new informal interview show with Joyce Matthews as femcee; WABD only; show replaced The Jack Eigen Show Feb 22; Sponsor - Ansonia Shoes; Agency - Lane Advertising; Producers - Phil Lane & Gerry Gross; Producer for DuM - Charles Parsons.

NBC - Big Story moved from 9:30-10pm Fri to 9-9:30pm Fri effective March 9; Sponsor - Pall Mall Cigarettes; Agency - Sullivan, Stauffer, Colwell & Bayles; Packager - Bernard J. Prockter; Director - Charles E. Skinner, Prockter; show now fills time slot held by Henry Morgan's Great Talent Hunt which moved to the 9:30-10pm slot Fri; both shows from WNBT to the net.

Pals All; new kid show produced in cooperation with the NY Police Athletic League; show will feature different aspects of PAL activities on each program; debuted Mar 10 Sat 12:30-12:45pm WNBT only; Producer-Director - Howard Davis NBC; MC - Andre Baruch; guest on first show - Gene Tunney.

A Guest in Your Home; 3:15-3:30pm Mon-Fri; WNBT to the net; informal interview & poetry show with Edgar A. Guest; debuted Mar 5; Producers - Louis G. Cowan & Biggie Levin; Director - Frank Jacoby, Cowan.

PIX - Nick Paone Show moved from 5:30-6pm Sun to 8:30-9pm Fri; effective March 9.

FUTURES

Mar 19 - NBC -- Musical Comedy Time; 9:30-10:30pm alt Mon; Sponsor - Procter & Gamble (for Tide & Camay) to drop sponsorship effective this date; show will continue sustaining for the present; Producer - Bernard Schubert; Director - William Corrigan NBC; Agency for P & G - Pedlar & Ryan.

(FUTURES continued on page 8)

| PROGRAM | NET TIME | GUESTS |
|---------------------------|-------------|---|
| <u>FRIDAY MARCH 9</u> | | |
| <u>Big Story</u> | NBC 9pm | Marty Balsam, Joseph Boland, Jack Sorian, Grace Keddy, Lou Herbert, Jack Hoin, Joe Silver, Romeo Muller, Jason Johnson |
| <u>Caval of Stars</u> | DuM 10 | Betty & Jane Kean, The Appletons |
| <u>Hands of Mystery</u> | DuM 9pm | <u>The Missing Uncle</u> ; with Jeff Morrison, Billy Jones, Stefan Schnabel, Dick Shanklund, Harry Gresham, Walter Klavun, Frank Campanella, Al McGranary |
| <u>Man Against Crime</u> | CBS 8:30 | Ilona Massey, Sally Moffet, Harry Kadison, H. Craig Neslo |
| <u>Rocky King</u> | DuM 9:30 | <u>The Lead Pipe Cinch</u> ; with Helen Backlin, Walter Black, Alan Manson, Harry Fleer; Roscoe Karns & Earl Hammond |
| <u>Star of the Fam.</u> | CBS 10pm | Gary Morton, Nat "King" Cole, Peggy Ryan & Ray MacDonald |
| <u>Twenty Questions</u> | WOR 8pm | Ilka Chase |
| <u>We Take Yr Word</u> | CBS 10:30 | Anna Lee, Hiram Sherman |
| <u>Women Talk It Over</u> | WOR 11:30am | Charlotte Manson, Mr & Mrs Jack O'Brian |

SATURDAY MARCH 10

| | | |
|-----------------------|-------------|--|
| <u>Bob Considine</u> | NBC 5:45 | Police Commissioner Thomas F. Murphy |
| <u>Frank Sinatra</u> | CBS 9pm | Joan Blondell, Don Ameche |
| <u>Jack Carter</u> | NBC 8pm | Paul Winchell & Jerry Mahoney, Vivian Blaine, Ben Berl |
| <u>Ken Murray</u> | CBS 8pm | Bob Burns, Herbert Patterson, Ken Whitmore, Ernest D'Amato; Hal Loman & Joan Fields, dancers join reg cast |
| <u>Sam Levenson</u> | CBS 7pm | Gypsy Rose Lee & her son Eric |
| <u>Sheilah Graham</u> | NBC 11:15pm | Louise Rainer (kinescope) |
| <u>Show of Shows</u> | NBC 9pm | Tom Ewell |

SUNDAY MARCH 11

| | | |
|------------------------|----------|--|
| <u>Arthur Murray</u> | DuM 9pm | Frank Fontaine, Nancy Donovan, Verlye Mills |
| <u>Bigelow Theater</u> | CBS 6pm | <u>The First Hundred Years</u> - by Jean Holloway; with William Frawley, Barbara Whiting, Jimmy Lydon, Allene Roberts, Ted Osborn, Myra Marsh, Nana Bryant |
| <u>Celebrity Time</u> | CBS 10pm | Morton Downey, Leueen McGrath |
| <u>Colgate Comedy</u> | NBC 8pm | Abbott & Costello, Lon Chaney, Jarmila Novotna |

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

Page 2 of 2

SUNDAY MARCH 11(Continued)

| | | |
|---------------------------|----------|--|
| <u>Leave It To..Garry</u> | NBC 7pm | Phil Silvers, Vanessa Brown |
| <u>Philco Playhouse</u> | NBC 9pm | <u>No Medals For Pop</u> - by Henry K. Moritz; with Brandon De Wilde, Frederic De Wilde, Ellen-Cobb Hill, Alice Yourman, Rod Steiger, Hal Currier, Joe Fallon |
| <u>Lamp Unto My Feet</u> | NBC 4:30 | <u>Our Son</u> - by Felix Leon; with Sylvia Stone, Richard Saunders, Rita Fredericks, Bruce Marshall |
| <u>Showtime, USA</u> | ABC 7:30 | Hazel Scott, Jack Carson, Robert Alda; Betty Field & Dane Clark in a scene from <u>Golden Boy</u> |
| <u>This Is Show Biz</u> | CBS 7:30 | Ethel Waters, Kitty Carlisle, Buster Keaton, Florian Zabach |
| <u>Armed Forces Hour</u> | DuM 8:30 | Frances Langford |
| <u>Paul Whiteman</u> | ABC 7pm | Margaret Whiting |
| <u>Toast Of The Town</u> | CBS 8pm | Victor Borge, Lawrence Winters, Byron Nelson, Dave Rubinoff, Zany Dane & the Szonys; Eva Le Gallienne in a scene from <u>The Cherry Orchard</u> by Anton Chekhov |
| <u>With This Ring</u> | DuM 9:30 | Florence Reed, Burl Ives |

MONDAY MARCH 12

| | | |
|--------------------------|----------|---|
| <u>At Home</u> | CBS 11pm | Jane Morgan |
| <u>Fashion Magic</u> | CBS 3:30 | Burt Taylor, Nettie Rosenstein, Denny Shane |
| <u>Faye Emerson</u> | ABC 7:15 | Sam Levenson |
| <u>Garry Moore</u> | CBS 1:30 | Kirkwood & Goodman |
| <u>Hwood Screen Test</u> | ABC 7:30 | Vanessa Brown, lead; Chester Stratton & John Glendinning, tests |
| <u>Kate Smith</u> | NBC 4pm | David Sarnoff, Sono Osato, Donald Buka, Phyllis Love |
| <u>Lights Out</u> | NBC 9pm | <u>Leda's Portrait</u> - by Ira Levin; with John Emery, Felecia Montealegre, George Reeves |
| <u>Lucky Strike Thtr</u> | NBC 9:30 | <u>Young In Heart</u> ; adapted by Gilbert Seldes; with Alan Mowbray, Adrienne Allen, Dorothy Sands, Joyce Linden, Roderick Walker, Valerie Cardew, Elizabeth Eustis, Richard Fraser, Frederick Warlock, Margaretta Warwick |
| <u>Lux Video Thtr</u> | CBS 8pm | <u>Long Distance</u> - by Harry W. Junkins; with Miriam Hopkins, Lila Lee, Richard Abbott, Elinor Wright, Helen Donaldson, Rosemary Murphy, Henrietta Moore, Floyd Buckley, Earl George |
| <u>Perry Como</u> | CBS 7:45 | Margaret Whiting |

MONDAY MARCH 12(Continued)

Studio One CBS 10pm A Chill On The Wind - by Edward Gibbons; adapted by Worthington Miner; with John Conte, Beatrice Straight, Reba Tassell, Richard Purdy, Sally Chamberlain, Logan Field, Michael Wager

Talent Scouts CBS 8:30 Jerry La Zarre, Natalie Hinderas, Josephine Greco, Craig, Collins & Ames

Vanity Fair CBS 4:30 Norris Houghton

Voice of Firestone NBC 8:30 Jerome Hines

TUESDAY MARCH 13

Armstrong Theater NBC 9:30 The Patcher-Upper - by John G. Fuller; with Neva Patterson, Richard Derr, Vinton Hayworth, Judy Parrish, Pat Peardon, Beulah Bryant, John O'Hare

Billy Rose Show ABC 9pm The Old Magician - by Edward Chodorov; with Walter Hampden, Jerome Cowan, Mary MacDonald, Arthur Jarrett, Ed Cullen, Gerald Cornell, Dorothy Blackburn, Lew Gilbert

Caval Of Bands DuM 9pm Charlie Spivak & orch, Sarah Vaughan, Wally Brown, Bill Conlon, Hammond's Birds

Danger CBS 10pm Mr John Nobody; adapted by Sheldon Reynolds; with Clay Clement, David Opatashu, Jean Carson, Carl Frank, Joe Julian, Frank Thomas, Adelaide Bean, Lenny Barry, John Randolph, Joan Boruff, Alan Shayne, Clock Ryder

Fireside Theater NBC 9pm Shifting Sand - by Margaret McDonell; adapted by Wells Root; with Gertrude Michael, B.J. Norman, George Wallace, Hugh O'Brian

Garry Moore CBS 1:30 Wally Cox, Tizzie Lish

Kate Smith NBC 4pm Buck & Bubbles, Terry Bennett, Willie Solar

Little Show NBC 7:30 Gloria Hamilton

Margaret Arlen CBS 11:45am Antoine De Paris

Our Secret Weapon DuM 7:30 Fannie Hurst, Dr. Harry Gideonese

Steve Allen CBS 7pm Art Tatum

Prudential Play. CBS 8pm One Sunday Afternoon - by James Hagen; adapted by Elizabeth Hart; with Richard Carlson, June Lockhart, John Newland, Virginia Gilmore, Edith King, John Sylvester, John Shay, Truman Smith, James MacDonald, Cele MacLaughlin

Suspense CBS 9:30 On A Country Road - by Walter Bazar; adapted by Halstead Welles; with John Forsythe, Mildred Natwick, Mary Sinclair, Moultrie Patten

Continental I Love My Country

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
DATE 08-19-2001 BY SP-6 [REDACTED]

1

100-2-100
100-2-100
100-2-100

REPORT OF THE

2011 2012

FLORIAN VANDERBILT

THE UNIVERSITY OF CHICAGO
DIVISION OF THE PHYSICAL SCIENCES
DEPARTMENT OF CHEMISTRY

[illegible]

SECRET
 1950-1951
 1952-1953
 1954-1955
 1956-1957
 1958-1959
 1960-1961
 1962-1963
 1964-1965
 1966-1967
 1968-1969
 1970-1971
 1972-1973
 1974-1975
 1976-1977
 1978-1979
 1980-1981
 1982-1983
 1984-1985
 1986-1987
 1988-1989
 1990-1991
 1992-1993
 1994-1995
 1996-1997
 1998-1999
 2000-2001
 2002-2003
 2004-2005
 2006-2007
 2008-2009
 2010-2011
 2012-2013
 2014-2015
 2016-2017
 2018-2019
 2020-2021
 2022-2023
 2024-2025
 2026-2027
 2028-2029
 2030-2031
 2032-2033
 2034-2035
 2036-2037
 2038-2039
 2040-2041
 2042-2043
 2044-2045
 2046-2047
 2048-2049
 2050-2051
 2052-2053
 2054-2055
 2056-2057
 2058-2059
 2060-2061
 2062-2063
 2064-2065
 2066-2067
 2068-2069
 2070-2071
 2072-2073
 2074-2075
 2076-2077
 2078-2079
 2080-2081
 2082-2083
 2084-2085
 2086-2087
 2088-2089
 2090-2091
 2092-2093
 2094-2095
 2096-2097
 2098-2099
 2100-2101
 2102-2103
 2104-2105
 2106-2107
 2108-2109
 2110-2111
 2112-2113
 2114-2115
 2116-2117
 2118-2119
 2120-2121
 2122-2123
 2124-2125
 2126-2127
 2128-2129
 2130-2131
 2132-2133
 2134-2135
 2136-2137
 2138-2139
 2140-2141
 2142-2143
 2144-2145
 2146-2147
 2148-2149
 2150-2151
 2152-2153
 2154-2155
 2156-2157
 2158-2159
 2160-2161
 2162-2163
 2164-2165
 2166-2167
 2168-2169
 2170-2171
 2172-2173
 2174-2175
 2176-2177
 2178-2179
 2180-2181
 2182-2183
 2184-2185
 2186-2187
 2188-2189
 2190-2191
 2192-2193
 2194-2195
 2196-2197
 2198-2199
 2200-2201
 2202-2203
 2204-2205
 2206-2207
 2208-2209
 2210-2211
 2212-2213
 2214-2215
 2216-2217
 2218-2219
 2220-2221
 2222-2223
 2224-2225
 2226-2227
 2228-2229
 2230-2231
 2232-2233
 2234-2235
 2236-2237
 2238-2239
 2240-2241
 2242-2243
 2244-2245
 2246-2247
 2248-2249
 2250-2251
 2252-2253
 2254-2255
 2256-2257
 2258-2259
 2260-2261
 2262-2263
 2264-2265
 2266-2267
 2268-2269
 2270-2271
 2272-2273
 2274-2275
 2276-2277
 2278-2279
 2280-2281
 2282-2283
 2284-2285
 2286-2287
 2288-2289
 2290-2291
 2292-2293
 2294-2295
 2296-2297
 2298-2299
 2300-2301
 2302-2303
 2304-2305
 2306-2307
 2308-2309
 2310-2311
 2312-2313
 2314-2315
 2316-2317
 2318-2319
 2320-2321
 2322-2323
 2324-2325
 2326-2327
 2328-2329
 2330-2331
 2332-2333
 2334-2335
 2336-2337
 2338-2339
 2340-2341
 2342-2343
 2344-2345
 2346-2347
 2348-2349
 2350-2351
 2352-2353
 2354-2355
 2356-2357
 2358-2359
 2360-2361
 2362-2363
 2364-2365
 2366-2367
 2368-2369
 2370-2371
 2372-2373
 2374-2375
 2376-2377
 2378-2379
 2380-2381
 2382-2383
 2384-2385
 2386-2387
 2388-2389
 2390-2391
 2392-2393
 2394-2395
 2396-2397
 2398-2399
 2400-2401
 2402-2403
 2404-2405
 2406-2407
 2408-2409
 2410-2411
 2412-2413
 2414-2415
 2416-2417
 2418-2419
 2420-2421
 2422-2423
 2424-2425
 2426-2427
 2428-2429
 2430-2431
 2432-2433
 2434-2435
 2436-2437
 2438-2439
 2440-2441
 2442-2443
 2444-2445
 2446-2447
 2448-2449
 2450-2451
 2452-2453
 2454-2455
 2456-2457
 2458-2459
 2460-2461
 2462-2463
 2464-2465
 2466-2467
 2468-2469
 2470-2471
 2472-2473
 2474-2475
 2476-2477
 2478-2479
 2480-2481
 2482-2483
 2484-2485
 2486-2487
 2488-2489
 2490-2491
 2492-2493
 2494-2495
 2496-2497
 2498-2499
 2500-2501
 2502-2503
 2504-2505
 2506-2507
 2508-2509
 2510-2511
 2512-2513
 2514-2515
 2516-2517
 2518-2519
 2520-2521
 2522-2523
 2524-2525
 2526-2527
 2528-2529
 2530-2531
 2532-2533

[illegible]

1. The first step is to identify the problem. This involves understanding the situation and the goals that need to be achieved. It is important to gather all relevant information and to define the problem clearly.

1911 1912 1913 1914 1915 1916 1917 1918 1919 1920 1921 1922 1923 1924 1925 1926 1927 1928 1929 1930 1931 1932 1933 1934 1935 1936 1937 1938 1939 1940 1941 1942 1943 1944 1945 1946 1947 1948 1949 1950 1951 1952 1953 1954 1955 1956 1957 1958 1959 1960 1961 1962 1963 1964 1965 1966 1967 1968 1969 1970 1971 1972 1973 1974 1975 1976 1977 1978 1979 1980 1981 1982 1983 1984 1985 1986 1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030 2031 2032 2033 2034 2035 2036 2037 2038 2039 2040 2041 2042 2043 2044 2045 2046 2047 2048 2049 2050 2051 2052 2053 2054 2055 2056 2057 2058 2059 2060 2061 2062 2063 2064 2065 2066 2067 2068 2069 2070 2071 2072 2073 2074 2075 2076 2077 2078 2079 2080 2081 2082 2083 2084 2085 2086 2087 2088 2089 2090 2091 2092 2093 2094 2095 2096 2097 2098 2099 2100 2101 2102 2103 2104 2105 2106 2107 2108 2109 2110 2111 2112 2113 2114 2115 2116 2117 2118 2119 2120 2121 2122 2123 2124 2125 2126 2127 2128 2129 2130 2131 2132 2133 2134 2135 2136 2137 2138 2139 2140 2141 2142 2143 2144 2145 2146 2147 2148 2149 2150 2151 2152 2153 2154 2155 2156 2157 2158 2159 2160 2161 2162 2163 2164 2165 2166 2167 2168 2169 2170 2171 2172 2173 2174 2175 2176 2177 2178 2179 2180 2181 2182 2183 2184 2185 2186 2187 2188 2189 2190 2191 2192 2193 2194 2195 2196 2197 2198 2199 2200 2201 2202 2203 2204 2205 2206 2207 2208 2209 2210 2211 2212 2213 2214 2215 2216 2217 2218 2219 2220 2221 2222 2223 2224 2225 2226 2227 2228 2229 2230 2231 2232 2233 2234 2235 2236 2237 2238 2239 2240 2241 2242 2243 2244 2245 2246 2247 2248 2249 2250 2251 2252 2253 2254 2255 2256 2257 2258 2259 2260 2261 2262 2263 2264 2265 2266 2267 2268 2269 2270 2271 2272 2273 2274 2275 2276 2277 2278 2279 2280 2281 2282 2283 2284 2285 2286 2287 2288 2289 2290 2291 2292 2293 2294 2295 2296 2297 2298 2299 2300 2301 2302 2303 2304 2305 2306 2307 2308 2309 2310 2311 2312 2313 2314 2315 2316 2317 2318 2319 2320 2321 2322 2323 2324 2325 2326 2327 2328 2329 2330 2331 2332 2333 2334 2335 2336 2337 2338 2339 2340 2341 2342 2343 2344 2345 2346 2347 2348 2349 2350 2351 2352 2353 2354 2355 2356 2357 2358 2359 2360 2361 2362 2363 2364 2365 2366 2367 2368 2369 2370 2371 2372 2373 2374 2375 2376 2377 2378 2379 2380 2381 2382 2383 2384 2385 2386 2387 2388 2389 2390 2391 2392 2393 2394 2395 2396 2397 2398 2399 2400 2401 2402 2403 2404 2405 2406 2407 2408 2409 2410 2411 2412 2413 2414 2415 2416 2417 2418 2419 2420 2421 2422 2423 2424 2425 2426 2427 2428 2429 2430 2431 2432 2433 2434 2435 2436 2437 2438 2439 2440 2441 2442 2443 2444 2445 2446 2447 2448 2449 2450 2451 2452 2453 2454 2455 2456 2457 2458 2459 2460 2461 2462 2463 2464 2465 2466 2467 2468 2469 2470 2471 2472 2473 2474 2475 2476 2477 2478 2479 2480 2481 2482 2483 2484 2485 2486 2487 2488 2489 2490 2491 2492 2493 2494 2495 2496 2497 2498 2499 2500 2501 2502 2503 2504 2505 2506 2507 2508 2509 2510 2511 2512 2513 2514 2515 2516 2517 2518 2519 2520 2521 2522 2523 2524 2525 2526 2527 2528 2529 2530 2531 2532 2533 2534 2535 2536 2537 2538 2539 2540 2541 2542 2543 2544 2545 2546 2547 2548 2549 2550 2551 2552 2553 2554 2555 2556 2557 2558 2559 2560 2561 2562 2563 2564 2565 2566 2567 2568 2569 2570 2571 2572 2573 2574 2575 2576 2577 2578 2579 2580 2581 2582 2583 2584 2585 2586 2587 2588 2589 2590 2591 2592 2593 2594 2595 2596 2597 2598 2599 2600 2601 2602 2603 2604 2605 2606 2607 2608 2609 2610 2611 2612 2613 2614 2615 2616 2617 2618 2619 2620 2621 2622 2623 2624 2625 2626 2627 2628 2629 2630 2631 2632 2633 2634 2635 2636 2637 2638 2639 2640 2641 2642 2643 2644 2645 2646 2647 2648 2649 2650 2651 2652 2653 2654 2655 2656 2657 2658 2659 2660 2661 2662 2663 2664 2665 2666 2667 2668 2669 2670 2671 2672 2673 2674 2675 2676 2677 2678 2679 2680 2681 2682 2683 2684 2685 2686 2687 2688 2689 2690 2691 2692 2693 2694 2695 2696 2697 2698 2699 2700 2701 2702 2703 2704 2705 2706 2707 2708 2709 2710 2711 2712 2713 2714 2715 2716 2717 2718 2719 2720 2721 2722 2723 2724 2725 2726 2727 2728 2729

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

THE UNIVERSITY OF CHICAGO

.....

THE UNIVERSITY OF CHICAGO

1997 1998 1999

1. The first part of the document is a list of names and addresses, which are arranged in two columns. The names are written in a cursive script, and the addresses are written in a more formal, printed style. The list includes names such as "John Doe", "Jane Smith", and "Robert Brown", along with their respective addresses in various cities and states.

TO: DIRECTOR, FEDERAL BUREAU OF INVESTIGATION
FROM: SAC, NEW YORK (100-100000)
SUBJECT: [REDACTED]
RE: [REDACTED]

TUESDAY MARCH 13(Continued)

| | | |
|-------------------------|----------|---|
| <u>Stork Club</u> | CBS 7:45 | Jack Dempsey |
| <u>Texaco Star Thtr</u> | NBC 8pm | Evelyn Knight, The Ink Spots, Jimmy Nelson, Brian Sullivan, Ben Yost Singers, Boliana-Ivanko Troupe |
| <u>Vanity Fair</u> | CBS 4:30 | Virgil Thompson |

WEDNESDAY MARCH 14

| | | |
|------------------------------|-------------|---|
| <u>Bert Parks Show</u> | NBC 3:30 | Gil Lamb subs for Bert Parks as MC |
| <u>Faye Emerson</u> | ABC 7:15 | Patrice Munsel, Garson Kanin |
| <u>Four Star Revue</u> | NBC 8pm | Jack Carson MC, Lola Albright, Jack LaRue, Billy Sands, The Honey Brothers, Sweeney & March, The Pastels |
| <u>Fam. Jury Trials</u> | DuM 9pm | Pat Shay, Harry Tyler, Stuart MacIntosh, Jed Prouty, Alfred Hopson, Henry Hart, Gordon B. Clarke |
| <u>Godfrey & Friends</u> | CBS 8pm | Jay Marshall |
| <u>Garry Moore</u> | CBS 1:30 | Dorothy Jarnac |
| <u>Kate Smith</u> | NBC 4pm | Susan & Fred Berry, Bob Carrol, Georgie Price |
| <u>Joyce Matthews</u> | DuM 11pm | Tony Martin |
| <u>Kraft Theater</u> | NBC 9pm | <u>On Stage</u> - by Benjamin Kaye; adapted by R. Howard Lindsay; with E.G. Marshall, Barbara Joyce, Vaughan Taylor, Richard Aherne, Ray Bramley, Pat England |
| <u>Margaret Arlen</u> | CBS 11:45am | Lady Iris Mountbatten |
| <u>Plainclothesman</u> | DuM 9:30 | <u>First Prize Murder</u> - by Gil Braun; with Joel Ashley, Nita Talbert, Camille Pickett, Connie Cezanne, Robert Christopher, Shirley Ballard |
| <u>Somerset Maugham</u> | CBS 9pm | <u>Halfway To Broadway</u> - by Arthur Stringer; adapted by Robert Sloane; with William Prince, Kay Bard, Elaine Ellis, Mary Michael, John Craven |
| <u>Vanity Fair</u> | CBS 4:30 | Jack McCoy & Tonie Cherry Hatfield, both in show biz & fourth generation members of the Hatfield-McCoy clans |
| <u>The Web</u> | CBS 9:30 | <u>Finders Keepers</u> - by Louis Pelletier & Jack Finke; with Russell Hardy, Carmen Mathews, Robert Emhardt, Lynne Beller, Kathleen Bolton, Cliff Dunston, Bill Adams, Tom Gorman Tomi Romer |

THURSDAY MARCH 15

| | | |
|-------------------|----------|--|
| <u>Alan Young</u> | CBS 9pm | Diana Lynn, James Gleason, Ilene Woods |
| <u>Big Town</u> | CBS 9:30 | <u>Medical Report</u> - by Alvin Boretz; with Herbert Rudley, Archie Smith, Boris Marshalov, Ruth Conley, Ben Laughlin |

THURSDAY MARCH 15(Continued)

| | | |
|------------------------|-----------|---|
| <u>Ford Star Revue</u> | NBC 9pm | Colette Marchand, The Three Rays |
| <u>Garry Moore</u> | CBS 1:30 | John Robert Powers |
| <u>Holiday Hotel</u> | ABC 9pm | Irra Petina |
| <u>Kate Smith</u> | NBC 4pm | The Asia Boys, Evalyn Tyner |
| <u>Lilli Palmer</u> | CBS 6:45 | Valentina |
| <u>Little Show</u> | NBC 7:30 | Kyle McDonald |
| <u>Martin Kane</u> | NBC 10pm | Beverly Whitney, Louis Hector, Marta Linden, Joyce Randolph, John Stephen, Byron Halstead |
| <u>Nash Airflyte</u> | CBS 10:30 | <u>The Professor's Punch</u> - by Stephen Vincent Benet; adapt by Mel Goldberg; with John Beal & Eleanor Lynn |
| <u>Steve Allen</u> | CBS 7pm | Mildred Bailey |
| <u>Stork Club</u> | CBS 7:45 | Martha Scott |
| <u>Vanity Fair</u> | CBS 4:30 | Mark Van Doren |

FRIDAY MARCH 16

| | | |
|-------------------------|-------------|--|
| <u>Big Story</u> | NBC 9pm | Ethel Everett, Norman MacKay, Tom Heaphy, Ralph Dunn, Larry Fletcher, Barbara Townsend, Colette McMahon, |
| <u>Caval. of Stars</u> | DuM 10pm | Blanche Thebom, Joey Adams, Maurice Rocco |
| <u>Margaret Arlen</u> | CBS 11:45am | Joseph Schildkraut |
| <u>Perry Como</u> | CBS 7:45 | Texas Jim Robertson |
| <u>Penthouse Party</u> | ABC 8:30 | Elsa Maxwell, Leonard Sues, Sarah Palfrey |
| <u>Pulitzer Prize</u> | ABC 9pm | <u>The Royal Family</u> - by George Kaufman & Edna Ferber; adapted by Edward Eliscu; with Florence Reed, Hugh Franklin, Polly Rowles, Olive Blakeney, Charles Cooper, Gerry Jedd, Frank Milan, John Williams, Louis Sorin, Cliff Cothren |
| <u>Star of the Fam.</u> | CBS 10pm | Wally Brown, Ginny Simms, Patrice Helene, Jan Howard |
| <u>We Take Yr Word</u> | CBS 10:30 | Nina Foch, Richard Carlson |

FUTURES(Continued from Page 3)

Mar 27 - ABC -- Billy Rose Show; Tue 9-9:30pm; to depart after show this date; Sponsor - Hudson Motors; Agency - Brooke, Smith, French & Dorrance.

Mar 29 - NBC -- Peter Lind Hayes Show to depart after show this date; to be replaced in same time slot(8:30-9pm Thu) by T-Men In Action; Same Sponsor - Borden's Instant Coffee; Same Agency - Doherty, Clifford & Shenfield; Packager(of T-Men In Action) - Bernard Prockter; Director - Dave Pressman, Prockter; Casting - Jerry Robinson, Prockter.

Apr 1 - CBS -- Jack Benny Show originally scheduled for March 18 has been postponed to this date; show will preempt "This Is Show Biz"(Sun 7:30-8pm).

Apr 5 - NBC -- Ford Star Revue with Jack Haley to depart after show this date; to be replaced by a new variety show starring James Melton; Same Sponsor - Ford Motors; Same Agency - J. Walter Thompson; same day & time(Thu 9-10pm); new show to be packaged by Melton; Producers - Charles Wick & Lawrence Evans; Musical Director - David Broekman.

Ross Reports

WEEK OF
MAR 11-18, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS • 551 FIFTH AVENUE, N. Y. 17, N. Y. • MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

JEAN ALEXANDER avail TV - AGT: Jack Lawrence JU 2-3885

DUKE ART & JR. novel clay modeling-chatter act current Music Hall, avail TV - AGT: Jerry Rosen PL 7-6185

KAYE BALLARD comedienne-singer returned from Eng, avail TV - AGT: Kurt Hofmann Assoc PL 3-7676

DIANA BARRYMORE current Palace Thea, avail TV drama, vty - AGT: Jerry Rosen PL 7-6185

EILEEN BARTON vocalist avail TV - AGT: Jack Talan, MCA PL 9-7500

ISABEL BIGLEY "Guys And Dolls" ingenue avail Sun shows - AGT: David Hocker, MCA PL 9-7500

DAVID BROOKS "Brigadoon" leading man, back from European tour, avail TV AGT: Freddie Fields PL 9-7500

RICHARD CARLSON will be in NYC thru Mar 26 - AGT: Frances Head, Gibbs Agcy CO 5-7504

EL BRENDDEL on the coast but avail NY TV - AGT: Al Grossman CI 5-8422

CONSTANCE DOWLING avail TV - AGT: Jack Lawrence JU 2-3885

ALFRED DRAKE - AGT: Henry Guettel, Gale Agency PL 7-7100

MIRIAM GOLDINA char. actress avail TV - CONTACT: SC 4-5700

WILLIAM HARRIGAN from coast filming of "Flying Leathernecks", now avail TV - AGT: Barna Ostertag, Kroll Agcy PL 7-4250

COMING TO TOWN FOR GUEST SHOTS

TONI ARDEN from Miami Mar 29 for Copa date - AGT: Jack Talan, MCA PL 9-7500

ANNA MARIA ALBERGHETTI from Italy in May AGT: Sherman Pitluck CI 5-4682

GINO BECHI Italian film actor-singer, from Italy early May - AGT: Frank Esternaux, Central Artists Mgt. CI 5-4682

DONALD CURTIS from Detroit Mar 15 - AGT: Bob Sanford, PL 9-7500

DENISE DARCEL from Miami this week - AGT: Jack Talan, MCA PL 9-7500

ELLEN DREW from coast this week - AGT: Jack Lawrence JU 2-3885

BILLY DE WOLFE from coast in Apr for Waldorf date - AGT: J. Talan PL 9-7500

JUDY GARLAND from coast enroute to Eng in 10 days MGR: Abe Lastfogel Wm Morris Agcy CI 7-2160

CHARLTON HESTON from Florida Apr 1 -PRESS: Rasponi Assoc TE 8-8171

EDWARD EVERETT HORTON from Phila. for "Springtime For Henry" debut - PRESS: Sam Friedman PL 7-4380

LOUIS JOUVET & co. from Canada for ANTA prod late this week - PRESS: Michael O'Shea JU 2-4976

GERTRUDE LAWRENCE from Boston for "The King And I" Bway opening - MGT: Fanny Holtzman VA 6-4488

ILONA MASSEY from coast in one month - AGT: Lee Wallace, Robt Mayberry, Affiliated Artists PL 3-1862

(Continued next page)

(Continued next page)

RECEIVED

1941

1941

1941

IN TOWN & AVAILABLE cont.

CHANDRA KALY DANCERS current Versailles,
avail TV - AGT: Jack Talan PL 9-7500

KIRKWOOD & GOODMAN open Ruban Bleu Mar 14,
avail TV guest shots - AGT: Jack
Talan PL 9-7500

JOAN LORRING ingenue "The Autumn Garden"
avail Sun shows - AGT: Barna
Ostertag PL 7-4250

PAUL LUKAS avail for shows not conflicting
with "Call Me Madame" - AGT:
Frances Head CO 5-7504

TOM MARTIN British juve now in NYC avail
TV - CONTACT: LE 2-1100

CATHY MASTICE now rep. by Kurt Hofmann
Assoc. PL 3-7676

MARY McCARTY avail TV after Mar 17 - AGT:
Gloria Safier MU 8-3950

SONO OSATO now avail TV drama, musical -
AGT: Gloria Safier

BIBI OSTERWALD "Gentlemen Prefer Blondes"
standby, avail eve TV - AGT: Gloria
Safier MU 8-3950

MARJORIE REYNOLDS - AGT: Jack Lawrence
JU 2-3885

MARGUERITE PIAZZA avail radio, not avail
TV - AGT: Jack Talan PL 9-7500

CLAUDIA PINZA returned from out of town
dates, avail TV - AGT: Jerry
Rosen PL 7-6185

ROGER PRICE comedian, author "In One Head
And Out The Other" - PRESS:
Kurt Hofmann Assoc PL 3-7676

JOSE RUBIN from Hwd to stage new prod
"Manon" at City Center, avail
intvw - PRESS: Bennett &
Pleasant PL 7-7447

JAN RUBINI violinist, in from coast tour,
avail TV - AGT: Al Grossman
CI 5-8422

JIMMY SAVO - MGR: Leo La Fontaine
CI 6-5439

JOHN STIX director ANTA prod "Mary Rose"
avail intvw - PRESS Michael
O'Shea JU 2-4976

LIAM SULLIVAN featured player in Margaret
Webster touring co. avail TV
CONTACT: LE 2-1100

COMING TO TOWN cont.

GIOVANNI MAZZIERI from Europe Mar 14 for
City Center Opera debut - AGT: Frank
Esternaux, Central Artists CI 5-4682

ARTHUR MIZENER author F. Scott Fitzgerald
biog "The Far Side of Paradise",
comes East this week, in NYC Mar
19-20, limited appear. CONTACT:
Patricia McManus MU 9-4526

THE PIED PIPERS vocal group arrive NYC in
about 10 days - AGT: Jack
Lawrence JU 2-3885

DOROTHY SHAY arrives NYC this week - AGT:
John Dugan, MCA PL 9-7500

BARRY SULLIVAN from coast this week - CON:
John Joseph MGM JU 2-2000

CAPSULE REVIEWS

JIMMY NELSON at the Copacabana

Billboard: One of the best hunks of new
talent spotted anywhere in a long time. Of
all things, it's a ventriloquial act. What
can be new in one of this breed? Jimmy
Nelson, the Copa's newest click, provides
the answer; he works with a pair of dum-
mies at the same time and deservedly
scores a smash....A youngster, apparently
in his early 20's, with a thoroly person-
able appeal, good material and really ex-
pert technique. Variety: A comer. Has
looks and a youthful charm that easily
capture his audience. Had trouble getting
away. He's a good bet for the varieties,
and especially for TV.

PRESS: George Evans Assoc. CI 6-2765

JOAN EDWARDS at the Versailles

Lee Mortimer: La Edwards' costumes are
startling, her material sensational and
her voice heavenly. What more can I say?
AGT: MCA PL 9-7500

FREDDY MARTIN at the Cafe Rouge

Sid White: We didn't believe it until
we saw it with our own peepers, but that
floorshow Freddy Martin puts on nitely for
late-hour diners is great. Can't remember
ever seeing a band perform similar prod-
uction numbers as well. Television oughta
grab this gang in a hurry.
AGT: MCA PL 9-7500

... ..

[Faint, illegible text at the bottom of the page]

HEAVY PROGRAM TURNOVER CUES A LOOK AT RATINGS

PULSE 6 MONTH TREND SURVEY INDICATIVE AS MANY SHOWS ARE DROPPED

We had originally intended to publish a combined program schedule including sponsors and producers in this issue....but in the face of imminent numerous changes, the issue was postponed until April. Among the announced departures are: The Clock (dropped by Emerson)...College Bowl (dropped by ASR & Pharmacraft)...Ford Star Revue with Jack Haley (to be replaced by James Melton)...Musical Comedy Time (dropped by Tide & Camay)...Nash Airflyte Theater (dropped by Nash)...Billy Rose Show (Hudson dropped this)...Peter & Mary Show (Borden's will replace this with "Treasury Men In Action") -- all will be off the air by April 1, as will Prudential Family Theater.

Other cancellations of recent note include Magnavox Theater last December and The Mady Christians Show which never even got started for Gibson Refrigerator in January.

Explanations for the turnover have revolved around expected materials shortages, economic uncertainty & the inability to clear enough stations to justify the production expense. And yet, Hudson has been sending The Billy Rose Show to 60 stations, while at the same time recent announcements from the automobile people have indicated no cutbacks as yet. With receiver circulation estimated by NBC Research to be 11,142,000 on February 1 (a gain of 593,000 sets over January 1), sponsors can have little quarrel with that department. NYC has 2,145,000; Chicago 840,000; Los Angeles 835,000; Philadelphia 789,000.

At least as important a reason, however, is pointed up by Pulse's 6 month rating trend survey which points out that only 3 of the top 25 programs drew higher ratings for July-December than for January-June 1950. "You Show of Shows", Philco Playhouse"and"Martin Kane" increased, but all others decreased.....Pulse's explanation - increased competition among name shows aired simultaneously as well as to a greater amount of network shows aired generally.

FOLLOWING ARE MULTI-MARKET TELEPULSE FIGURES ONLY

Published: Jan 11

| 1950 | Jul-Dec | Jan-Jun | 1950 | Jul-Dec | Jan-Jun |
|------------------------|---------|---------|---------------------|---------|---------|
| Texaco Star Theater | 46.9 | 54.9 | Four Star Revue | 23.5 | * |
| Your Show of Shows | 31.2 | 29.3 | Big Town | 22.9 | * |
| Toast of the Town | 30.4 | 40.1 | Lux Video Theater | 21.8 | * |
| Philco Playhouse | 28.5 | 25.5 | Kraft Theater | 21.7 | 29.4 |
| Godfrey Talent Scouts | 27.9 | 41.1 | Lights Out | 21.4 | 24.8 |
| Comedy Hour | 27.7 | * | Hopalong Cassidy | 20.0 | 21.5 |
| Studio One | 25.5 | 28.3 | Ford Theater | 19.9 | 24.9 |
| Fireside Theater | 25.5 | 30.6 | Suspense | 19.8 | 27.3 |
| Jack Carter Show | 24.8 | 28.7 | Fred Waring | 19.7 | 22.6 |
| Godfrey & Friends | 24.6 | 39.7 | Musical Comedy Time | 19.5 | * |
| Stop The Music | 24.4 | 33.7 | Man Against Crime | 19.5 | 20.7 |
| The Goldbergs | 24.4 | 33.0 | The Lone Ranger | 19.4 | 26.1 |
| *Not Televised Jan-Jun | | | Martin Kane | 19.3 | 18.7 |

OTHER RATING DATA WILL BE PUBLISHED IN THE SAME ISSUE CARRYING REVISED PROGRAM SCHEDULES - WITH SPONSORS & PRODUCERS - IMMEDIATELY AFTER APRIL 1.

Notes: In our Program Cost Survey #3 of last month, correct wording of Commander Loewi year-end statement is "Television's income is 25% of AM Radio's"....it should not be construed in terms of earnings.

$\frac{1}{\sqrt{2}} \begin{pmatrix} 1 & -i \\ 0 & 1 \end{pmatrix}$

1950-1951

[The following text is extremely faint and largely illegible due to extreme fading and bleed-through from the reverse side of the page. It appears to contain several lines of handwritten notes.]

... ..
... ..
... ..
... ..

[illegible]

1. The first step in the process of the investigation is the identification of the problem. This is done by the investigator who is responsible for the investigation. The investigator must identify the problem and the scope of the investigation.

2. The second step is the collection of data. This is done by the investigator who is responsible for the investigation. The investigator must collect data from the sources that are available to him or her.

3. The third step is the analysis of the data. This is done by the investigator who is responsible for the investigation. The investigator must analyze the data and determine the results of the investigation.

4. The fourth step is the presentation of the results. This is done by the investigator who is responsible for the investigation. The investigator must present the results of the investigation to the appropriate authorities.

5. The fifth step is the evaluation of the results. This is done by the investigator who is responsible for the investigation. The investigator must evaluate the results of the investigation and determine the effectiveness of the investigation.

6. The sixth step is the implementation of the results. This is done by the investigator who is responsible for the investigation. The investigator must implement the results of the investigation and ensure that the results are effective.

7. The seventh step is the monitoring of the results. This is done by the investigator who is responsible for the investigation. The investigator must monitor the results of the investigation and ensure that the results are effective.

8. The eighth step is the evaluation of the results. This is done by the investigator who is responsible for the investigation. The investigator must evaluate the results of the investigation and determine the effectiveness of the investigation.

9. The ninth step is the implementation of the results. This is done by the investigator who is responsible for the investigation. The investigator must implement the results of the investigation and ensure that the results are effective.

10. The tenth step is the monitoring of the results. This is done by the investigator who is responsible for the investigation. The investigator must monitor the results of the investigation and ensure that the results are effective.

[Faint, illegible text from bleed-through]

[The page contains extremely faint, illegible text, likely bleed-through from the reverse side. The text appears to be organized into columns or sections.]

[Faint, illegible typed text]

Ross Reports

TELEVISION DEPT.

MAR 23 1951

JOHN F. RAYEL

MAR 23 1951

REC'D GENERAL LIBRARY

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS . 551 FIFTH AVENUE, N. Y. 17, N. Y. . MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
RESEARCH: Robert Cinader

VOL. 3 NO. 2
SUPPLEMENT C

MARCH 18-24, 1951

FOR YOUR INFORMATION -- ASSORTED NOTES

NEW FCC ALLOCATION PLAN is expected imminently..first step in lifting the freeze on new stations. Plan is expected to open up 70 new UHF channels ..while allowing for a substantial number of educational outlets in both the UHF and VHF bands. The new plan will provide specific assignments of channels in cities thru-out the US, with hearings running through the summer and Labor Day the target for lifting the freeze. However, although some construction will get underway immediately, it may take a year before all contested licenses are awarded.

PHONEVISION VIEWING PICKED UP in the Chicago test area during the 9th week of the 90 day tests. As reported by Zenith to the motion picture companies supplying the films used, there were 429 orders during the Feb 26-Mar 4 period...or 23.4% of the total possible....up 4% over the week before.

AFM'S PETRILLO & NETWORKS SIGN - "behind the backs" of his Local 802 NYC who were on the verge of striking last Wednesday, James Petrillo concluded an agreement with the networks which won his musicians the following terms: 1. equal scales for radio & TV; 2. weekly scales for staffers raised by 15% - in NYC this means a minimum salary of \$219 for a 25-hour week; 3. a 2-week vacation with pay for staff musicians; 4. an increase in the rates for doubling to \$5 for the first extra instrument, \$3 for each additional one; 5. a costuming and/or makeup fee of \$12; 6. simulcast fees raised to \$25 commercial & \$10 sustaining above the radio scale; 7. co-op commercial rates the same as those for one sponsor; 8. participating commercial fees at the single engagement rate of \$5 per man for each 1/2 hr or less.....not negotiated were fees for arrangers, copyists, composers, orchestrators or film...nor was anything concluded with regard to cutting down on network use of transcribed music.

CBS HELD COLOR DEMONSTRATIONS all last week, in preparation for a possible Supreme Court decision in its favor. Leading advertisers were invited to see their wares in color...and the response according to CBS was gratifying.

NBC WILL PRESENT HISTORY OF THE NAVY from pre-World War II to the present, using official Navy & Marine Corps film based on Captain S.E. Morison's "History of US Naval Operations WWII", under the overall supervision of Henry Salomon, Lt Cmdr USNR. First 26 weeks of series will start in late 1951.

AMERICAN CANCER SOCIETY HAS FREE TRAILERS featuring Faye Emerson, Lilli Palmer, Rex Harrison, "Tony", others in 16mm, slides, stills, easel boards, etc. plugging the 1951 Cancer Crusade. Contact is Walter King at 47 Beaver St NYC 4, HANover 2-3277.

KEN MURRAY GETS KUDO for his dramatized documentaries on the CBS-TV Saturday night show...from Freedoms Foundation. The tribute, first to a TV show, specifically mentioned the "Between Americans" sketch on the Oct 14 '50 telecast. It was written by Norman Corwin, adapted for TV by Ben Brady & produced by Murray.

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Sun(18) - DuM(Ch5) 9-9:30pm; CHANGE; Rocky King, Detective; moves to this day & time from Fri 9:30-10pm; show fills slot formerly occupied by "Arthur Murray Show" which moves to ABC 9-9:30pm Mon; starting Apr 2; Sponsor (of Rocky King) - Emerson Drug for Bromo-Seltzer; Agency - BED&O; Producers - DuM & Jerry Layton Assoc; Super Prod - Eddie Dimond DuM; Director - Dick Sandwick DuM; show features Roscoe Karns, Earl Hammond & Grace Carney as regular cast.
- Mon(19) - NBC(Ch4) 9:30-10:30 alt Mon; DEPARTURE; Musical Comedy Time departs for the present after show this date; Sponsor - P & G for Tide & Camay; Agency - Pedlar & Ryan; Producer - Bernard Schubert; Director - Bill Corrigan NBC; replacement for this time slot not yet set.
- Tue(20) - DuM(Ch5) 1:30-2pm Tue & Wed; DEBUT; Snow Crop Matinee Theater; new series of feature films made for TV; Sponsor - Snow Crop Marketers; Agency - Maxon; contract runs for 26 weeks; WABD only.
- Wed(21) - ABC(Ch7) 8:30-9pm; DEBUT; Kreisler Bandstand; from WJZ-TV to the net; new musical show featuring a top name band & vocalists each week; Sponsor - Jacques Kreisler Manufacturing Corp; Agency - Hirshon-Garfield, Inc; Packager - Foley & Gordon; Producer - Dick Gordon; Director - Perry Lafferty; guests on first show - Benny Goodman & orch, Peggy Lee, Diane Sinclair, Ken Spaulding; Contract for 13wks.
- Thu(22) - ABC(Ch7) 9-9:30pm; CHANGE; Holiday Hotel; effective this date show to be alternately sponsored by Cluett, Peabody for Arrow Shirts & Packard Motors; Agency (for both) - Young & Rubicam; Producer - Monte Proser; Director - James Sheldon Y&R; Supervisor - Felix Jackson Y&R.

LAST WEEK'S CHANGES

ABC - Kefauver Crime Committee hearings sponsored by Time Magazine over ABC NY, Chicago & Detroit; effective Mar 14 9:30-12N & 2pm to close Mon-Fri; Agency - Young & Rubicam; show is fed to ABC from WPIX remote operation at the Federal Court House; Commentary by Harry Brundage & Frank McNaughton, Time; Producer - Warren Wade WPIX; Director - Ted Estabrook WPIX; not sponsored on other stations.

Scouting In Action, new TV film series presented by ABC & the Boy Scouts of America; films from the library of the Visual Education Service of the Boy Scouts; show debuted Mar 17 & will be seen from 10:30-10:45am Sat; from WJZ-TV to the net; show scheduled for 13 weeks; films will cover various phases of scouting activities.

CBS - Nash Airflyte Theater; Thu 10:30-11pm; departed after show Mar 15; replacement for this time slot not yet set; Sponsor - Nash; Agency - Sullivan, Stauffer, Colwell & Bayles; Producer-Director - Dave Pressman.

NBC - Jack Carter Show; Sat 8-9pm; Camel Cigarettes thru William Esty picked up 8:30-9pm slot effective Mar 10; show is sponsored 8-8:30pm by Lehn & Fink (thru Lennen & Mitchell) & Tintair (thru Cecil & Presbrey).

PIX - Wrestling from the Bayonne Naval Base; Sat 9-11pm; picks up Friendly Frost Stores & RCA Victor TV as sponsors effective Mar 17; Agency - Getschal & Richard; Commentary - Guy LeBow WPIX; Prod-Dir - Jack Flynn WPIX.

1. The first part of the book is devoted to a general survey of the history of the United States from the discovery of the continent to the present time. It covers the period from 1492 to 1876, and is divided into three main sections: the discovery and settlement of the continent, the struggle for independence, and the formation of the Union.

2. The second part of the book is devoted to a detailed account of the political and social conditions of the United States from 1876 to 1896. It covers the period of Reconstruction, the Gilded Age, and the Progressive Era. It discusses the various political parties, the role of the Supreme Court, and the social reforms of the time.

3. The third part of the book is devoted to a detailed account of the political and social conditions of the United States from 1896 to 1914. It covers the period of the Progressive Era, the rise of the Progressive movement, and the outbreak of World War I. It discusses the various political parties, the role of the Supreme Court, and the social reforms of the time.

4. The fourth part of the book is devoted to a detailed account of the political and social conditions of the United States from 1914 to 1945. It covers the period of World War I, the Great Depression, and World War II. It discusses the various political parties, the role of the Supreme Court, and the social reforms of the time.

5. The fifth part of the book is devoted to a detailed account of the political and social conditions of the United States from 1945 to the present time. It covers the period of the Cold War, the Vietnam War, and the present time. It discusses the various political parties, the role of the Supreme Court, and the social reforms of the time.

FUTURES

- Mar 25 - CBS -- Easter Parade; special coverage of the annual parade on Fifth Avenue; 12-2pm Sun; Sponsor(12:30-1:30pm) - Wamsutta Mills; Agency - McCann-Erickson; Sponsor(1:30-2pm) - Bulova Watch Co; Agency - Blow; Producer - Jerry Danzig CBS; Supervisor - Robert Bendick CBS; Directors - Byron Paul & Don Hewitt CBS; Commentary - Dorothy Doan, Ilka Chase, Eva Gabor, Steve Allen, John Daly, Robin Morgan, Barbara Britton; show from WCBS-TV to the net; show will have two cameras at each of the following sites: Opposite St. Patrick's; the Plaza Hotel; the Terrace Room of the Plaza.
- NBC -- Easter Parade; from WNET to the net; 12-1pm Sun; Sponsor - Sanson Hosiery; Agency - Dorland; Producer - Bill Garden NBC; Commentary - Faye Emerson & Skitch Henderson; camera locations: 5th Ave & 49 St; in front of St. Patrick's; the Promenade of Rockefeller Center.
- WOR -- Hill Number One; 3-4pm Sun; special religious film set in Korea; cast consists of Ruth Hussey, Joan Leslie, Gene Lockhart, Leif Erickson, Jeanne Cagney, Roddy McDowall, Terry Kilburn, Mae Clarke, Nelson Leigh; Produced by Jerry Fairbanks Studios(Hwood) under the supervision of Rev. Patrick Peyton of the Family Rosary Association.
- Mar 29 - CBS -- Lilli Palmer Show moves from 6:45pm Thu to 7:15pm Thu effective this date; Sponsor - Pond's Tissues; Agency - J. Walter Thompson; Producer - Charles Kebbe; Director - Bruce Anderson JWT.
- Apr 2 - ABC -- The Arthur Murray Show moves to 9-9:30pm Mon slot on ABC from 9pm Sun on DuM starting this date; time now occupied by College Bowl which departs after show on Mar 26.
- NBC -- Hawkins Falls; 5-5:15pm Mon-Fri; from WNBQ Chicago to the net; series returns this date; Sponsor (Mon, Wed, Fri) - Lever Brothers for "Surf"; Agency - William Esty; Producer-Ben Park NBC; Writer - Doug Johnson; Cast includes Bernadine Flynn, Phil Lore, Hope Summers, Norm Gottschalk Butles Manville, Jean Mowry, Win Stracke, Rosalinde Twokey, Les Spreas.
- PIX -- International Chef; Mon 1:30-2pm; new cooking & homemaking show with Major George Haig & Dick Bell; Sponsor - Hearn's Department Stores; Agency - Furman & Feiner; Packager - Videocast Prod'ns & Dick Bell.
- Apr 5 - NBC -- Treasury Men In Action; Thu 8:30-9pm; dramatic show returns to air replacing the "Peter Lind Hayes Show"; Packager - Bernard J. Prockter; Producer - Everett Rosenthal, Prockter; Director - David Pressman; Writers - Abe Ginnes & Max Ehrlich; Sponsor - Borden's Instant Coffee; Agency - Doherty, Clifford & Shenfield; Casting Director - Jerry Robinson, Prockter; Walter Greaza stars as permanent lead.
- James Melton Show; Thu 9-10pm; Charles Friedman named Producer-Writer-Director;(See FUTURES last week for other credits).
-

LAST WEEK'S CHANGES

- ABC - Don McNeill's TV Club; from ABC Chicago to the net; show formerly seen from 9-10pm Wed was cut to 9-9:30pm effective Mar 13; Sponsor - Philco; Agency - Hutchins; time will be filled by "Wrestling from Rainbow" which expands half-hr.

1. The purpose of this document is to provide information regarding the activities of the [redacted] in the [redacted] area. This information is being provided for your information and is not to be distributed outside of your office.

2. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions.

3. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions.

4. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions.

5. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions. The [redacted] has been observed in the [redacted] area on several occasions.

6. This document is classified SECRET and is not to be distributed outside of your office. This document is classified SECRET and is not to be distributed outside of your office.

| PROGRAM | NET TIME | GUESTS |
|-----------------------------|-------------|---|
| <u>FRIDAY MARCH 16</u> | | |
| <u>Fashion Magic</u> | CBS 3:30 | The Shard Trio |
| <u>Eva Gabor</u> | ABC 8pm | Daniel Mann |
| <u>Half Pint Party</u> | ABC 4:45 | Freddie Martin |
| <u>Hands of Mystery</u> | DuM 9pm | Death & Taxes; with Henry Sharp, William Lee, Marian Russell, Brook Byron, Ted Hecht, Ernest Sarracino, Frank Lyon, Delmar Nuetzman |
| <u>Man Against Crime</u> | CBS 8:30 | Ian Keith, Katherine Emmet, Herschel Bentley, Elinor Randel, Diane de Brett |
| <u>Mr & Mrs Mystery</u> | WOR 7:30 | The Case of the Temporary Piano Tuner; with Paquita Anderson, Claude Traverse, Edward Groag |
| <u>Steve Allen</u> | CBS 7pm | Pat Rooney Sr. |
| <u>Trapped</u> | WOR 8:30 | Killer Loose - by Frank Wayne; with Mary Reid, David Hooks, Joan Taylor, Clinton Roberts |
| <u>Eloise</u> | DuM 11pm | Snooky Lanson |
| <u>Twenty Questions</u> | WOR 8pm | Colonel Mary Halloran, head of the WAC |
| <u>Wendy Barrie</u> | ABC 8:15 | Al Capp |
| <u>Women Talk It Over</u> | WOR 11:30am | Ham Fisher, Lola Montez, John Hall, Sally Victor |
| <u>SATURDAY MARCH 17</u> | | |
| <u>Faith Baldwin Thtr</u> | ABC 11am | A Doctor's Dream; adapted by Joe Johnston; with Jeffrey Lynn, Logan Field, Billy Darrid, Nancy Franklin, Elizabeth Yorke, Lucille Fenton |
| <u>Frank Sinatra</u> | CBS 9pm | Jackie Gleason, Mary McCarty |
| <u>Jack Carter</u> | NBC 8pm | Ed Wynn, James Barton, Joan Edwards |
| <u>Ken Murray</u> | CBS 8pm | Barbara Britton, Dick Foran, The Magid Triplets |
| <u>Sam Levenson</u> | CBS 7pm | Robert Alda & his son |
| <u>Say It With Acting</u> | NBC 6:30 | Call Me Madam vs The Rose Tattoo |
| <u>Sheilah Graham</u> | NBC 11:15pm | Dolores Costello, John Barrymore Jr |
| <u>Your Show of Shows</u> | NBC 9pm | Signe Hasso |
| <u>Victor Borge</u> | NBC 7pm | Jane Morgan, Dorothy Jarnac |
| <u>SUNDAY MARCH 18</u> | | |
| <u>Bigelow Theater</u> | CBS 6pm | Dear Amanda - by Robert W. Soderberg; with Billie Burke, Edgar Buchanan, Margaret Hamilton, Esther Dale, Bob Manger, Robert Franklin, Alice Kelly |

Section 100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

100

SUNDAY MARCH 18(Continued)

| | | |
|---------------------------|----------|--|
| <u>Celebrity Time</u> | CBS 10pm | Jean Sablon, Irene Bordon |
| <u>Comedy Hour</u> | NBC 8pm | Beatrice Lillie, Rex Harrison, Jean Sablon, Wally Cox, Valerie Bettis |
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>The Quality of Mercy</u> - by Theodore Epstein; with Jane Rose, Steven Lee, Bob Colleary, Jay Barney, Dick Saundere |
| <u>Leave It To..Girls</u> | NBC 7pm | Henry Morgan, Vanessa Brown, Martha Wright |
| <u>Magic Slate</u> | NBC 5:30 | <u>Jack & the Beanstalk</u> - by Charlotte B. Chorpenning; with Bruce Lindgren, Win Stracke, Alice Dineen, Joyce Bjorsen, Dorothy Day, Herman Dinken, Joyce Evans, Cornelius Peeples |
| <u>Philco Playhouse</u> | NBC 9pm | <u>The Dark Corridor</u> - by Richard Reich; adapted by Stephen de Baum; with Wesley Addy, Viola Keats, Stella Andrew, Viola Roache, Francis Compton, William Whitman, Philippa Bevans |
| <u>Rocky King</u> | DuM 9pm | <u>Big Sadie</u> - by Loren Disney; with Roscoe Karns & Earl Hammond; Grace Carney, Peg Hillias, Steve Elliott, Elliott Sullivan |
| <u>Opera Cameos</u> | PIX 6pm | Guiseppe Valdengo, Helen Benet |
| <u>Mrs Roosevelt</u> | NBC 3:30 | Secretaries of Army, Navy & Air |
| <u>Paul Whiteman</u> | ABC 7pm | Evelyn Knight |
| <u>Showtime, USA</u> | ABC 7:30 | Jack Gilford; Edward Everett Horton & Haila Stoddard in a scene from <u>Springtime for Henry</u> ; Anne Jeffreys & Ted Scott in a scene from <u>Kiss Me Kate</u> |
| <u>This Is Show Biz</u> | CBS 7:30 | Ella Raines, Robert Alda, Herb Shriner, Patricia Bowman, Sam Levenson |
| <u>Toast of the Town</u> | CBS 8pm | Lucienne Boyer, Nancy Walker, Byron Nelson, Roberta Peters, Carman Cavallaro, Ala Ming, Nora Kaye & Andre Eglevsky |

MONDAY MARCH 19

| | | |
|--------------------------|----------|---|
| <u>At Home</u> | CBS 11pm | Martha Wright |
| <u>Faye Emerson</u> | ABC 7:15 | Gypsy Rose Lee |
| <u>Garry Moore</u> | CBS 1:30 | Fred Waring |
| <u>Hwood Screen Test</u> | ABC 7:30 | Lola Albright; Lou Prentiss & Fred Beir |
| <u>Kate Smith</u> | NBC 4pm | Bethel Leslie & Barry Nelson; Carlos Ramirez, The Harmonicats |
| <u>Lights Out</u> | NBC 9pm | <u>Western Night</u> - by Robert Finch; with Richard Derr, Biff Elliott, William Free, Larry Buchanan, Richard Shanklund, Richard Morningstar |
| <u>Lux Video Thtr</u> | CBS 8pm | <u>No Shoes</u> - by Lawrence Du Pont; with Jack Carson, Ernest Graves, Tom McElhaney, Brenda Forbes |
| <u>Margaret Arlen</u> | CBS 12N | Richard Wentworth, Robert Lewis Shayon |

MEMORANDUM FOR THE RECORD

TO: THE SECRETARY OF THE ARMY

FROM: THE CHIEF OF THE BUREAU OF MILITARY INTELLIGENCE

SUBJECT: [Illegible]

1. [Illegible]

2. [Illegible]

3. [Illegible]

4. [Illegible]

5. [Illegible]

6. [Illegible]

7. [Illegible]

8. [Illegible]

9. [Illegible]

10. [Illegible]

11. [Illegible]

| | |
|-----------------|-----------------|
| 1. [Illegible] | 1. [Illegible] |
| 2. [Illegible] | 2. [Illegible] |
| 3. [Illegible] | 3. [Illegible] |
| 4. [Illegible] | 4. [Illegible] |
| 5. [Illegible] | 5. [Illegible] |
| 6. [Illegible] | 6. [Illegible] |
| 7. [Illegible] | 7. [Illegible] |
| 8. [Illegible] | 8. [Illegible] |
| 9. [Illegible] | 9. [Illegible] |
| 10. [Illegible] | 10. [Illegible] |
| 11. [Illegible] | 11. [Illegible] |

MONDAY MARCH 19(Continued)

Mus. Comedy Time NBC 9:30 Flying High - by B.G. DeSylva, Lew Brown, John McGowan; adapted by Alexander Kirkland; with Bert Lahr, Marty May, Mark Dawson, Loring Smith, Dorothy Claire, Muriel Landers, Gene Barry

Steve Allen CBS 7pm Charles & Nick Kenny, Joyce Bryant

Studio One CBS 10pm Hangman's House - by Donn Byrne; adapted by Joseph Liss; with Jessica Tandy, Kevin McCarthy, William Harrigan, John Baragrey, Dennis Harrison, Frances Fuller, Jonathan Harris, Barry Macollum

Talent Scouts CBS 8:30 Janie Stevens, Jean Spitzer, Jerry La Zarre, Three Racket-Cheers

Voice of Firestone NBC 8:30 Eleanor Steber

Vanity Fair CBS 4:30 Toni Owen

TUESDAY MARCH 20

Armstrong Theater NBC 9:30 The Hero - by Anne Howard Bailey; with William Tabbert, Kathleen Crowley, Tom Reynolds, Harriet MacGibbon, Richard Nielson, Morton L. Stevens

Billy Rose Show ABC 9pm The Devil & the Chess Player - by Gerald Kersh; adapted by Edward Chodorov; with Joseph Schildkraut, Billy James, Mildred Dunnock

Caval of Bands DuM 9pm Louis Prima & orch, Eileen Barton, Al Bernie, Rolly & Bonnie Pickert, Ade Duval & Co, The Mello-Larks

Danger CBS 10pm Nightmare - by Leo Penn; with Dane Clark, Virginia Gilmore, Nick Persoff, Charles Tynner

Fireside Theater NBC 9pm Eleventh Hour - by Perceval Gibbon; adapted by Arnold Phillips; with Hugh O'Brian, Everett Glass, Lynne Roberts, A. Ben-Astar, Jack Daly, Pat O'Moore, Pinta Zara, Charlita, Joe Carioca

Garry Moore CBS 1:30 Wally Cox

Kate Smith NBC 4pm Elliot Lawrence & orch, The Maxellos

Little Show NBC 7:30 Sue Bennett, singer

Margaret Arlen CBS 12N Annamary Dickey

Steve Allen CBS 7pm Harry, the Horse, Johnny Mack

Suspense CBS 9:30 Telephone Call - adapted by Victor Wolfson from an idea by Thomas Phipps & James Lee; with Russell Collins, Eileen Heckart, Robert Emhardt, Sidney Arnus, Phyllis Povah, Hollis Irving, Joan Patsy Flicker

Sure As Fate CBS 8pm Errand For Noonan - by Charles O'Neill; with Jerome Thor, Dickie Moore, Sydna Scott, Harold Stone, Anne Marno, Teddy Wilson, Byron Halsted

TUESDAY MARCH 20(Continued)

Texaco Star Thtr NBC 8pm

Ben Blue, Guy Mitchell, Benny Fields, Dennis James,
Andre, Andree & Bernie

WEDNESDAY MARCH 21

Faye Emerson ABC 7:15

Clifton Shephard

Fam. Jury Trials DuM 9pm

Betty Bushler, Boris Aplon, Charles Bang, Brandon
Peters, Maud Scheerer, Merle Maddern, Richard Abbott

Four Star Revue NBC 8pm

Jimmy Durante, Carmen Miranda, Ben Wrigley, Betty Garde

Godfrey & Friends CBS 8pm

Tito Guizar; Marion Marlowe & Frank Parker new regulars

Kate Smith NBC 4pm

Jan Rubini; Mary Raye & Naldi

Joyce Matthews DuM 11pm

Andy & Della Russell

Kraft Theater NBC 9pm

Of Famous Memory - by E.B. Ginty; adapted by R. Howard
Lindsay; with Nancy Marchand, Leslie Nielson, Bill Allyn,
Berry Kroeger, Catherine Willard, Lawrence Ryle, Victor Matalon,
Pat Hosley, Noel Leslie, Mercer McLeod, Ann Hilary, Robert Evans

Margaret Arlen CBS 12N

Sam Jaffe

Plainclothesman DuM 9:30

Death Behind the Door - by Shashona Redfield; with
Joyce Randolph, Isabel Bonner, Nina Hansen, Ed Peck,
Fred Hildebrand, Tom McDermott, John Alloca

Somerset Maugham CBS 9pm

The Luncheon; adapted by Irving Gaynor Neiman; with
Robert Cummings, Frances Reid, Ed Binns, Pat Wheel

Steve Allen CBS 7pm

Roger Price, Erroll Garner

Vanity Fair CBS 4:30

Julien Bryant

The Web CBS 9:30

Incident In A Blizzard - by Ruth McCoy Harris; adapted
by Alvin Sapinsley; with Alfreda Wallace, Henry Jones,
Cliff Hall, Robert Pastene, Lynn Loring, Terry O'Sullivan

THURSDAY MARCH 22

Alan Young CBS 9pm

Charles Coburn, Ilene Woods, The Mahoney Dancers

Big Town CBS 9:30

The Warning - by Alvin Boretz; with Flora Campbell,
Ben Hammer, Harry Kingston, Mary Fennelle, Harold
McGee, Truman Smith

Ford Star Revue NBC 9pm

Larry Best, Johnny Bachemin, Bernadette-Phelan Dancers

Holiday Hotel ABC 9pm

Bob Dixon, Earl Barton, Patti Thomas & the Freshman

Kate Smith NBC 4pm

Peggy Ann Garner, Richard Hayes, Evalyn Tyner

Lilli Palmer CBS 6:45

Paul Gallico

Little Show NBC 7:30

Jan Nelson

Margaret Arlen CBS 12N

Louis Untermeyer

CONFIDENTIAL

ALL INFORMATION CONTAINED HEREIN IS UNCLASSIFIED
DATE 10/10/01 BY 60322 UCBAW

CONFIDENTIAL

Gen. [Name], [Address], [City], [State], [Zip]

10/10/01

Dear Sir:

I am writing to you regarding the [Topic]. [Detailed text follows, mostly illegible due to blurriness.]

[Continuation of letter body text, illegible.]

[Continuation of letter body text, illegible.]

[Continuation of letter body text, illegible.]

[Right margin text, mostly illegible, possibly a routing slip or administrative notes.]

THURSDAY MARCH 22(Continued)

| | | |
|--------------------------|----------|---|
| <u>Ellery Queen</u> | DuM 9pm | <u>Murder In The Museum</u> ; with Ted Hecht, Barbara Joyce, Karl Lukas, Ruth Matteson |
| <u>Martin Kane</u> | NBC 10pm | Beverly Roberts, Allen Lee, Lewis Charles, Abe Simon, Leonard Barry |
| <u>Stop The Music</u> | ABC 8pm | Celeste Holm |
| <u>Starlight Theater</u> | CBS 8pm | <u>The Flaxen-Haired Mannequin</u> - by Manuel Komroff; adapted by Robert Anderson; with Gil Lamb, Margaret Hayes, Fred Stewart, Julie Bennett, Charlotte Knight, Shirley Ballard, Helen Wagner |
| <u>Vanity Fair</u> | CBS 4:30 | Mr. John, David Brooks |

FRIDAY MARCH 23

| | | |
|-----------------------------|-----------|--|
| <u>Big Story</u> | NBC 9pm | Grant Richards, Leora Thatcher, William Lee, John Becher, Jack Jason, Sydney Smith, Edwin Bruce, Arny Freeman, Elaine Ellis |
| <u>Caval of Stars</u> | DuM 10pm | Jan Pearce, Hazel Scott, Robert Maxwell, Chapel Choir of New York University |
| <u>Faye Emerson</u> | ABC 7:15 | Jack Carter |
| <u>Garry Moore</u> | CBS 1:30 | The Boys Choir of St. Vincent Ferrer Church of NYC |
| <u>Ford Theater</u> | CBS 9pm | <u>The Touchstone</u> - by Edith Wharton; adapted by Jerome David Ross & Lois Jacoby; with Margaret Sullavan, Paul McGrath, Jerome Cowan, Jacqueline de Wit, Nydia Westman, Francis Compton, Paul Giles, Lawrence Kerr |
| <u>Eloise</u> | DuM 11pm | Jeffrey Lynn |
| <u>Kate Smith</u> | NBC 4pm | The Three Buddies, The Honeydreamers |
| <u>Penthouse Party</u> | ABC 8:30 | Snooky Lanson, Elsa Maxwell, Carol Knight |
| <u>Mr & Mrs Mystery</u> | WOR 7:30 | <u>The Case of the Double-Planned Murder</u> ; with Frank Baxter, John Malcolm, Anita Winston |
| <u>Pulitzer Playhse</u> | ABC 9pm | <u>Blockade</u> - by John P. Marquand; adapted by Lawrence Hazard; with Vanessa Brown, Robert Preston, John Buckmaster, Henry Stephenson; Dir - Bill Brown |
| <u>Steve Allen</u> | CBS 7pm | Mel Torme |
| <u>Star of The Fam.</u> | CBS 10pm | Jean Carroll, The Three Suns, Rudy Cardenas |
| <u>Trapped</u> | WOR 8:30 | <u>The Fatal Photo</u> - by Frank Wayne; with Josef Draper, Nola Chilton, John Mantley |
| <u>Twenty Questions</u> | WOR 8pm | Jane Wyatt |
| <u>We Take Yr Word</u> | CBS 10:30 | Anna Lee, John Lardner |

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

GENERAL INVESTIGATION
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

THE SECRETARY OF THE ARMY
WASHINGTON, D. C.
OFFICE OF THE SECRETARY
OF THE ARMY
WASHINGTON, D. C.

Ross Reports

WEEK OF
MAR 18-25, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS • 551 FIFTH AVENUE, N. Y. 17, N. Y. • MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

NANCY ANDREWS, Ethel Merman standby, can do eve TV - AGT: Barron Polan PL 9-4727

JEAN AUBUCHON legit ingenue avail TV - CONTACT: CI 5-6043

RAY BARBER new Mercury Records baritone avail TV in 2 wks - PRESS: Sid Ascher LO 5-6396

RAY BOYLE "Mary Rose" juve avail TV - AGT: Martin Poll, Artists Mgt. Assoc. PL 7-8240

EDDIE BRUCE comedian avail TV - AGT: Al Grossman CI 5-8422

CAROL CHANNING radio only, limited appear AGT: Barron Polan PL 9-4727

DONALD CRISP avail TV - AGT: Jack Lawrence JU 2-3885

ROBERT CUMMINGS avail TV - AGT: Martin Goodman JU 6-1180

DONALD CURTIS avail TV - CONTACT LE 2-1100

JEAN LOUIS DESTINE Haitian dancer avail TV - PRESS: Bennett & Pleasant PL 7-7447

CHARLES DINGLE film char. actor avail TV AGT: Joe McGee, Wm Morris CI 7-2160

EADIE & RACK duo-pianists can do TV other than their own show - AGT: Barron Polan PL 9-4727

DICK FORAN avail TV - AGT: Jack Lawrence JU 2-3885

UTA HAGEN limited appear - AGT: Lucy Kroll PL 7-4250

REX HARRISON & LILLI PALMER limited appear AGT: Gale Agcy PL 7-7100

COMING TO TOWN FOR GUEST SHOTS

CYD CHARISSE from coast this week - CON: John Joseph, MGM JU 2-2000

MELVILLE COOPER from Phila early Apr for "Make A Wish" premiere - AGT: Jack Lawrence JU 2-3885

JEROME COURTLAND Hwd juve - CONTACT: Geo Ettinger CI 5-5000

MELVYN DOUGLAS from Phila in several days for "Let Me Hear the Melody" PRESS: B. Hyams PL 7-7327

NANETTE FABRAY from Phila early Apr for "Make A Wish" - PRESS: Dave Tebet PE 6-4375

JUNE GARDNER soprano from Miami club date Apr 1 - MGR: Robert Elliott PE 6-7986; PRESS: Natl Publ Assoc CH 4-5185

RITA HAYWORTH from Europe early April

DANNY KAYE from coast mid Apr enroute to London - AGT: William Morris CI 7-2160

EVELYN KNIGHT from Chicago Apr 11 - PRESS: Sid Ascher LO 5-6396

MERCEDES McCAMBRIDGE from coast this week will be in NYC 2 wks - PRESS: Joel Preston JU 2-3618

BURGESS MEREDITH from Phila directorial job on "Let Me Hear the Melody" CON: New World Films CI 5-9151

MISTINGUETT from Canada early Apr for Dario's La Martinique date - MGR: Lewis Lebish CI 5-5931

FRANKLIN PANGBORN from Phila early Apr - "Make A Wish" - AGT: Darrow PL 3-0871

(Continued next page)

(Continued next page)

[illegible]

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. 1990年12月15日，在“九七”香港回归前夕，香港各界人士纷纷发表文章，就香港回归后的前途问题提出自己的看法。其中，有的文章认为，香港回归后，将实行“一国两制”，保持原有的资本主义制度和生活方式，50年不变。有的文章则认为，香港回归后，将实行“一国一制”，即实行社会主义制度。

IN TOWN & AVAILABLE cont.

HOLLY HARRIS Anne Jeffreys' standby in
"Kiss Me Kate", avail eve
TV - AGT: Martin Poll, Arts
Mgt Assoc PL 7-8240

CELESTE HOLM limited appear - AGT: MCA
PL 9-7500

GREGG JUAREZ now avail TV - AGT: Marjorie
Benchley, Hartford Agcy
PL 3-6500

IAN KEITH film actor avail TV - AGT: Joe
McGee, Wm Morris CI 7-2160

JACK KILTY "Oklahoma!" baritone lead now
avail TV - AGT: Martin Poll
PL 7-8240

JOAN McCracken - AGT: Priscilla Morgan,
Liebling-Wood VA 6-3714

CARMEN MIRANDA in NYC this week only -
PRESS: Joel Preston
JU 2-3618

JANE MORGAN "The Girl From Paris" avail
TV - AGT: Barron Polan
PL 9-4727

WALTER JACK PALANCE "Darkness At Noon"
radio only - AGT: Wm
Morris CI 7-2160

BERNICE PARKS singer avail TV - PRESS:
Sid Ascher LO 5-6396

ROBERT PRESTON avail TV - AGT: Jack
Lawrence JU 2-3885

CLAUDE RAINS - PRESS: William Fields
CI 5-7930

ROWENA ROLLINS comedienne - AGT: Al
Grossman CI 5-8422

BETTINA ROSAY & DAVE TIHMAR dance satire
avail TV - AGT: Al Grossman

CORNELIA OTIS SKINNER has returned from
Europe - AGT: Wally Jordan, Wm
Morris Agcy CI 7-2160

DONALD STEVENS "Twentieth Century" actor,
author of novel "Or Call It
Winter" to be publ May 9, avail
intvw - CONTACT: Ramona Herdman,
Harper MU 3-1900

THOMAS SCHERMAN conductor Little Orchestra
avail intvw - CONTACT: John
Hershberger CI 5-5159

(Continued next column)

COMING TO TOWN cont.

DOROTHY SARNOFF from Boston Mar 25 for
"The King And I" premiere, avail
TV - AGT: MCA PL 9-7500, PRESS:
Ben Washer PL 7-1874

MARTHA WRIGHT from Chicago this week,
avail TV - AGT: Barron
Polan PL 9-4727

IN TOWN & AVAILABLE cont.

SHEPPHERD STRUDWICK avail Sun shows, week-
days until 8:30pm - AGT: Joe
McGee, Wm Morris CI 7-2160

MARGARET SULLAVAN - AGT: Paul Small
MU 7-0606

PROFESSIONAL YO-YO DEMONSTRATION TEAM
avail TV, feature trick yo-yo routines
CONTACT: Barry Kramer MU 8-9260

CAPSULE REVIEWS

BARBARA BEL GEDDES in "The Moon Is Blue"

Ward Morehouse: An evening of triumph in
Henry Miller's Theater...Will put some
playgoers to going back to Ruth Chatter-
ton in "The Rainbow", to Maude Adams in
"What Every Woman Knows," to find per-
formances of comparable magnetism and en-
chantment. Miss Geddes will have the
town calling her "the season's best" be-
fore another week has passed.

PRESS: Richard Maney WI 7-6939

MISTINGUETT at the Montmarte, Montreal

VARIETY: The 76-year-old Mistinguett...
still retains the innate savvy and show-
manship that made her a legendary figure
in Paris for years...She does 50 minutes,
makes five complete costume changes, each
as flamboyant and bizarre as the wearer.
...Dominating personality demands, and
gets, the complete attention of an audi-
ence made up of the curious and the faith-
ful.

MGR: Lewis Lebish CI 5-5931

*** The deadline for listing your talent
availables is Thursdays at 3:30pm.

1992 年 12 月 10 日

- 1967 - 1968 - 1969 - 1970 - 1971 - 1972 - 1973 - 1974 - 1975 - 1976 - 1977 - 1978 - 1979 - 1980 - 1981 - 1982 - 1983 - 1984 - 1985 - 1986 - 1987 - 1988 - 1989 - 1990 - 1991 - 1992 - 1993 - 1994 - 1995 - 1996 - 1997 - 1998 - 1999 - 2000 - 2001 - 2002 - 2003 - 2004 - 2005 - 2006 - 2007 - 2008 - 2009 - 2010 - 2011 - 2012 - 2013 - 2014 - 2015 - 2016 - 2017 - 2018 - 2019 - 2020 - 2021 - 2022 - 2023 - 2024 - 2025 - 2026 - 2027 - 2028 - 2029 - 2030 - 2031 - 2032 - 2033 - 2034 - 2035 - 2036 - 2037 - 2038 - 2039 - 2040 - 2041 - 2042 - 2043 - 2044 - 2045 - 2046 - 2047 - 2048 - 2049 - 2050 - 2051 - 2052 - 2053 - 2054 - 2055 - 2056 - 2057 - 2058 - 2059 - 2060 - 2061 - 2062 - 2063 - 2064 - 2065 - 2066 - 2067 - 2068 - 2069 - 2070 - 2071 - 2072 - 2073 - 2074 - 2075 - 2076 - 2077 - 2078 - 2079 - 2080 - 2081 - 2082 - 2083 - 2084 - 2085 - 2086 - 2087 - 2088 - 2089 - 2090 - 2091 - 2092 - 2093 - 2094 - 2095 - 2096 - 2097 - 2098 - 2099 - 2100 - 2101 - 2102 - 2103 - 2104 - 2105 - 2106 - 2107 - 2108 - 2109 - 2110 - 2111 - 2112 - 2113 - 2114 - 2115 - 2116 - 2117 - 2118 - 2119 - 2120 - 2121 - 2122 - 2123 - 2124 - 2125 - 2126 - 2127 - 2128 - 2129 - 2130 - 2131 - 2132 - 2133 - 2134 - 2135 - 2136 - 2137 - 2138 - 2139 - 2140 - 2141 - 2142 - 2143 - 2144 - 2145 - 2146 - 2147 - 2148 - 2149 - 2150 - 2151 - 2152 - 2153 - 2154 - 2155 - 2156 - 2157 - 2158 - 2159 - 2160 - 2161 - 2162 - 2163 - 2164 - 2165 - 2166 - 2167 - 2168 - 2169 - 2170 - 2171 - 2172 - 2173 - 2174 - 2175 - 2176 - 2177 - 2178 - 2179 - 2180 - 2181 - 2182 - 2183 - 2184 - 2185 - 2186 - 2187 - 2188 - 2189 - 2190 - 2191 - 2192 - 2193 - 2194 - 2195 - 2196 - 2197 - 2198 - 2199 - 2200 - 2201 - 2202 - 2203 - 2204 - 2205 - 2206 - 2207 - 2208 - 2209 - 2210 - 2211 - 2212 - 2213 - 2214 - 2215 - 2216 - 2217 - 2218 - 2219 - 2220 - 2221 - 2222 - 2223 - 2224 - 2225 - 2226 - 2227 - 2228 - 2229 - 2230 - 2231 - 2232 - 2233 - 2234 - 2235 - 2236 - 2237 - 2238 - 2239 - 2240 - 2241 - 2242 - 2243 - 2244 - 2245 - 2246 - 2247 - 2248 - 2249 - 2250 - 2251 - 2252 - 2253 - 2254 - 2255 - 2256 - 2257 - 2258 - 2259 - 2260 - 2261 - 2262 - 2263 - 2264 - 2265 - 2266 - 2267 - 2268 - 2269 - 2270 - 2271 - 2272 - 2273 - 2274 - 2275 - 2276 - 2277 - 2278 - 2279 - 2280 - 2281 - 2282 - 2283 - 2284 - 2285 - 2286 - 2287 - 2288 - 2289 - 2290 - 2291 - 2292 - 2293 - 2294 - 2295 - 2296 - 2297 - 2298 - 2299 - 2300 - 2301 - 2302 - 2303 - 2304 - 2305 - 2306 - 2307 - 2308 - 2309 - 2310 - 2311 - 2312 - 2313 - 2314 - 2315 - 2316 - 2317 - 2318 - 2319 - 2320 - 2321 - 2322 - 2323 - 2324 - 2325 - 2326 - 2327 - 2328 - 2329 - 2330 - 2331 - 2332 - 2333 - 2334 - 2335 - 2336 - 2337 - 2338 - 2339 - 2340 - 2341 - 2342 - 2343 - 2344 - 2345 - 2346 - 2347 - 2348 - 2349 - 2350 - 2351 - 2352 - 2353 - 2354 - 2355 - 2356 - 2357 - 2358 - 2359 - 2360 - 2361 - 2362 - 2363 - 2364 - 2365 - 2366 - 2367 - 2368 - 2369 - 2370 - 2371 - 2372 - 2373 - 2374 - 2375 - 2376 - 2377 - 2378 - 2379 - 2380 - 2381 - 2382 - 2383 - 2384 - 2385 - 2386 - 2387 - 2388 - 2389 - 2390 - 2391 - 2392 - 2393 - 2394 - 2395 - 2396 - 2397 - 2398 - 2399 - 2400 - 2401 - 2402 - 2403 - 2404 - 2405 - 2406 - 2407 - 2408 - 2409 - 2410 - 2411 - 2412 - 2413 - 2414 - 2415 - 2416 - 2417 - 2418 - 2419 - 2420 - 2421 - 2422 - 2423 - 2424 - 2425 - 2426 - 2427 - 2428 - 2429 - 2430 - 2431 - 2432 - 2433 - 2434 - 2435 - 2436 - 2437 - 2438 - 2439 - 2440 - 2441 - 2442 - 2443 - 2444 - 2445 - 2446 - 2447 - 2448 - 2449 - 2450 - 2451 - 2452 - 2453 - 2454 - 2455 - 2456 - 2457 - 2458 - 2459 - 2460 - 2461 - 2462 - 2463 - 2464 - 2465 - 2466 - 2467 - 2468 - 2469 - 2470 - 2471 - 2472 - 2473 - 2474 - 2475 - 2476 - 2477 - 2478 - 2479 - 2480 - 2481 - 2482 - 2483 - 2484 - 2485 - 2486 - 2487 - 2488 - 2489 - 2490 - 2491 - 2492 - 2493 - 2494 - 2495 - 2496 - 2497 - 2498 - 2499 - 2500 - 2501 - 2502 - 2503 - 2504 - 2505 - 2506 - 2507 - 2508 - 2509 - 2510 - 2511 - 2512 - 2513 - 2514 - 2515 - 2516 - 2517 - 2518 - 2519 - 2520 - 2521 - 2522 - 2523 - 2524 - 2525 - 2526 - 2527 - 2528 - 2529 - 2530 - 2531 - 2532 - 2533 - 2534 - 2535 - 2536 - 2537 - 2538 - 2539 - 2540 - 2541 - 2542 - 2543 - 2544 - 2545 - 2546 - 2547 - 2548 - 2549 - 2550 - 2551 - 2552 - 2553 - 2554 - 2555 - 2556 - 2557 - 2558 - 2559 - 2560 - 2561 - 2562 - 2563 - 2564 - 2565 - 2566 - 2567 - 2568 - 2569 - 2570 - 2571 - 2572 - 2573 - 2574 - 2575 - 2576 - 2577 - 2578 - 2579 - 2580 - 2581 - 2582 - 2583 - 2584 - 2585 - 2586 - 2587 - 2588 - 2589 - 2590 - 2591 - 2592 - 2593 - 2594 - 2595 - 2596 - 2597 - 2598 - 2599 - 2600 - 2601 - 2602 - 2603 - 2604 - 2605 - 2606 - 2607 - 2608 - 2609 - 2610 - 2611 - 2612 - 2613 - 2614 - 2615 - 2616 - 2617 - 2618 - 2619 - 2620 - 2621 - 2622 - 2623 - 2624 - 2625 - 2626 - 2627 - 2628 - 2629 - 2630 - 2631 - 2632 - 2633 - 2634 - 2635 - 2636 - 2637 - 2638 - 2639 - 2640 - 2641 - 2642 - 2643 - 2644 - 2645 - 2646 - 2647 - 2648 - 2

1. The first part of the document is a list of names and dates, which appears to be a roster or a list of participants. The names are written in a cursive script, and the dates are written in a more formal, printed style. The list is organized into two columns, with names on the left and dates on the right.

RECEIVED AT THE OFFICE OF THE
SPECIAL AGENT IN CHARGE
JAN 10 1964

[illegible]

1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 26

[illegible]

1992-1993

100-443887-100

— 300 —

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

[illegible]

NO. 100 - VI 1908-1909

1000 01100 0000 - VT Dave
0000 0000 0000 0000 0000 0000

[illegible]

DA : TOA - ESTABLISHED

1973. *Journal of the Royal Society of Medicine*, 66, 1-10.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1. NAME _____

SECRET

Releases from Pulse, Trendex, Nielsen & Hooper last week provide interesting material for an addendum to our rating story in the last issue.

MULTIPULSE PROGRAM TRENDS for a week studied in February show that 88% of available network time is filled between the hours of 8-9pm, while 93% is filled between 9-10pm on a Monday through Sunday basis. In order of average ratings, the ten top-ranking program types in February were:

| | | | |
|---------------------|------|-------------------------|------|
| *General Eisenhower | 52.1 | Comedy Situation | 14.9 |
| Boxing | 22.2 | Talent | 12.4 |
| Westerns | 18.5 | News | 12.3 |
| Drama & Mysteries | 17.4 | Kid Shows | 11.3 |
| Comedy-Variety | 16.3 | Musical Variety | 11.3 |
| *Charles Wilson | 16.3 | * all networks combined | |

TRENDEX RATINGS FOR MARCH 1-7 Sponsored Network Telecasts

| | | | | | |
|-----------------------|-----|------|---------------------|-----|------|
| Walcott-Charles Fight | CBS | 60.3 | Fireside Theater | NBC | 39.7 |
| Berle - Star Theater | NBC | 55.4 | Martin Kane | NBC | 36.6 |
| Comedy Hour | NBC | 49.6 | Cavalcade of Sports | NBC | 36.0 |
| Talent Scouts | CBS | 45.2 | Godfrey & Friends | CBS | 36.0 |
| Your Show of Shows | NBC | 42.4 | Man Against Crime | CBS | 34.2 |

Another Trendex survey of Audience Composition during the evening hours shows the average number of TV "Lookers" per set to be 2.95

| | | | |
|------------------------|------|--------------------------|------|
| Sunday evening average | 3.30 | Thursday evening average | 2.82 |
| Monday " " | 2.75 | Friday " " | 2.93 |
| Tuesday " " | 2.82 | Saturday " " | 3.29 |
| Wednesday " " | 2.84 | | |

It's a far cry from a year ago, when Saturday evening television was ~~almost~~ nonexistent. According to the Trendex data - collected during this past January & December, the program having the greatest number of "lookers" is Your Show of Shows NBC-TV Saturday. It was just a year ago that this program made its debut. Today it draws an average 3.96 "lookers" around the TV receiver.....among them being the most number of women viewers also - 1.83 per set.

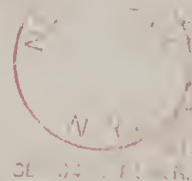
CBS-TV's Wednesday Fight draws the largest number of men - 1.61 per set; while the DuMont serial draws the largest number of children - 1.51 per set...Captain Video.

TOP TEN RATINGS FOR FEBRUARY

| <u>New York</u> | | | | <u>Network</u> | | | |
|------------------|------|----------------|------|---------------------|------|---------------|------|
| <u>Hooper</u> | | <u>Nielsen</u> | | <u>Amer Res Bur</u> | | <u>Pulse</u> | |
| LaMotta-Robinson | 65.9 | Berle-Texaco | 56.6 | Berle-Texaco | 67.8 | Gen Eisen'r | 52.1 |
| Berle-Texaco | 56.3 | Talent Scouts | 41.4 | Comedy Hour | 55.0 | Berle-Texaco | 45.9 |
| Talent Scouts | 42.5 | Philco Play | 39.2 | Talent Scouts | 54.5 | Show of Show | 34.7 |
| Goldbergs | 35.7 | *Show of Shows | 38.6 | Show of Shows | 53.1 | Comedy Hour | 33.4 |
| Show of Shows | 34.2 | Toast of Town | 37.9 | Godfrey Friends | 42.4 | Talent Scouts | 33.2 |
| Philco Playhse | 33.9 | Mama | 37.3 | Fireside Thtr | 42.0 | Philco Play | 30.5 |
| Comedy Hour | 33.6 | *Show of Shows | 37.2 | Philco Playhse | 41.8 | Godfrey Frds | 29.4 |
| Fireside Thtr | 33.1 | Fireside Thtr | 37.1 | Goldbergs | 41.0 | Studio One | 29.1 |
| Studio One | 32.7 | *Show of Shows | 35.9 | Studio One | 40.0 | Kraft Thtr | 28.8 |
| Mama | 31.2 | Comedy Hour | 35.8 | Man vs Crime | 38.7 | Toast..Town | 28.8 |

(Comedy Hour tested was Martin & Lewis; Nielsen rates Snowcrop, participating & Crosley segments of Show of Shows separately in that order)

N.B.C.,
30 Rockefeller Plaza
New York 20, N. Y.
ATTN: General Electric



Ross Reports

ON TELEVISION PROGRAMMING

copyright 1951 - by WALLACE A. ROSS . 551 FIFTH AVENUE, N. Y. 17, N. Y. . MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
ASSOC ED: Robert Cinader

VOL. 3 NO. 3

MONTHLY REPORT FOR APRIL

TELEVISION SPARKS A NEW APPROACH TO SUMMER ADVERTISING!

NETWORKS LICK THE HOT-WEATHER BUGABOO BY KEEPING ALMOST 80% OF THEIR SPONSORS!

....
Report lists Advance Information - Packaging Trends - Packages
....

The networks have finally licked that old bugaboo -- the summer hiatus. As a service to ad agencies who wanted to know the trend and to packagers who wanted to determine possible summer sales, Ross Reports made a comprehensive survey during the past two weeks....found that the summer problem had been tackled much earlier in the year than ever before & indeed that it was almost resolved....added up the facts as of the 1st of May....and is able to announce that almost 80% of network TV sponsors will stay on the air this summer -- with about 65% keeping the same program that ran through the winter. A capsule summation by network as of May 1 looks like this: 134 Programs

| | <u>Sp & Prog stay on</u> | <u>Sp stays w/repl</u> | <u>Prog stays -no Sp</u> | <u>Sp&Proghiatus</u> | <u>Undecided</u> |
|-----|------------------------------|------------------------|--------------------------|--------------------------|------------------|
| ABC | 18 | 5 | 0 | 6 | 5 |
| CBS | 17 | 11 | 0 | 3 | 9 |
| DuM | 11 | 0 | 4 | 0 | 0 |
| NBC | 21 | 4 | 0 | 11 | 9 |

It took TV to accomplish what radio never was able to do. Capitalizing on a fund of data about last summer's programming & viewing, and fortified by the realization that station lineups must be held for the Fall cycle at all cost, the networks - led by NBC - unleashed a driving campaign to keep sponsors on, as far back as January.

Inducements were expressed in varying ways as follows:

1. Rates - CBS added a 10% time discount in addition to its usual 10% on a 52 week contract, plus a 33 1/3% rebate on production costs.
NBC permitted an 8 week hiatus but asked clients to pay time costs for 5 weeks unless the time was sold to someone else; also production rebates of \$1000-4000 were allowed according to length of the program.
ABC made no changes, but pointed to its standard 12 1/2% 52 week discount.
DuM allowed that all its sponsors are signed to 52 week firm contracts.
2. Circulation - Network statisticians compiled figures to show that summer viewing dropped only slightly & that increased ownership more than offset the drop in set usage. NBC estimated that there would be 14 million sets in circulation by September, more than double last year's total...that a 20 rating in August would be equivalent to a 25 last February, because of the increased ownership.
3. Ratings - actually viewing is up during the summer months & those radio theories of dropping set usage are antiquated, claim the statisticians. They point to

(continued next page)

THESE ARE THE RESULTS OF THE RESEARCH CONDUCTED BY THE RESEARCHER IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH.

THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH.

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH.

THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH.

THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH. THE RESEARCHER HAS CONDUCTED THE RESEARCH IN THE FIELD OF THE RESEARCH.

Nielsen, who claims that as compared to an average 4 hours & 9 minutes viewing per day last Spring ('50), Summer viewing averaged 3 hours & 52 minutes, or only a 17 minute drop. An Elmo Roper study cited by NBC claims that 40 million viewers have TV as their primary after-supper pastime: TV 73.7%; radio 14.5%; reading 21.3%; talking & sitting around 10.9%; free entertainment 11.6%; others each under 10%.

Disputing theories as to the drop in set usage, NBC claims that the summer saw only a 14.2% drop from the rest of the year...that Voice of Firestone, for one, actually increased its rating by 5 points...that a Videodex check shows an average rating of 16.8 for 15 shows which stayed on last summer as opposed to an 18.5 for the same shows in December....that Spring Nielsen ratings for 8 top programs last year was 27.4; Summer Nielsen ratings for the same 8 shows - 24.5.

4. Sales - Summer TV can sell, argued the networks. Choice regional times open up.... pre-season buying can be stimulated....sales dips can be ironed out....less competition from other media exists....brand preferences can be established while competitors are off the air (the 1st Hofstra survey showed that there was an 11% drop in sales among viewers within 4 months after dropping TV, and that viewers actually switched to competitors who stayed on).
5. Loyalty - by keeping the time - even while experimenting with low budget replacement programs - audience loyalty to the time period can be maintained, the network sales staffs argued.

But, in essence - the greatest argument the networks had was the precarious position of advertisers with regard to clearing station time. With the exception of those few top-rated programs like the Texaco Star Theater which local stations could not afford to keep off Fall schedules, unless time periods were held, all the work of the past year that went into building up a station lineup might be wasted should some other advertiser latch on with a strong show during the hiatus period.

Thus has what has long been termed an impractical habit died. Whereas previously it was automatic thinking for the bulk of broadcast advertisers to eliminate the summer months, leaving them to the dairy products, the automotive products, the beers and soft drinks and household furnishings, this year - on TV at least - we'll find a wide assortment of advertisers riding the television beam. Now that the ball is rolling, the lifting of the freeze on stations need not return the pattern to obsolete form. With the leaders having already paved the way, the sometimes unhealthy practice of following the leader in this case promises to become a tremendous boon to the industry. (Thought: Wonder if those bright summer figures can stand the increased competition)

From the packager's viewpoint, the diminished turnover in programs need not be a crippling blow. For those with programs on the air, it means added income. For those who count on placing summer replacements, there is still an opportunity since talent still enjoys a hiatus commitment. For film packagers especially the summer will offer increased potentials....with many sponsors like Budweiser(Ken Murray), Lever Brothers(Lux Theater), & Schlitz (Pulitzer Prize) replacing talent with film features.

A rundown of sponsors' summer plans - as of May 1 - follows:

ABC

SUNDAY

| | |
|--|---|
| Ranger Joe - Sponsor stays | Ted Mack Hour - Swanson & Gen Mills keep their $\frac{1}{2}$ hrs, alternate wks |
| Chester The Pup - Mason Candy stays | Paul Whiteman - Goodyear probably stays with replacement program |
| Faith For Today - Voice of Prophecy stays | Showtime USA - Dodge probably stays with replacement program. |
| Your Pet Parade - Ralston stays | Film Features - fill out the evening |
| Super Circus - Canada Dry stays with 1st $\frac{1}{2}$ hr; M&M & Peters Show take hiatus, but Bauer & Black picks up 5 weeks of 2nd $\frac{1}{2}$ hr | |

MONDAY

Space Cadet - Kellogg's stays Mon thru Fri
 Faye Emerson - Pepsi-Cola undecided
 Hwood Screen Test - Ironrite stays
 Arthur Murray - probably stays
 Circuit Rider - Departs May 7

TUESDAY

Beulah - Procter & Gamble stays
 Life Begins At 80 - Arnold Bread stays

WEDNESDAY

Kreisler Bandstand - Sponsor & Show go off
 Don McNeil Club - Undecided
 Chance of a Lifetime - Bendix & show hiatus

NOTE

ABC & Weintraub seem to have pioneered most
 successfully with Saturday am & noontime...
 Recent Nielsen ratings show:
2 Girls Named Smith (51 sta) - 20.2 (74th
 of 187 network TV programs)
Faith Baldwin Thtr - jumped from 4.0 to 12.2
I Cover Times Square - now 17.6 (was only
 9.6 as an evening show)

All this happened only since January.

ABC (Continued)THURSDAY

Lone Ranger - No information
 Stop The Music - Admiral, Old Gold stay
 Holiday Hotel - Packard stays, probably
 with new show
 Blind Date - Gruen undecided
 Roller Derby - Blatz stays with repl.

FRIDAY

Life w/Linkletter - Green Giant hiatus
 20 Questions - Ronson & show hiatus
 Penthouse Party - Best Foods undecided
 Pulitzer Prize - Schlitz stays w/film

SATURDAY

Acrobat Ranch - Gen Shoe goes off
 Faith Baldwin - Maidenform stays
 2 Girls..Smith - Babbitt stays
 I Cover Times Sq - Air Wick stays
 Date With Judy - McKesson-Robbins debuts
 Stu Erwin Show - Gen Mills stays
 Whiteman Teen Club - Nash-Kelvinator
 has bought the hour;
 Amer Dairy back in
 Fall with new show.

SUNDAYCBS

Bigelow Theater - Sponsor & show depart
 Mr. I.Magination - Nestles stays
 Gene Autry - Wrigley stays
 This Is Show Biz - Amer Tobaccc replaces w/
 "Go Lucky" - a Lou Cowan quiz show
 Toast of Town - Lincoln-Mercury stays
 Fred Waring - GE stays with replacement
 Celebrity Time - BF Goodrich stays
 What's My Line - Stopette stays

MONDAY

Lux Theater - Lever stays with film
 Talent Scouts - Lipton stays with H Shriner
 Horace Heidt - Ph Morris stays thru July
 Golbergs - Sanka stays with replacement
 Studio One - Westinhouse stays with dramas
 At Home Show - Masland & Show depart June 4

TUESDAY

Vaughn Monroe - Camels undecided
 Suspense - Auto Lite stays
 Danger - Block Drug undecided
 Tales of Black Cat - Ford Dlrs depart
 Betty Crocker - Gen Mills hiatus(T & Thu)

WEDNESDAY

Godfrey & Friends - Sponsors stay w/repl
 Charlie Wild - Wildroot stays
 Fights - Pabst stays w/ fights or sports flm
 The Web - Embassy stays

THURSDAY

Starlight Thtr - Johnson undecided
 Burns & Allen - Carnation undecided
 Show Goes On - ASR stays, moves to Sat'y
 Amos'n Andy - Blatz debuts June 28
 Alan Young - Kroeger stays on m/west net
 Easo undecided show not set
 Big Town - Lever undecided
 Crime Photog - Carter stays, show goes
 weekly w/ alt week open
FRIDAY

Mama - Maxwell House stays w/ repl
 Man vs Crime - Camels stays
 Ford Theater - sponsor undecided
 Star of Family - Nash-Kelv & Show depart

SATURDAY

Sam Levinson - Bymart stays w/ repl
 Big Top - Sealtest stays
 Ken Murray - Budweiser stays w/film
 Beat The Clock - Sylvania undecided
 Frank Sinatra - Bulova undecided
 Sing It Again - Carter stays; Sterling
 Drug undecided.

MON-FRIDAY

Como-Stork Club - Liggett & Myers stays
 with replacements
 Daytime shows continue

SUNDAY

Rocky King - Bromo-Seltzer stays

MONDAY

No sponsored network shows

TUESDAY

Cav'cade of Bands - Sponsors stay

WEDNESDAY

Famous Jury Trials - Ital Swiss Colony drops
but program continues
Plainclothesman - Harvester drops, program
continues sustaining

DuMONT

Bway to Hollywood - Tydol stays
Ellery Queen - Kaiser-Frazer stays
Royal Playhouse - DuMont sets stays

THURSDAYFRIDAY

You Asked for It - Rosefield Pkg stays
Hands of Mystery - Bond drops, show stay
Cav'cade of Stars - Sponsors stay

SATURDAY

Flying Tigers - Powerhouse drops in June

MON-FRI

Captain Video - General Foods stays
OK Mother - Sterling Drug stays
Rumpus Room - Premier Foods stays

SUNDAY

Meet The Press - Revere & show hiatus
Zoo Parade - No information
Gabby Hayes - no information
Hopalong - Gen Foods stays
Aldrich Family - Jell-O undecided
Comedy Hour - Colgate undecided
Philco Playhouse - Sponsor stays w/dramas
Garroway - Congoleum-Nairn undecided

MONDAY

What's My Name - Speidel & show depart
Voice of Firestone - sponsor stays
Lights Out - Admiral stays
Lucky Strike Thtr - sponsor & show hiatus
Somerset Maugham - Bymart stays

TUESDAY

Texaco Star Theater - Sponsor & show hiatus
Fireside Theater - P&G stays with repl
Armstrong Theater - sponsor & show hiatus
Amateur Hour - Old Gold stays

WEDNESDAY

Four Star Revue - Sponsors hiatus, low-bud-
get show will sustain
Kraft Theater - sponsor stays
Break The Bank - Bristol-Meyers stays

NOTE

NBC is offering several shows for
summer sponsorship as part of its
"Strawhat Plan":

Ben Blue's Barn Dance - \$17,000 (hr)
Kilgallen & Kollmar - \$1375 ($\frac{1}{4}$ hr)
Doodles Weaver - \$6800 ($\frac{1}{2}$ hr)
Band of Tomorrow - \$8800 (hr)

Also: The Clock, John Cameron Swayze's Scrapbook, Stadium Concerts, Bill Stern

NBC

Groucho Marx - Plymouth-DeSoto stays
Treasury Men - Borden's stays
James Melton - Ford Dealers stays
Martin Kane - US Tobacco & show hiatus

FRIDAY

Quiz Kids - Alka-Seltzer stays
We, The People - Gulf stays
Big Story - Pall Mall stays
Henry Morgan - Campbell Soups stays
Fights - Gillette stays w/fights or film
Greatest Fights - Chesebrough stays

SATURDAY

Bob Considine - Mutual of Omaha drops
Smilin' Ed McConnell - Brown Shoe stays
Victor Borge - Kellogg's & show hiatus
One Man's Family - SweetHeart undecided
Jack Carter - show hiatus, Camels, Bymart
undecided on summer
Show of Shows - hiatus, repl not set
Hit Parade - Amer Tobacco stays w/repl
"Manhunt" - dramas(Talent Assoc)

MON-FRI

Little Show - Van Camp's & show hiatus
Mohawk Showroom - sponsor & show hiatus
Bway Open House - Anchor Hocking drops
M&W; replaces Lester w/
Jack E. Leonard
Hawkins Falls - Lever Bros stays
Miss Susan - Fab undecided
Howdy Doody - Welch Juice stays, others
undecided
Kate Smith - Sponsors & show undecided
Bert Parks - General Foods undecided

Last July, in a special report on program packaging, Ross Reports summarized the proportion of packaging by networks, ad agencies and independent producers with regard to 378 programs telecast during 1948, 49 & half of 1950. The summary, which included a number of NYC local programs, looked somewhat like this:

ABC - 10 CBS - 50 DuM - 32 NBC - 36 Independent - 215 Ad Agencies - 35

In other words, up until that time 59% of the television programs had been created and were being produced by independent packagers; 34% by the networks; 9% by the agencies.

At that time, we pointed up the trend toward more network control of programs, largely because of their dominant control of time segments in the face of a time sellout. We also traced the various types of packagers functioning, their methods of selling, and various legal aspects of packaging.

An analysis of the present schedules for network, sponsored programs shows that control of programming has not changed significantly from last July:

ABC - 10 CBS - 30 DuM - 11 NBC - 25 Independent - 85 Ad Agencies - 27

Therefore, of programs currently being televised, 45% are being independently packaged and produced; 40% by the networks; 15% by the agencies. If NYC local programs were figured in as in the earlier summation, the proportions would almost approximate, since more local shows are independently packaged on WOR-TV and other local outlets.

Actually, until the time when vast numbers of stations are in operation, giving greater opportunities for independent, syndicated packaging - film or live - the networks and a few mammoth talent agencies seem slated to devise and produce the type of big shows that characterize national programs. A proportionate amount can be handled by ad agencies - as William Esty, Y & R, J. Walter Thompson & others have proved so well. And a proportionate amount will fall to those packagers with established properties or gimmicks. A growing proportion will be garnered by film production firms who have the financing to create series on speculation.

But for the present, one could count the number of solidly entrenched independents on the fingers of six hands. In the past year, the only noteworthy sales by independents have been racked up by William Morris, MCA, Louis G. Cowan, John Gibbs, Goodson-Todman, Lester Lewis, Masterson, Reddy & Nelson, Bernard Prockter, Ted Ashley, and Bernard Schubert....Martin Stone also falls into the category of "going places", while a certain other group must be regarded as at least solidly entrenched -- Ed Wolf, Martha Rountree, Jack Barry & Dan Enright, World Video, Henry Souvaine, Norman & Irving Pincus, Reemack, Product Adv Corp, Carol Irwin and others. A number of other established radio packagers like James Saphier have been busy developing TV properties or adapting their AM shows.

As for pointing out successful TV film packagers - when you get beyond Jerry Fairbanks, Bing Crosby Enterprises, Apex Film, Hal Roach Jr, Gene Autry's Flying A, and a few others, the number of sales are infinitesimal. Successes have been racked up in the distribution and syndication of film, however. Ziv with its "Cisco Kid", United Artists with its various $\frac{1}{4}$ and $\frac{1}{2}$ hour shows (currently shooting "The Great Merlini") and all the handlers of theatrical feature films can point to respectable grosses. The new coalition that is United TV Programs claims to be racking up sales for the 3rd time around on the old "Fireside Theater" films.

It would seem that film must ultimately come into its own as a dominant TV force, but the motivation will only come when 1. There are sufficient station outlets for a volume business 2. The coaxial cable is installed and there is true national coverage. The major studios have all been experimenting, with relative degrees of secrecy, and they'll find an ally in the station representatives who have taken initial strides toward securing product for local, regional and national sale to sponsors.

It is noted that in a recent report of progress made in the development of the program of economic analysis, it was stated that the program was being carried out in a systematic and orderly manner, and that the results of the program were being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

The program of economic analysis is being carried out in a systematic and orderly manner, and the results of the program are being made available to the public in a timely and useful manner.

WHY GO INTO PACKAGING - WHY LIST PACKAGES AVAILABLE?

Why then go into packaging at all when the current situation indicates so strongly that - outside of a few independents with entree - either a packager sells through the grist mill of the talent agencies, praying that he'll get some attention along with the other "flotsam", or he languishes and finally expires with what once was an inspired brainstorm or an exciting piece of talent?

There are firms who have been hanging on for up to three years; there are new firms being organized constantly. Obviously, the answer is that these people feel that as a young medium television is still a field of opportunity and that in this field the highest potential return is in the development and sale of programs. When a comparatively new firm like the Ewing Philbin-Bob Bergmann combination can wrap up the rights to daytime television from the Waldorf-Astoria Hotel, there is still hope for the independent. When a George Foley-Dick Gordon organization can place a program on the air after only a few months of operation, there is still hope. When an amazingly "young" team like the Ted Ashley office can sell to the biggest of sponsors, there is indeed inspiration for the prospective packager. And when new stations open up to the brooding packager of syndicated shows - on film or live - there will indeed be a strong business incentive.

Why do we list Packages Available? Basically as a service not only to the packager, but also to those agencies now frantically scurrying around for summer replacements. It has been said that our listing of all these programs from time to time gives credence to a lot of "half-baked" dreams from former violin players... "that often although the legality of their claim to a package can be knocked into a cocked hat in the courts, the annoyance caused may kick the skids from under a hesitant client who is afraid to touch a show around which is any stigma, even unsubstantiated."

Perhaps if the list is printed with a true understanding of what it accomplishes the same protection assured by network release forms can be achieved. Ross Reports' lawyer, Joseph Tiefenbrun, a veteran broadcasting and theatrical counsel, advises that in the final analysis basic protection for a program idea is achieved by 1. Reducing the idea to paper in the form of a specific show 2. Actual use in broadcast of a specific show or series. Since unfair competition rather than copyright infringement is usually the key in cases of prior right, properties must be established to the degree that they have a definite connotation which might be damaged if confused with another by the general public.

Therefore, since the concrete expression of the idea is important, our listings serve merely to arouse curiosity and pave the way for an actual presentation. As a matter of fact, registration for copyright gives no added protection to an idea, but merely dates it as to time it was created.

In any event, on the following three pages, we have listed a representative group of programs available from a representative group of packagers...large and small tangible and intangible. They rate an airing.

Analysis of the titles carried shows: 25 packagers, 58 shows, with 25 of them drama, 10 variety, 4 interview, 4 panel quiz, 2 serial dramas, 4 news, 1 science 8 miscellaneous. Other characteristics - 13 are film, 45 are live. Most are under the \$15,000 price, predominately around half that figure or one-fourth of that figure. This is in keeping with a recent analysis by Videodex in Variety which showed for the 4 TV networks - 37 variety - totaling $26\frac{1}{4}$ hours with an average rating of 24.4; also 26 dramas, 20 hours, 26.7 rating; 17 quiz, $9\frac{1}{2}$ hours, 19.4 rating; 8 musical, $5\frac{1}{4}$ hours 21.1 rating; 6 kid, $11\frac{1}{4}$ hours, 14.0 rating; 5 sport, $5\frac{1}{2}$ hours, 25.0 rating; 8 miscellaneous, $5\frac{1}{4}$ hours; 11.5 rating.....variety and dramas are very much in vogue. According to Videodex they total 62.7% of all program fare as opposed to 49% in 1950.

SUBSCRIBERS ARE REFERRED TO OUR PACKAGING ISSUE - JULY 1950 - VOL 2 NO 5

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

The following table shows the amount of the various taxes collected during the year 1900, and the amount of the same taxes collected during the year 1899. The amounts are given in millions of dollars.

PACKAGES AVAILABLE

The following listings--including prices--were furnished by the producers indicated. All are ROSS REPORTS subscribers and this is a service to them.

MILBOURNE CHRISTOPHER - Mr. Christopher
15 West 84 TR 3-7360

Magic By Christopher - $\frac{1}{4}$ hr weekly;
magic show with guests & aud partic;
sponsored on WAAM for 6 months; or
--magic show with guest magicians
performing greatest tricks of past
& present plus audience requests.

EL CRAGO, INC. - W.W. Black
11 West 42 LO 5-6613

It's In The Cards - $\frac{1}{4}$ hr film; how-to-
play series about Canasta & Bridge; MC
Walter Abel with John R. Crawford,
Charles H. Goren & personality guests.

FENTON PRODUCTIONS - Blanche Gaines
40 East 49 PL 9-8266

The Virginia Sale One Woman Show - $\frac{1}{4}$
hr 3-5 times weekly; dramatic serial
on film with Virginia Sale playing
all parts; written by Ruth Knight.

KAGRAN CORPORATION - Martin Stone
4 West 58 MU 8-0585

Saturday Jamboree - 1 hr weekly;
comedy-variety revue for family &
kid audience; written by Edward
Kean; price range - \$15,000.

Operation Showbusiness - $\frac{1}{2}$ hr weekly;
command performance theme for service-
men & gen audience; written by Martin
Stone; price range - \$5,000.

House at Twin Hills - $\frac{1}{4}$ hr 5 times
weekly; dramatic serial on film;
written by Steven de Baun; price
range - \$12,500 per week.

MARSHALL-HESTER PROD'NS - A.W. Marshall
521 Fifth Ave MU 7-2722

Magicaladabra - $\frac{1}{2}$ hr weekly; Kajar, the
Magician in a kids' fantasy show;
written by H.L. Fishel; price range -
\$6500..

Telegram - $\frac{1}{2}$ hr weekly; dramatic show;
written by H.L. Fishel; price range -
\$8500.

MARSHALL-HESTER PROD'NS(Continued)

What Is It? - $\frac{1}{2}$ hr weekly; comedy/quiz
show; price range - \$4500.

MAYO VIDEO - Waldo Mayo
113 West 57 PL 7-4996

The Explorers Club - $\frac{1}{2}$ hr weekly; fam.
explorers narrating stories of their
adventures-with films.

Music Circus - $\frac{1}{2}$ hr weekly; musical-
variety show with themes from classical
music; film used; price range - \$4-5000.

Are You Superstitious? - $\frac{1}{4}$ hr weekly;
film & live demonstrations of popular
superstitions.

METROPOLITAN ARTISTS CORP. - Robin Moore
405 Lexington Ave OR 9-3930

Carl Brisson Show - $\frac{1}{2}$ hr weekly or $\frac{1}{4}$ hr
1-5 times weekly; Brisson in musical-
variety show; written by Geoffrey Kean.

Sky Blazers - $\frac{1}{2}$ hr weekly; stories of
famous & interesting air personalities;
written by Joe Cochran; was on CBS
radio 1940-41.

By Quentin Reynolds - $\frac{1}{2}$ hr weekly;
dramas based on current news events &
stories by Reynolds; written by Joe
Cochran, Geoffrey Kean & Reynolds;
price range - \$12,750.

MARJORIE MORROW - M. Morrow
1501 Broadway CH 4-0644

Supernatural Series - $\frac{1}{2}$ hr weekly;
dramatic series with name narrator;
price range - \$5,000.

Guys & Guys - $\frac{1}{2}$ hr weekly; men's fash-
ion & sports show with Erik Blythe &
guests; price range - \$5,000.

Musical Romance Series - $\frac{1}{2}$ hr weekly;
musical dramas with orig music & lyrics
depicting great romances of history;
price range - \$10,000.

NOTE: Producers were limited to 3 packages each

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States.

1941

THE UNIVERSITY OF CHICAGO
DIVISION OF THE PHYSICAL SCIENCES
DEPARTMENT OF CHEMISTRY
5708 S. DICKINSON AVE.
CHICAGO, ILL. 60637

1945-1946

10/10/1944

[Faint, illegible text from bleed-through]

1945

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 3, 1862. It is a message of condolence to the people of the State of California, who have been afflicted by a severe drought. The President expresses his sympathy for the suffering and his hope that the Congress will take prompt action to relieve the distress.

with a large amount of

[illegible][illegible]

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

1900

PACKAGES AVAILABLE(Continued)

NELSON MORRIS PROD'NS - Mr. Morris
538 Fifth Ave MU 2-2268

Purple Playhouse - $\frac{1}{2}$ hr weekly;
psychological dramatic series
on 16mm full sound film; price
range - \$11,000.

NBC FILM DEP'T - John B. Cron
30 Rockefeller Pl CI 7-8300
(The following packages are
syndicated by the NBC-TV Film Dep't)

Public Prosecutor - 20 min. weekly;
John Howard, Anne Gwynne, Walter
Sande in mystery drama series.

Hank McCune Show - $\frac{1}{2}$ hr weekly;
comedy series of 13 episodes; former-
ly sponsored by Peter Paul.

Jackson & Jill - $\frac{1}{2}$ hr weekly; sit-
uation comedy with Helen Chapman &
Tod Karnes; 13 episodes.

NATIONAL LAUGH ENTERPRISES - George Lewis
62 West 46 JU 6-0478

Jolly Time - $\frac{1}{2}$ or $\frac{1}{4}$ hr 1-5 times weekly;
Dick Collier in a one-man variety
show for kids; price range - \$500 per
show or \$1500 per week.

COMEDIANS' ROUND TABLE - $\frac{1}{2}$ hr weekly;
name comics interviewed by panel
formed from writers, comics & public;
MC Bill Smith; price range - \$750.

Meet The Comics - $\frac{1}{2}$ hr weekly; guest
comics, variety acts perform for a
panel of experts; price range - \$5-750.

PHILBIN-BERGMANN PROD'NS - Robert Bergmann
277 Park Ave PL 3-8110

Meet Me At The Waldorf - $\frac{1}{2}$ hr 5 times
weekly; daytime interview show from
the Peacock Lounge of the Waldorf;
celebrity MCs & guests.

POST PICTURES CORP. - Alan I. Post
115 West 45 LU 2-4870

Feature Film Package - 70 min. each;
6 - "Scattergood Baines", 6 - "Lum 'n'
Abner" & "Shadows Over Chinatown".

ROSS REPORTS

RADIO FEAT. OF AMERICA - Oliver W. Nicoll
37 West 46 LU 2-5130

Elbaf's Fables - $\frac{1}{2}$ hr alt weeks; orig-
inal musical fables in dramatic form.

Watch Your Step - $\frac{1}{2}$ hr weekly; give-
away dance game with studio audience
competing with home viewers.

RADIO SALES TV PROD'NS - Fred Mahlstedt
485 Madison Ave PL 5-2000

Range Rider - $\frac{1}{2}$ hr weekly; Western
film series; produced by Flying A
Pictures; price range - \$140-1040.

Hollywood On The Line - $\frac{1}{4}$ hr weekly;
interviews with Hollywood stars; 26
shows available on film; produced by
Gene Lester; price range - \$40-400.

Cases of Eddie Drake - $\frac{1}{2}$ hr weekly;
private detective dramatic series
on film; starring Don Haggerty & Pat-
ricia Morrison; price range-\$100-1000.

JOSEPH I. SONNENREICH - Wm Morris Agcy
143 West 103 MO 3-7138

What Happens Now? - $\frac{1}{2}$ hr weekly;
improvised dramatic shows; produced
by Hal Persons; was on WOR for 6 mos;
kinescope available.

Design For Marriage - $\frac{1}{2}$ hr 1-2 times
weekly; daytime women's show with
Peggy Wood as MC.

Let Dad Do It - $\frac{1}{2}$ hr weekly; situation
comedy featuring cooking & household
information; with Guy Kibbee, Anna
Minot & guests.

THE SOUVAIN COMPANY - Richard Davidson
30 Rockefeller Pl CI 7-5666

Ah, Sweet Mystery - $\frac{1}{2}$ hr weekly; panel
quiz with capsule mysteries; with
Russell Crouse, Bennett Cerf, Bosley
Crowther & others; price range - \$5000.

The TV Short Story Theater - $\frac{1}{2}$ hr wkly;
top permanent repertory cast in dram-
atic shows; price range - \$14,500.

The TV Musical Playhouse - 1 hr weekly;
top musical comedies & operettas.

PACKAGES AVAILABLE(more)

(b)(7)(D) - PRIVACY PROTECTION

[illegible]

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 3, 1862. It contains a report on the state of the Union and the progress of the war.

(The following information was
obtained by the WFO-AT with Office
of the Attorney General, U.S. Department of Justice)

Wilson, John L. - 1902, 1903, 1904, 1905, 1906, 1907, 1908, 1909, 1910, 1911, 1912, 1913, 1914, 1915, 1916, 1917, 1918, 1919, 1920, 1921, 1922, 1923, 1924, 1925, 1926, 1927, 1928, 1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2

1. The first of these is the fact that the
- 1 -
2. The second is the fact that the
3. The third is the fact that the

- 12th Avenue NW - 11th & 12th
 - 13th Avenue NW - 12th & 13th
 - 14th Avenue NW - 13th & 14th

THE UNIVERSITY OF CHICAGO
LIBRARY
540 EAST 57TH STREET
CHICAGO, ILL. 60637

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific information required.

1. The first part of the paper is devoted to a review of the literature on the topic.

1. The first of these is the fact that the
2. second of these is the fact that the
3. third of these is the fact that the
4. fourth of these is the fact that the
5. fifth of these is the fact that the

1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 26

1. "The Great Wall of China" - A historical and cultural landmark in China, known for its length and significance.

[illegible]

1. The first of these is the fact that the
2. second of these is the fact that the
3. third of these is the fact that the
4. fourth of these is the fact that the
5. fifth of these is the fact that the
6. sixth of these is the fact that the
7. seventh of these is the fact that the
8. eighth of these is the fact that the
9. ninth of these is the fact that the
10. tenth of these is the fact that the

[illegible]

THE UNIVERSITY OF CHICAGO
LIBRARY
CHICAGO, ILL.

One hundred million - 100-000-000
above a billion or first billion is
100,000,000,000 - 100,000,000,000

[illegible]

ELAINE STARR, INC. - Miss Starr
9 East 49 PL 8-1724

Lavender & Letters - $\frac{1}{2}$ hr 2-3 times weekly; dramas based on famous love letters & letters sent in by audience; stars Bramwell Fletcher.

Challenge - $\frac{1}{2}$ hr weekly; dramas based on psychological case histories; written by Maurice Barrett; cases to be discussed by Dr. Vera Dreiser.

Wattles - $\frac{1}{2}$ hr 2 times weekly; comedy-drama series with Bramwell Fletcher as a secret agent doubling as a valet.

TELENEWS PRODUCTIONS - Charles Burris
630 Ninth Ave JU 6-2450

Telenews Daily Newsreel - 8 min. 5 times weekly; film news highlights with partial sound & full commentary scripts; presently in use on 50 stations.

Telenews Weekly Newsreel - 17 min. weekly; review of news of the week; full sound; presently syndicated to 27 stations.

This Week In Sports - $12\frac{1}{2}$ min. weekly; sports review; full sound; currently syndicated to 30 stations.

TV PROGRAMS, INC. - E. Roberts, Jr.
350 Fifth Ave CH 4-1374

Adventures Of Michael Shayne - $\frac{1}{2}$ hr weekly; dramatic mystery series with Dick Foran; based on Brett Halliday's detective novels.

Angel In The Pawnshop - $\frac{1}{2}$ hr weekly; Eddie Dowling in a dramatic series based on the recent Bway play.

Along These Lines - $\frac{1}{4}$ hr weekly; interview show with an oil painting of the guest; artist is M.A. Rasko & interviewer Jane Middleton.

INTERNATIONAL ARTISTS - Bill Schwartz
420 Madison Ave PL 9-7490

Brooklyn Diary - $\frac{1}{2}$ hr weekly; dramatic series set in Brooklyn grocery store.

T'VENTURES, INC. - Phil Schaffer
1650 Broadway PL 7-8690

Author, Author - $\frac{1}{2}$ hr weekly; dramas by unknown writers; with panel of experts; produced by Gilbert Seldes; price range - \$ 7,500.

Nightmare Gallery - $\frac{1}{2}$ hr weekly; supernatural dramas narrated by Bela Lugosi; written by Aaron Weingarten; price range - \$8,500.

Carnival Quiz - $\frac{1}{2}$ hr weekly; quiz show with carnival theme; price range - \$5,000.

UNITED ARTISTS - TV - John H. Mitchell
729 Seventh Ave CI 5-6000

The Great Merlini - $\frac{1}{2}$ hr weekly; on film; detective-magician dramas with Jerome Thor; directed by Ted Post.

John Kieran's Kaleidoscope - 12 min; Kieran narrating films of general interest; 104 programs available.

Telesports Digest - $\frac{1}{2}$ hr weekly; film; sports news narrated by Harry Wismer.

WOODRUFF TV PRODUCTIONS - R.C. Woodruff
Pittsburgh, Pa EXpress 1-1846

The Sportsman's Club - $\frac{1}{4}$ hr weekly; stories, demonstrations, guests; hunting & fishing theme; with Dave Newell, Gail Borden & Len Stokes.

WOR-TV - Norman Livingston
1440 Broadway LO 4-8000

Trapped - $\frac{1}{2}$ hr weekly dramatic series produced by Harvey Marlowe; 8:30-9pm Fridays; price range - \$941(1-26 wks)

Buster Crabbe Show - $\frac{1}{2}$ hr 5 times weekly; live & film Western show for kids; now on 5:30-6pm Mon-Fri; price range - \$323 per show(1-26 weeks).

The Merry Mailman - $\frac{1}{2}$ hr 5 times a week; songs, stories & animations for kids; now on Mon-Fri 6-6:30pm; price range - \$117 per show(1-26 weeks).

INVESTMENT ANALYSIS
1950-1951

INVESTMENT ANALYSIS
1950-1951

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

INVESTMENT ANALYSIS
1950-1951

INVESTMENT ANALYSIS
1950-1951

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

INVESTMENT ANALYSIS
1950-1951

INVESTMENT ANALYSIS
1950-1951

Analysis of the investment
opportunities in the
market for the year 1950-1951.

INVESTMENT ANALYSIS
1950-1951

INVESTMENT ANALYSIS
1950-1951

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Analysis of the investment
opportunities in the
market for the year 1950-1951.

Sun(6) - DuM(Ch5) -- 8:30-9pm, DEBUT; Pentagon-Washington; from WTTG Washington to the net; new news & interview show from the Pentagon in Washington; show will feature official guests & will use official films; Produced & written by the Radio & TV Branch, Office Of Public Information, Department Of Defense; show replaces "The Armed Forces Hour" which was also produced by Dept of Defense at this same time.

NBC(Ch4) -- 2:30-3pm; HIGHLIGHT; Ground Breaking Ceremony at the site of the North Shore Hospital in Great Neck; WNBT only; Producer - Kay Elliott NBC; Director - Bill Harbach WNBT; MCs - Tex & Jinx McCrary; Guests will include John Hay Whitney, Perry Como, Attorney General Nathan Goldstein, Andrew Cordier(of UN).

12-1:30pm; CHANGE; WNBT reschedules time on 4 local shows as follows: Sports Review(12-12:30pm), Musical Playtime(12:30-12:45pm), Unfinished Business USA(12:45-1:15pm), Film(1:15-1:30).

11-11:15pm; HIGHLIGHT; Fear Is The Phantom; WNBT only; special dramatic show produced in cooperation with the NY State Dept of Mental Health; show will demonstrate the effect of fear upon a typical family; MC - Fred Waring; Producer - Alan Handley WNBT; Director - Bill Harbach WNBT.

Mon(7) - CBS(Ch2) -- 11:05-11:30am Mon-Fri; CHANGE; TV Telephone Game; WCBS-TV only; show moves to this time from 1-1:30pm Mon,Tue,Thu,Fri.

11:30-12N Mon-Fri; DEBUT; Strike It Rich; from WCBS-TV to the net; TV version of the radio quiz show; Sponsor(Mon,Wed,Fri) - Colgate-Palmolive-Peet; Agency - William Esty; Producer - Walt Frammer CBS; Director - Matthew Harlib CBS; Mus Dir - Bert Buhrman; Writer-Stage Manager - Joseph Gottlieb; MC - Warren Hull.

12-1pm Mon-Fri; CHANGE; The Steve Allen Show; from WCBS-TV to the net; show moves to this time from 11:30-12:30pm Mon-Fri.

1-1:30pm Mon,Tue,Thu,Fri & 1-1:15pm Wed; CHANGE; The Margaret Arlen Show; WCBS-TV only; show moves to this time from 12:30-1pm Mon-Fri.

Fri(10) - ABC(Ch7) -- 10:30-11:30pm; DEBUT; Video Venus; WJZ-TV; beauty contest format with guest judges; Sponsor(10:30-11pm) - MacLevy's Dance Studios; Agency - Associated Advertising; Packager - Ted Lloyd; Director - Leslie Gorall ABC.

CBS(Ch2) -- 9:30-10pm; AUDITION; It's News To Me; from WCBS-TV to the net; one time only air audition of news quiz show; Packager - Goodson-Todman; Director - Jerome Schnur CBS; Moderator - John Daly; Panel will consist of Quincy Howe & 3 others not yet set.

LAST WEEK'S CHANGES

DuM - Wilson, Glickman & Lee; sports show which debuted April 8 11-11:15pm has been extended 10 minutes & will be seen from 11-11:25pm Sun on WABD only; Sponsor - Adler Shoes; Agency - Frederick-Clinton; Producers - Syd Rubin & Dick Kissinger at Clinton; Director - Harry Coyle DuM.

(Continued on Page 6)

| PROGRAM | NET TIME | GUESTS |
|---|-------------|---|
| (C - Comic; D - Dancer; S - Singer; M - Musician) | | |
| <u>FRIDAY MAY 4</u> | | |
| <u>Eloise Salutes</u> | DuM 11pm | Jack Smart(the "Fat Man") |
| <u>Quiz Kids</u> | NBC 8pm | Fran Allison |
| <u>Vanity Fair</u> | CBS 2:45 | Richard Greene, Edith Meiser |
| <u>We the People</u> | NBC 8:30 | Sammy Snead, Mrs Gus Edwards, Lila Lee, Georgie Price |
| <u>SATURDAY MAY 5</u> | | |
| <u>Faith Baldwin Thtr</u> | ABC 12:30 | <u>Waiting For Love</u> ; with Joseph Schildkraut, Sally Hester, John Fletcher, |
| <u>Frank Sinatra</u> | CBS 9pm | Dagmar, Eileen Barton, Joe Bushkin, Don Saxon & Tim Herbert(C) |
| <u>Jack Carter</u> | NBC 8pm | Bert Lahr, Paula Stone, the De Marcos(D) |
| <u>Ken Murray</u> | CBS 8pm | Richard Carlson, Art Lund; <u>A Mother's Love</u> - by Jean Holloway; with Joan Bennett |
| <u>Sam Levenson</u> | CBS 7pm | Snooky Lanson & his daughter Florence Elizabeth |
| <u>Sheilah Graham</u> | NBC 11:15pm | Howard Duff |
| <u>Yr Show of Shows</u> | NBC 9pm | Skitch Henderson, Gino Bechi(S) |
| <u>SUNDAY MAY 6</u> | | |
| <u>Bigelow Theater</u> | CBS 6pm | <u>Crossroads</u> ; with Ellen Drew, Billy Halop |
| <u>Celebrity Time</u> | CBS 10pm | Mary McCarty joins reg. panel in place of Martha Wright; Celeste Holm, Russell Nye |
| <u>Comedy Hour</u> | NBC 8pm | Phil Silvers MC, Martin & Lewis, Vivian Blaine |
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>Cathy</u> - by Palmer Thompson; with Alan Shayne, Chris White, Jane Seymour |
| <u>Leave It...Girls</u> | NBC 7pm | Doris Lilly(author), Steve Allen |
| <u>Mrs Roosevelt</u> | NBC 3:30 | Rebecca West, Sir Hartley Shawcross |
| <u>Philco Playhouse</u> | NBC 9pm | <u>A Secret Island</u> - by Honore de Balzac; adapted by Paul Peters; with Mildred Natwick, Edgar Stehli, Phoebe MacKay, Christine White, Cliff Robertson, Harry Sheppard, Guy Thomajan |
| <u>Paul Whiteman</u> | ABC 7pm | Dorothy Kirsten, Joan Holloway(D) |
| <u>Showtime, USA</u> | ABC 7:30 | Cornelia Otis Skinner, Andy & Della Russell; Martha Scott & Thornton Wilder in a scene from <u>Our Town</u> |

SUNDAY MAY 6(Continued)

| | | |
|--------------------------|----------|--|
| <u>Rocky King</u> | DuM 9pm | <u>The Tablet Spells Murder</u> ; with Leon Asken, William Kemp |
| <u>This Is Show Biz</u> | CBS 7:30 | Eva Gabor, Georgie Price, Eileen Barton, Jackie Gleason, Henny Youngman |
| <u>Toast Of The Town</u> | CBS 8pm | Johnny Johnston, Marcia Van Dyke, Billy De Wolfe, Ann Shelton(S), Eddie Arcaro, Pinky Lee(C), Linon(C) |

MONDAY MAY 7

| | | |
|---------------------------|----------|--|
| <u>Arthur Murray</u> | ABC 9pm | Arnold Stang, Helene & Howard(C,D), Kay Ballard(S) |
| <u>At Home</u> | CBS 11pm | Shaye Cogan |
| <u>Faye Emerson</u> | ABC 7:15 | Arthur Sircom(Prod-Director of the Cape Playhouse) |
| <u>Hwood Screen Test</u> | ABC 7:30 | Edward Everett Horton; Elsbeth Hofmann, Francis Bethencourt |
| <u>Kate Smith</u> | NBC 4pm | "It Pays To Be Ignorant" panel, the Juvelys(acrobats), Tenner & Betty(rope act) |
| <u>Lights Out</u> | NBC 9pm | <u>The Lost Will of Dr Rant</u> ; adapted by Doris Halman from "The Tractate Middoth" - by M.R. James; with Leslie Nielsen, Pat Englund, Russell Collins, Eva Condon, John Gerstad, Marvin Paige, Florence Anguish |
| <u>Lucky Strike Thtr</u> | NBC 9:30 | <u>Ladies In Retirement</u> - by Edward Percy & Reginald Denham; adapted by Ellis Marcus; with Lillian Gish, Una O'Connor, Michael McAloney, Cherry Hardy, Betty Sinclair, Ronnie Batten, Ruth McDevitt |
| <u>Lux Video Theater</u> | CBS 8pm | <u>The Sire de Maletroit's Door</u> - by Robert Louis Stevenson; adapted by Adrian D. Kuepper; with Richard Greene, Coleen Gray, Frederic Warlock, Joel Ashley |
| <u>Margaret Arlen</u> | CBS 1pm | Quentin Reynolds |
| <u>Steve Allen</u> | CBS 12N | Juanita Hall, Zola Mae Shaulis(M), Fred & Sledge(D) |
| <u>Studio One</u> | CBS 10pm | <u>No Tears For Hilda</u> - by Andrew Garve; adapted by David Swift; with Mary Sinclair, John Forsythe, Don Dickenson, Patsy Bruder, Howard Smith, Thomas Poston, Katherine Gregg |
| <u>Talent Scouts</u> | CBS 8:30 | Anita Jordan(S), Stan Harper(harmonica), Bob Callahan(S), the Statesmen(S) |
| <u>Vanity Fair</u> | CBS 2:45 | Richard Lockridge, Joseph Schildkraut |
| <u>Voice of Firestone</u> | NBC 8:30 | Thomas L. Thomas |
| <u>What's My Name</u> | NBC 8pm | Gus Van |

TUESDAY MAY 8

| | | |
|------------------------|---------|---|
| <u>Caval. of Bands</u> | DuM 9pm | Louis Prima & orch, Larry Storch, Toni Arden, Bobby Van |
|------------------------|---------|---|

TUESDAY MAY 8(Continued)

| | | |
|--------------------------|----------|---|
| <u>Armstrong Theater</u> | NBC 9:30 | <u>The Open Heart</u> - by Anne Howard Bailey; with Ivan Simpson, Gaby Rodgers, Maurice Wells, Miriam Goldina, Jonathan Marlowe, Humphrey Davis, Louis Sorin, Louis Edmonds, Sal LaPera, Boris Gregory |
| <u>Danger</u> | CBS 10pm | <u>The Eye Witness Who Wouldn't See</u> - by James A. Kirch; adapted by Norman Rosten; with June Dayton, John Sylvester, Henry Jones, Arthur O'Connell, Frank Maxwell, Bob Simon, Gil Greene, Rod Steiger, Ray Gordon |
| <u>Fireside Theater</u> | NBC 9pm | <u>The Tunnel</u> - by Gabrielle Windsor; with Dickie Leroy, R.B. Norman, Carol Coombs, Fiona O'Shiel, Francis Ford |
| <u>Kate Smith</u> | NBC 4pm | Sig Rothschild(art expert), Nat Brandwyne & orch, Grace & Nicco(D) |
| <u>Little Show</u> | NBC 7:30 | Sue Bennett(S) |
| <u>Margaret Arlen</u> | CBS 1pm | Sarah Churchill |
| <u>Steve Allen</u> | CBS 12N | Snooky Lanson, the Hotshots(D) |
| <u>Success Story</u> | ABC 1pm | Margaret Fishback(writer) |
| <u>Suspense</u> | CBS 9:30 | <u>Murder In The Ring</u> - by Raoul Whitfield; adapted by Halsted Welles; with Audrey Christie, Hiram Sherman, Don Briggs |
| <u>Texaco Star Thtr</u> | NBC 8pm | Georgia Gibbs, Billy Eckstine, Dane Clark, Charles Coburn |
| <u>Vanity Fair</u> | CBS 2:45 | Cliff Edwards |
| <u>Vaughn Monroe</u> | CBS 9pm | Margo & her Caribbeans(D), the Korn Kobbler, Tony Wonder & Margaret Banks(D) |
| <u>Vac. Wonderland</u> | NBC 3:15 | Mrs Wendell Willkie |

WEDNESDAY MAY 9

| | | |
|-------------------------|---------|--|
| <u>Charlie Wild</u> | CBS 9pm | <u>The Case Of The Lady In The Oasis</u> ; with Lynn Merrill, Chuck Webster, Leo Bayard, Maury Tuckerman, Tom Aherne |
| <u>Fam. Jury Trials</u> | DuM 9pm | Hal Studer, John O'Hare, Stuart Germaine, Art Kohl, Ruth White, Tommy Nello, Joy Geffen |
| <u>Four Star Revue</u> | NBC 8pm | Jack Carson MC, Milton Berle, Lola Albright, Sweeney & March, the Honey Brothers(D) |

Footlights & Klieg. NBC 11:45am William Gaxton

| | | |
|----------------------|---------|--|
| <u>Kate Smith</u> | NBC 4pm | Evelyn Tyner(M), Lucienne & Ashour(D) |
| <u>Kraft Theater</u> | NBC 9pm | <u>Till Death Do Us Part</u> - by Leo Tolstoi; adapted by R. Howard Lindsay; with Gwen Anderson, John Newland, Charles Summers, Shirley Standlee, Lili Darvas, June Walker, John Stephen, Roland Winters, John Shellie, Ty Perry, Pat Breslin, Phil Foster, Allen Collins, Kerry Joels, Addia Kuznetsoff, Joseph Boley Jerome Collamore, Tony Burgher, Nancy Pollack |

WEDNESDAY MAY 9(Continued)

| | | |
|-------------------------|----------|---|
| <u>Kreisler's Band.</u> | ABC 8:30 | Shep Fields & orch, Snooky Lanson, Bob Fosse(D) |
| <u>Plainclothesman</u> | DuM 9:30 | <u>The Bamboo Doll</u> ; with Mary Orr, Charles Bang, Rosemary Printz, Lola Montez, Kchast Sayers |
| <u>Steve Allen</u> | CBS 12N | Francey Lane(S), the Hoosier Hotshots |
| <u>Vanity Fair</u> | CBS 2:45 | Richard Greene, Dorothy Thompson |
| <u>The Web</u> | CBS 9:30 | <u>Trojan Horse</u> - by Francis Tinkham; adapted by Alvin Sapinsley; with Jerome Thor, Joseph Anthony, Kurt Katch, Somer Alberg, Martin Nobel, Max Wessels |

THURSDAY MAY 10

| | | |
|--------------------------------|-------------|---|
| <u>Alan Young</u> | CBS 9pm | Ellsworth Vines, Alan Mowbray, Gloria Gray(S) |
| <u>Big Town</u> | CBS 9:30 | <u>Room 1126</u> - by Alvin Boretz; with Wendy Drew, Polly Rowles, Murvyn Vye, Sam Gilman, Florence Anguish, Darren McGaven |
| <u>Footlights & Klieg.</u> | NBC 11:45am | Sarah Churchill, Robert Sterling |
| <u>Eva Gabor</u> | ABC 7:15 | Leora Dana |
| <u>James Melton</u> | NBC 9pm | Jan Murray, the Mary Kay Trio(M) |
| <u>Kate Smith</u> | NBC 4pm | Richard Himber, Day, Dawn & Dusk(S); <u>Land's End</u> ; with Donald Buka, Vinton Hayworth, Betty Garde |
| <u>Holiday Hotel</u> | ABC 9pm | Mary Boland, Joan Holloway(D) |
| <u>Lilli Palmer</u> | CBS 7:15 | Count Theo Rossi(wine importer) |
| <u>Martin Kane</u> | NBC 10pm | Harry Worth, Ann Lorrington, Richard Purdy, Joyce Matthews, Richard Aherne, Robert Christopher, Fred I. Lewis |
| <u>Steve Allen</u> | CBS 12N | Thelma Carpenter(S), the Marvellos(illusion act) |
| <u>T-Men In Action</u> | NBC 8:30 | <u>The Case Of The Curious Well-Digger</u> ; with Donald Keyes, Robert Donley, Humphrey Davis, Paul Ford, Michael Strong, John Randolph |

FRIDAY MAY 11

| | | |
|-------------------------|----------|---|
| <u>Big Story</u> | NBC 9pm | Harry Davis, Walter Flack, Wolfe Barzell, Charlotte Knight, Jay Downing, Joe Silver, James Van Dyk, Eileen Heckart |
| <u>Eloise Salutes</u> | DuM 11pm | Madame Alexander(doll designer) |
| <u>Faye Emerson</u> | ABC 7:15 | Mrs Alice Thompson(editor of Seventeen Magazine) |
| <u>Hands Of Mystery</u> | DuM 9pm | <u>The Threat</u> - by Lawrence & Virginia Dugan; with Alfred de Leo, Ethel Remey, Tom Nello, Bert Conway, Edith Gresham, Edward Binns, Harry Mehaffy, Carl White |

$\frac{d^2 y}{dx^2} = -\frac{y}{x^2}$

... ..

THE UNIVERSITY OF CHICAGO PRESS

[Faint handwritten notes at the bottom of page 70]

FRIDAY MAY 11(Continued)

Footlights & Kliegs NBC 11:45am Blanche Yurka

Mr & Mrs Mystery WOR 7:30 The Case Of The Willing Corpse; with Woody Parker, Malcolm Lee Beggs, Ralph Earle

Man Against Crime CBS 8:30 Hurd Hatfield, Phyllis Povah, Peggy Nelson, Melville Ruick, Richard Midgeley, Clifford Sales

Mohawk Showroom NBC 7:30 Larry Douglas

Penthouse Party ABC 8:30 Neil Hamilton, Patsy Ruth Miller, Nita Naldi, Carmel Myers, Gene Austin, Gus Kahn, Gus Van

Pulitzer Playhouse ABC 9pm Korea - The Thousand Yard Look; adapted by Don Ettinger & Nelson Giddings from articles by Hal Boyle; with Richard Camp, Richard Kiley, Biff McGuire, Fred Wayne, Michael Dreyfus, Joe Mare, Sidney Paul, Griff Evans, Karl Lucas, Ed Andrews, Leonard Barry, Don McKee

Steve Allen CBS 12N Gordon Jenkins, the Magid Triplets(D)

Star of the Fam. CBS 10pm Toni Arden, Maurice Rocco(M), Jack Durant(C)

Trapped WOR 8:30 Back From The Dead; with Virginia Robinson; George L. Smith, Gene Reynolds, Paul Genge

Twenty Questions WOR 8pm Blanche Thebom

Vanity Fair CBS 2:45 Louis Untermeyer, Stephen Potter(writer)

We Take Yr Word CBS 10:30 Nina Foch, Jerry Franken(of Billboard)

LAST WEEK(Continued)

DuM - For Your Information; new home service & fashion show which debuted May 3; from WABD to the net Mon-Fri 12:15-12:30pm; Producer - Duncan MacDonald DuM; Director - Don Rosenquist DuM; MC - Mrs Helen Faith Keane, a fashion expert & advertising executive; show is sustaining.

NBC - Jack Carter Show picks up sponsor for the 8:15-8:30pm segment; Sponsor - Eversharp; Agency - Blow; contract is for 5 weeks effective May 5.

FUTURES

May 21 - NBC -- Lucky Strike Theater; effective this date show will kinescope to Dallas, Birmingham, San Diego & Albuquerque; show on this date will be The House of Seven Gables with Gene & June Lockhart; show is seen on alt Mon 9:30-10:30pm from WNBT to the net; kinescopes will be shown in additional cities as they are cleared; Sponsor - Lucky Strike; Agency - BBD&O; Pkgr - Neptune Prod'ns; Director - Norman Felton NBC.

May 30 - CBS -- Heavyweight Title Fight; Ezzard Charles vs Joey Maxim; from WBKB Chicago to the CBS net at 10pm; Sponsor - Pabst Beer; Agency - Warwick & Legler.

July 14 -NBC -- 10:30-11pm Sat; Manhunt; new dramatic mystery show debuts as summer replacement(8 weeks) for Your Hit Parade; Sponsor - Lucky Strike; Agency - BBD&O; Producer - Julian Claman for Talent Associates.

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

THE HISTORY OF THE

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS • 551 FIFTH AVENUE, N. Y. 17, N. Y. • MUrray Hill 2-5910

IN TOWN - POSSIBLE GUEST SHOTS

NANCY ANDREWS Ethel Merman standby in
"Call Me Madame" avail eve TV - AGT:
Barron Polan PL 9-4727

EUGENIE BAIRD vocalist avail TV - AGT: O.
Cohen, Assoc Bkng PL 9-4600

GINO BECHI Italian film & opera star;
limited appear. - AGT: Frank
Esternaux CI 5-4682

SALLY BROPHY Margaret Phillips' replace-
ment in TV "Second Threshold" - AGT:
Francis Head, Gibbs Agcy CO 5-7504

JIMMY CARROLL TV-recording singer - AGT:
MCA PL 9-7500

JACK CARSON - PRESS: Howard Weissman
PL 7-0461

RAYMOND CHASE concertina humorist - MGR:
Bernie Ilson PL 7-6454

SAVANAH CHURCHILL back from London Pallad.
date, avail TV - AGT: Henry Guettel
Gale Agency PL 7-7100

ROSALIND COURTRIGHT - PRESS: Ted Hartman
RE 7-4845

BUSTER CRABBE avail outside TV - AGT:
Oscar Cohen PL 9-4600

PAULA DRAKE singer current Maisonette -
AGT: Barron Polan PL 9-4727

ELAINE DUNN dancer current "B'way Open
House" - MGR: Bernie Ilson

FRED & SLEDGE "Kiss Me Kate" dance team
AGT: Oscar Cohen PL 9-4600

FARLEY GRANGER - CON: Martin Davis,
Goldwyn Prods. PL 7-7900

WILL MAHONEY - AGT: Oscar Cohen

ALAN MARTIN boy in "Happy Time" avail TV -
AGT: Sam Wren VA 6-3714

(Continued next column)

IN TOWN cont.

DEAN MARTIN & JERRY LEWIS - AGT: MCA

DOROTHY MAYNOR back from Europe - AGT:
Columbia Artists CI 7-6900

MERCEDES McCAMBRIDGE - PRESS: Howard
Weissman PL 7-0461

JANE MORGAN "The Girl From Paris" - AGT:
Barron Polan PL 9-4727

STANLEY PRAGER film-legit character juve -
AGT: Lucy Kroll PL 7-4250

MARTHA RAYE - AGT: Joe McGee, Wm Morris
Agcy JU 6-5100

VIRGINIA SALE dramatic & guest shots - AGT
Sam Wren, Liebling-Wood

DIANE SINCLAIR & KEN SPAULDING current
Winchell-Mahoney TV show - AGT: Earl S.
Peed Associates PL 7-3726

JO SULLIVAN singer "Let's Make An Opera"
AGT: Jack Talan, MCA PL 9-7500

JOSEPH SULLIVAN actor "The Country Girl"
AGT: Henry Guettel, Gale
Agcy PL 7-7100

TERRY-THOMAS English comic just finished
date at Waldorf, avail TV -
AGT: Francis Head CO 5-7504

LAWRENCE TIBBETT now avail music, drama,
guest shots - AGT: Sam Wren VA 6-3714

THE WEAVERS now in town, avail TV - AGT:
Oscar Cohen PL 9-4600

MARGARET WHITING - AGT: Jack Talan, MCA

SHELLEY WINTERS - AGT: Charles Abramson
Famous Artists CI 7-6200

DAVID BROOKS now with Agt Al Grossman
CI 5-8422; Mgr is Earl S. Peed
PL 7-3726

VERA ZORINA - AGT: Milt Goldman, Paul
Small Artists Ltd MU 7-0606

1. The first part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

2. The second part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

3. The third part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

4. The fourth part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

5. The fifth part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

6. The sixth part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

7. The seventh part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

8. The eighth part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

9. The ninth part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

10. The tenth part of the document is a letter from the President of the United States to the President of the Senate, dated January 1, 1901. The letter is signed by William McKinley and is addressed to John D. Long. The letter is a copy of a letter that was sent to the President of the Senate by the President of the United States.

April 1, 1951

SUBSCRIBERS SHOULD FURNISH PACKAGES AVAILABLE

A part of our April 15th issue will be a list of program packages available. Subscribers should fill out this form and return it to us by April 10th. Space limitations prevent our carrying more than 3 packages per firm.

PLEASE MAIL TO ROSS REPORTS...551 FIFTH AVENUE, N.Y. 17

Name of Firm.....Address.....Phone.....

Title of Program.....Contact for Firm.....

Length of Program(minutes).....No. times per week.....Cast and/or Writer.....

.....

Format.....

Price Range.....per show; and/or.....per week

Any History(on the air, rating, etc).....

(# 2)

Title of Program.....Length(minutes).....

No. times per week.....Cast and/or Writer.....

.....Format.....

.....

History(rating, kine, on air, etc).....

Price Range.....per show; and/or.....per week

(# 3)

Title of Program.....Length(minutes).....

No. times per week.....Cast and/or Writer.....

.....Format.....

.....

History(rating, kine, on air, etc).....

Price Range.....per show; and/or.....per week

**We have had many requests from Agencies and Sponsors for this list of Packages Available. Independents and Stations are urged to submit in as complete detail as possible. Film people - only actual packages in bulk.

April 1, 1951

DISSEMINATION THROUGH TECHNICAL FACILITIES AVAILABLE

There will be a list of technical facilities available. These facilities should be available to all who are interested in the project. The facilities should be available to all who are interested in the project. The facilities should be available to all who are interested in the project.

TECHNICAL FACILITIES AVAILABLE

There will be a list of technical facilities available. These facilities should be available to all who are interested in the project. The facilities should be available to all who are interested in the project. The facilities should be available to all who are interested in the project.

There will be a list of technical facilities available. These facilities should be available to all who are interested in the project. The facilities should be available to all who are interested in the project. The facilities should be available to all who are interested in the project.

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Sun(1) - CBS(Ch2) -- 7:30-8pm; HIGHLIGHT; The Jack Benny Show; from WCBS-TV to the net; show preempts "This Is Show Business" for this night only; Sponsor - Lucky Strike; Agency - BBD&O; Producer - Hilliard Marks; Director - Dick Linkroum CBS; Musical Dir - Raymond Scott; see Page 4 of the Talent Showsheet for guests.
- PIX(Ch11)-- 12:30-1pm; DEBUT; Child Talent Search; kids talent show open to non-professional talent between 3 & 16 years old; preliminary auditions to be conducted thru neighborhood movie houses; Sponsor - MacLevy Dance Studios; Agency - Associated Advertising Service; Producers - Dick Randall & Clyde Matthews; Director - Ruth Mannig; Casting - Ceil Loman; MC - Herb Sheldon; contract is for 13 weeks; show is an agency package.
- Mon(2) - ABC(Ch7) -- 9-9:30pm; CHANGE; The Arthur Murray Show; from WJZ-TV to the net; show moves to this day, time & station from DuM Sun 9-9:30pm; Sponsor - Arthur Murray Dance Studios; Agency - Ruthrauff & Ryan; Producer - Victor McLeod; Director - Joe Cavalier; Casting - George Burke; MC - Kathryn Murray.
- 8-8:30pm; DEBUT; Hal In Hollywood; from KECA Rwood to the net & WJZ-TV via kinescope; informal interview show featuring personalities in & behind the film industry; MC - Hal Sawyer; Prod. Mgr - E. Carlton Winkler; Producer - Paul Radin; Assoc Producer - Bill Harding; Director - Dik Darley; Music - The Gaylord Carter Trio.
- CBS(Ch2) -- 6:30-7:30pm Mon-Wed, Fri; 6:15-7:15pm Thu; DEBUT; The Early Show; WCBS-TV only; new series of feature films
- 6-6:30pm Mon-Wed, Fri; 6-6:15pm Thu; CHANGE; The Real McKay; WCBS-TV only; show moves to this new time.
- 5:15-6pm Mon-Fri; 11-11:30am Sun; CHANGE; The Sheriff Bob Dixon Show; formerly called "The Chuck Wagon" changes title & format; show will be composed of a Telephone quiz, a 20 minute film show & a 15 minute live dramatic sequence; WCBS-TV only; Prod-Dir - Frank Harms CBS.
- DuM(Ch5) -- 7-7:30 Mon-Fri; CHANGE; Captain Video picks up new sponsor across-the-board; from WABD to the net; Sponsor - General Foods (for Sugar Crispies, Post Toasties, Postum & Post Raisin Bran); Agency - Benton & Bowles; Prod-Dir - Larry White; Writer - M.C. Brock; contract runs for more than 7 years.
- NBC(Ch4) -- 5-5:15pm Mon-Fri; DEBUT; Hawkins Falls; from WNBQ Chicago to the net; dramatic serial; Sponsor - Lever Brothers (for "Surf") Mon, Wed, Fri; Agency - William Esty; Producer - Ben Park NBC; Writer - Doug Johnson; Cast includes Bernadine Flynn, Phil Lore, Hope Summers, Norm Gottschalk, Butles Manville, Jean Mowry.
- 3:15-3:30pm Mon-Fri; DEPARTURE; A Guest in Your Home; interview show with Edgar A. Guest is replaced by "Vacation Wonderlands" show which previously held this time slot; from WNBT to the net.

1877 - 1878
The first session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1877. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1878 - 1879
The second session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1878. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1879 - 1880
The third session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1879. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1880 - 1881
The fourth session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1880. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1881 - 1882
The fifth session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1881. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1882 - 1883
The sixth session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1882. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1883 - 1884
The seventh session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1883. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1884 - 1885
The eighth session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1884. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

1885 - 1886
The ninth session of the 45th Congress was held at the City of Washington, D.C., on Monday, December 18, 1885. The session was opened by the President, who delivered a message to the Congress, in which he announced the death of General Grant, and the death of the late President, General Grant.

THIS WEEK(Continued)

Mon(2) - NBC(Ch4) -- 9:30-10:30pm alt Mon; CHANGE; The Somerset Maugham Theater; from WNBT to the net; show formerly seen on CBS Wed 9-9:30pm; switches to NBC & expands to hour length; show fills time left vacant by "Musical Comedy Time" & will Alternate with "Lucky Strike Theater" Sponsor - Bymart(for Tintair); Agency - Cecil & Presbrey; Packager - John Gibbs & Ann Marlowe; Director - Martin Ritt; first show will be "Of Human Bondage" with Tom Helmore & Cloris Leachman(see Talent Showsheet Page 5 for complete cast).

PIX(Ch11)-- 1:30-2pm; DEBUT; International Chef; new cooking & homemaking show; MCs - Major George Haig & Dick Bell; Sponsor - Hearn's Department Stores; Agency - Furman & Feiner; Packager - Videocast Prod'ns & Dick Bell; Director - Mike Meltzer WPIX.

WOR(Ch9) -- 11-11:15am Mon-Fri; DEBUT; Buster Crabbe's Gym Class; health & calisthenic demonstrations by Buster Crabbe; Producers - Buster Crabbe & Bob Bundy; Director - Mende Brown WOR.

Following are new times on 6 of WOR's programs involved in a general shift:

| | | |
|-----------------------|-------------|------------|
| Sally Smart's Kitchen | Mon,Wed,Fri | 10:30 |
| Meadow's Beauty Forum | Tue & Thu | 10:30-11am |
| Screening The World | Mon-Fri | 10-10:30am |
| Barbara Welles | Mon,Wed,Fri | 11:30-12N |
| Women Talk It Over | Tue & Thu | 11:30-12N |
| Telefax News | Mon-Fri | 1-3:45pm |
| Foto-Test | Mon-Fri | 12:30-1pm |

Following shows were dropped: The Buddy Rogers Show, The McCanns, Mr & Mrs Shopping; cahnges were made to accomodate baseball sked.

Tue(3) - ABC(Ch7) -- 9-9:30pm; DEBUT; QED; new mystery show patterned on the radio show "Mystery File"; from WJZ-TV to the net; show will feature a three man permanent panel(Nina Foch, Hi Brown, Harold S. Hoffman) plus 1 guest; panel will "solve" mystery shown in a live dramatized sequence; MC - Doug Browning; Prod-Dir - Seymour Robbie ABC; show is sustaining.

CBS(Ch2) -- 8-9pm alt; DEPARTURE; Sure As Fate; from WCBS-TV to the net; departs after program this date; Producer - Montgomery Ford CBS; Director - John Peyser CBS.

Wed(4) - CBS(Ch2) -- 9-9:30pm; CHANGE; Charlie Wild, Private Detective; show moves from alt Fri 9-9:30pm to this new time & goes weekly; slot formerly held by "Somerset Maugham Theater"; Sponsor - Wildroot; Agency - BBD&O; Producers - Walt Tibbals BBD&O & Larry White; Director - Len Valenta CBS; from WCBS-TV to the net.

Thu(5) - NBC(Ch4) -- 8:30-9pm; DEBUT; Treasury Men In Action; show returns to air in time vacated by Peter Lind Hayes Show; Sponsor - Borden's Inst. Coffee; Agency - Doherty, Clifford & Shenfield; Packager - Bernard J. Prockter; Producer - Everett Rosenthal, Prockter; Director - David Pressman, Prockter; Casting - Jerry Robinson, Prockter; Walter Greaza stars as permanent lead.

9-10pm; DEBUT; The James Melton Show; new variety show starring James Melton; replaces Ford Star Revue; from WNBT to the net; Sponsor - Ford; Agency - J.Walter Thompson; Prod-Dir - Charles Friedman; Casting - Lawrence Evans & Charles Wick; Musical Dir - David Broekman; Choreography - Robert Sydney.

- DuM - Shoppers' Corner; 11:45-12N Tue&Fri; WABD only; new women's show with Milo Boulton & Jacqueline Susann; Sponsor - Sears, Roebuck; Agency - Keystone; Packager - Nelson Productions; show debuted Mar 30; first guest - Sam Levenson.
- Snowcrop Matinee Theater; 1:30-2pm Tue&Wed; WABD only; series of films composed of cut-down features & films made for TV on second & third run in equal parts; Sponsor - Snow Crop Marketers; Agency - Maxon; show debuted 22 March for 26 wks
- NBC - Snowcrop Matinee Theater; WNBT only; 2:30-3pm Thu & Fri; same series as that shown on WABD (See above); same films will be shown in different sequence.
- WOR - Press Conference; Wed 8:30-9pm; new public service show featuring a panel of four newsmen in a discussion with a guest personality from the NY - NJ area; Produced by the WOR News & Special Events Division; first guests were Lazarus Joseph, Leonard Ingalls(NY Herald Trib), Edward Katcher(NY Post), Daniel Noonan(Brooklyn Eagle), Gabriel Pressman(NY World Telegram & Sun); show debuted March 28.

FUTURES

- Apr 8 - CBS -- Toast of The Town; show will feature the presentation of the New York Drama Critics Circle Awards for the best three plays on Broadway; Awards will be made by John Chapman, Drama Editor of the NY Daily News; Producer - Marlo Lewis; Director - John Wray CBS.
- Apr 27- CBS -- Edgar Bergen-Charlie McCarthy Show; third show this season will be seen this date 9:30-10pm; Sponsor - Coca-Cola; Agency - D'Arcy; Producer - Frank Gill Jr; Prod Supervisor - Herbert Moulton; Writers- Zeno Klinker, Artie Phillips, Norman Paul; Guests - Dorothy Kirsten, Ray Noble, Hans Conried, Mortimer Snerd & Effie Klinker; (on film).
- Apr 28- CBS -- The Sam Levenson Show; Sat 7-7:30pm; will be sponsored effective this date by Bymart(for Tintair); Agency - Cecil & Presbrey; show is now sponsored by Oldsmobile; Agency - D.P. Brother & Co; Producer - Irving Mansfield CBS; Director - Byron Paul CBS; show debuted Jan 27.

* * * * *

ROSS REPORTS monthly issue for April will be TV's first

TALENT CREDIT LIST

We are now in the process of compiling a complete credit list of all Producers, Directors, Writers, Designers, Musical Directors, & Performers. This list will cover credits for the last two years.

We are compiling this information from our own records. However we shall be glad to include any credits sent to us by mail before April 15.

Personal Advertising Will Be Accepted For This Issue

* * * * *

Please note the PACKAGES AVAILABLE form in this issue. Information must be returned to us by April 10th for inclusion.

1. The first of these is the fact that the...
2. The second is the fact that the...
3. The third is the fact that the...
4. The fourth is the fact that the...
5. The fifth is the fact that the...
6. The sixth is the fact that the...
7. The seventh is the fact that the...
8. The eighth is the fact that the...
9. The ninth is the fact that the...
10. The tenth is the fact that the...

CONFIDENTIAL

1. The first of these is the fact that the...
2. The second is the fact that the...
3. The third is the fact that the...
4. The fourth is the fact that the...
5. The fifth is the fact that the...
6. The sixth is the fact that the...
7. The seventh is the fact that the...
8. The eighth is the fact that the...
9. The ninth is the fact that the...
10. The tenth is the fact that the...

CONFIDENTIAL

CONFIDENTIAL

We are now in the process of...
of all...
a...
we are...
it will be...
As a result...
The...

| PROGRAM | NET TIME | GUESTS |
|---------------------------|-------------|--|
| <u>FRIDAY MARCH 30</u> | | |
| <u>Caval Of Stars</u> | DuM 10pm | June Havoc, Jackie Miles, Carl Ravazza |
| <u>Eva Gabor</u> | ABC 8pm | Jacques Fath |
| <u>Fashion Magic</u> | CBS 3:30 | David Brooks |
| <u>Hands Of Mystery</u> | DuM 9pm | <u>Too Good To Live</u> ; with Truman Smith, Ethel Remey, Harold Stone, John Campbell, Mitchell Angruss, Arny Freeman, Kitty Cosgriff |
| <u>Man Against Crime</u> | CBS 8:30 | Jane Seymour, Donald Curtis, Ralph Riggs, Frank de Kova, Henry Richards, Donald McGinnis |
| <u>Wendy Barrie</u> | ABC 8:15 | Bob Andes |
| <u>We, The People</u> | NBC 8:30 | Paul Whiteman, Mildred Bailey, Capt E.L. Woodyard USN |
| <u>SATURDAY MARCH 31</u> | | |
| <u>Faith Baldwin</u> | ABC 11am | <u>Portrait of Niki</u> ; adapted by Allen Boretz & Ruby Sully; with Luther Adler, Neva Patterson, Jeff Morrow, Janette Dowling, Pauline Myers, Clifford Carpenter |
| <u>Florian ZaBach</u> | CBS 11pm | Francey Lane |
| <u>Frank Sinatra</u> | CBS 9pm | Peggy Lee, Conrad Nagel |
| <u>Jack Carter</u> | NBC 8pm | Franchot Tone, Connie Sawyer |
| <u>Ken Murray</u> | CBS 8pm | Veronica Lake, Patricia Bowman, Bobby Van & George Moore, Mary Bruce Dancers |
| <u>Sam Levenson</u> | CBS 7pm | Walter Abel & his son |
| <u>Say It With Acting</u> | NBC 6:30 | <u>Bell, Book & Candle</u> vs <u>The Rose Tattoo</u> |
| <u>Sheilah Graham</u> | NBC 11:15pm | Tony Curtis, Piper Laurie |
| <u>Show of Shows</u> | NBC 9pm | Virginia Field |
| <u>Victor Borge</u> | NBC 7pm | Hildegard Halliday, Odon Fritz Trio |
| <u>SUNDAY APRIL 1</u> | | |
| <u>Bigelow Theater</u> | CBS 6pm | <u>Room For Improvement</u> - by Sumner Arthur Long; with William Frawley, Sara Haden, Michael Miller, Ralph Sanford, Florice Winters |
| <u>Celebrity Time</u> | CBS 10pm | Phil Silvers, Nancy Donovan; Martha Wright replaces Kyle McDonnell on permanent panel |
| <u>Colgate Comedy</u> | NBC 8pm | Eddie Cantor MC, Al Goodman & orch, Eddie Fisher, Joel Gray, Evelyn Gould, Tommy & Eddie, William Warfield, Michelle Auclair - in opportunity format(from Town Hall, Philadelphia) |
| <u>Leave It...Girls</u> | NBC 7pm | Robert Alda, Mary Orr, Robin Chandler |

| NAME | ADDRESS | CITY | STATE | ZIP |
|-------------------|--------------------|-------------|-------|-------|
| Mr. J. H. Smith | 123 Main St. | Springfield | Ill. | 62761 |
| Mr. W. R. Jones | 456 Oak Ave. | Chicago | Ill. | 60605 |
| Mr. T. L. Brown | 789 Elm St. | Peoria | Ill. | 61603 |
| Mr. S. K. Davis | 101 Maple Dr. | Rockford | Ill. | 61102 |
| Mr. P. M. Wilson | 202 Pine St. | Decatur | Ill. | 62521 |
| Mr. Q. N. Taylor | 303 Cedar Ave. | Normal | Ill. | 62450 |
| Mr. R. O. White | 404 Birch St. | Urbana | Ill. | 62501 |
| Mr. U. P. Black | 505 Walnut Dr. | Macomb | Ill. | 61455 |
| Mr. V. Q. Green | 606 Spruce Ave. | Streator | Ill. | 61364 |
| Mr. W. R. Hall | 707 Ash St. | Lacon | Ill. | 61543 |
| Mr. X. S. Young | 808 Hickory Dr. | Shelburne | Ill. | 61155 |
| Mr. Y. T. King | 909 Poplar Ave. | Waukegan | Ill. | 60087 |
| Mr. Z. U. Lee | 1010 Sycamore St. | Deerfield | Ill. | 60015 |
| Mr. A. V. Scott | 1111 Chestnut Dr. | Winnetka | Ill. | 60093 |
| Mr. B. W. Adams | 1212 Magnolia Ave. | Wilmette | Ill. | 60091 |
| Mr. C. X. Baker | 1313 Dogwood St. | Northbrook | Ill. | 60062 |
| Mr. D. Y. Carter | 1414 Redwood Dr. | Skokie | Ill. | 60076 |
| Mr. E. Z. Evans | 1515 Cypress Ave. | Des Plaines | Ill. | 60018 |
| Mr. F. A. Foster | 1616 Juniper St. | Oak Park | Ill. | 60454 |
| Mr. G. B. Gibson | 1717 Fir Dr. | Itasca | Ill. | 60143 |
| Mr. H. C. Hardy | 1818 Willow Ave. | Rosemont | Ill. | 60018 |
| Mr. I. D. Hill | 1919 Birch St. | Winthrop | Ill. | 60093 |
| Mr. J. E. Howell | 2020 Elm Dr. | Northbrook | Ill. | 60062 |
| Mr. K. F. Hunt | 2121 Maple Ave. | Skokie | Ill. | 60076 |
| Mr. L. G. Ingram | 2222 Pine St. | Des Plaines | Ill. | 60018 |
| Mr. M. H. Jackson | 2323 Cedar Dr. | Oak Park | Ill. | 60454 |
| Mr. N. I. Johnson | 2424 Birch Ave. | Itasca | Ill. | 60143 |
| Mr. O. J. Keith | 2525 Walnut St. | Winthrop | Ill. | 60093 |
| Mr. P. K. King | 2626 Spruce Dr. | Northbrook | Ill. | 60062 |
| Mr. Q. L. Lamb | 2727 Ash Ave. | Skokie | Ill. | 60076 |
| Mr. R. M. Lee | 2828 Hickory St. | Des Plaines | Ill. | 60018 |
| Mr. S. N. Miller | 2929 Poplar Dr. | Oak Park | Ill. | 60454 |
| Mr. T. O. Moore | 3030 Sycamore Ave. | Itasca | Ill. | 60143 |
| Mr. U. P. Nelson | 3131 Chestnut St. | Winthrop | Ill. | 60093 |
| Mr. V. Q. Oliver | 3232 Magnolia Dr. | Northbrook | Ill. | 60062 |
| Mr. W. R. Parker | 3333 Dogwood Ave. | Skokie | Ill. | 60076 |
| Mr. X. S. Quinn | 3434 Redwood St. | Des Plaines | Ill. | 60018 |
| Mr. Y. T. Reed | 3535 Cypress Dr. | Oak Park | Ill. | 60454 |
| Mr. Z. U. Shaw | 3636 Juniper Ave. | Itasca | Ill. | 60143 |
| Mr. A. V. Smith | 3737 Fir St. | Winthrop | Ill. | 60093 |
| Mr. B. W. Taylor | 3838 Willow Dr. | Northbrook | Ill. | 60062 |
| Mr. C. X. White | 3939 Birch Ave. | Skokie | Ill. | 60076 |
| Mr. D. Y. Young | 4040 Elm St. | Des Plaines | Ill. | 60018 |
| Mr. E. Z. King | 4141 Maple Dr. | Oak Park | Ill. | 60454 |
| Mr. F. A. Lee | 4242 Pine Ave. | Itasca | Ill. | 60143 |
| Mr. G. B. Miller | 4343 Cedar St. | Winthrop | Ill. | 60093 |
| Mr. H. C. Moore | 4444 Birch Dr. | Northbrook | Ill. | 60062 |
| Mr. I. D. Nelson | 4545 Walnut Ave. | Skokie | Ill. | 60076 |
| Mr. J. E. Oliver | 4646 Spruce St. | Des Plaines | Ill. | 60018 |
| Mr. K. F. Parker | 4747 Ash Dr. | Oak Park | Ill. | 60454 |
| Mr. L. G. Quinn | 4848 Hickory Ave. | Itasca | Ill. | 60143 |
| Mr. M. H. Reed | 4949 Poplar St. | Winthrop | Ill. | 60093 |
| Mr. N. I. Shaw | 5050 Sycamore Dr. | Northbrook | Ill. | 60062 |
| Mr. O. J. Smith | 5151 Chestnut Ave. | Skokie | Ill. | 60076 |
| Mr. P. K. Taylor | 5252 Magnolia St. | Des Plaines | Ill. | 60018 |
| Mr. Q. L. White | 5353 Dogwood Dr. | Oak Park | Ill. | 60454 |
| Mr. R. M. Young | 5454 Redwood Ave. | Itasca | Ill. | 60143 |
| Mr. S. N. King | 5555 Cypress St. | Winthrop | Ill. | 60093 |
| Mr. T. O. Lee | 5656 Juniper Dr. | Northbrook | Ill. | 60062 |
| Mr. U. P. Miller | 5757 Fir Ave. | Skokie | Ill. | 60076 |
| Mr. V. Q. Moore | 5858 Willow St. | Des Plaines | Ill. | 60018 |
| Mr. W. R. Nelson | 5959 Birch Dr. | Oak Park | Ill. | 60454 |
| Mr. X. S. Oliver | 6060 Walnut Ave. | Itasca | Ill. | 60143 |
| Mr. Y. T. Parker | 6161 Spruce St. | Winthrop | Ill. | 60093 |
| Mr. Z. U. Quinn | 6262 Ash Dr. | Northbrook | Ill. | 60062 |
| Mr. A. V. Reed | 6363 Hickory Ave. | Skokie | Ill. | 60076 |
| Mr. B. W. Shaw | 6464 Poplar St. | Des Plaines | Ill. | 60018 |
| Mr. C. X. Smith | 6565 Sycamore Dr. | Oak Park | Ill. | 60454 |
| Mr. D. Y. Taylor | 6666 Chestnut Ave. | Itasca | Ill. | 60143 |

SUNDAY APRIL 1(Continued)

| | | |
|--------------------------|----------|--|
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>The Courageous Tailor</u> - by Felix Leon; with Ethel Everett, Lew Gilbert, Horace Braham, Anthony Kemble Cooper, Henry Sharp |
| <u>Magic Slate</u> | NBC 5:30 | <u>Pinocchio</u> ; with Bob Anglund, Maurice Copeland, Arthur Peterson, Mary Clare, Les Spears, Henry Biedinger |
| <u>Mr. I.Magination</u> | CBS 6:30 | <u>Foreign Legion Story</u> - by Rosemary Foster; with Robert Stanton, Ted Tiller, Ed Fuller, Ruth Enders |
| <u>Meet The Press</u> | NBC 4pm | Senator Estes Kefauver |
| <u>People's Platform</u> | CBS 5:30 | Senator Charles Tobey, Newbold Morris, William Herlands |
| <u>Philco Playhouse</u> | NBC 9pm | <u>Parnassus On Wheels</u> - by Christopher Morley; adapted by Thomas W. Phipps; with Muriel Kirkland, Russell Hardie, William Post Jr, Una O'Connor, Milton Parsons, Roy Fant, Harry Sheppard, Charity Grace, Martin Greene |
| <u>Showtime USA</u> | ABC 7:30 | Beatrice Lillie, William Tabbert; Dennis King, Charles Nolte & Jack Manning in a scene from <u>Billy Budd</u> |
| <u>Jack Benny Show</u> | CBS 7:30 | Jack Benny, Claudette Colbert, Basil Rathbone, Robert Montgomery |
| <u>Rocky King</u> | DuM 9pm | <u>Murder Gums the Works</u> - by Kirby Hawkes; with Helen War Warren, Carl Betz, Cliff Hall, Earl Gilbert |
| <u>Paul Whiteman</u> | ABC 7pm | Mimi Benzell |
| <u>Toast of the Town</u> | CBS 8pm | Douglas Fairbanks Jr, Phil Spitalny's All-Girl orch, Les Paul's Trio, Nino, the wonder dog |

MONDAY APRIL 2

| | | |
|--------------------------|-----------|--|
| <u>At Home</u> | CBS 11pm | Francy Lane |
| <u>Arthur Murray</u> | ABC 9pm | Jack Carter, Paulette Sisters, The Szony's |
| <u>Circuit Rider</u> | ABC 11pm | Robert Pastene, Nell Harrison, Al Patterson, Barbara Beldon |
| <u>Faye Emerson</u> | ABC 7:15 | Kenneth Roberts, Henry Gross, Allan Holding |
| <u>Fashion Magic</u> | CBS 3:30 | Greg Mitchell, Oleg Cassini |
| <u>Garry Moore</u> | CBS 1:30 | Milbourne Christopher |
| <u>Hwood Screen Test</u> | ABC 7:30 | Edward Everett Horton; Nan McFarland & Tom Coley |
| <u>Kate Smith</u> | NBC 4pm | Marge & Karr, Charlie Spivak & orch |
| <u>Lights Out</u> | NBC 9pm | <u>The Mad Dullaghan</u> - by Aaron Weingarten; with Glenn Langan, Stella Andrew, Berry Kroeger, Doris Rich, Norma Doubrava, John Gerstad |
| <u>Lux Video Thtr</u> | CBS 8pm | <u>The Old Lady Shows Her Medals</u> - by Sir James M. Barrie; with Robert Preston, Margaret Wycherly, Rosiland Ivan, Maida Reade, Phoebe MacKay, Stuart MacIntosh |
| <u>Margaret Arlen</u> | CBS 12:30 | Sam Jaffe |

MONDAY APRIL 2(Continued)

Perry Como CBS 7:45 Duke University Glee Club

Steve Allen CBS 11:30am Ezra Stone, Beatrice Howell

Somerset Maugham NBC 9:30 Of Human Bondage; adapted by Theodore & Mathilde Ferro; with Tom Helmore, Cloris Leachman, Frederic Warlock, Betty Sinclair, Joan Chandler, William Podmore, John Baragrey, Robert Harris, Louise Larabee, Judson Rees, Clifford Carpenter

Studio One CBS 10pm Wintertime - by Jan Valtin; adapted by Robert Anderson; with Patric Knowles, Ann Marno, Dennis Harrison, Leni Stengel, Don Dickenson, Kurt Katch, Paul Andor, James Winslow, John Fletcher, Robert Wark, Charles Welch, Eleanor Soneman, Robert Nick, John Rowe

Talent Scouts CBS 8:30 Fran Leslie, Len Hawley, Murray Adler, Maria Costa

Voice of Firestone NBC 8:30 Rise Stevens

TUESDAY APRIL 3

Armstrong Theater NBC 9:30 Moment Of Decision - by Turner Bullock; with Bruce Cabot, Frank Maxwell, Dorothy Sands, Margaret Hayes, Viola Frayne

Caval Of Bands DuM 9pm Freddie Martin & orchestra, Ginny Simms, Jimmy Nelson

Danger CBS 10pm The Undefeated - by Gerald Kersh; adapted by Sheldon Reynolds; with Walter Slezak, Claire Luce, Leslie Barrett, Lili Valentyn, Si Oakland, Herbert Holcomb, Tom Gorman, Frieda Altman

Fireside Theater NBC 9pm The Gentleman From La Porte - by Bret Harte; adapted by Brenda Weisberg; with Eve Miller, Warren Douglas, Sheb Wooley, Kathleen Freeman, Dabbs Greer, Lee Phelps, Mack Williams, Jack Mitchum, Charlene Hardey

Going Places ABC 7:15 Peggy Ann Garner

Kate Smith NBC 4pm Richard Himber, Herman Chittison Instrumental Trio

Little Show NBC 7:30 Sue Bennett

Steve Allen CBS 11:30am The Les Paul Trio

Stork Club CBS 7:45 Robert Preston

Suspense CBS 9:30 Go Home, Dead Man - by Kem Bennett; adapted by Halsted Welles; with Jackie Cooper, Viola Roache, Maria Riva, Barry Macollum, George Matthews, Joseph Holland

Sure As Fate CBS 8pm The Guinea Pigs - by Dr Theodore Bawer; adapted by Sam Locke; with Dane Clark, Marsha Hunt, Elliott Sullivan, Frederick O'Neal, Miriam Goldina, Harry Davis, Peter Capell, David Downing, Emory Richardson, Cliff Hall, Al Sandwina, Maurice Wells, Barbara Booth; Mrs Alben W. Barkley & Douglas Fairbanks Jr guest for American Cancer Society

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 3, 1862. It is a very long letter, and it contains a great deal of information about the state of the country at that time. It is a very important document, and it is one of the most interesting documents in the collection.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

[illegible]

TUESDAY APRIL 3(Continued)

Texaco Star Thtr NBC 8pm Jackie Gleason subs for Berle; Patti Page, Arnold Stang, Betty Bruce, Russell Nype, The Continentals

WEDNESDAY APRIL 4

Faye Emerson ABC 7:15 Dr Ralph E. Lapp

Four Star Revue NBC 8pm Ed Wynn MC, Lauritz Melchior, Smith & Dale, Richard Himber, The Paul-Steffan Dancers, The Cimce Sensations, Geene Courtney

Fam. Jury Trials DuM 9pm Lawrence Fletcher, Patricia Shay, Adelaide Klein, Melba Rae, Charles Benjamin, Stuart Nedd, Bart Doyle, Sam Bonnel

Godfrey & Friends CBS 8pm Taylor Brothers, Colette Marchand, Temple & Kirby

Kate Smith NBC 4pm Patrice Munsel, Sig Rothschild, The Clarke Brothers

Kraft Theater NBC 9pm Yours Truly - by Adelaide Matthews; adapted by R. Howard Lindsay; with Lisa Kirk, Judith Parrish, John Randolph, Richard Derr

Kreisler's Band. ABC 8:30 Ralph Flanagan & orch, Eileen Barton, Johnny Coy

Ladies Before Gen DuM 10pm Nina Foch, Otto Preminger, Dr Frank Kingdon

Margaret Arlen CBS 12:30 Dr Henry C. Link

Perry Como CBS 7:45 Patti Page

Plainclothesman DuM 9:30 Eugene Ruyman, Ed Latimer, Wallace Rooney, John Hamilton, Elinor Eaton, Jon Richards

Steve Allen CBS 11:30am Riba Moness, Johnny Parker

The Web CBS 9:30 Guardian Angel. - by Marie Baumer; with Nancy Coleman, John Stephens, Jerome Thor, Denise Alexander, Edith King, Bernard Burke

Charlie Wild CBS 9pm The Case of the Airtight Frame-Up; John McQuade new permanent lead in title role; Vinton Hayworth

THURSDAY APRIL 5

Alan Young CBS 9pm Bruce Cabot, Sheldon Leonard, Ed Brophy, Patricia Harding

Big Town CBS 9:30 The Palmer Method - by Lewis Herman & Peter Packer; with Frances Lynn, Fran Lee, Enid Markey, Carl Don, Lester Lonergan, Charlotte Knight, Somer Alberg, Olive Dunbar

Ellery Queen DuM 9pm The Case of the Frightened Lady; with Jerome Cowan, Jack Warden, Raymond Bailey, Ruth Ford

Holiday Hotel ABC 9pm Frank Albertson, Earl Barton, Bob Dixon

James Melton NBC 9pm Edgar Bergen & Charlie McCarthy, Vera Vague, Nadine Connor, Dorothy Warenskjold

Kate Smith NBC 4pm Speed Kings, Evalyn Tyner, Hampton Institute Choir

General Notes

These notes are for the use of the student and should be read carefully.

General Notes

The first part of the book is devoted to a general survey of the subject. It is divided into three main sections: (1) the history of the subject, (2) the principles of the subject, and (3) the application of the subject to practice. The second part of the book is devoted to a detailed study of the principles of the subject. It is divided into two main sections: (1) the theory of the subject, and (2) the practice of the subject. The third part of the book is devoted to a study of the application of the subject to practice. It is divided into two main sections: (1) the theory of the subject, and (2) the practice of the subject.

The first part of the book is devoted to a general survey of the subject. It is divided into three main sections: (1) the history of the subject, (2) the principles of the subject, and (3) the application of the subject to practice. The second part of the book is devoted to a detailed study of the principles of the subject. It is divided into two main sections: (1) the theory of the subject, and (2) the practice of the subject. The third part of the book is devoted to a study of the application of the subject to practice. It is divided into two main sections: (1) the theory of the subject, and (2) the practice of the subject.

General Notes

The first part of the book is devoted to a general survey of the subject. It is divided into three main sections: (1) the history of the subject, (2) the principles of the subject, and (3) the application of the subject to practice. The second part of the book is devoted to a detailed study of the principles of the subject. It is divided into two main sections: (1) the theory of the subject, and (2) the practice of the subject. The third part of the book is devoted to a study of the application of the subject to practice. It is divided into two main sections: (1) the theory of the subject, and (2) the practice of the subject.

| | |
|---------------|---------|
| General Notes | 1-10 |
| General Notes | 11-20 |
| General Notes | 21-30 |
| General Notes | 31-40 |
| General Notes | 41-50 |
| General Notes | 51-60 |
| General Notes | 61-70 |
| General Notes | 71-80 |
| General Notes | 81-90 |
| General Notes | 91-100 |
| General Notes | 101-110 |
| General Notes | 111-120 |
| General Notes | 121-130 |
| General Notes | 131-140 |
| General Notes | 141-150 |
| General Notes | 151-160 |
| General Notes | 161-170 |
| General Notes | 171-180 |
| General Notes | 181-190 |
| General Notes | 191-200 |

THURSDAY APRIL 5(Continued)

Little Show NBC 7:30 Miss Renna

Margaret Arlen CBS 12:30 Emmett Kelly, circus clown

Martin Kane NBC 10pm William Free, Nita Talbot, Morton L. Stevens, Sylvia Stone, Katherine Gregg, Wynne Gibson, Rene Paul

Starlight Thtr CBS 8pm Season For Marriage - by John Cheever; adapted by Hy Craft; with Coleen Gray, Charles Korvin, William Prince, Arthur Cassel, Lynn Loring

Stork Club CBS 7:45 Benny Goodman, Martha Scott, Bob Dunn

Steve Allen CBS 11:30am Francisco, The Blue Jackets

T-Men In Action NBC 8:30 The Case of the Careless Junkman; with Martin Balsam, Howard Smith, Charles Mendick, Bill Griffis, Cliff Hall, Mike Lewin, Nellie Burt

Vanity Fair CBS 4:30 Sam Jaffe, Vicki Cummings

FRIDAY APRIL 6

Big Story NBC 9pm Blair Davies, Jay Barney, Larry Haines, Arthur Kohl, Lewis Charles, Anita Anton, Ed Peck

Faye Emerson ABC 7:15 Buffalo Bills, award winning amateur barbershop quartet

Ford Theater CBS 9pm Ticket To Oblivion - by Robert Parker; adapted by George Oppenheimer; with Signe Hasso, Anthony Quinn, Stefan Schnabel, Ivan Simpson, Bruce Adams, Rupert LaBelle, Michel Corhan, Abe Vigoda, Jesse Cimberg, Harry Kingston, Ricky de Langis, Leslie Cutt

Kate Smith NBC 4pm Buster Shaves & Olive, West Point Cadets Glee Club

Margaret Arlen CBS 12:30 Nancy Kelly

Mr & Mrs Mystery WOR 7:30 The Case of the Rehearsal With Death; with Wendell K. Phillips, Ann Sorg, Lester Lee

MOT Thru Years ABC 10pm Mala Rubenstein, Sally Kirkland

Penthouse Party ABC 8:30 Helena Bliss, Stan Fisher, Frances Faye

Pulitzer Playhse ABC 9pm Night Over Taos - by Maxwell Anderson; adapted by Mab Maynard & Alan Anderson; with Joseph Calleia, Peggy Conklin, Murvyn Vye, Marcia Henderson, Russell Dennis, Robert Pastene; Director - Alex Segal

Star of the Fam. CBS 10pm Jane Morgan, Hal Loman & Joan Fields, The Borrah Minnevitich Harmonica Rascals

Steve Allen CBS 11:30am Mickey Deane, The Charles Duo

Trapped WOR 8:30 The Morbid Thought; with Helen Warren, Kchast Sayers, Barbara Belden, John P. Boyd

Twenty Questions WOR 8pm Sammy Kaye

We Take Yr Word CBS 10:30 Nina Foch, Lyman Bryson

[Faint, illegible handwritten notes]

1. 1911

25

7.6

THE UNIVERSITY OF CHICAGO PRESS
CHICAGO, ILLINOIS 60607-7090

• • •

1990-1991

12/24/1944

SECRET

1945

1934

10

10

100

Ross Reports

WEEK OF
APR 1-8, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS · 551 FIFTH AVENUE, N. Y. 17, N. Y. · MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

MOREY AMSTERDAM - AGT: Jack Talan, MCA
PL 9-7500

AMAZING BALLANTINE magician - AGT: Joe
Sully, MCA PL 9-7500

ANN AYARS City Center Soprano - PRESS:
Bennett & Pleasant PL 7-7447

JULIE BENNETT legit-movie ingenue avail TV
AGT: Jack Lawrence JU 2-3885

VALERIE BETTIS - AGT: Gloria Safier
MU 8-3950

JOHN BOLES avail vty & drama - AGT: Joe
McGee, Wm Morris CI 7-2160

LAWRENCE BROOKS "Song of Norway" baritone
lead avail TV - AGT: Bonnie
Alden BR 9-6377

JOSEPH CALLEIA avail after Apr 6 - AGT:
Joe McGee CI 7-2160

JACK CATHCART & THE CONTINENTALS - AGT:
Johnny Duggan, MCA, PL 9-7500

MADY CHRISTIANS avail after Apr 9 - AGT:
Francis Head, Gibbs Agcy
CO 5-7504

DOROTHY CLAIRE "Finian's Rainbow" lead -
AGT: Bonnie Alden BR 9-6377

DOROTHY COLLINS "Lucky Strike" singing girl
AGT: R. Scott PL 7-5685

RICHARD CONTE - AGT: Joe McGee, Wm Morris
CI 7-2160

DONALD CRISP - AGT: Jack Lawrence
JU 2-3885

SANDRA DEEL - AGT: Bonnie Alden, Baum-
Newborn BR 9-6377

OLIVIA DE HAVILLAND - PRESS for "Romeo &
Juliet": Willard Keefe-Dave Tebet
PE 6-4375

COMING TO TOWN FOR GUEST SHOTS

PIER ANGELI, "Teresa" star, this week from
coast enroute to Rome - CON:
John Joseph, MGM JU 2-2000

DIANA BARRYMORE from Boston club date Apr
8 - AGT: Jerry Rosen
PL 7-6185

CONSTANCE BENNETT from Germany in about 10
days - AGT: Jack
Lawrence JU 2-3885

EDGAR BERGEN & CHARLIE McCARTHY from coast
this week - AGT: MCA PL 9-7500

SHIRLEY BOOTH from Phila mid-Apr for Apr
19 opening "Tree Grows in
Brooklyn" - AGT: Liebling-
Wood VA 6-3714

ANTHONY BOUCHER - Pres, Mystery Writers of
America, will be in NY Apr
24-May 5, avail intvw -CON:
Dorothy Gardiner WA 4-2354

LARAINÉ DAY from coast this week - AGT:
Jack Lawrence JU 2-3885

GLORIA DE HAVEN from coast in several days
AGT: GAC CI 7-7550

STEWART GRANGER from coast this week enrt
to Rome - CON: John Joseph
MGM, JU 2-2000

JOHNNY JOHNSTON from Phila mid-Apr for
"Tree Grows..." opening -
PR: Richard Maney WI 7-6939

CLAUDE DAUPHIN from France July 1 - AGT:
Henry Guettel, Gale Agcy
PL 7-7100

KITTY KALLEN this week from Chicago - AGT:
Joe Sully, MCA PL 9-7500

ALFRED LUNT & LYNN FONTANNE this week from
"I Know My Love" tour

(Continued next page)

(Continued next page)

IN TOWN & AVAILABLE cont.

DE MARCO SISTERS - AGT: Jack Talan, MCA
PL 9-7500

JEFF DONNELL film actress on coast but
avail NY TV - AGT: Joe McGee
Wm Morris CI 7-2160

GIGI DURSTON singer - AGT: Helen Keane,
MCA, PL 9-7500

VIRGINIA FIELD - AGT: Jack Lawrence
JU 2-3885

DICK FORAN - AGT: Jack Lawrence JU 2-3885

CASS FRANKLIN & MONICA MOORE comedy team
AGT: Harry Rome, MCA, PL 9-7500

JEAN GILLESPIE returned from honeymoon
now avail - AGT: Liebling-
Wood VA 6-3714

DENNIS HARRISON legit-TV actor CONTACT:
LU 2-1515

ARTHUR & MARTIN HAVEL comedy team - AGT:
Al Grossman CI 5-8422

EILEEN HECKART - AGT: Dorothy Gabriel
EL 5-1076

CHARLTON HESTON - PRESS: Rasponi Assoc.
TE 8-8171

STERLING HOLLOWAY - AGT: Joe McGee, Wm
Morris CI 7-2160

EDWARD EVERETT HORTON - PRESS: Sam
Friedman PL 7-4380

PATRIC KNOWLES avail TV prior to starting
London film contract May 1
AGT: Francis Head CO 5-7504

CLORIS LEACHMAN - AGT: Liebling-Wood
VA 6-3714

GERTRUDE LAWRENCE - MGR: Fanny Holtzmann
VA 6-4488

LOIS LIVINGSTON singer current One Fifth
Avenue - AGT: Jack Talan
MCA, PL 9-7500

RENE MAISON former Met tenor avail TV -
AGT: Al Grossman CI 5-8422

FREDRIC MARCH & FLORENCE ELDRIDGE - PRESS:
Richard Maney WI 7-6939

MARJORIE REYNOLDS film actress avail
radio-TV - AGT: Jack
Lawrence JU 2-3885

THELMA RITTER "All About Eve" char actress
in NYC indefinitely, avail radio
only, no TV - CON: Dave Goulding
20th Century-Fox CO 5-3320

(Continued next column)

COMING TO TOWN cont.

RICHARD NEY from coast in 1 week - AGT:
Jack Lawrence JU 2-3885

CLAUDIA PINZA late Apr from tour - AGT:
Jerry Rosen PL 7-6185

FLORENCE PRITCHETT from Palm Beach, will
be in NY Apr 8-16, avail
intvw - AGT: Priscilla
Morgan VA 6-3714

THE REIS BROTHERS comedy team, mid Apr
from coast - AGT: Jerry
Rosen PL 7-6185

MAXIE ROSENBLOOM early May from London
theater dates - AGT:
Jerry Rosen PL 7-6185

SYLVIA SIDNEY from coast Apr 15 - AGT:
Lee-Harris-Draper JU 6-4180

IN TOWN & AVAILABLE cont.

ANDY & DELLA RUSSELL - AGT: Jack Talan
MCA, PL 9-7500

NATALIE SCHAFER legit-film actress avail
TV - PRESS: Ben Washer
PL 7-1874

GREGG SHERWOOD avail after Apr 6 - AGT:
Francis Head CO 5-7504

HELEN SHIELDS featured in film "Whistle
at Eaton Falls" to be re-
leased, avail TV - AGT:
Henry Guettel PL 7-7100

PHIL SILVERS - AGT: Joe Sully, PL 9-7500

GINNY SIMMS avail TV - AGT: Herb Rosenthal
MCA, PL 9-7500

WALTER SLEZAK - AGT: Jack Lawrence
JU 2-3885

TANEO, Polynesian lecturer-demonstrator
avail intvw & perform - CONTACT:
Miss Gilbertson, World Folk
Presentations MU 8-6968

JERRY WAYNE baritone Bway to Hwd show
avail outside TV - AGT: Bonnie
Alden, Baum-Newborn BR 9-6377

CARA WILLIAMS film-TV actress - AGT: Lee
Wallace, Robt Mayberry,
Affiliated Artists PL 3-1862

ELI WALLACH "The Rose Tattoo" lead -PRESS:
Wolfe Kaufman LU 2-3466
day & Sun shows only

YVETTE chanteuse avail TV - AGT: Harry
Rome, MCA PL 9-7500

Ross Reports

ON TELEVISION PROGRAMMING

Copyright 1951 -- by WALLACE A. ROSS - 551 FIFTH AVENUE, N. Y. 17, N. Y. - MUrray Hill 2-5910

ED & PUB: Wallace A. Ross
ASSOC ED: Robert Cinader

VOL. 3 NO. 3
SUPPLEMENT B

APRIL 8-14, 1951

IN COMEDY -- IT'S THE WRITERS

FIFTY SCRIPTERS NOW WRITE SIGHT GAGS FOR TV

Pay . Practices . Principals . Plugs . Plagiarism

The running debate as to relative importance of the comedian and his writer is at times in itself a comic one. Suffice it to say that good material is vital to any performer. In television today some fifty writers are supplying the bulk of that stuff and nonsense that makes for laughter.

On the heels of National Laugh Week and in the face of an ever-increasing demand for fresh material from more sources it seems appropriate to take stock of current practices, pay, problems and people in the TV comedy writing field.

First impression of TV comedy is that there has been too little development of "pure TV" techniques, too much reliance on established radio and vaudeville formulas. Whether it be due to a fear of departing from time-tested material or to a lack of adaptability, the big comics who have moved from other media into television have brought their familiar personal routines with them. There can be little quibbling with this as a technique for establishing initial rapport, but it is doubtful how acceptable it is after the first time around.

Of course there are outstanding examples of newer, TV-spawned comics (and some veterans of vaudeville too) who have developed an approach designed to best capitalize on the intimacy of television. Dave Garroway is really a comic photographer rather than a comedian. Perhaps his use of cameras, effects, and stylized staging is TV comedy at its purest. Sid Ceasar and Imogene Coca - under the guidance of Max Liebman - have succeeded with pantomime, monologue and situation comedy that is both original and appealing. Jack Carson is winning favor with a "book show" where he originally fell down in a straight variety format. George Burns and Gracie Allen are one team who have hurdled the radio to TV barrier by allowing for sharp, clean production and warm intimacy with the audience.

Contrast this with Jack Benny's reprising of his time-worn radio programs or the other veteran gagmen who try to get by with rapid-fire, off the cuff delivery. There are some 40-odd comedy-variety-musical evening and daytime television programs at present, utilizing comedy that runs the gamut from ad lib to elaborate situation sketches. Servicing them on a weekly or even daily basis with funny material quite naturally forces their writers into the great reservoir of radio, vaudeville and burlesque. On the following pages, the various approaches and practices employed are examined. For the purpose of this discussion....in comedy, it's the writers!

WHO ARE THE WRITERS? -- TOP COMICS HAVE THEIR OWN STABLE

Although producers claim that they are continually searching for fresh talent and new material, the stigma of being untried still cripples the activities of most of the crop of TV-born scripters. Radio and TV comedy writing has always paid better than dramatic writing...and so established writers in the humor line have been quicker to swing into the new medium. Where west coast dramatic writers have made the eastern trek for a look at what "they could do for TV" and then returned home because the incentive wasn't great enough to bring on their families, sketch and material writers have been more prone to stick around.

By and large, the top comics - who have grown to rely on a familiar stable of writers - brought these same writers into TV. Once in New York, these boys have been quickly picked up by other shows....with the obvious belief that established comedy writers can work effectively in any medium. They've been joined by other experienced people from the legitimate revue field and by professional gagmen...to form the bulk of the comedy writer pool.

THE MONEY IS GOOD -- THE PAYCHECKS REGULAR

If a writer can sign up with a regular program, he can laugh his way through 13 weeks of relatively well-paid security. Most programs employ 2-6 staff scripters, with salaries ranging from \$150 for the lesser shows (or daytime programs) to \$1500 or more for the extravaganzas. Budgets for comedy material run to \$4000 on the top programs, with pay for the individual writer of course being determined by his ability and reputation and by the number of writers covered by the budget. Free lance sketch material, often used, pays anywhere from \$200 to \$750 on the bigger-budgeted programs. As yet there is no union contract establishing minimums and practices, but negotiations between Authors League and networks are currently in progress.

SIGHT GAGS & SITUATION COMEDY THE TREND

Every comic can be characterized by a particular brand of humor,....Durante, Wynn, Lester, Levinson, Gleason, Thomas, Murray, Carter, Young, Carson, Morgan, Benny, Berle, Ceasar each have their own flavor. The general trend is away from the Skelton-Hope gagfest to the situation..allowing for the bringing into play of facial expression, the look, gestures, contrasts and the like. Script meetings and development usually follow the same patterns employed by radio, with writers either working up individual sketches & submitting them for integration into a composite, or with a preliminary producer-comic-writer conference evolving a general format first, then assigning individual sketches and bits for writing.

SCRIPT RIGHTS & PLAGIARISM - A PLAGUE

As a new entertainment form, TV is plagued by the problems of intentional or unintentional plagiarism of material that may be new to television, but as old hat as burlesque. Most comedy situations are fairly basic and originality would seem to rest with the individual treatment rendered it. Various clearing houses have been proposed but discarded. Networks do stipulate that material used is assumed to be original, & they pass responsibility to the individual writers. But occasionally they are forced into embarrassing positions like the one which found CBS dubbing a Sid Ceasar-Max Liebman credit into a Talent Scouts TVR(kine) because an act had used a routine generally credited to Ceasar. Although, in many cases, rights to the material are controlled by the comic rather than the writer who created it, Authors League, in its current negotiations, is plugging for writers' retention of all rights, or at least a continuing royalty.

Continuity Acceptance is almost as much a problem from the standpoint of moral codes as that of plagiarism. Treatment is pretty much the same as that for

Although producers claim that they are continually searching for fresh talent and new material, the standard of being named after a famous writer is not of the same order as it was in the days of TV's golden age. Radio and TV comedy writing has always been a hot bed of dramatic writing, and some of the best writers in the business have been comedy writers. What's more, some of the best writers in the business have been comedy writers. What's more, some of the best writers in the business have been comedy writers. What's more, some of the best writers in the business have been comedy writers.

By and large, the top comics - who have known to look for a familiar stable of writers - have been comedy writers. In New York, these boys have been doing a lot of good work. With the obvious belief that established comedy writers are not only better than new ones, but also better than the ones who are not established. They've been joined by other experienced writers, and by professional writers, to form the bulk of the comedy writing staff.

THE PAYOFF IS GOOD -- THE PAYOFF IS GOOD

If a writer can give up with a regular program, he can laugh his way through it. It's a lot of fun, and it's a lot of money. Most programs pay 2-3 a week, and some pay 3-4 a week. The writer gets a lot of fun out of it, and he gets a lot of money. The writer gets a lot of fun out of it, and he gets a lot of money. The writer gets a lot of fun out of it, and he gets a lot of money. The writer gets a lot of fun out of it, and he gets a lot of money.

Every comic can be characterized by a particular brand of humor. Some are funny, some are serious, some are silly. Some are funny, some are serious, some are silly. Some are funny, some are serious, some are silly. Some are funny, some are serious, some are silly. Some are funny, some are serious, some are silly. Some are funny, some are serious, some are silly.

As a new entertainment form, TV is plagued by the problems of intentionality or lack of intentionality. It's a lot of fun, and it's a lot of money. It's a lot of fun, and it's a lot of money. It's a lot of fun, and it's a lot of money. It's a lot of fun, and it's a lot of money. It's a lot of fun, and it's a lot of money.

radio in the sense of prohibition of sex crimes, physical and mental afflictions, profanity, obscenity, religious and racial discrimination, etc. But television scripts are also checked by networks and stations for gestures, expressions, costuming and even lighting that may have the implication of lewdness or the like. Certain other taboos like the showing of an actual killing are also touchy subjects. But perhaps the most important continuity problem of television as a new medium is that of maintaining moral standards in the very concept of the show...the format...the theme...the intent.

PUBLICITY PLUGGING IS PREVALENT & PERMITTED -- IF NON-CONFLICTING

A familiar practice of long standing in the motion picture field has recently made its appearance on important television programs -- that of inserting non-competitive brand names into the comedy writing. The practice came East with the former movie and west coast radio writers, of course....and it involves a payoff for the plugs, averaging \$75 per for the writer, but sometimes going higher. Initial reaction from the sponsors of programs which have housed such plugs has been one of distaste, but proponents of the practice as a legitimate form of promotion point out that in all cases plug material furnished adds to the comedy value of the script, often being a top gag that might otherwise have been handled in a haphazard manner. Waldo Mayo, who is acting as Eastern representative for a firm set up to handle such plugs, points out that numerous large firms have set up definite appropriations for such promotion (i.e. Lucky Strike, Eversharp, Philip Morris, Westinghouse, General Electric, Cadillac, Studebaker, Ford, Coca-Cola, Kleenex, Fuller Brush).

NEW WRITERS MUST BE ENCOURAGED

With comedy material being burnt up at such a rapid rate, new writers must be cultivated & given their opportunity to break into the field. One of the few sources this Report knows about that is dedicated to such a goal is George Lewis' Gagwriters' Institute, which sponsors weekly meetings at which young writers analyze their material and discuss the ingredients of good comedy writing with top members of their field. After five years of existence, the Institute has seen 40 graduates break into the pro ranks. Lewis maintains a list of alumni who are on call for writing assignments. Weekly meetings are on Wednesday evenings at Malin Studios.

TV COMEDY-VARIETY-MUSICAL SHOWS & THEIR WRITERS

Alan Young: Leo Solomon, David R. Schwartz

Arthur Murray: Vic McLeod

At Home Show: Bob Bach

Bert Parks(daytime): Bernie Gould,
Paul Harrison

Broadway Open House

M & W - Stan Burns, Herb Sargent

Tue - Ralph Goodman, Jack Raymond

Thu - Danny & Doc Simon

Fri - Art Stark & George Freems

Cavalcade of Bands: Joe Cates

Cavalcade of Stars: Coleman Jacoby,
Arnold Rosen

Eddie Cantor: Vince Bogert, John Rapp

Danny Thomas: Bob Schiller, Phil Sharp
Aaron Rubin

Frank Sinatra: Hugh Wedlock

Godfrey & Friends: Andy Rooney, Chuck
Horner, Hank Miles, Charlie Slocum,
Al Moulton

Garry Moore: Vince Bogert

Henry Morgan: Joe Stein, Will Glickman

Jack Carson: Nat Heiken, Murray Davis

Jack Carter: Larry Klein, Ben Starr,
Melvin Marx, Walter Stone

Jimmy Durante: Charlie Isaacs, Jack
Bernett, Jack Elinson

Ed Wynn: Bob Schiller, Dick McKnight,
Bud Pearson, Seeman Jacobs

Ken Murray: Seeman Jacobs, Royal Foster
Jean Holloway(dramatic)

Sam Levenson: Aaron Rubin, Joe Stein

Steve Allen: Larry Markes

Victor Borge: Jim Shelton, Stan Burns

Texaco-Berle: Hal Collins, Bobby Gordon,
Eddie Davies, Jay Burton

Show of Shows: Mel Tolkin, Mel Brooks,
Lucille Kallen

Paul Whiteman: Felix Jackson

What's My Name: Jay Jones, Bud Burtson

Martin & Lewis: Ed Simmons, Norman Lear

Stars Are Born: Skip Wishner

Stop The Music: Paul Harrison, Bernie
Gould

**Complete List in April Talent Credit Issue

DEPARTMENT OF COMMERCE

[illegible]

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- S Sun(8) - CBS(Ch2) -- 8-9pm; HIGHLIGHT; Toast Of The Town; from WCBS-TV to the net; show will feature this night the presentation of the annual awards of the New York Drama Critics Circle; guests will include John Chapman, president of the Critics Circle, Claude Rains, Walter J. Palance, Alexander Scourby, John Gielgud, John C. Wilson, Sidney Kingsley, Frank Loesser; (see Talent Showsheet Page 5 for additional guests).
- DuM(Ch5) -- 11-11:15pm; DEBUT; Wilson, Glickman & Lee; WABD only; new sports discussion show with Ward Wilson, Marty Glickman & Bert Lee as a permanent panel of commentators; show will feature guest athletes & sportsmen; Sponsor - Adler Shoes; Agency - Frederick - Clinton; Producers - Syd Rubin & Dick Kissinger, Clinton; Director - Harry Coyle DuM.
- NBC(Ch4) -- 8-9pm; HIGHLIGHT; The Comedy Hour; from WNBT to the net; Bob Hope to MC this night; Sponsor - Frigidaire; Agency - Foote, Cone & Belding; Producer - Danny Dare NBC; Director - Hal Keith; (see Talent Showsheet Page 4 for complete cast).
- 10:30-11pm; CHANGE; Star Night; WNBT only; moves from the Versailles to the Columbian Room of the Hotel Astor; MCs - Bill Stern & Candy Jones; Sponsor - Hudson Motors; Agency - Brooke, Smith, French & Dorrance; Producer - George Wallach NBC; Director - Bill Harbach NBC.
- Mon(9) - DuM(Ch5) -- 9-9:30pm; HIGHLIGHT; Notre Dame Universal Night; from WGN-TV Chicago to the net; special show celebrating Notre Dame University with films, speeches & music by the Notre Dame Glee Club; Father John J. Cavanaugh, president of the university will make the major address.
- WOR(Ch9) -- 12:30-1pm Mon-Fri; DEBUT; The Buddy Rogers Show; new daytime variety show with Buddy Rogers as MC; Sponsor - Participations; Producers - Nat Rudich & Mike Jablons for Gainsborough Assoc; Director - Nat Rudich; first week's guests include Nat "King" Cole, Patricia Morrison, Charlie Barnet & orch, Gale Storm.
- 11:15-12:30am Mon-Sat; DEBUT; Appointment With Crime; new series of mystery & crime films with John Carradine as host on show; Producer - Harold Kaye; Directors - Alex Courtney & William Demarest; Writer - Gene Hurley.
- Tue(10) - CBS(Ch2)-- 8-8:30pm; HIGHLIGHT; What In The World; from WCAU-TV Philadelph; documentary film show; to be shown this night only.
- 8:30-9pm; HIGHLIGHT; We Hold These Truths; from WTOP-TV Wash; documentary film & live show featuring a film biography of General Eisenhower & a film covering the activities of the State Department's "Voice of America"; this one night only.
- WOR(Ch9)-- 8:45-9pm; DEBUT; Outdoors Unlimited; new educational series about wildlife with films & guests; produced in in cooperation with the National Audubon Society; Producer - Edythe J. Meserand WOR; Director - Roger Bower WOR.

THIS WEEK(Continued)

- Thu(12) - DuM(Ch5) -- 9:30-10pm; DEBUT; The Du Mont Royal Playhouse; from WABD to the net; new series of dramatic films for TV made by the TV Unit of Bing Crosby Enterprises in Hwood; Sponsor - Du Mont Laboratories; Agency - Campbell-Ewald; contract set for 26 weeks; first show will be "The Canterville Ghost" by Oscar Wilde with Lester Matthews, Lois Hall & Bruce Lester.
- Fri(13) - CBS(Ch2) -- 9-9:30pm; HIGHLIGHT; Superstition; from WCBS-TV to the net; dramatic show about superstitions connected with Friday the 13th; show will be seen this one night only; Sponsor - Bymart (for Tintair); Agency - Cecil & Presbrey; Producer - Anne Marlowe; Director - Curt Conway CBS; Writer - Robert Sloan.
- NBC(Ch4) -- 9:30-10pm; CHANGE; Henry Morgan's Great Talent Hunt; from WNBT to the net; after performance this week show will switch format to that of a straight comedy show similiar to Morgan's half hour radio show; new show will be called "The Henry Morgan Show"; Sponsor - Campbell's Soups; Agency - Ward Wheelock; Packager - Wm Morris; Producer - Henry Morgan; Assoc Producer - Ted Post; Director - Dick Schneider NBC.
- Sat(14) - NBC(Ch4) -- 10:30-11pm; HIGHLIGHT; President Truman's Address at the Jefferson-Jackson Day Dinner; from WNEW Washington to the net; address will be given at the National Grand Armory Wash.
- WOR(Ch9) -- 1-1:30pm; DEBUT; Happy Felton's Knot-Hole Gang; return of pre-baseball show which gives chosen kid sandlot players a chance to warm up with the Dodgers; show will be seen throughout the season before every Dodger home game; format is also used on shows in Fort Worth, Boston, Philadelphia, Chicago, Atlanta; Producer - Joe Ripley.
- 1:30-4:15pm; DEBUT; Baseball; first exhibition game of the season between Brooklyn & Yankees; Sponsor - Schaefer's Beer; Agency - BBD&O; Commentary - Red Barber, Connie Desmond.
- 4:15-4:30pm; DEBUT; Talk To The Stars; Happy Felton MCs an interview show after the game with a member of the Brooklyn team as guest; show will feature phone conversations between the guest & members of the viewing audience.

LAST WEEK'S CHANGES

- ABC - Hal In Hollywood; show which was scheduled to debut Apr 2 was switched to Sat 11:30-12N & will be seen at this time every week;(see last week's issue Page 1 - Mon(2) for complete production credits).
- DuM - Flying Tigers; new weekly dramatic series about the Flying Tigers; debuted Sat Apr 7 6:30-7pm from WABD to the net; show will be seen weekly at this time; Sponsor - Powerhouse Candy; Agency - Franklin Bruck; Packager - Brock-Video; Producer - Gen Genovese; Director - Stan Lee, Bruck; Writer - Charles Speer; Permanent cast includes Eric Fleming, David Anderson, Joe Graham, Luis Van Rooten, Fran Lee.

(Continued on Page 8)

1. The first step in the process of the development of a new product is the identification of a market need. This is often done through market research, which can be conducted in a number of ways, including surveys, focus groups, and interviews. The next step is to develop a concept for the product, which involves creating a detailed description of the product and its features. This is followed by the development of a prototype, which is a physical model of the product that can be used to test its functionality and appearance. The final step is the production of the product, which involves manufacturing the product in large quantities and distributing it to the market.

and the national office of the American Psychological Association, Washington, D.C. 20002, and the American Psychological Association, 750 First Street, N.E., Washington, D.C. 20002.

[illegible]

... ..
... ..
... ..

THE FOLLOWING INFORMATION IS FOR THE USE OF THE
OFFICE OF THE SECRETARY OF THE ARMY
AND IS NOT TO BE RELEASED TO THE PUBLIC
WITHOUT THE WRITTEN AUTHORIZATION OF THE
OFFICE OF THE SECRETARY OF THE ARMY

1954

1907

| PROGRAM | NET TIME | GUESTS |
|--------------------------|-------------|---|
| <u>FRIDAY APRIL 6</u> | | |
| <u>Caval of Stars</u> | DuM 10pm | Roberta Peters, Lew Parker, Jay Martin |
| <u>Eva Gabor</u> | ABC 8pm | John Bennett, NYC Commissioner of City Planning |
| <u>Eloise</u> | DuM 11pm | Betty Furness subs for Eloise; the Suzari Marionettes |
| <u>Hands of Mystery</u> | DuM 9pm | <u>Suspect Number One</u> - by Chris Riland; with Hugh Franklin, Eric Matteson, Nat Polen, Hazel Logan, Elaine Ellis, William Sharon, Harry Cooke, Martin Rudy, Wolfe Barzell |
| <u>Pulitzer Playhse</u> | ABC 9pm | Riza Royce replaces Peggy Conklin in show listed last week "Night Over Taos" |
| <u>Man Against Crime</u> | CBS 8:30 | Marta Linden, Royal Beal, Dehl Berti, Frank Thomas, Michael King, Gregg Sherwood, Mary Cahoon |
| <u>Sports Whirl</u> | WOR 7pm | Kyle Rote |
| <u>Wendy Barrie</u> | ABC 8:15 | Dr. J.Y. Henderson, chief vet of Ringling Bros Circus |
| <u>SATURDAY APRIL 7</u> | | |
| <u>Bob Considine</u> | NBC 5:45 | Bob Hope |
| <u>Florian ZaBach</u> | CBS 11pm | Francey Lane |
| <u>Frank Sinatra</u> | CBS 9pm | Dagmar, Frank Fontaine, Harry Slate |
| <u>Jack Carter</u> | NBC 8pm | Phil Silvers, Kitty Kallen, Anita Alvarez, Mrs. Arthur Murray |
| <u>Ken Murray</u> | CBS 8pm | Douglas Fairbanks Jr, Clyde McCoy |
| <u>Sam Levenson</u> | CBS 7pm | John J. Anthony & his son David |
| <u>Sheilah Graham</u> | NBC 11:15pm | Viveca Lindfors |
| <u>Two Girls ..Smith</u> | ABC 12N | Richard Hayes |
| <u>Victor Borge</u> | NBC 7pm | Art Carney, Florence Halop, Hildegard Halliday, John Gibson, Harold Gary, Sid Raymond, Biff McGuire |
| <u>Yr Show of Shows</u> | NBC 9pm | John Conte |
| <u>SUNDAY APRIL 8</u> | | |
| <u>Bigelow Theater</u> | CBS 6pm | <u>A Woman's Privilege</u> ; with Don DeFore, Ruth Warrick, John Howard, Greta Gronstedt |
| <u>Celebrity Time</u> | CBS 10pm | Anne Jeffreys, Dennis King |
| <u>Comedy Hour</u> | NBC 8pm | Bob Hope MC, Rex Harrison, Lilli Palmer, Janice Paige, Arthur Treacher, Sugar Chile Robinson |
| <u>Leave It...Girls</u> | NBC 7pm | Jack Carson, Betsy Von Furstenberg, Florence Pritchett |
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>Second Chance</u> ; with June Drayton, Roc Rogers, Jim Boles |

| Section 1 | | Section 2 | |
|---------------|--|---------------|--|
| Section 1.1 | | Section 2.1 | |
| Section 1.2 | | Section 2.2 | |
| Section 1.3 | | Section 2.3 | |
| Section 1.4 | | Section 2.4 | |
| Section 1.5 | | Section 2.5 | |
| Section 1.6 | | Section 2.6 | |
| Section 1.7 | | Section 2.7 | |
| Section 1.8 | | Section 2.8 | |
| Section 1.9 | | Section 2.9 | |
| Section 1.10 | | Section 2.10 | |
| Section 1.11 | | Section 2.11 | |
| Section 1.12 | | Section 2.12 | |
| Section 1.13 | | Section 2.13 | |
| Section 1.14 | | Section 2.14 | |
| Section 1.15 | | Section 2.15 | |
| Section 1.16 | | Section 2.16 | |
| Section 1.17 | | Section 2.17 | |
| Section 1.18 | | Section 2.18 | |
| Section 1.19 | | Section 2.19 | |
| Section 1.20 | | Section 2.20 | |
| Section 1.21 | | Section 2.21 | |
| Section 1.22 | | Section 2.22 | |
| Section 1.23 | | Section 2.23 | |
| Section 1.24 | | Section 2.24 | |
| Section 1.25 | | Section 2.25 | |
| Section 1.26 | | Section 2.26 | |
| Section 1.27 | | Section 2.27 | |
| Section 1.28 | | Section 2.28 | |
| Section 1.29 | | Section 2.29 | |
| Section 1.30 | | Section 2.30 | |
| Section 1.31 | | Section 2.31 | |
| Section 1.32 | | Section 2.32 | |
| Section 1.33 | | Section 2.33 | |
| Section 1.34 | | Section 2.34 | |
| Section 1.35 | | Section 2.35 | |
| Section 1.36 | | Section 2.36 | |
| Section 1.37 | | Section 2.37 | |
| Section 1.38 | | Section 2.38 | |
| Section 1.39 | | Section 2.39 | |
| Section 1.40 | | Section 2.40 | |
| Section 1.41 | | Section 2.41 | |
| Section 1.42 | | Section 2.42 | |
| Section 1.43 | | Section 2.43 | |
| Section 1.44 | | Section 2.44 | |
| Section 1.45 | | Section 2.45 | |
| Section 1.46 | | Section 2.46 | |
| Section 1.47 | | Section 2.47 | |
| Section 1.48 | | Section 2.48 | |
| Section 1.49 | | Section 2.49 | |
| Section 1.50 | | Section 2.50 | |
| Section 1.51 | | Section 2.51 | |
| Section 1.52 | | Section 2.52 | |
| Section 1.53 | | Section 2.53 | |
| Section 1.54 | | Section 2.54 | |
| Section 1.55 | | Section 2.55 | |
| Section 1.56 | | Section 2.56 | |
| Section 1.57 | | Section 2.57 | |
| Section 1.58 | | Section 2.58 | |
| Section 1.59 | | Section 2.59 | |
| Section 1.60 | | Section 2.60 | |
| Section 1.61 | | Section 2.61 | |
| Section 1.62 | | Section 2.62 | |
| Section 1.63 | | Section 2.63 | |
| Section 1.64 | | Section 2.64 | |
| Section 1.65 | | Section 2.65 | |
| Section 1.66 | | Section 2.66 | |
| Section 1.67 | | Section 2.67 | |
| Section 1.68 | | Section 2.68 | |
| Section 1.69 | | Section 2.69 | |
| Section 1.70 | | Section 2.70 | |
| Section 1.71 | | Section 2.71 | |
| Section 1.72 | | Section 2.72 | |
| Section 1.73 | | Section 2.73 | |
| Section 1.74 | | Section 2.74 | |
| Section 1.75 | | Section 2.75 | |
| Section 1.76 | | Section 2.76 | |
| Section 1.77 | | Section 2.77 | |
| Section 1.78 | | Section 2.78 | |
| Section 1.79 | | Section 2.79 | |
| Section 1.80 | | Section 2.80 | |
| Section 1.81 | | Section 2.81 | |
| Section 1.82 | | Section 2.82 | |
| Section 1.83 | | Section 2.83 | |
| Section 1.84 | | Section 2.84 | |
| Section 1.85 | | Section 2.85 | |
| Section 1.86 | | Section 2.86 | |
| Section 1.87 | | Section 2.87 | |
| Section 1.88 | | Section 2.88 | |
| Section 1.89 | | Section 2.89 | |
| Section 1.90 | | Section 2.90 | |
| Section 1.91 | | Section 2.91 | |
| Section 1.92 | | Section 2.92 | |
| Section 1.93 | | Section 2.93 | |
| Section 1.94 | | Section 2.94 | |
| Section 1.95 | | Section 2.95 | |
| Section 1.96 | | Section 2.96 | |
| Section 1.97 | | Section 2.97 | |
| Section 1.98 | | Section 2.98 | |
| Section 1.99 | | Section 2.99 | |
| Section 1.100 | | Section 2.100 | |

SUNDAY APRIL 8(Continued)

| | | |
|--------------------------|----------|---|
| <u>Opera Cameos</u> | PIX 6pm | Robert Rounseville, Salvatore Baccaloni, Anne Bollinger |
| <u>Paul Whiteman</u> | ABC 7pm | Hampton Institute Choir, Jane Froman |
| <u>Philco Playhse</u> | NBC 9pm | <u>Routine Assignment</u> - by David Swift & Tom Seidel; adapt by David Swift; with Frank Maxwell, Billy M. Greene, James Westerfield, Stephen Elliott, Emily Lawrence, James Van Dyk, Patricia Hosley, Thomas Heaphy, Ralph Robert, Salem Ludwig |
| <u>Mrs Roosevelt</u> | NBC 3:30 | Paul Hoffman, Nelson Rockefeller |
| <u>Showtime USA</u> | ABC 7:30 | Smith & Dale, Dorothy Sarnoff; Olivia de Havilland & Evelyn Varden in a scene from <u>Romeo & Juliet</u> |
| <u>This Is Show Biz</u> | CBS 7:30 | Binnie Barnes, Carol Bruce, Jackie Miles, Teddy Hale |
| <u>Toast Of The Town</u> | CBS 8pm | Larry Douglas, Doretta Morrow, Joan Holloway, Paul Gallico, Billy Eckstine; presentation of NY Drama Critics Awards(see "This Week"Page 2) |

MONDAY APRIL 9

| | | |
|---------------------------|-------------|---|
| <u>Arthur Murray</u> | ABC 9pm | Helen Forrest, The Continentals, Zola Mae Shaulis |
| <u>At Home</u> | CBS 11pm | Constance Moore |
| <u>Faye Emerson</u> | ABC 7:15 | Leo Cherne, Douglas Clark |
| <u>Garry Moore</u> | CBS 1:30 | Phil Foster |
| <u>Hwood Screen Test</u> | ABC 7:30 | Mady Christians; Archie Smith, Terese Hayden & Sanford Bickart |
| <u>Kate Smith</u> | NBC 4pm | Jim Mitchell, Guido Moiri, Myron Cohen, Vic & Adio |
| <u>Lights Out</u> | NBC 9pm | <u>The Crushed Rose</u> - by Edgar Marvin; with John Beal, Barbara Britton, Richard Purdy |
| <u>Lucky Strike Thtr</u> | NBC 9:30 | <u>Stairway To Heaven</u> ; adapted by Alvin Sapinsley; with Richard Greene, Jean Gillespie, Bramwell Fletcher, Bob Coote, Francis Compton, Bruce Gordon, Reynolds Evans, Donald McClelland, Michael Alexander; Lee Bowman to guest |
| <u>Lux Video Thtr</u> | CBS 8pm | <u>Column Item</u> - by Carol Warner Gluck; with Laraine Day, John Newland, Tom Coley, Rita Lynn, Harry Davis, Ruth Hope |
| <u>Margaret Arlen</u> | CBS 12:30 | Russell Wright |
| <u>Studio One</u> | CBS 10pm | <u>Shake The Stars Down</u> - by Pamela Frankau; adapted by Henry Myers; with Beverly Whitney, Richard McMurray, Herbert Rudley, Marilyn Monk, Joseph Buloff, Paul Potter, Lynn Loring, Gene Lee, Mary Reid, Ralph Nelson, William Morris |
| <u>Steve Allen</u> | CBS 11:30am | Galina Talva |
| <u>Talent Scouts</u> | CBS 8:30 | Dale Sisters, Kenny Roberts, Sonia Vargas, The Four Tunes |
| <u>Voice of Firestone</u> | NBC 8:30 | Cesare Siepi |

TUESDAY APRIL 10

| | | |
|---------------------------|-------------|---|
| <u>Armstrong Theater</u> | NBC 9:30pm | <u>Ghost Town</u> - by Frank De Felitta; with Henry Hull, Stewart MacIntosh, Cliff Hall, Melba Rae, Paul Crabtree, Joy Reese, Ruth McDevitt, Tom McElhany |
| <u>Caval of Bands</u> | DuM 9pm | Freddy Martin & orch, Peggy Lee, Joey Bishop |
| <u>Danger</u> | CBS 10pm | <u>The Undertaker Calls</u> - by Robert Patterson; adapted by Sheldon Reynolds; with Chester Morris, John McGovern, Ann Shephard, Fred Stewart, Bruce Hall, Shirley O'Hara, Jack Bittner |
| <u>Fireside Theater</u> | NBC 9pm | <u>Hot Spot</u> - by Margaret McDonell; adapted by Wells Root; with Eve Miller, Clark Howatt, William Lester, Sherry Jackson, Nolan Leary, Virginia Mullen |
| <u>Kate Smith</u> | NBC 4pm | Richard & Flora Stuart, Teddy Hale |
| <u>Little Show</u> | NBC 7:30 | Dick Collier, Sandra Deel |
| <u>Steve Allen</u> | CBS 11:30am | Vicki Stringer, Bobby Wayne |
| <u>Margaret Arlen</u> | CBS 12:30 | Lawrence Tibbett |
| <u>Success Story</u> | ABC 2:15 | Alexander de Seversky |
| <u>Suspense</u> | CBS 9:30 | <u>The Foggy Night Visitor</u> - by Robert Patterson; adapted by Victor Wolfson; with Cloris Leachman, Leslie Nielsen, Lawrence Fletcher, Joan Morgan, Dorothy Sands, Dick Midgley, Dick Coogan |
| <u>Texaco Star Thtr</u> | NBC 8pm | Hank Ladd & Bert Wheeler sub for Berle as MCs; Mary McCarty, King Cole Trio, Yvonne de Carlo, Hal LeRoy |
| <u>Women Talk It Over</u> | WOR 11:30am | Richard Kollmar |

WEDNESDAY APRIL 11

| | | |
|-------------------------|-----------|--|
| <u>Fam. Jury Trials</u> | DuM 9pm | Melville Ruick, Ann Sorg, James Gannon, Genevieve Frizzell, Joel Ashley, Isabel Bonner, Hal Neiman, Charles Mendrick, James Van Dyk |
| <u>Four Star Revue</u> | NBC 8pm | Jack Carson MC, Lola Albright, Julie Bennett, Elliot Sullivan, Sweeney & March, The Honey Brothers, Pastels |
| <u>Garry Moore</u> | CBS 1:30 | Ham Fisher |
| <u>Kate Smith</u> | NBC 4pm | Olsen & Joy, Harris & Radcliff |
| <u>Kraft Theater</u> | NBC 9pm | <u>Mrs Dane's Defense</u> - by Howard Arthur Jones; adapted by R. Howard Lindsay; with Cyril Ritchard, Madge Elliot, Faith Brook, Dean Harens, Frances Tannehill, David Orrick, Ty Perry |
| <u>Margaret Arlen</u> | CBS 12:30 | Vicki Cummings |
| <u>Kreisler's Band.</u> | ABC 8:30 | Sammy Kaye & orch, Tony Alamo, Barbara Benson, Chubby Silvers, the "So You Want To Lead A Band" show |
| <u>Perry Como</u> | CBS 7:45 | Toni Arden |

WEDNESDAY APRIL 11(Continued)

Plainclothesman DuM 9:30 Ticket to Death; with Richard Carlyle, Alice Thomson, Jack Arthur, Lola Montez, Richard Aherne

Charlie Wild CBS 9pm The Case of the Second Bullet; with John Hamilton, Garry Walberg, John Martin, James Winslow, Eugenia Rawls

Steve Allen CBS 11:30am Adelaide Van Wey, Cab Calloway

Godfrey & Friends CBS 8pm Benny Desmond, John Gergely, banjoist

The Web CBS 9:30 Mr Fish - by Lawrence G. Blochman; adapted by Robert Wallsten; with Roland Winters, Bert Conway, Preston Hanson, Jane White, Fred Carter, Floyd Ennis, Roy Allen

THURSDAY APRIL 12

Alan Young CBS 9pm Jeff Donnell, Ron Brogan, Luis Alberni, Pat Harding

Big Town CBS 9:30 The Return - by Alvin Boretz; with Mary Patton, Henry Jones, Don Dickinson

Ford Festival NBC 9pm James Melton MC, The Weire Bros, Jan Murray, Vera Vague

Ellery Queen DuM 9pm The Baseball Murder Case; with Jack Lemmon, Rex Williams, Harry Mehaffey, Billy Sands, Frank Tweddell, Pat Breslin

Holiday Hotel ABC 9pm Henry Bernard, Jean Pearson

Kate Smith NBC 4pm Johnny Mack, Richard Himber, Frabell & Coray

Little Show NBC 7:30 Shaye Cogan

Lilli Palmer CBS 7:15 Stella Kuylenstierna, Swedish newspaperwoman

Margaret Arlen CBS 12:30 John Crawford

Martin Kane NBC 10pm Louis Quince, Royal Dano, Billy Kay, Robert Christopher, Margaret Hayes, Flora Campbell

Steve Allen CBS 11:30am Pat Rooney Jr, Del Casino

T-Men In Action NBC 8:30 The Case of the Swiss Watches; with George Petrie, David Opatoshu, Mike Howard, Maurine Holbert, Henry Hamilton, John Boruff

FRIDAY APRIL 13

Big Story NBC 9pm Bob Readick, Warren Parker, Miriam Goldina, Ann Hegira, Walter Matthau, Leni Stengel, William Keene

Caval of Stars DuM 10pm Connie Boswell, The Deep River Boys, Arnaut Brothers

Eva Gabor ABC 8pm Avon Long

Eloise DuM 11pm Maggie McNellis subs for Eloise; Jacques Fath

Garry Moore CBS 1:30 Emmett Kelly, circus clown

FRIDAY APRIL 13(Continued)

Kate Smith NBC 4pm Evalyn Tyner

Mr & Mrs Mystery WOR 7:30 The Case of the Last Stop Hotel; with Ann Sullivan, A. Redman Walck, Robin D. Morse

Margaret Arlen CBS 12:30 Richard Wentworth

Penthouse Party ABC 8:30 Leonard Sues, Lucienne Boyer

Pulitzer Playhse ABC 9pm Icebound - by Owen Davis; adapted by William Kozlenko; with Nina Foch, Edmond O'Brien, Howard Freeman, Katherine Squire, Charles Dingle, A.H. Van Buren

Steve Allen CBS 11:30am Toni Arden, Edwards & Hart,

Star of the Fam. CBS 10pm Yvonne de Carlo, Joey Bishop, Martin & Florenz

Trapped WOR 8:30 In Search of A Soul; with Theodore Field, Michael E. Cripasuk, Maya Gregory, Robert O'Neil

Twenty Questions WOR 8pm Jerome Cowan

Wendy Barrie ABC 8:15 Cobean, cartoonist

We, The People NBC 8:30 Mickey Mantle, Roy Acuff, Major Orvil Munson

LAST WEEK'S CHANGES(Continued)

DuM - 1:30-2pm Mon,Fri, 2-2:30pm Wed; Going Places With Dick Joseph; travel show featuring films & guests; WABD only; Sponsor - Friendly Frost Stores-Crosley; Agency - Getschal & Richard; Prod-Writer - Rick Fredericks; Director - David Lowe; Prod Supervisor - Budd Getschal.

NBC - Racing; from WNBT to the net; Sat 3:30-4:30pm; NBC's third year of Sat Racing coverage debuted Apr 7; first race show from the Jamaica Track; Sponsor - Carling's Ale; Agency - Benton & Bowles; Producer - Bill Garden NBC; Directors- (rotating) - Jack Mills, Lew Brown & Jack Dillon NBC; Commentary - Clem McCarthy, Sammy Renick & Ray Barrett.

PIX - Exclusive Crime Clues; Mon 8:30-9pm; new crime discussion program with guests; Harry Brundidge MCs; show debuted Apr 2; Director - Al Hartigan WPIX.

FUTURES

Apr 17 - DuM -- 2:15pm;Baseball; new season of coverage of Yankee home games begins this date; show to be carried by WPIX & WABD simultaneously daytime with WABD producing; PIX to carry night games alone; Sponsor - Ballantine; Agency - J.Walter Thompson; Commentary - Mel Allen & Art Gleason; Director - Harry Coyle DuM; Pre & Post Game interviews to be covered by Dizzy Dean; Sponsor - Philip Morris; Agency - Biow.

Apr 20 - PIX -- 2pm; Baseball; commencement of Giant game coverage; Sponsor - Chest-erfield; Agency - Cunningham & Walsh; A Day With The Giants pre-game interview show with Laraine Day; Sponsor - Krueger; Agency - Charles Dallas Reach; Director - Jack Murphy WPIX; Asst Dir - Jack Felice PIX

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATIONS
100 N. 5TH ST. NEW YORK 17, N.Y.

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATIONS
100 N. 5TH ST. NEW YORK 17, N.Y.

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATIONS
100 N. 5TH ST. NEW YORK 17, N.Y.

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATIONS
100 N. 5TH ST. NEW YORK 17, N.Y.

Ross Reports

WEEK OF
APR 8-15, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS · 551 FIFTH AVENUE, N. Y. 17, N. Y. · MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

ADRIENNE ALLEN film-legit actress avail
TV - AGT: Henry Guettel,
Gale Agcy PL 7-7100

STELLA ANDREWS "Ring Round the Moon" actr.
now avail - AGT: Sam Wren
Liebling-Wood VA 6-3714

DIANA BARRYMORE, now avail vty, drama -
AGT: Jerry Rosen PL 7-6185

MADELEINE CARROLL - limited appear - AGT:
Henry Guettel, Gale
Agcy PL 7-7100

BING CROSBY - CONTACT: Paramount Pictures
BR 9-8700

YVONNE DE CARLO completely booked thru 3
wk stay - AGT: Peter Witt
PL 9-7966

DON DeFORE in NYC for City Center "Dream
Girl" with Judy Holliday -AGT:
Joe McGee, CI 7-2160

BUDDY DE FRANKO bandleader-clarinetist
AGT: Jay Michaels,
General Artists CI 7-7550

DIANNE de SANCTOS former San Carlo singer
AGT: Al Grossman CI 7-8422

PETER DONALD comedian now in town - AGT:
Jack Talan, MCA PL 9-7500

VIVIAN BLAINE avail Sun shows, daily until
8:30pm - AGT: Joe McGee
Wm Morris CI 7-2160

JUDITH DONIGER singer features Shakespeare
In Song, avail tie-ins
Shakespeare Month (Apr)
AGT: Ruth Arell, Muriel
Francis Office PL 9-5600

(Continued next page)

COMING TO TOWN FOR GUEST SHOTS

ILONA MASSEY from coast this week, will be
avail TV - AGT: Lee Wallace,
Robert Mayberry, Affil. Artists
PL 3-1862

JACK GOODE legit comedian, from St. Peters-
burg this week - AGT: Al
Grossman CI 7-8422

VIRGINIA SALE, one-woman show impressionist
from Hollywood in 2 weeks
AGT: Sam Wren, Liebling-
Wood VA 6-3714

NICK LUCAS musician from coast in May
AGT: Jack Talan, MCA PL 9-7500

PAUL VALENTINE from Phila late this week
for "Angels Kiss Me" prem.
PRESS: Bernard Simon
CI 5-7294

LLOYD NOLAN early May for "Courtin' Time"
premiere - PRESS: Howard
Weissman PL 7-0461

ERNEST TRUEX from Phila mid-May for
"Flahooley" premiere -AGT:
Lee Wallace, Robt Mayberry
PL 3-1862

DUKE ELLINGTON arrives NYC Apr 30, will be
avail TV - AGT: Henry
Guettel PL 7-7100

YMA SUMAC from Phila mid-may for "Flahoo-
ley" premiere - AGT: Hilliard
Elkins, Wm Morris CI 7-2160

JOHN DALL from coast late this week, avail
TV until May 15 prior to further
Hwd commitments - AGT: Peter
Witt PL 9-7966

(Continued next page)

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

100-100000-100000

IN TOWN & AVAILABLE cont.

JACQUELINE de WIT film-legit actress avail
TV - CONTACT: Lois
Philmus MU 2-5910

ROBERT P. TRISTRAM COFFIN Pulitzer Prize
winning poet, author "On the Green
Carpet", to be publ May 11 - CONTACT:
Elizabeth Bragdon, Bobbs-Merrill Co.
MU 4-6950

MARIA-MAGDALENA EBERTH - Swedish actress,
Alexander Korda discovery, avail TV
AGT: Sam Wren, Liebling-Wood
VA 6-3714

RALPH FLANAGAN now East playing club dates,
avail TV -AGT: Jay Michaels
General Artists CI 7-7550

EVA GABOR "Happy Time" & TV star - AGT:
General Artists CI 7-7550

ROBERT ROUNSEVILLE "Tales Of Hoffman" star
PRESS: Isadora Bennett
PL 7-7447

COLEEN GRAY film actress - AGT: Jack
Lawrence JU 2-3885

UTA HAGEN - AGT: Lucy Kroll PL 7-4250
limited appear

KENNETH HARRIS author "Innocents From
Abroad", intvw - CONTACT:
Patricia McManus MU 9-4526

JUNE HAVOC in NYC for "Affairs Of State"
summer run - AGT: Joe McGee,
Wm Morris CI 7-2160

RITA HAYWORTH - appearance questionable,
living at Hotel Plaza
PL 9-3000

BOB HOPE - CONTACT: Paramount Pictures
BR 9-8700

ANNE JEFFREYS of "Kiss Me Kate" - PRESS:
Ross Assoc. BR 9-5906

PAUL KELLY limited appear - PRESS: Tom
Weatherly CO 5-7640

WRIGHT KING "Young Collector" of "Street-
car Named Desire" (stage &
film) avail TV - AGT: Lucy
Kroll PL 7-4250

SAM LEVENE - AGT: Peter Witt PL 9-7966

MRS. BERNARR MacFADDEN - AGT: Jack
Lawrence JU 2-3885

TONY MARTIN - PRESS: Buddy Basch MU 7-8351

(Continued next column)

COMING TO TOWN cont.

BILLY WORTH early May for "Courtin' Time"
PRESS: Sam Friedman PL 7-4380

JEROME COURTLAND from Phila mid-May for
"Flahooley" premiere
PRESS: Wolfe Kaufman
LU 2-3466

SONNY TUFTS from coast this week - AGT:
Jack Lawrence JU 2-3885

TERRY GIBBS vibraphonist from St. Paul in
several weeks - AGT: Jay
Michaels, GAC, CI 7-7550

MURIEL SMITH "Carmen Jones" lead from
England several weeks - AGT:
William Morris CI 7-2160

IN TOWN & AVAILABLE cont.

DOROTHY McGUIRE - AGT: Peter Witt PL 9-7966

ETHEL MERMAN - PRESS: Leo Freedman
CH 4-7250

SCOTT MOORE char. actor now avail TV -
CONTACT: CO 5-4847

WILLIAM MARSHALL "De Lawd" of "Green
Pastures" - PRESS: Tom
Weatherly CO 5-7640

RICHARD NEY - AGT: Jack Lawrence JU 2-3885

RUSSELL NYPE - PRESS: Howard Weissman
PL 7-0461

LES PAUL & MARY FORD - AGT: Jay Michaels
CI 7-7550

FLORENCE PRITCHETT here thr Apr 16 - AGT:
Priscilla Morgan
VA 6-3714

MURIEL RAHN "Carmen Jones" lead - AGT:
Dick Campbell SA 2-8666

THE RED GATE PLAYERS, Chinese shadow plyrs
avail children's & intvw shows - CON:
Teri White, MU 8-6968

BETTINA ROSAY & DAVE TIHMAR ballet team -
AGT: Al Grossman CI 7-8422

DOROTHY SARNOFF, Sun shows, days before
8:30pm - AGT: Lee Wallace
R. Mayberry PL 3-1862

PATRICIA WHEEL avail TV - CONTACT: Lois
Philmus MU 2-5910

RICHARD WIDMARK - CON: Jack Saunders, 20th
Century-Fox CO 5-3320

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE DISTRICT OF COLUMBIA

IN RE: THE ESTATE OF JAMES EARL RAY, DECEASED
BY: COUNSEL FOR THE ESTATE

JOHN A. WATKINS, Attorney at Law
1000 Pennsylvania Avenue, N.W.
Washington, D.C. 20004

ALL INTERESTS IN THE ESTATE OF JAMES EARL RAY, DECEASED, ARE HEREBY NOTICED TO APPEAR AT A HEARING TO BE HELD AT THE DISTRICT COURT OF THE UNITED STATES FOR THE DISTRICT OF COLUMBIA, ON THE 10th DAY OF MAY, 1971, AT 10:00 A.M.

FOR THE PURPOSE OF THE HEARING, THE FOLLOWING PERSONS ARE REQUIRED TO APPEAR:

1. JAMES EARL RAY, DECEASED, BY HIS COUNSEL, JOHN A. WATKINS, ATTORNEY AT LAW, 1000 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20004.

2. ALL PERSONS CLAIMING TO BE HEIRS OR CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED.

3. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED.

4. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

5. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

6. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

7. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

8. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

9. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

10. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

11. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

12. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

13. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE DISTRICT OF COLUMBIA

IN RE: THE ESTATE OF JAMES EARL RAY, DECEASED
BY: COUNSEL FOR THE ESTATE

JOHN A. WATKINS, Attorney at Law
1000 Pennsylvania Avenue, N.W.
Washington, D.C. 20004

ALL INTERESTS IN THE ESTATE OF JAMES EARL RAY, DECEASED, ARE HEREBY NOTICED TO APPEAR AT A HEARING TO BE HELD AT THE DISTRICT COURT OF THE UNITED STATES FOR THE DISTRICT OF COLUMBIA, ON THE 10th DAY OF MAY, 1971, AT 10:00 A.M.

FOR THE PURPOSE OF THE HEARING, THE FOLLOWING PERSONS ARE REQUIRED TO APPEAR:

1. JAMES EARL RAY, DECEASED, BY HIS COUNSEL, JOHN A. WATKINS, ATTORNEY AT LAW, 1000 PENNSYLVANIA AVENUE, N.W., WASHINGTON, D.C. 20004.

2. ALL PERSONS CLAIMING TO BE HEIRS OR CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED.

3. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED.

4. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

5. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

6. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

7. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

8. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

9. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

10. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

11. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

12. ALL PERSONS CLAIMING TO BE CREDITORS OF THE ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

13. ALL PERSONS CLAIMING TO BE BENEFICIARIES OF ANY TRUST OR ESTATE OF JAMES EARL RAY, DECEASED, WHO HAVE NOT PREVIOUSLY BEEN PAID IN FULL.

Ross Reports

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS . 551 FIFTH AVENUE, N. Y. 17, N. Y. . MUrray Hill 2-5910

YOUR PREFERENCES ARE SOLICITED

Please Rip Off this Top Sheet & Return to Ross Reports

In planning a publication schedule for another subscription year (June 1, 1951 to June 1952) Ross Reports would like your comment on the various departments of our service now in existence....as well as suggested new departments, an evaluation of our overall service, and any constructive criticism. Testimonials are welcome of course (they make good promotional copy)....but we're actually after a guide to a more helpful service for you.

1. Which is more important to you: the weekly reports _____ the monthly surveys _____?
2. Could you do without either of the above _____? If so, which _____?
3. Do you find our telephone information service valuable _____ Were you aware of its existence _____? Could you do without it _____?
4. Do you make use of our Talent Locator Service _____ Could you do without the Talent Locator page(s) which appear regularly at the end of weekly issues _____?
5. Is the Talent Showsheet section in which we list the scripts and casts of the weekly programs important to you _____?
6. Do you get anything out of the editorial material on trends (Giveaways, Comedy Writers, Rating Analyses, Profiles, etc) which appear in weekly issues _____? Would you miss them _____?
7. What complaints do you have with respect to anything about Ross Reports _____?
8. Would you like to see weekly program reviews written anonymously by top TV programming & production executives _____? Would you serve on a rotating panel of about 50 such executives (panel published but reviews unsigned) _____?
9. Do you expect to renew your subscription in June _____ (why yes or no?) _____

THE UNIVERSITY OF CHICAGO

DEPARTMENT OF THE HISTORY OF ARTS

1950

It is a pleasure to acknowledge the receipt of your letter of the 15th of June 1950, and to inform you that the same has been forwarded to the appropriate authorities for their consideration. The authorities have been asked to consider the matter in the light of the current situation, and to report to the University Council on the 1st of September 1950.

Yours faithfully,

THE UNIVERSITY OF CHICAGO

I am sure that you will be satisfied with the result of the above.

I am, Sir, very truly yours,

Yours faithfully,

THE UNIVERSITY OF CHICAGO

I am sure that you will be satisfied with the result of the above.

I am, Sir, very truly yours,

Yours faithfully,

THE UNIVERSITY OF CHICAGO

I am sure that you will be satisfied with the result of the above.

I am, Sir, very truly yours,

Yours faithfully,

THE UNIVERSITY OF CHICAGO

I am sure that you will be satisfied with the result of the above.

I am, Sir, very truly yours,

Yours faithfully,

THE UNIVERSITY OF CHICAGO

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Sun(15) - CBS(Ch2) -- 8-9pm; HIGHLIGHT; Toast Of The Town; special benefit performance for USO; from the Masonic Auditorium, Detroit to the CBS net via WJBK-TV; all-star cast to play for audience paying \$10 for tickets(See Talent Showsheet for Sunday for complete cast).
- NBC(Ch4) -- 9:45-10am; DEBUT; The Elton Britt Show; WNBT only; educational music show with Elton Britt singing & explaining ballads & folk music to kids selected from the audience; Sponsor - Bressner Radio for Crosley Radio & TV sets; Agency - Moselle & Eisen; Prod-Director - John Chapin WNBT; contract for 13 weeks.
- Mon(16) - WOR(Ch9) -- 1-2pm Mon-Fri; DEBUT; Bam's TV Shoppers' Revue; new variety show from studios in Bamberger's Newark Department Store; MC - Bob Hopkins; cast includes Jo Hurt & Dave Ballantine; Sponsor - Bamberger's; Agency - Enders; Producer - Dave Yellin at Enders; show will be seen at approx 4:30pm on days when Dodgers are playing afternoon games at Ebbetts Field.
- Tue(17) - ABC(Ch7) -- 5-5:15pm Mon-Fri; CHANGE; Mary Hartline Show; from WENR-TV Chicago to the net; show will be seen across-the-board; formerly seen Mon,Wed,Fri, it replaces OZMOE in the Tue & Thu slots at this time; both shows sustaining.
- CBS(Ch2) -- 8-9pm; DEBUT; Film Features; news series of feature films will be shown in this time slot; from WCBS-TV to the net; sustaining; slot was formerly occupied by Prudential Playhouse & Sure As Fate on an alt week basis.
- DuM(Ch5) -- 2:15pm; RETURN; Baseball; WABD & WPIX only; coverage of NY Yankee home games; WABD will carry day games & feed to WPIX; WPIX will carry night games alone; Sponsor - Ballantine; Agency - J. Walter Thompson; Commentary - Mel Allen & Art Gleason; Director - Harry Coyle DuM; Pre-Game show from the field to be covered by Dizzy Dean; Sponsor - Philip Morris; Agency - Biow.
- Thu(19) - CBS(Ch2) -- 10:30-11pm; alt Thu; DEBUT; Crime Photographer; from WCBS-TV to the net; TV version of the radio dramatic series; Cast includes Richard Carlyle(Casey) & John Gibson(Ethelbert); Sponsor - Carter Products; Agency - Sullivan, Stauffer, Colwell & Bayles; Producer - Charles Russell CBS; Director - Sidney Lumet CBS; Music - Tony Mottola, George Wright, Stanley Webb; Sets - Bob Markell CBS; Writers - Harry Ingram, Sheldon Reynolds, Joseph Ruscoll.
- Fri(20) - NBC(Ch4) -- 9:30-10pm; DEBUT; The Henry Morgan Show; from WNBT to the net; new comedy-variety show replacing Morgan's Talent Hunt; Sponsor - Campbell; Agency - Ward Wheelock; Producer-Director - Mort Offner; Mus Dir - Bernie Green; regular talent to include Kay Ballard, Dorothy Claire, Dorothy Jarnac, Art Carney, Arnold Stang; show will basically follow the format of Morgan's old net radio show.

THIS WEEK(Continued)

Fri(20) - PIX(Ch11) --2pm; RETURN; Baseball; WPIX begins coverage of NY Giants home games; Sponsor - Chesterfield; Agency - Cunningham & Walsh; (details on pre & post game shows next week -- with Laraine Day Jimmy Powers, Win Elliot, Hal Tunis); Director - Jack Murphy WPIX; Assoc Director - Jack Felice WPIX; WPIX will also carry all NY Yankee home games, the day games to be fed from WABD with night coverage by WPIX alone.

Sat(21) - PIX(Ch11) --11:30-12N; DEBUT; The Danny Webb Show; new comedy-variety show in which Danny Webb plays an Army private; Sponsor - Monarch-Saphin Stores for Philco TV sets; Agency - none; Packagers - Danny Webb & Arthur McArthur; Director - Pete Molnar WPIX; show will also feature Toby Sommers as a USO hostess.

LAST WEEK'S CHANGES

ABC - Eva Gabor Show moved from Fri 8-8:15pm to Thu 7:15-7:30pm; WJZ-TV only.
Wendy Barrie Show moved from 8:15-8:30 Fri to 8-8:15 Fri; WJZ-TV only.
Yesterday's Newsreel moved from Thu 7:15-7:30pm to Fri 8:15-8:30pm; WJZ-TV only.

DuM - Showtime At The Meadowbrook; from WABD to the net; Sat 8:30-9pm; new musical show originating from Frank Dailey's Meadowbrook; Producer - Ted Hammerstein DuM; Director - Harry Coyle DuM; Ralph Flanagan's orchestra is currently appearing; show will also feature aud-partic; Sustaining.

FUTURES

Apr 29 - NBC -- The American Forum of the Air; Sun 1:30-2pm; from WNBT to the net; show picks up sponsor for TV part of simulcast as of this date; Sponsor - Bohn Aluminum & Brass; Agency - Zimmer-Keller(Detroit); Producer - Theodore Granik.

May 5 - ABC -- Faith Baldwin Theater of Romance moves from 11-11:30am alt Sat to 12:30-1pm alt Sat effective this date; show will alternate with I Cover Times Square which now occupies this slot on a weekly basis; Sponsor(Faith Baldwin) - Maidenform Bras; Agency - William H. Weintraub; Packager - Barry-Enright; Director - Charles Powers ABC; Sponsor(I Cover Times Square) - Air Wick; Agency - William H. Weintraub; Packager - Harold Huber; Director - Ed Stasheff at Huber; both shows from WJZ-TV to the net.

The Laraine Day Show; new interview-variety show with Laraine Day as star will debut this date; Sat 1-1:30pm; from WJZ-TV to 29 stations of the net; Sponsor(1-1:15pm portion) - Northam Warren for Peggy Sage Products, Odorono & Cutex Products; Agency - J.M. Mathes; contract for 52 weeks; production staff not yet set.

June 2 - ABC -- A Date With Judy; TV version of the radio dramatic series will debut this date Sat 11:30-12N; from WJZ-TV to 56 stations of the net; Sponsor - McKesson & Robbins for Yodora, Calox, Tartan, Tawn, Bexel; Agencies - J.D. Tarcher & Ellington; cast & prod staff not yet set. Packager - Ted Ashley.

NEW BUSINESS

ABC - Stop The Music; Admiral(Kudner) & Old Gold(Lennen & Mitchell) renew for 52 weeks
CBS - The Alan Young Show; Esso renews for 52 weeks; Agency - Marschalk & Pratt.

| PROGRAM | NET TIME | GUESTS |
|------------------------------|-------------|--|
| <u>FRIDAY APRIL 13</u> | | |
| <u>Hands of Mystery</u> | DuM 9pm | <u>Three Were Careless</u> - by Lou Leaf; with William Post Jr, Beverly Whitney, Raoul de Leon, Carol Hill, Ernest Borgnine, Archie Smith |
| <u>Man Against Crime</u> | CBS 8:30 | Augusta Roeland, Ted Hecht, Boris Marshalov, Joe Marr, Duke Munroe, Donald Somers |
| <u>Superstition</u> | CBS 9pm | (One Shot) <u>Friday The Thirteenth</u> - by Robert Sloan; with Ann Shepherd, William Prince, Cliff Hall, Chris Gampell, Spencer Davis, Ralph Bell, Evelyn Seabold, Irwin Frisch |
| <u>SATURDAY APRIL 14</u> | | |
| <u>Faith Baldwin ThtrABC</u> | 11am | <u>I'm Not For You</u> ; adapted by William Noble; with Russell Nype, Hildy Parks, Zameh Cunningham, Marie Carroll, Jay Barney, Allan Macateer |
| <u>Frank Sinatra</u> | CBS 9pm | Rudy Vallee, The Pied Pipers |
| <u>Jack Carter</u> | NBC 8pm | Buster Crabbe, Dorothy Shay |
| <u>Ken Murray</u> | CBS 8pm | Jack LaRue, Bette Lou Walters, Bud Carlell |
| <u>Sam Levenson</u> | CBS 7pm | Betty Furness & her daughter Barbara |
| <u>Sheilah Graham</u> | NBC 11:15pm | Ralph Edwards |
| <u>UN Stamp Club</u> | NBC 1pm | Quentin Reynolds |
| <u>Yr Show of Shows</u> | NBC 9pm | Marsha Hunt |
| <u>Victor Borge</u> | NBC 7pm | Hildegard Halliday, Mildred Hughes, Herman Hyde |
| <u>SUNDAY APRIL 15</u> | | |
| <u>Bigelow Theater</u> | CBS 6pm | <u>The Sum Of Seven</u> - by Robert Meade & Sheldon Osborn; with Victor Jory, Rolland Morris, Anabel Shaw, Robin Hughes, Virginia Wells, Ross Ford |
| <u>Celebrity Time</u> | CBS 10pm | John Ringling North, Peggy Ann Garner |
| <u>Colgate Comedy</u> | NBC 8pm | Tony Martin MC, Fred Allen, Celeste Holm, Kathryn Lee, "Peanuts" Hucko |
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>The Road Back</u> - by Allen Sloan; with Nelson Olmsted, Hugh Franklin, Helen Wagner |
| <u>Leave It...Girls</u> | NBC 7pm | Joey Adams, Constance Moore |
| <u>Meet The Press</u> | NBC 4pm | Lady Nancy Astor |
| <u>Mr. I. Magination</u> | CBS 6:30 | <u>William Tell</u> - by Rosemary Foster; with Johnny Stewart, Ted Tiller, Ed Fuller, Ruth Enders |
| <u>Paul Whiteman</u> | ABC 7pm | Olga San Juan |

| Date | Description | Amount |
|------|-------------|--------|
| 1917 | ... | ... |
| 1918 | ... | ... |
| 1919 | ... | ... |
| 1920 | ... | ... |
| 1921 | ... | ... |
| 1922 | ... | ... |
| 1923 | ... | ... |
| 1924 | ... | ... |
| 1925 | ... | ... |
| 1926 | ... | ... |
| 1927 | ... | ... |
| 1928 | ... | ... |
| 1929 | ... | ... |
| 1930 | ... | ... |
| 1931 | ... | ... |
| 1932 | ... | ... |
| 1933 | ... | ... |
| 1934 | ... | ... |
| 1935 | ... | ... |
| 1936 | ... | ... |
| 1937 | ... | ... |
| 1938 | ... | ... |
| 1939 | ... | ... |
| 1940 | ... | ... |
| 1941 | ... | ... |
| 1942 | ... | ... |
| 1943 | ... | ... |
| 1944 | ... | ... |
| 1945 | ... | ... |
| 1946 | ... | ... |
| 1947 | ... | ... |
| 1948 | ... | ... |
| 1949 | ... | ... |
| 1950 | ... | ... |
| 1951 | ... | ... |
| 1952 | ... | ... |
| 1953 | ... | ... |
| 1954 | ... | ... |
| 1955 | ... | ... |
| 1956 | ... | ... |
| 1957 | ... | ... |
| 1958 | ... | ... |
| 1959 | ... | ... |
| 1960 | ... | ... |
| 1961 | ... | ... |
| 1962 | ... | ... |
| 1963 | ... | ... |
| 1964 | ... | ... |
| 1965 | ... | ... |
| 1966 | ... | ... |
| 1967 | ... | ... |
| 1968 | ... | ... |
| 1969 | ... | ... |
| 1970 | ... | ... |
| 1971 | ... | ... |
| 1972 | ... | ... |
| 1973 | ... | ... |
| 1974 | ... | ... |
| 1975 | ... | ... |
| 1976 | ... | ... |
| 1977 | ... | ... |
| 1978 | ... | ... |
| 1979 | ... | ... |
| 1980 | ... | ... |
| 1981 | ... | ... |
| 1982 | ... | ... |
| 1983 | ... | ... |
| 1984 | ... | ... |
| 1985 | ... | ... |
| 1986 | ... | ... |
| 1987 | ... | ... |
| 1988 | ... | ... |
| 1989 | ... | ... |
| 1990 | ... | ... |
| 1991 | ... | ... |
| 1992 | ... | ... |
| 1993 | ... | ... |
| 1994 | ... | ... |
| 1995 | ... | ... |
| 1996 | ... | ... |
| 1997 | ... | ... |
| 1998 | ... | ... |
| 1999 | ... | ... |
| 2000 | ... | ... |
| 2001 | ... | ... |
| 2002 | ... | ... |
| 2003 | ... | ... |
| 2004 | ... | ... |
| 2005 | ... | ... |
| 2006 | ... | ... |
| 2007 | ... | ... |
| 2008 | ... | ... |
| 2009 | ... | ... |
| 2010 | ... | ... |
| 2011 | ... | ... |
| 2012 | ... | ... |
| 2013 | ... | ... |
| 2014 | ... | ... |
| 2015 | ... | ... |
| 2016 | ... | ... |
| 2017 | ... | ... |
| 2018 | ... | ... |
| 2019 | ... | ... |
| 2020 | ... | ... |
| 2021 | ... | ... |
| 2022 | ... | ... |
| 2023 | ... | ... |
| 2024 | ... | ... |
| 2025 | ... | ... |
| 2026 | ... | ... |
| 2027 | ... | ... |
| 2028 | ... | ... |
| 2029 | ... | ... |
| 2030 | ... | ... |
| 2031 | ... | ... |
| 2032 | ... | ... |
| 2033 | ... | ... |
| 2034 | ... | ... |
| 2035 | ... | ... |
| 2036 | ... | ... |
| 2037 | ... | ... |
| 2038 | ... | ... |
| 2039 | ... | ... |
| 2040 | ... | ... |
| 2041 | ... | ... |
| 2042 | ... | ... |
| 2043 | ... | ... |
| 2044 | ... | ... |
| 2045 | ... | ... |
| 2046 | ... | ... |
| 2047 | ... | ... |
| 2048 | ... | ... |
| 2049 | ... | ... |
| 2050 | ... | ... |

SUNDAY APRIL 15(Continued)

| | | |
|--------------------------|-----------|--|
| <u>Philco Playhouse</u> | NBC 9pm | <u>Hour of Destiny</u> - by Jean Z. Owen; adapted by William K. Clarke; with Dorothy Peterson, Anne Burr, Phyllis Love, Barbara Joyce, Richard Kendrick, Dan Murray, Harry Bannister, Dorothy Elder, Beverly Bayne |
| <u>Rocky King</u> | DuM 9pm | <u>Murder of A Manikin</u> - by Sheldon Stark & Wallace Thomson with Hal Studer, Mary Ann Reeve, Carroll Ashburn |
| <u>Showtime, USA</u> | ABC 7:30 | Connie Boswell, Lou Holtz, Barbara Bel Geddes; Leon Ames, Murray Hamilton, Maggie McNamara, Otto Preminger in a scene from <u>The Moon Is Blue</u> |
| <u>This Is Show Biz</u> | CBS 7:30 | Sam Levenson, Glenda Farrell, Irene Bordoni, Hank Ladd, Anthony, Allyn & Hodges |
| <u>Toast Of The Town</u> | CBS 8pm | Harvey Stone, Peter Lind Hayes, Mary Healy, Jane Froman, Byron Nelson, The Gaudsmith Brothers, Dunhill Trio |
| <u>Whats My Line</u> | CBS 10:30 | Bennett Cerf |

MONDAY APRIL 16

| | | |
|---------------------------|-------------|--|
| <u>At Home</u> | CBS 11pm | Jane Morgan |
| <u>Crime Quiz</u> | PIX 8:30 | Irving H. Saypol, Frederick Woltman, Howard Rushmore |
| <u>Garry Moore</u> | CBS 1:30 | Faye Emerson subs for Moore; Jack Gilford |
| <u>Hwood Screen Test</u> | ABC 7:30 | Bruce Cabot; Ursula Howells |
| <u>Lights Out</u> | NBC 9pm | <u>The Witness</u> - by Ernest Kinoy; with Dane Clark, Howard Smith, Harry Worth, Florence Stanley, Dick Sanders |
| <u>Lux Video Thtr</u> | CBS 8pm | <u>Heritage of Wimpole Street</u> - by Robert Knipe; with Walter Hampden, Patricia Wheel, Judson Rees, Emily Lawrence, Ruth McDevitt |
| <u>Mohawk Showroom</u> | NBC 7:30 | Snooky Lanson |
| <u>Margaret Arlen</u> | CBS 12:30 | Joseph Schildkraut |
| <u>Buddy Rogers</u> | WOR 12:30 | Count Basie, The Pied Pipers, Toni Arden, Candy Candido |
| <u>Somerset Maugham</u> | NBC 9:30 | <u>Theater</u> ; adapted by Irving Gaynor Neiman; with Judith Anderson, John Baragrey, Vicki Cummings, Michael Wager, Reba Tassell, Lou Gilbert |
| <u>Studio One</u> | CBS 10pm | <u>The Strait & Narrow</u> - by Geoffrey Cotterell; adapted by Joseph Liss; with Judith Evelyn, Patric Knowles, Maria Riva, Don Dickinson, Beverly Roberts, Morton Stevens, Frank Overton, Rudolf Justice Watson, Nancy Marchand |
| <u>Steve Allen</u> | CBS 11:30am | Richard Ramos, Helen Valentine, Malu Gaticia |
| <u>Talent Scouts</u> | CBS 8:30 | Theresa Green, Penny Carroll, The Two Tones, Fernand Martell |
| <u>Voice of Firestone</u> | NBC 8:30 | Nadine Connor |
| <u>Whats My Name</u> | NBC 8pm | Joan Kibrig |

1. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

2. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

3. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

4. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

5. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

6. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

7. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

8. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

9. The following information was obtained from a review of the files of the [redacted] and is being furnished to you for your information. It is to be understood that this information is being furnished to you in confidence and is not to be distributed outside your office.

TUESDAY APRIL 17

| | | |
|--------------------------|-------------|---|
| <u>Armstrong Theater</u> | NBC 9:30 | <u>Honor Student</u> - by Anne Howard Bailey; with Donald Buka, Jean Gillespie, Raymond Bramley, Walter Starkey, Mona Bruns, Arthur Kohl, Reginald Mason |
| <u>Caval of Bands</u> | DuM 9pm | Freddy Martin & orch, Morey Amsterdam, Rosemary Clooney |
| <u>Danger</u> | CBS 10pm | <u>The Great Gilson Bequest</u> - by Ambrose Bierce; adapted by Norman Rosten; with Franchot Tone, Pat O'Malley, Milton Selzer, P. Hobbs, Clock Ryder, Bob McQuade, Ben Yaffee, Kem Dibbs, Joe Nathan, Floyd Buckley, Charles Tyner |
| <u>Fireside Theater</u> | NBC 9pm | <u>Close Shave</u> - by Grace MacGowan Cooke; adapted by D.A. Jowitt & Brewster Morgan; with James Anderson, Ginni Jackson, Tom Powers, William Schallert, Jimmy Dodd, Bill Fletcher, Francis Ford, Walter McGrail |
| <u>Garry Moore</u> | CBS 1:30 | Jack Gilford subs for Moore; Wally Cox |
| <u>Little Show</u> | NBC 7:30 | Sue Bennett |
| <u>Margaret Arlen</u> | CBS 12:30 | Fran Whitney |
| <u>O.K. Mother</u> | DuM 1pm | Haila Stoddard |
| <u>Buddy Rogers</u> | WOR 12:30 | The Weavers, George Shearing Quintet, Carl Ravazza |
| <u>Shoppers Corner</u> | DuM 11:45am | Ken Murray |
| <u>Steve Allen</u> | CBS 11:30am | Gail Meredith, Art Wayne |
| <u>Suspense</u> | CBS 9:30 | <u>The Juice Man</u> ; adapted by Halsted Wells from an idea by Robert Patterson; with Cloris Leachman, Robert H. Harris, Robert Webber, Robert Emhardt, Edmon Ryan, Julian Noa |
| <u>Texaco Star Thtr</u> | NBC 8pm | Marie MacDonald, Tito Guizar, Mary Raye & Naldi, Frank Loesser, Yogi Berra, Phil Rizzuto, Don Richards |
| <u>Vanity Fair</u> | CBS 4:30 | George Price, cartoonist, Jack Hawkins |
| <u>Stork Club</u> | CBS 7:45 | Mrs Anthony Eden |

WEDNESDAY APRIL 19

| | | |
|-------------------------|-----------|---|
| <u>Bert Parks</u> | NBC 3:30 | Yvonne de Carlo |
| <u>Buddy Rogers</u> | WOR 12:30 | Paige Cavanaugh Trio, Jon & Sandra Steele, The Starlighters, Red Nichols & his Five Pennies |
| <u>Fam. Jury Trials</u> | DuM 9pm | Henry Hart, Treva Frazee, Jim Little, John Shay, Jason Johnson, W. Keene, Pat Weaver, Emil Jose |
| <u>Faye Emerson</u> | ABC 7:15 | Martin Block, Marx Kaufman |
| <u>Four Star Revue</u> | NBC 8pm | Jimmy Durante MC, Sophie Tucker, Ben Wrigley, Betty Garde, Eddie Jackson |
| <u>Garry Moore</u> | CBS 1:30 | Wally Cox subs for Moore; Kirkwood & Goodman |
| <u>Kreisler's Band.</u> | ABC 8:30 | Johnny Long & orch, Bob Fosse, Patti Page |

... ..

05/1/2013 11:00 AM

... ..

• • • • •

$\Delta = 1$ 50%

1. The first step is to identify the problem or question that needs to be addressed. This involves understanding the context and the specific requirements of the task.

... ..

1. 1990年12月25日，在“九七”香港回归前夕，香港各界人士纷纷发表文章，讨论香港回归后的前途。其中，有人提出“一国两制”是香港回归后的唯一选择。

4. 2001. 12. 27. 12:52 2001. 12. 27. 12:52

1991

$$\frac{d}{dt} \left(\frac{\partial L}{\partial \dot{x}} \right) = \frac{\partial L}{\partial x}$$
[illegible]

... ..

Journal of Management Studies, 19(1), 67-80.

1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

1. The first part of the document is a list of names and titles, including "The Hon. Mr. Justice" and "The Hon. Mr. Justice".

1950

1992-1993 1993-1994

1912-1913

WEDNESDAY APRIL 18(Continued)

| | | |
|------------------------|-------------|--|
| <u>Kraft Theater</u> | NBC 9pm | <u>Mr. Mergenthwirker's Lobblies</u> - by Nelson Bond & David Kent; with Vinton Hayworth, Vaughan Taylor, Richard Jones, Diana Douglas, Phil Robinson, Maurice Manson, Paul Lipson |
| <u>Mohawk Showroom</u> | NBC 7:30 | Alan Dale |
| <u>O.K. Mother</u> | DuM 1pm | Ireene Wicker |
| <u>Perry Como</u> | CBS 7:45 | Les Paul Trio with Mary Ford |
| <u>Plainclothesman</u> | DuM 9:30 | <u>Blood Money</u> ; with Kurt Katch, Natalie Norwick, Steve Parker, Leslie Barnett, Frank de Kova, Leonard York |
| <u>Charlie Wild</u> | CBS 9pm | <u>The Case of the Beautiful Brunettes</u> ; with Serena Sande, Jean Howell, James Bender, Charlott Knight, John Boyd |
| <u>Steve Allen</u> | CBS 11:30am | Jean Tighe, Walter & Jane Walters |
| <u>Vanity Fair</u> | CBS 4:30 | F. Van Wyck Mason, Dorothy Bark, Georgette Klinger |
| <u>The Web</u> | CBS 9:30 | <u>The Dream</u> - by Sarett Rudley; with Wesley Addy, Judith Parrish, Lawrence Fletcher, Nan McFarland, Eduardo Racquello, Ben Laughlin |

THURSDAY APRIL 19

| | | |
|---------------------------|-----------|--|
| <u>Alan Young</u> | CBS 9pm | Charles Coburn, Pat Harding |
| <u>Buddy Rogers</u> | WOR 12:30 | Peggy Lee, Miguelito Valdes, Gaudelajara Trio |
| <u>Big Town</u> | CBS 9:30 | <u>The Box</u> - by Alvin Boretz; with Joey Walsh, Robert Santon, Errol Sage, Ronnie Kane, Beatrice Pond, Harry Kingston, Billy Greene |
| <u>Crime Photographer</u> | CBS 10:30 | Shirley Ballard, Pat White, Bruce Gordon, Jay Barney, John Randolph, Harry Mehaffey, Ray Danton, Pat O'Malley |
| <u>Ellery Queen</u> | DuM 9pm | <u>Murder For 12 Cents</u> ; with Henry Jones, Sally Gracie, Barry Macollum, Frank Campanello, Gerald Milton |
| <u>Garry Moore</u> | CBS 1:30 | Meredith Wilson subs for Moore; Betty Smith |
| <u>Holiday Hotel</u> | ABC 9pm | Bob Dixon, Earl Barton |
| <u>Lilli Palmer</u> | CBS 7:15 | Henrik Kauffmann, Danish Ambassador to the US |
| <u>Little Show</u> | NBC 7:30 | Ellen Dunlop |
| <u>James Melton</u> | NBC 9pm | Dorothy Warrenskjold, Ben Wrigley, Wiere Brothers, eight Navajo Indians |
| <u>O.K. Mother</u> | DuM 1pm | Florence George |
| <u>Martin Kane</u> | NBC 10pm | Melba Rae, Jim Maloney, John Boruff, Danny Morgan, Will Hare, Joe Downing |
| <u>Steve Allen</u> | CBS 11:30 | Ted Lester, Bebe, talking dog |
| <u>Stork Club</u> | CBS 7:45 | Loo G. Carroll |

RECEIPTS

| | | | |
|------|--------|------------|---------|
| 1890 | Jan 1 | Balance | 100.00 |
| 1890 | Jan 15 | John Smith | 50.00 |
| 1890 | Feb 1 | John Smith | 25.00 |
| 1890 | Feb 15 | John Smith | 10.00 |
| 1890 | Mar 1 | John Smith | 75.00 |
| 1890 | Mar 15 | John Smith | 30.00 |
| 1890 | Apr 1 | John Smith | 15.00 |
| 1890 | Apr 15 | John Smith | 10.00 |
| 1890 | May 1 | John Smith | 20.00 |
| 1890 | May 15 | John Smith | 15.00 |
| 1890 | Jun 1 | John Smith | 10.00 |
| 1890 | Jun 15 | John Smith | 5.00 |
| 1890 | Jul 1 | John Smith | 10.00 |
| 1890 | Jul 15 | John Smith | 5.00 |
| 1890 | Aug 1 | John Smith | 10.00 |
| 1890 | Aug 15 | John Smith | 5.00 |
| 1890 | Sep 1 | John Smith | 10.00 |
| 1890 | Sep 15 | John Smith | 5.00 |
| 1890 | Oct 1 | John Smith | 10.00 |
| 1890 | Oct 15 | John Smith | 5.00 |
| 1890 | Nov 1 | John Smith | 10.00 |
| 1890 | Nov 15 | John Smith | 5.00 |
| 1890 | Dec 1 | John Smith | 10.00 |
| 1890 | Dec 15 | John Smith | 5.00 |
| 1890 | Total | | 1000.00 |

THURSDAY APRIL 19(Continued)

Starlight Theater CBS 8pm The Magnificent Faker - by William L. Worden; adapted by Martha Alexander; with Dorothy Gish, Marcia Henderson, Biff McGuire, Don McClelland, Phil Truex, Andy Milligan, Ann Shropshire

T-Men In Action NBC 8:30 The Case of the School For 'Passers'; with Vinton Hayworth, Robert Pastene, Alexandra Gregory, Louise Craig, Grace Keddy, Shirley Blanc

Vanity Fair CBS 4:30 Percy Grainger, Lillian Hellman

FRIDAY APRIL 20

Big Story NBC 9pm Richard Kendrick, Herbert Rudley, Melville Ruick, Adelaide Bean, Donny Harris, Leonard Sherer, Pat Jenkins, Charles Crain

Buddy Rogers WOR 12:30 Arthur Lee Simpkins, Nat King Cole, Jimmy McHugh, The Ewing Sisters, The Whippoorwills

Ford Theater CBS 9pm The Touchstone - by Edith Wharton; adapted by Jerome David Ross & Lois Jacoby; with Margaret Sullavan, Paul McGrath, Jerome Cowan, Jacqueline de Wit, Nydia Westman, Francis Compton, Paul Giles, Lawrence Kerr

Eloise DuM 11pm Robin Chandler subs for Eloise; Al Bernie

Eva Gabor ABC 8pm Sidney Franklin

Faye Emerson ABC 7:15 Col. Mary Halloren WAC, Col. Geraldine May WAF

Caval of Stars DuM 10pm Jack Smith, Rosalind Courtright, Phil Foster

Margaret Arlen CBS 12:30 Leo G. Carroll

O.K. Mother DuM 1pm Mrs. Natalie Sinatra(mother of Frank)

Penthouse Party ABC 8:30 Doc Marcus, Maria Tallchief, Helen Forrest

Pulitzer Playhse ABC 8 Rebellion In Jackson County - by Lawrence Hazard; with James Dunn, Valerie Bettis, Everett Sloane, Muriel Kirkland

Shoppers Corner DuM 11:45am Betsy Von Furstenberg

Steve Allen CBS 11:30am Sandra Deel, The Great DeLage & Shirley

Star of the Family CBS 10pm Margaret Whiting, Jack E. Leonard, Mata & Hari

Twenty Questions WOR 8pm Felix Adler, circus clown

We Take Your Word CBS 10:30 Anna Lee, John Lardner

Vanity Fair CBS 4:30 Russell Wright

Trapped WOR 8:30 The Man With My Luck; with Malcolm Lee Beggs, Leonard Stone, Brenda Hollis

Ross Reports

WEEK OF
APR 15-22, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS • 551 FIFTH AVENUE, N. Y. 17, N. Y. • MUrray Hill 2-5910

IN TOWN & AVAILABLE FOR GUEST SHOTS

CONSTANCE BENNETT - AGT: Jack Lawrence
JU 2-3885

SHIRLEY BOOTH opening "Tree Grows In
Brooklyn" Thur -AGT:Liebling
Wood VA 6-3714

CONSTANCE CARPENTER Gertrude Lawrence
standby in "King And I" avail eves -
AGT: Sam Wren, Liebling-Wood

ARLENE DAHL - AGT: Charles Abramson,
Famous Artists CI 7-6200

LARAINÉ DAY - AGT: Jack Lawrence JU 2-3885

GLORIA DE HAVEN - AGT: Jack Lawrence

MELVYN DOUGLAS avail Sun & Tues eves after
Apr 22 - AGT: Joe McGee,
Wm Morris CI 7-2160

STEPHEN DOUGLAS baritone, opening "Make
A Wish" Wed - PRESS:
Keefe-Tebet PE 6-4375

STEPHEN BECKER 23-yr-old author "The Sea-
son Of The Stranger" publ
May 9; intvw - CONTACT:
Ramona Herdman MU 3-1900

NANNETTE FABRAY - PRESS: Dave Tebet
PE 6-4375

PRESTON FOSTER avail TV - AGT: Bonnie
Alden BR 9-6377

ARLENE FRANCIS in ANTA "Little Blue Light"
Apr 25 - AGT: Martin
Goodman JU 6-1180

HI LO JACK AND THE DAME back from tour
now avail TV - AGT: Bob Kerr PL 7-6964

JOHNNY JOHNSTON opening "Tree Grows In
Brooklyn" Thur - AGT:
Bob Sanford MCA PL 9-7500

(Continued next column)

COMING TO TOWN FOR GUEST SHOTS

GENE AUSTIN from coast this week - AGT:
Bob Kerr, Later Agcy PL 7-6964

CHAMBERS & BLAIR from Miami Apr 25 - AGT:
Bonnie Alden BR 9-6377

PAULETTE GODDARD from coast this week

HARRIET LANE dancer, from Pittsburgh Apr
30 - AGT: Bonnie Alden

E.G. MARSHALL, TV actor from Texas theater
dates May 18 CON: Radio
Registry PL 7-0700

TYRONE POWER & LINDA CHRISTIAN from Eng in
several weeks - CONTACT: 20th Century-
Fox, CO 5-3320

SONNY HOWARD from coast in week for
vaude-theater date - AGT:
Jay Michaels CI 7-7550

IN TOWN & AVAILABLE cont.

KITTY KALLEN - AGT: Joe Sully, MCA
PL 9-7500

CLAIRE LUCE opening "Taming Of The Shrew"
Apr 25 - PRESS: Jean
Dalrymple MU 8-3847

GORDON MACRAE current Strand Theater, no
TV - CON: Larry Golob,
Warner Bros CI 6-1000

KARL MALDEN now avail TV - AGT: Joe McGee
Wm Morris, CI 7-2160

MARK O'DANIELS film actor avail TV - AGT:
Priscilla Morgan VA 6-3714

JEAN PARKER - AGT: Joe McGee CI 7-2160

HUGH REILLY avail after Apr 21 - AGT:
Henry Guettel PL 7-7100

FRAN WARREN singer also avail drama - AGT:
Joe McGee CI 7-2160

STATE OF NEW YORK

IN SENATE,
January 10, 1907.

REPORT
OF THE
COMMISSIONER OF THE LAND OFFICE,
IN RESPONSE TO A RESOLUTION
PASSED BY THE SENATE
MAY 1, 1906.

ALBANY:
J.B. LIPPINCOTT & CO.,
PRINTERS,
1907.

THE COMMISSIONER OF THE LAND OFFICE,
IN RESPONSE TO A RESOLUTION
PASSED BY THE SENATE
MAY 1, 1906.

ALBANY:
J.B. LIPPINCOTT & CO.,
PRINTERS,
1907.

Ross Reports

ON TELEVISION PROGRAMMING

Copyright 1951 - by WALLACE A. ROSS - 551 FIFTH AVENUE, N. Y. 17, N. Y. - MUrray Hill 2-591

WEEKLY TV PROGRAM SCHEDULE AS OF APRIL 1951 (Network & NYC)

* Network Programs

SUNDAY

| | | <u>SPONSOR</u> | <u>PRODUCER</u> |
|-------|---------------------------------|--------------------|------------------------|
| 9:30 | WNBT Children's Theater | | |
| 9:50 | WCBS News & Prevues | | |
| 10:00 | WCBS Film Feature | | |
| | WNBT Time For Adventure | Natl Shoes | Ely Landau |
| 10:30 | WNBT Children's Hour | Horn & Hardart | Alice Clements |
| | WPIX Kids Horse Opry(Film) | | |
| 11:00 | WCBS Sheriff Bob Dixon Show | Participation | Frank Harms, CBS |
| 11:30 | WCBS *Versatile Varieties | Bonafide Mills | Charles Basch |
| | WNBT The Magic Clown | Bonomo Taffy | Duane Jones Agency |
| | WJZ *Fun Fair | | KECA - Hollywood |
| | WPIX Jack & Jill Varieties | Republic Stores | Product Services |
| 11:45 | WNBT John Gnagy Show | Brown Art Supplies | Huber Hoge Agency |
| 12:00 | WCBS Ship Ahoy | Bosco | Madge Tucker, CBS |
| | WNBT News Review | Old Dutch Coffee | NBC News Dept. |
| | WJZ *Ranger Joe | Ranger Joe, Inc. | WFIL-TV - Phila |
| 12:15 | WNBT Musical Playtime | | Alan Handley, NBC |
| | WJZ *Chester, The Pup | Mason Candy | WENR-TV - Chicago |
| 12:30 | WCBS Let's Live | Macmillan | Pauls Prod'ns |
| | WNBT Sports Review | Participation | NBC News Dept. |
| | WJZ *Faith For Today | Voice of Prophecy | H. Liveright, ABC |
| | WPIX Child Talent Search | MacLevy Studios | Monte MacLevy |
| 12:45 | WCBS Not Set | | |
| 1:00 | WNBT Unfinished Business, USA | | YMCA & Amer Jew. Con. |
| | WPIX Story From The Book | | Jean Seely |
| 1:15 | WPIX News Reports | | |
| 1:30 | WNBT *American Forum Of The Air | Bohn Aluminium | Theodore Granik |
| | WPIX Feature Film | | |
| 2:00 | WNBT *Watch The World | | Frank McCall, NBC |
| | WAED You're On Your Own | Cortley Fr. Foods | Albert Black |
| 2:30 | WABD Feature Film | | |
| 3:00 | WNBT *Battle Report-Washington | | Ted Ayers, WNBW-Wash |
| 3:30 | WNBT *Mrs Roosevelt | | Martin Jones |
| | WAED Stars Are Born | | Dave Schooler, DuM |
| | WOR Screening The World | | |
| | WPIX Feature Films | Participation | |
| 4:00 | WNBT *Meet The Press | Revere Copper | Martha Rountree |
| | WABD Feature Film | Participation | |
| | WJZ *Space Patrol | Participation | KECA - Hollywood |
| | WCR Charm Time | R.M. Laraia | Peter Wilde |
| 4:30 | WCBS *Lamp Unto My Feet | | Isabel Redman, CBS |
| | WNBT *Zoo Parade | Quaker Oats | R.Werrenrath |
| | WJZ *Your Pet Parade | Ralston | Masterson, Reddy, Nel. |
| | WOR Feature Film | Participation | |

THE UNIVERSITY OF CHICAGO

| NAME | TITLE | DEGREE | DEGREE |
|----------------|---------------------|--------|--------|
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |
| ALICE E. ALLEN | ASSISTANT PROFESSOR | M.A. | 1920 |

SUNDAY(Continued)

| | | | | |
|-------|------|------------------------------|--------------------|---------------------|
| 5:00 | WCBS | *The Facts We Face | Quaker Oats | Leon Levine, CBS |
| | WNBT | *Gabby Hayes Show | @ See Page 10 | Martin Stone |
| | WJZ | *Super Circus | | WENR-TV - Chicago |
| 5:30 | WCBS | *People's Platform | Hollywood Candy | Leon Levine, CBS |
| | WNBT | *Hollywood Jr Circus | Derby Foods | Leroy Nottoli, WIF |
| | | (alt weeks) *The Magic Slate | Bigelow-Sanford | Norman Grant, Chi. |
| 6:00 | WCBS | *Bigelow Theater(film) | General Foods | Frank Woodruff, Y&R |
| | WNBT | *Hopalong Cassidy | @ See Page 10 | Boyd Enterprises |
| | WJZ | *Ted Mack Family Hour | Mail Order Net | Ted Mack |
| | WOR | Film Feature | Progresso Foods | Harold Kaye |
| | WPIX | Opera Cameos | Nestle Chocolate | Carlo Vinti |
| 6:30 | WCBS | *Mr. I. Magination | Howard Clothes | N & I Pincus |
| 6:45 | WPIX | Jimmy Powers | William Wrigley | Jimmy Powers |
| 7:00 | WCBS | *Gene Autry | Regent Cigarettes | Flying "A" Prod'ns |
| | WNBT | *Leave It To The Girls | Participation | Martha Rountree |
| | WABD | Feature Film | Goodyear | |
| | WJZ | *Paul Whiteman Revue | | Ward Byron, ABC |
| | WPIX | News Reports | | |
| 7:15 | WPIX | Voice of the People | NY Daily News | Lowell Limpus |
| 7:30 | WCBS | *This Is Show Business | Lucky Strike | I. Mansfield, CBS |
| | WNBT | *The Aldrich Family | Jello | Joe Scibetta, Y&R |
| | WJZ | *Showtime, USA | Dodge | V. Freedley, ANTA |
| | WOR | News Reports | | |
| 7:45 | WOR | Film Short | Participation | |
| 8:00 | WCBS | *Toast Of The Town | Lincoln-Mercury | Marlo Lewis, CBS |
| | WNBT | *The Comedy Hour | @ See Page 10 | Sam Fuller, NBC |
| | WJZ | *Film Feature | Participation | |
| | WOR | Film Feature | Participation | |
| | WPIX | Telenews Weekly | | |
| 8:30 | WABD | *Armed Forces Hour | | Dept. of Defense |
| | WPIX | Film Feature | Participation | |
| 9:00 | WCBS | *Fred Waring Show | General Electric | Ed Duerr, Y&R |
| | WNBT | *Philco TV Playhouse | Philco | Fred Coe, NBC |
| | WABD | *Rocky King, Detective | Bromo-Seltzer | Gerry Layton |
| | WJZ | Film: Crusade In Europe | | March of Time |
| 9:30 | WABD | Not Set | | |
| | WJZ | *Film (The Marshall Plan) | | ECA |
| 9:40 | WPIX | Telepix News; Weather | Con Edison | |
| 9:45 | WOR | Film Feature | Participation | |
| 10:00 | WCBS | *Celebrity Time | Goodrich | World Video |
| | WNBT | *Garroway At Large | Congoleum-Nairn | Ted Mills, WNBQ |
| | WABD | Film Feature | Participation | |
| | WJZ | *Film Feature | | |
| 10:30 | WCBS | *What's My Line | Stopette | Goodson-Todman |
| | WNBT | Star Night at the Astor | Hudson | Geo. Wallach, NBC |
| | WJZ | *Youth on the March | Young People's Chr | WFIL-TV Phila |
| | WPIX | Feature Film | Michaels Brothers | |
| 11:00 | WCBS | *Sunday News Special | Norwich Pharmacal | |
| | WNBT | Review of the News | | NBC News Dept. |
| | WABD | Wilson, Glickman & Lee | Adler Shoes | Fred 'k-Clinton Ag |
| | WJZ | Feature Film | Prince Macaroni | |
| | WOR | Feature Film | | |
| 11:15 | WCBS | Feature Film | Participation | |

(* indicates Network Program)

MONDAY

| | | | | |
|-------|-------------|----------------------------|--------------------|--------------------------|
| 8:00 | WCBS | *Lux Theater | Lever Brothers | Calvin Kuhl, JWT |
| | WNBT | *What's My Name | Speidel | Louis G. Cowan |
| | WJZ | *Film Feature | | |
| 8:25 | WPIX | News Report | Vim | |
| 8:30 | WCBS | *Talent Scouts | Lipton | Jack Carney, CBS |
| | WNBT | *Voice of Firestone | Firestone | Chas. Polacheck, NBC |
| | WJZ | *This Could be You | | KECA - Hollywood |
| | WOR | Film Feature | | |
| | WPIX | Crime Quiz | | Al Hartigan, WPIX |
| 9:00 | WCBS | *Horace Heidt | Philip Morris | Glen Miller, Biow |
| | WNBT | *Lights Out | Admiral | Herb Swope, NBC |
| | WABD | *Wrestling | Co-op | |
| | WJZ | Arthur Murray | Arthur Murray | Victor McLeod |
| | WPIX | Wrestling | | |
| 9:30 | WCBS | *The Goldbergs | Sanka Coffee | Gertrude Berg, CBS |
| | WNBT | *Lucky Strike Theater | Lucky Strike | Neptune Productions |
| | (alt weeks) | *Somerset Maugham Theater | Tintair | John Gibbs |
| | WABD | *Wrestling | Co-op | |
| | WJZ | *On Trial | | ABC Public Affairs |
| 10:00 | WCBS | *Studio One | Westinghouse | Worthington Miner, CBS |
| | WJZ | Feature Film | | |
| 10:30 | WNBT | Talent Search | Vim-Motorola | Kermit Schafer |
| | WOR | Not Set | | |
| 10:45 | WOR | News Report | | |
| 11:00 | WCBS | *At Home | Masland Carpets | Vic Seydel, Anderson & C |
| | WNBT | *Broadway Open House | Anchor-Hocking | Ray Buffum, NBC |
| | WABD | Not Set | | |
| | WJZ | *Circuit Rider | America For Christ | Franklin W Dyson |
| | WOR | John Carradine intros film | Mail Order Net | Harold Kaye |
| | WPIX | Film Feature | Sears-Roebuck | |
| 11:15 | WCBS | News; Film Feature | Participation | |
| | WABD | News Reports | | |
| 12:00 | WNBT | News Reports | Kaiser-Frazer | Clarence Thoman, NBC |

TUESDAY

| | | | | |
|------|------|-------------------------------|--------------------|------------------------|
| 8:00 | WCBS | *Film Feature | Participation | |
| | WNBT | *Texaco Star Theater | Texaco | Bill Templeton, Kudner |
| | WABD | *Court of Current Issues | | Irvin Paul Sulds |
| | WJZ | *Film Feature | | |
| | WOR | Navy Training | | |
| 8:30 | WABD | *Johns Hopkins Science Review | | WAAM - Baltimore |
| | WOR | Outdoors Unlimited | | Edythe Meserand, WOR |
| | WPIX | Record Time - Art Ford | | Art Ford |
| 8:45 | WOR | Weather - Boxing | Participation | |
| 9:00 | WCBS | *Vaughn Monroe | Camels | Don Appell, Wm Esty |
| | WNBT | *Fireside Theater(film) | Procter & Gamble | Bing Crosby Enterprs. |
| | WABD | *Cavalcade of Bands | Druggists of Am. | Milton Douglas, PAC |
| | WJZ | *Q.E.D. | | Seymour Robbie, ABC |
| | WPIX | Film Feature | | |
| 9:30 | WJZ | *Life Begins at 80 | Arnold Bakers | Barry-Enright |
| | WCBS | *Suspense | Electric Auto-Lite | Bob Stevens, CBS |
| | WNBT | *Armstrong Circle Theater | Armstrong Linoleum | Hudson Faussett, NBC |

(* indicates Network Program)

* Network Program

TUESDAY(Continued)

| | | | |
|------------|-------------------------------|-------------------|-----------------------|
| 10:00 WCBS | *Danger | Block Drug | Chas. Russell, CBS |
| WNBT | *Amateur Hour | Old Gold | Lou Goldberg, Reemack |
| WABD | *Once Upon a Tune | | Bob Loewi |
| WJZ | *Roller Derby | | |
| 10:30 WCBS | *Tales of the Black Cat(film) | Ford Dealers | Bruce Anderson, JWT |
| 11:00 WCBS | News; Film Feature | Participation | |
| WNBT | *Broadway Open House | Anchor-Hocking | Hal Friedman, NBC |
| WABD | Richard Hayes Show | Winston TV Stores | Albert Black |
| WOR | News Reports | | |
| WPIX | News; Film Feature | Vim; Open | |
| 11:15 WJZ | Faye Emerson (Film) | Pepsi-Cola | Gil Fates |
| WOR | John Carradine intros film | Mail Order Net | Harold Kaye |
| 11:30 WABD | News Reports | | |
| 12:00 WNBT | News | Kaiser-Frazer | Clarence Thoman, NBC |

WEDNESDAY

| | | | |
|------------|----------------------------|--------------------|-----------------------|
| 8:00 WCBS | *Godfrey & Friends | @ See Page 10 | Jack Carney, CBS |
| WNBT | *Four Star Revue | @ See Page 10 | P. Barnum, NBC |
| WABD | Film Feature | Participation | |
| WJZ | *The Ruggles | | KECA - Hollywood |
| 8:25 WPIX | News | Vim | |
| 8:30 WJZ | *Kreislser's Bandstand | Jacques Kreislser | Foley and Gordon |
| WOR | Press Conference | | Edythe Meserand, WOR |
| WPIX | Film Shorts | Participation | |
| 9:00 WCBS | *Charlie Wild | Wildroot | Larry White |
| WNBT | *Kraft TV Theater | Kraft | Stan Quinn, JWT |
| WABD | *Famous Jury Trials | Ital. Swiss Colony | John Clark-Transamer. |
| WJZ | *Don McNeil TV Club | Philco | Don McNeil - Chicago |
| WOR | Weather; Amateur Boxing | | |
| WPIX | Boxing | | |
| 9:30 WCBS | *The Web | Embassy Cigarettes | Goodson-Todman |
| WJZ | *Wrestling | Co-Op | |
| WABD | *Plainclothesman | Harvester Cigars | John Clark-Transamer. |
| 10:00 WCBS | *Boxing | Pabst Beer & Ale | |
| WNBT | *Break the Bank | Bristol-Meyers | Ed Wolf |
| WABD | Ladies Before Gentlemen | Friendly Frost | Getschal & Richard |
| 10:30 WNBT | *Stars Over Hollywood | Armour | MCA |
| WABD | Film Feature | Participation | |
| 10:45 WPIX | News Reports | Con Edison | |
| 11:00 WCBS | News; Film Feature | Participation | |
| WNBT | *Broadway Open House | Anchor-Hocking | Ray Buffum, NBC |
| WABD | Joyce Matthews | Ansonia Shoes | Lane Advertising |
| WOR | News Reports | | |
| 11:15 WABD | Film Feature | | |
| WOR | John Carradine intros film | Mail Order Net | Harold Kaye |
| WPIX | Film Feature | | |
| 12:00 WNBT | News | Kaiser-Frazer | Clarence Thoman, NBC |

THURSDAY

| | | | |
|-------------|--------------------|-------------------|------------------------|
| 8:00 WCBS | *Burns and Allen | Carnation | Ralph Levy, CBS-Hwood |
| (alt weeks) | *Starlight Theater | S.C. Johnson | Martin Ritt, CBS |
| WNBT | *You Bet Your Life | De Soto-Plymouth | John Guedel, NBC-Hwood |
| WJZ | *Stop The Music | Admiral, Old Gold | Louis G. Cowan |

THURSDAY(Continued)

| | | | |
|------------|--------------------------------|--------------------|-------------------------|
| 8:00 WPIX | At The Mayor's Desk | | Mike Meltzer, WPIX |
| 8:25 WPIX | News Reports | Vim | |
| 8:30 WCBS | *The Show Goes On | Amer Safety Razor | Lou Melamed, CBS |
| WNBT | *T-Men in Action | Borden's | Bernard Prockter |
| WABD | *Broadway to Hollywood | Tydol | Ted Hammerstein, DuM |
| WOR | Film Feature | | |
| WPIX | Crossroads Quiz | | Art Ford |
| 9:00 WCBS | *Alan Young | Esso | Alan Dinehart, CBS-Hwo |
| WNBT | *James Melton | Ford | Charles Friedman |
| WABD | *Ellery Queen | Kaiser-Frazer | N. & I. Pincus |
| WJZ | *Holiday Hotel | @ See Page 10 | Monte Proser |
| WOR | Wrestling | Sunset Appliances | |
| WPIX | Film Feature | | |
| 9:30 WCBS | *Big Town | Lever Brothers | Chas Robinson, CBS |
| WABD | *Royal Playhouse(film) | Dumont Telesets | Bing Crosby Enterprises |
| WJZ | *Blind Date | Gruen | Bernard Schubert |
| 10:00 WCBS | *Truth or Consequences | Philip Morris | Ralph Edwards, Biow |
| WNBT | *Martin Kane | U.S. Tobacco | F. Burns, Kudher |
| WABD | *Boxing | Participation | |
| WJZ | *Roller Derby | Lucky Strike | |
| 10:30 WCBS | *Crime Photographer(alt weeks) | Carter Products | Chas. Russell, CBS |
| WNBT | Quick on the Draw | Vim | Kermit Schafer |
| WABD | Boxing | Co-op | |
| 11:00 WCBS | News; Film Feature | Participation | |
| WNBT | *Broadway Open House | Anchor-Hocking | Hal Friedman, NBC |
| WABD | News Reports | | |
| WOR | John Feeney Show | Schaefer Beer | Don Rowe, BBD&O |
| WPIX | News; Film Feature | Vim; Sears-Roebuck | |
| 11:15 WJZ | Faye Emerson (Film) | Pepsi-Cola | Gil Fates |
| WOR | John Carradine intros film | Mail Order Net | Harold Kaye |
| 12:00 WNBT | News | Kaiser-Frazer | Clarence Thoman, NBC |

FRIDAY

| | | | |
|-------------------------|---------------------------|-------------------|-----------------------|
| 8:00 WCBS | *Mama | Maxwell House | Carol Irwin |
| WNBT | *The Quiz Kids | Alka-Seltzer | Louis G. Cowan |
| WABD | Film Feature | Participation | |
| WJZ | Wendy Barrie | Celanese | Hal James, Ellington |
| WOR | Twenty Questions | Ronson | Fred Vandevanter, WOR |
| 8:15 WJZ | Yesterday's Newsreel | P. Lorillard | Frederic Ziv |
| 8:25 WPIX | News Reports | Vim | |
| 8:30 WCBS | *Man Against Crime | Camels | Ed Montagne, Wm. Esty |
| WNBT | *We The People | Gulf | Dan Seymour, Y&R |
| WABD | You Asked for It | Skippy Peanut Btr | Wayne Steffner-Hwood |
| WJZ | *Penthouse Party | Best Foods | Lester Lewis |
| WOR | Trapped | Participation | Harvey Marlowe |
| WPIX | Nick Paone Show | Participation | J. Franklyn Viola |
| 9:00 WCBS | *Ford Theater | Ford Motors | Werner Michel, K&E |
| (alt weeks) see Page 10 | | | |
| WNBT | *The Big Story | Pall Mall | Bernard J. Prockter |
| WABD | *Hands of Mystery | Bond Clothes | Pat Fay, DuM |
| WJZ | *Pulitzer Prize Playhouse | Schlitz Beer | Joe Moran, Y&R |
| WOR | Wrestling | Participation | |
| WPIX | Wrestling | | |

(* indicates Network Program)

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

2. The second part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

3. The third part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

4. The fourth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

5. The fifth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

6. The sixth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

7. The seventh part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

8. The eighth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

9. The ninth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

10. The tenth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

| | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|--|
| 1900 | 1901 | 1902 | 1903 | 1904 | 1905 | 1906 | 1907 | 1908 | 1909 | 1910 | 1911 | 1912 | 1913 | 1914 | 1915 | 1916 | 1917 | 1918 | 1919 | 1920 | 1921 | 1922 | 1923 | 1924 | 1925 | 1926 | 1927 | 1928 | 1929 | 1930 | 1931 | 1932 | 1933 | 1934 | 1935 | 1936 | 1937 | 1938 | 1939 | 1940 | 1941 | 1942 | 1943 | 1944 | 1945 | 1946 | 1947 | 1948 | 1949 | 1950 | 1951 | 1952 | 1953 | 1954 | 1955 | 1956 | 1957 | 1958 | 1959 | 1960 | 1961 | 1962 | 1963 | 1964 | 1965 | 1966 | 1967 | 1968 | 1969 | 1970 | 1971 | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 | 2034 | 2035 | 2036 | 2037 | 2038 | 2039 | 2040 | 2041 | 2042 | 2043 | 2044 | 2045 | 2046 | 2047 | 2048 | 2049 | 2050 | 2051 | 2052 | 2053 | 2054 | 2055 | 2056 | 2057 | 2058 | 2059 | 2060 | 2061 | 2062 | 2063 | 2064 | 2065 | 2066 | 2067 | 2068 | 2069 | 2070 | 2071 | 2072 | 2073 | 2074 | 2075 | 2076 | 2077 | 2078 | 2079 | 2080 | 2081 | 2082 | 2083 | 2084 | 2085 | 2086 | 2087 | 2088 | 2089 | 2090 | 2091 | 2092 | 2093 | 2094 | 2095 | 2096 | 2097 | 2098 | 2099 | 2100 | 2101 | 2102 | 2103 | 2104 | 2105 | 2106 | 2107 | 2108 | 2109 | 2110 | 2111 | 2112 | 2113 | 2114 | 2115 | 2116 | 2117 | 2118 | 2119 | 2120 | 2121 | 2122 | 2123 | 2124 | 2125 | 2126 | 2127 | 2128 | 2129 | 2130 | 2131 | 2132 | 2133 | 2134 | 2135 | 2136 | 2137 | 2138 | 2139 | 2140 | 2141 | 2142 | 2143 | 2144 | 2145 | 2146 | 2147 | 2148 | 2149 | 2150 | 2151 | 2152 | 2153 | 2154 | 2155 | 2156 | 2157 | 2158 | 2159 | 2160 | 2161 | 2162 | 2163 | 2164 | 2165 | 2166 | 2167 | 2168 | 2169 | 2170 | 2171 | 2172 | 2173 | 2174 | 2175 | 2176 | 2177 | 2178 | 2179 | 2180 | 2181 | 2182 | 2183 | 2184 | 2185 | 2186 | 2187 | 2188 | 2189 | 2190 | 2191 | 2192 | 2193 | 2194 | 2195 | 2196 | 2197 | 2198 | 2199 | 2200 | 2201 | 2202 | 2203 | 2204 | 2205 | 2206 | 2207 | 2208 | 2209 | 2210 | 2211 | 2212 | 2213 | 2214 | 2215 | 2216 | 2217 | 2218 | 2219 | 2220 | 2221 | 2222 | 2223 | 2224 | 2225 | 2226 | 2227 | 2228 | 2229 | 2230 | 2231 | 2232 | 2233 | 2234 | 2235 | 2236 | 2237 | 2238 | 2239 | 2240 | 2241 | 2242 | 2243 | 2244 | 2245 | 2246 | 2247 | 2248 | 2249 | 2250 | 2251 | 2252 | 2253 | 2254 | 2255 | 2256 | 2257 | 2258 | 2259 | 2260 | 2261 | 2262 | 2263 | 2264 | 2265 | 2266 | 2267 | 2268 | 2269 | 2270 | 2271 | 2272 | 2273 | 2274 | 2275 | 2276 | 2277 | 2278 | 2279 | 2280 | 2281 | 2282 | 2283 | 2284 | 2285 | 2286 | 2287 | 2288 | 2289 | 2290 | 2291 | 2292 | 2293 | 2294 | 2295 | 2296 | 2297 | 2298 | 2299 | 2300 | 2301 | 2302 | 2303 | 2304 | 2305 | 2306 | 2307 | 2308 | 2309 | 2310 | 2311 | 2312 | 2313 | 2314 | 2315 | 2316 | 2317 | 2318 | 2319 | 2320 | 2321 | 2322 | 2323 | 2324 | 2325 | 2326 | 2327 | 2328 | 2329 | 2330 | 2331 | 2332 | 2333 | 2334 | 2335 | 2336 | 2337 | 2338 | 2339 | 2340 | 2341 | 2342 | 2343 | 2344 | 2345 | 2346 | 2347 | 2348 | 2349 | 2350 | 2351 | 2352 | 2353 | |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|--|

1000 0
0000 0
0000 0

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

2. The second part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

3. The third part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

4. The fourth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

5. The fifth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

6. The sixth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

7. The seventh part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

8. The eighth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

9. The ninth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

10. The tenth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

1. The first part of the document is a list of names and their corresponding addresses. The names are: John Doe, Jane Smith, and Bob Johnson. The addresses are: 123 Main St, New York, NY 10001; 456 Elm St, New York, NY 10002; and 789 Oak St, New York, NY 10003.

[illegible]

FRIDAY(Continued)

| | | | | |
|-------|------|------------------------------|-------------------|------------------------|
| 9:30 | WNBT | *Henry Morgan Show | Campbell's | Mort Offner, Wm Morris |
| | WABD | Front Page Detective(film) | Guild Wine | Jerry Fairbanks |
| 10:00 | WCBS | *Star of the Family | Nash-Kelvinator | Norman Frank |
| | WNBT | *Boxing | Gillette | |
| | WABD | *Cavalcade of Stars | Druggists of Amer | M. Douglas, PAC |
| | WJZ | March of Time thru the Years | Chase Nat. Bank | March of Time |
| 10:30 | WCBS | *We Take Your Word | | Sam Abelow, CBS |
| | WJZ | The Better Home Show | | Dave Lown |
| 10:45 | WNBT | *Greatest Fights(film) | Chesebrough | A. Black, Cayton |
| 11:00 | WCBS | News; Film Feature | | |
| | WNBT | *Broadway Open House | Anchor-Hocking | Hal Friedman, NBC |
| | WABD | Eloise Salutes the Stars | Doeskin Tissues | Lester Lewis |
| | WOR | Weather; News | | |
| | WPIX | News; Film Feature | Vim; Open | |
| 11:15 | WABD | News Reports | | |
| | WOR | John Carradine intros film | Mail Order Net | Harold Kaye |
| 12:00 | WNBT | News | Kaiser-Frazer | Clarence Thoman, NBC |

SATURDAY

| | | | | |
|-----------|------|---------------------------------|--------------------|-------------------------|
| <u>AM</u> | | | | |
| 9:30 | WNBT | Film Shorts | Chuckles Candy | |
| 10:00 | WNBT | Film Feature | | |
| | WPIX | Music | | |
| 10:30 | WJZ | *Boy Scouts Film | | Boy Scouts |
| 10:45 | WJZ | *Acrobat Ranch | Gen. Shoe Corp | WENR-TV - Chicago |
| 11:00 | WJZ | *Faith Baldwin Theater | Maidenform Bras | Barry-Enright |
| | | (alt with)*Oh Kay(Kay Westfall) | | WENR-TV - Chicago |
| | WPIX | Capt. Boots & Gus | Red Goose Shoes | William Wilbur |
| 11:30 | WCBS | *Grand Chance Round-Up | | Chas. Vanda, WCAU-TV |
| | WNBT | Rootie Kazootie | Bruno NY | Arnold Cohan |
| | WJZ | *Hal in Hollywood | Monarch-Saphin | KECA - Hollywood |
| | WPIX | The Danny Webb Show | Wally Jackson Schl | Danny Webb, A. McArthur |
| 11:45 | WPIX | The Wally Jackson Show | | |
| <u>PM</u> | | | | |
| 12:00 | WCBS | *The Big Top | Sealtest | Chas. Vanda, WCAU U |
| | WNBT | Treasures of New York | | Alan Handley, NBC |
| | WJZ | *Two Girls Named Smith | B.T. Babbitt | Richard Lewis |
| | WPIX | Matinee Movie | | |
| 12:30 | WNBT | The PAL Show | | Howard Davis, NBC |
| | WJZ | *I Cover Times Square | Air-Wick | Harold Huber |
| 1:00 | WCBS | One O'Clock Matinee | Participation | |
| | WNBT | U.N. Stamp Club | | George Wallach, NBC |
| | WJZ | Home Gardeners | | Phil Alampi, ABC |
| | WOR | Knothole Gang | Curtiss Candy | Happy Felton |
| 1:20 | WPIX | Baseball | Chesterfield | |
| 1:30 | WNBT | Industry on Parade | | Natl Assn of Mfgs. |
| | WOR | Baseball | Schaefer | |
| 3:00 | WPIX | Film Feature | | |
| 3:30 | WNBT | *Horse Racing | Carling's Ale | Bill Garden, NBC |
| 4:15 | WOR | Talk To the Stars | @ See Page 10 | Happy Felton |
| 4:30 | WNBT | Not Set | | |
| | WOR | Telefax News | | |
| 5:00 | WNBT | *Mr. Wizard | | WNBQ - Chicago |
| | WABD | Don Winslow (Film) | Participation | |

(* indicates Network Program)

SATURDAY(Continued)

| | | | |
|----------------------------------|-----------------------------|------------------------------|-----------------------|
| 5:00 WPIX | Theater Time - Lenn Dale | Sunset Appliances | George Sheck |
| 5:30 WNBT | *The Nature of Things | WPTZ - Philadelphia | |
| WABD | Film Feature | Participation | |
| WJZ | Stud's Place | | |
| WPIX | Film Features | WENR-TV - Chicago | |
| 5:45 WNBT | *On the Line with Considine | Dr. Posner's Shoes | |
| 6:00 WCBS | *Lucky Pup | Mutual of Omaha | Ad Schneider, NBC |
| WNBT | Cisco Kid (Film) | | Ben Magnes, CBS |
| WJZ | Sports Film | Gordon Baking(alt) | Stan Parlon |
| 6:30 WCBS | *Kid Gloves | | |
| WNBT | *Say it with Acting | | Chas. Vanda, WCAU-TV |
| (alt weeks)*Smilin' Ed McConnell | | Brown Shoe Company | Wayne Wirth |
| WABD | *Flying Tigers | Brown Shoe Company | Frank Ferrin |
| WJZ | Song Time | Powerhouse Candy | Gen Genovese |
| WOR | Film Feature | Word of Life | R. Depew, ABC |
| WPIX | Sports Telecade | Participation | |
| 6:45 WPIX | Jimmy Powers | Colgate Shave | Telenews |
| 7:00 WCBS | *Sam Levenson | Howard Clothes | Jimmy Powers |
| WNBT | *Victor Borge | See Page 10 | I. Mansfield, CBS |
| WABD | Film Feature | Kellogg's | Bruce Dodge, K&E |
| WJZ | Hollywood Theater Time | Participation | |
| 7:00 WPIX | Televiews of the News | | KECA - Hollywood |
| 7:15 WPIX | Film Feature | Parliaments | |
| 7:30 WCBS | *Beat the Clock | Participation | |
| WNBT | *One Man's Family | Sylvania | Goodson-Todman |
| WJZ | *The Stu Erwin Show | SweetHeart Soap | Richard Clemmer, NBC |
| 8:00 WCBS | *Ken Murray | General Mills | KECA-Hollywood |
| WNBT | *Jack Carter Show | Budweiser | Ken Murray, CBS |
| WJZ | *Paul Whiteman Teen Club | @ See Page 10 | Ernie Glucksman, NBC |
| WOR | Film Feature | Amer. Dairy($\frac{1}{2}$) | C. Bishop, ABC |
| 8:30 WABD | Showtime at Meadowbrook | Participation | |
| WPIX | Dixie Showboat | | Ted Hammerstein, DuM |
| 9:00 WCBS | *Frank Sinatra | Bulova($\frac{1}{2}$) | Marlo Lewis, CBS |
| WNBT | *Your Show of Shows | @ See Page 10 | Max Liebman |
| WABD | *They Stand Accused | | WGN-TV - Chicago |
| WJZ | *The Roller Derby | | |
| WOR | Amateur Boxing | | |
| WPIX | Wrestling | | |
| 10:00 WCBS | *Sing it Again | @ See Page 10 | Herb Moss |
| WABD | *Wrestling | Co-op | |
| 10:30 WNBT | *Your Hit Parade | Lucky Strike | Fetter&Lounsbery,BBDO |
| 11:00 WCBS | The Florian ZaBach Show | Vim-Hallicrafter | Fred'k-Clinton Agcy |
| WNBT | News | | |
| WOR | News | | |
| WPIX | News | Vim | |
| 11:15 WCBS | Film Show | Participation | |
| WNBT | Sheilah Graham | Max Factor | KNBH - Hollywood |
| WJZ | Faye Emerson (Film) | Pepsi-Cola | Gil Fates |
| WOR | John Carradine intros film | Mail Order Net | Harold Kaye |
| WPIX | Saturday Night Date | Clara Lane | Warren Wade, WPIX |
| 11:30 WPIX | Film Feature | Royalcrest Sales | |

Baseball Coverage will preempt regular programming on the following stations:

WOR Brooklyn Dodgers All home day & night games.

**PIX NY Giants & Yankees All home day & night games.

DuM NY Yankees All home day games only.

**WPIX will carry Yankee games on a feed from WABD.

(Monday-Friday)

| AM | | | |
|-------|------|------------------------------|-----------------------|
| 9:45 | WABD | Morning Chapel | |
| 10:00 | WABD | Baby Sitter | Hal Cooper, DuM |
| | WOR | Screening The World | |
| 10:30 | WABD | Shopping News | TV Dept. Store |
| | WOR | Sally Smart's Kitchen(M,W,F) | Mod. Home Services |
| | | Beauty Forum(Tue,Thu) | Participation |
| 11:00 | WNBT | Date In Manhattan | Participation |
| | WABD | Kitchen Fare | Participation |
| | WJZ | Ladies Daily(film) | |
| | WOR | Buster Crabbe Gym Class | |
| 11:15 | WCBS | Facts & Forecasts | |
| | WOR | Bob Howard | Participation |
| 11:30 | WCBS | *Steve Allen | Wayne Wirth |
| | WABD | Shopping - Maggie Johnson | Al Span, CBS |
| | WJZ | Kitchen Kapers | Duncan McDonald |
| | WOR | Barbara Welles(M,W,F) | Bob Bories |
| | | Women Talk It Over(Tue,Thu) | Mende Brown, WOR |
| 11:45 | WABD | Shoppers' Corner(Tue,Fri) | Wayne Wirth |
| | | | Nelson Prod'ns |
| PM | | | |
| 12:00 | WNBT | Kathi Norris | Participation |
| | WABD | *Headline Clues | Wilbur Stark |
| | WJZ | Joe Franklin | Marion Glick, DuM |
| | WOR | News | John Hade |
| | WPIX | Matinee Movie | Participation |
| 12:15 | WOR | Film Shorts(M,T,W,F) | |
| | | Now You're Cooking(Thu) | Participation |
| 12:30 | WCBS | Margaret Arlen | Participation |
| | WABD | *Rumpus Room | Premier Foods |
| | WJZ | Dione Lucas(M,T,W,F) | Participation |
| | | Market Melodies(Thu) | Participation |
| | WOR | Buddy Rogers | Participation |
| 1:00 | WCBS | TV Telephone Game | Participation |
| | WNBT | Josephine McCarthy | Participation |
| | WABD | *O.K. Mother | Sterling Drug |
| | WJZ | Market Melodies(M.T.W.F) | Participation |
| | WOR | Telefax News | |
| 1:15 | WCBS | Ethel Thorsen(Wed) | S. Klein's Dept Store |
| 1:30 | WCBS | *Garry Moore | @ See Page 10 |
| | WNBT | Feature Film | |
| | WABD | Matinee Theater(Tue,Wed) | Snowcrop |
| | | Away We Go(Mon,Fri) | Friendly Frost |
| | | *Universal Homemaking(Thu) | Universal Appliances |
| | WPIX | International Chef(Mon) | Hearn's |
| 1:45 | WABD | It's In The Bag(Thu) | |
| 2:00 | WABD | Away We Go(Wed) | Friendly Frost |
| | WPIX | Ted Steele Show | Participation |
| 2:15 | WJZ | Success Story(Tue,Thu) | International Silver |
| 2:30 | WCBS | *First Hundred Years | Procter & Gamble |
| | WJZ | The Fitzgeralds | Participation |
| 2:45 | WCBS | *Vanity Fair | Participation |
| 3:00 | WNBT | *Miss Susan | Fab |
| | WJZ | Feature Film | Participation |
| 3:15 | WNBT | *Vacation Wonderland | |
| | WCBS | Bride & Groom(Tue,Thu) | Hudson Paper(Thu) |
| 3:30 | WCBS | *Fashion Magic(Mon,Fri) | International Latex |

1907

| Time | Location | Activity |
|----------|----------|----------------------------|
| 1:00 PM | Room 101 | Meeting with Mr. Smith |
| 1:30 PM | Room 101 | Meeting with Mr. Jones |
| 2:00 PM | Room 101 | Meeting with Mr. Brown |
| 2:30 PM | Room 101 | Meeting with Mr. White |
| 3:00 PM | Room 101 | Meeting with Mr. Black |
| 3:30 PM | Room 101 | Meeting with Mr. Green |
| 4:00 PM | Room 101 | Meeting with Mr. Grey |
| 4:30 PM | Room 101 | Meeting with Mr. Gold |
| 5:00 PM | Room 101 | Meeting with Mr. Silver |
| 5:30 PM | Room 101 | Meeting with Mr. Copper |
| 6:00 PM | Room 101 | Meeting with Mr. Iron |
| 6:30 PM | Room 101 | Meeting with Mr. Steel |
| 7:00 PM | Room 101 | Meeting with Mr. Lead |
| 7:30 PM | Room 101 | Meeting with Mr. Zinc |
| 8:00 PM | Room 101 | Meeting with Mr. Nickel |
| 8:30 PM | Room 101 | Meeting with Mr. Cobalt |
| 9:00 PM | Room 101 | Meeting with Mr. Manganese |
| 9:30 PM | Room 101 | Meeting with Mr. Magnesium |
| 10:00 PM | Room 101 | Meeting with Mr. Calcium |
| 10:30 PM | Room 101 | Meeting with Mr. Strontium |
| 11:00 PM | Room 101 | Meeting with Mr. Barium |
| 11:30 PM | Room 101 | Meeting with Mr. Radium |
| 12:00 AM | Room 101 | Meeting with Mr. Polonium |
| 12:30 AM | Room 101 | Meeting with Mr. Astatine |
| 1:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 1:30 AM | Room 101 | Meeting with Mr. Selenium |
| 2:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 2:30 AM | Room 101 | Meeting with Mr. Selenium |
| 3:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 3:30 AM | Room 101 | Meeting with Mr. Selenium |
| 4:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 4:30 AM | Room 101 | Meeting with Mr. Selenium |
| 5:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 5:30 AM | Room 101 | Meeting with Mr. Selenium |
| 6:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 6:30 AM | Room 101 | Meeting with Mr. Selenium |
| 7:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 7:30 AM | Room 101 | Meeting with Mr. Selenium |
| 8:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 8:30 AM | Room 101 | Meeting with Mr. Selenium |
| 9:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 9:30 AM | Room 101 | Meeting with Mr. Selenium |
| 10:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 10:30 AM | Room 101 | Meeting with Mr. Selenium |
| 11:00 AM | Room 101 | Meeting with Mr. Tellurium |
| 11:30 AM | Room 101 | Meeting with Mr. Selenium |
| 12:00 PM | Room 101 | Meeting with Mr. Tellurium |

| | | | | |
|------|------|--------------------------------|---------------------|-------------------|
| 3:30 | WCBS | *Betty Crocker(Tue,Thu) (film) | General Mills | Al Ward, BBD&O |
| | | *Meet Your Cover Girl(Wed) | | Stanley Poss, CBS |
| | WNBT | *Bert Parks(M,W,F) | General Foods | Louis G. Cowan |
| | | *Remember This Date(Tue,Thu) | | Louis G. Cowan |
| 3:45 | WOR | Financial News Report | | |
| 4:00 | WCBS | *Homemakers Exchange | Participation | Harvey & Howe |
| | WNBT | *Kate Smith | See Page 10 | Barry Wood NBC |
| | WOR | Film Feature | | |
| 4:30 | WCBS | *Its Fun To Know | | Frederick Kugel |
| | WJZ | Cook & Win,Poppy Cannon(T,Th) | Hygrade Food | Charles Furey |
| 4:45 | WJZ | *Half Pint Party | Sam Smith Shoe(W,F) | Telco Prod'ns |
| 5:00 | WCBS | *Lucky Pup | @ See Page 10 | Ben Magnes, CBS |
| | WNBT | *Hawkins Falls | Lever Brothers | Ben Park,WKBQ |
| | WJZ | *Mary Hartline | | WENR-TV - Chicago |
| | WPIX | Giggle Movie Theater | | Max Goldstein,WPI |
| 5:15 | WCBS | Sheriff Bob Dixon | Participation | Frank Harms, CBS |
| | WNBT | *Gabby Hayes(M,W,F) | Quaker Oats | Martin Stone |
| | | *Panhandle Pete & Jenn.(T&Th) | | |
| | WJZ | *TV Tots Time | | Sterling Films |
| 5:25 | WABD | News Report | | |
| 5:30 | WNBT | *Howdy Doody | @ See Below | Martin Stone |
| | WABD | Feature Film | Participation | |
| | WJZ | Tales Of The Trail | | Len. Holton, ABC |
| | WOR | Buster Crabbe | | Bob Bundy, GAC |
| | WPIX | Feature Film | Participation | |
| 6:00 | WCBS | The Real McKay | Participation | Ned Cramer, CBS |
| | WNBT | Easy Does It | Participation | Alan Handley, NBC |
| | WABD | *Small Fry Club | Participation | Bob Emery |
| | WOR | The Merry Mailman | Participation | |
| 6:25 | WNBT | NBC News | Shell Oil | |
| 6:30 | WCBS | The Early Show(film) | Participation | |
| | WNBT | Tex & Jinx | Participation | Kay Elliott, NBC |
| | WABD | Magic Cottage | Participation | Hal Cooper |
| | WJZ | *Space Cadet(M.W.F) | Kellogg's | Rockhill Radio |
| | WOR | Film Feature | Participation | |
| | WPIX | Newsreel, Weather | Purity Bakeries | |
| 6:45 | WJZ | *Jimmy Blaine's Junior Edition | | L. Holton, ABC |
| | WOR | News Reports | | |
| | WPIX | Jimmy Powers | Howard Clothes | Jimmy Powers |
| 6:55 | WNBT | Weather Man | Yardley | Alan Handley, NBC |
| 7:00 | WNBT | *Kukla, Fran & Ollie | @ See Below | B.Zachery, WNBQ |
| | WABD | *Captain Video | General Foods | C. Parsons, DuM |
| | WJZ | *Andy & Della Russell | Schenley Industries | MCA |
| | WOR | Guy LeBow's Sports Whirl | | Guy LeBow |
| | WPIX | News Reports | Socony(M,W,F) | |
| 7:05 | WJZ | *Club Seven | | Ward Byron, ABC |
| 7:15 | WCBS | Lilli Palmer(Thu) | Pond's Tissues | Charles Kebbe |
| | WJZ | *Faye Emerson(M,W,F) (film) | Pepsi-Cola | Gil Fates |
| | | *Going Places(Tue) | Edgewood Shoe Co. | V.Soydol, And'n&C |
| | | Eva Gabor | | Hardie Frieberg |
| | WOR | Bob Howard | | Wayne Wirth |
| | WPIX | Feature Film(M,Tue,W,F) | | |
| | | Quiz Show(Thu) (film) | Busch's Jewelers | |

Howdy Doody 5:30-5:45pm(M)-Colgate TP;(T)-Kellogg's;(W)-Mars Candy;(Th)-Kellogg's;
5:45-6pm(M)-Mars;(T&Th)-Colgate;(W)-Inter.Shoe;(F)-Ovaltine;
5:30-5:45pm Fri - Welsch's Grape Juice.

Kukla, Fran & Ollie (M)-RCA;(T&F)-P&G;(W)-Ford Motors;(Th)-Life Magazine.

[illegible]

STRIP & MULTI-WEEKLY cont.

| | | | | |
|------|------|------------------------------|--------------------|---------------------|
| 7:30 | WCBS | *News | Oldsmobile | |
| | WNBT | *Mohawk Showroom(M,W,F) | Mohawk Carpets | George Nelson |
| | | *Little Show(Tue,Thu) | Van Camp | L. MacHarrie C&H |
| | WABD | Our Secret Weapon(Tue) | | Chas. Parsons, Du |
| | | Film Feature(Mon,Thu) | Participation | |
| | | *Mr & Mrs Jimmy Carroll(W,F) | Gerber's Baby Food | E. Diamond, DuM |
| WJZ | | *Hollywood Screen Test(Mon) | Ironrite | Lester Lewis |
| | | *Beulah(Tue) (film) | P&G | Pict.Prods.of Cal. |
| | | *Chance Of A Lifetime(Wed) | Bendix | Robert Jennings |
| | | *The Lone Ranger(Thu) | General Mills | Apex Prod'ns, Hwood |
| | | *Life With Linkletter(Fri) | Green Giant | KECA - Hollywood |
| WOR | | Film Feature(M,W,Thu) | | |
| | | Tiny Fairbanks(Tue) | Participation | Roger Bower, WOR |
| | | Mr & Mrs Mystery(Fri) | Participation | Harvey Marlowe |
| WPIX | | Leave It To Papa(Thu) | Ronzoni | N. Consentino |
| 7:45 | WCBS | *Perry Como(M,W,F) | Chesterfields | L.Cooley, Cunn&W |
| | | *Stork Club(Tue,Thu) | Fatima | Mike Dutton |
| | WNBT | *News Caravan | Camels | C. Thoman, NBC |
| | WABD | Manhattan Spotlight(Wed,Fri) | Participation | Verne Trantum, DuM |

NOTES

SUNDAY ABC Super Circus 5-5:30pm - Canada Dry; 5:30-6pm - Peters Shoes alternates weekly with M & M Candy.
 ABC Ted Mack Family Hour 6-6:30pm alt weeks - C.A. Swanson; 6:30-7pm alt weeks General Mills.
 NBC The Comedy Hour 3 weeks by Colgate; every 4th week by Frigidaire; Colgate alternates weekly between Ajax & Halo and Colgate Dental Cream & Palmolive Soap.

WEDNES. CBS Godfrey & Friends 8-8:30pm - Pillsbury alternates weekly with Toni; 8:30-9pm - Chesterfield Cigarettes.
 NBC Four Star Revue Norge, Pet Milk & Motorola sponsor; each show one gets 4 min commercial time; other two have 1 min each; time is rotated on a weekly basis.

THURS. ABC Holiday Hotel Packard Motors & Arrow Shirts alternate weekly.

FRIDAY CBS Ford Theater alt weeks 9-9:30pm - *Live Like A Millionaire; Sponsor - General Mills; Packager - Masterson, Reddy & Nelson; 9:30-10pm - Not Set.

SATUR. WOR Talk To The Stars Mennen & Tydol alternate shows.
 CBS Sam Levenson April 28 sponsorship switches from Oldsmobile to Tintair.
Sing It Again 10-10:15pm - Arrid; 10:15-10:30pm - Open; 10:30-11pm - Sterling Drug.
 NBC Jack Carter 8-8:15pm - Lehn & Fink; 8:15-8:30pm - Tintair; 8:30-9pm - Camel Cigarettes.
Your Show of Shows 9-9:30pm - Crosley; 9:30-10pm - Participations(S.O.S., Benrus, Scotch Tape); 10-10:30pm - Swift Products.

STRIP CBS Garry Moore Mon-Fri 2-2:15pm - P & G; M,W,F 2:15-2:30pm - Cavalier Cigarettes; Tue,Thu 2:15-2:30pm - Quaker Oats; Thu 1:45-2pm - Linit Starch.
Lucky Pup Thu 5-5:15pm - Ipana; Fri 5-5:15pm - Sundial Shoes.
 NBC Kate Smith Mon-Fri 4-4:15pm - P & G; Wed&Fri 4:15-4:30pm - Jergen's Lotion
 Mon 4:15-4:30pm - Corn Prod. Refining; Tue 4:15-4:30pm - Simmons; Thu 4:15-4:30pm - Amer Home Prods; Mon 4:30-4:45pm - Chesebrough; Tue 4:30-4:45pm - Corn Prods Refining; Wed 4:30-4:45pm - Durkee's; Thu 4:30-4:45pm - Minute Maid; Fri 4:30-4:45pm - Hazel Bishop; Mon-Fri 4:45-5pm - Hunt Foods.

1. The first of these is the fact that the
the "American" is
the "American" is

S. Thompson, Jr.
 Chief Clerk
 U.S. District Court
 Eastern District
 of New York
 New York, N.Y.

1. The first step is to identify the problem or question that needs to be answered. This involves understanding the context and the specific requirements of the task.

[illegible][illegible]

THE NEW YORK PUBLIC LIBRARY
ASTOR LENOX TILDEN FOUNDATION
155 FIFTH AVENUE, NEW YORK 17, N.Y.

7. 1990年12月10日，在北京市召开的“中国环境与发展”会议上，中国代表向国际社会提出了“中国环境与发展十大对策”，其中明确提出“实施清洁生产”。

[illegible]

754.3

THE
JOURNAL OF THE
ROYAL ANTHROPOLOGICAL INSTITUTE

[Faint bleed-through from the reverse side of the page]

THE UNIVERSITY OF CHICAGO

1. The first part of the document is a letter from the President of the United States to the Congress, dated January 1, 1861. It is a very important document, as it sets out the President's policy for the new year. The President states that he is pleased to see the Congress assembled, and that he is confident that the country is in a good position to meet the challenges of the future. He also mentions the recent election of Abraham Lincoln as President, and expresses his confidence in Lincoln's ability to lead the country.

RECEIVED
JAN 10 1968
JAN 10 1968
JAN 10 1968

THE UNIVERSITY OF CHICAGO LIBRARY

1. The above information was obtained from the files of the FBI, New York Office, and is being furnished to you for your information.

SECRET - SECURITY INFORMATION

[illegible]

... 1940-1941 ... 1942-1943 ... 1944-1945 ... 1946-1947 ... 1948-1949 ... 1950-1951 ... 1952-1953 ... 1954-1955 ... 1956-1957 ... 1958-1959 ... 1960-1961 ... 1962-1963 ... 1964-1965 ... 1966-1967 ... 1968-1969 ... 1970-1971 ... 1972-1973 ... 1974-1975 ... 1976-1977 ... 1978-1979 ... 1980-1981 ... 1982-1983 ... 1984-1985 ... 1986-1987 ... 1988-1989 ... 1990-1991 ... 1992-1993 ... 1994-1995 ... 1996-1997 ... 1998-1999 ... 2000-2001 ... 2002-2003 ... 2004-2005 ... 2006-2007 ... 2008-2009 ... 2010-2011 ... 2012-2013 ... 2014-2015 ... 2016-2017 ... 2018-2019 ... 2020-2021 ... 2022-2023 ... 2024-2025 ... 2026-2027 ... 2028-2029 ... 2030-2031 ... 2032-2033 ... 2034-2035 ... 2036-2037 ... 2038-2039 ... 2040-2041 ... 2042-2043 ... 2044-2045 ... 2046-2047 ... 2048-2049 ... 2050-2051 ... 2052-2053 ... 2054-2055 ... 2056-2057 ... 2058-2059 ... 2060-2061 ... 2062-2063 ... 2064-2065 ... 2066-2067 ... 2068-2069 ... 2070-2071 ... 2072-2073 ... 2074-2075 ... 2076-2077 ... 2078-2079 ... 2080-2081 ... 2082-2083 ... 2084-2085 ... 2086-2087 ... 2088-2089 ... 2090-2091 ... 2092-2093 ... 2094-2095 ... 2096-2097 ... 2098-2099 ... 2100-2101 ... 2102-2103 ... 2104-2105 ... 2106-2107 ... 2108-2109 ... 2110-2111 ... 2112-2113 ... 2114-2115 ... 2116-2117 ... 2118-2119 ... 2120-2121 ... 2122-2123 ... 2124-2125 ... 2126-2127 ... 2128-2129 ... 2130-2131 ... 2132-2133 ... 2134-2135 ... 2136-2137 ... 2138-2139 ... 2140-2141 ... 2142-2143 ... 2144-2145 ... 2146-2147 ... 2148-2149 ... 2150-2151 ... 2152-2153 ... 2154-2155 ... 2156-2157 ... 2158-2159 ... 2160-2161 ... 2162-2163 ... 2164-2165 ... 2166-2167 ... 2168-2169 ... 2170-2171 ... 2172-2173 ... 2174-2175 ... 2176-2177 ... 2178-2179 ... 2180-2181 ... 2182-2183 ... 2184-2185 ... 2186-2187 ... 2188-2189 ... 2190-2191 ... 2192-2193 ... 2194-2195 ... 2196-2197 ... 2198-2199 ... 2200-2201 ... 2202-2203 ... 2204-2205 ... 2206-2207 ... 2208-2209 ... 2210-2211 ... 2212-2213 ... 2214-2215 ... 2216-2217 ... 2218-2219 ... 2220-2221 ... 2222-2223 ... 2224-2225 ... 2226-2227 ... 2228-2229 ... 2230-2231 ... 2232-2233 ... 2234-2235 ... 2236-2237 ... 2238-2239 ... 2240-2241 ... 2242-2243 ... 2244-2245 ... 2246-2247 ... 2248-2249 ... 2250-2251 ... 2252-2253 ... 2254-2255 ... 2256-2257 ... 2258-2259 ... 2260-2261 ... 2262-2263 ... 2264-2265 ... 2266-2267 ... 2268-2269 ... 2270-2271 ... 2272-2273 ... 2274-2275 ... 2276-2277 ... 2278-2279 ... 2280-2281 ... 2282-2283 ... 2284-2285 ... 2286-2287 ... 2288-2289 ... 2290-2291 ... 2292-2293 ... 2294-2295 ... 2296-2297 ... 2298-2299 ... 2300-2301 ... 2302-2303 ... 2304-2305 ... 2306-2307 ... 2308-2309 ... 2310-2311 ... 2312-2313 ... 2314-2315 ... 2316-2317 ... 2318-2319 ... 2320-2321 ... 2322-2323 ... 2324-2325 ... 2326-2327 ... 2328-2329 ... 2330-2331 ... 2332-2333 ... 2334-2335 ... 2336-2337 ... 2338-2339 ... 2340-2341 ... 2342-2343 ... 2344-2345 ... 2346-2347 ... 2348-2349 ... 2350-2351 ... 2352-2353 ... 2354-2355 ... 2356-2357 ... 2358-2359 ... 2360-2361 ... 2362-2363 ... 2364-2365 ... 2366-2367 ... 2368-2369 ... 2370-2371 ... 2372-2373 ... 2374-2375 ... 2376-2377 ... 2378-2379 ... 2380-2381 ... 2382-2383 ... 2384-2385 ... 2386-2387 ... 2388-2389 ... 2390-2391 ... 2392-2393 ... 2394-2395 ... 2396-2397 ... 2398-2399 ... 2400-2401 ... 2402-2403 ... 2404-2405 ... 2406-2407 ... 2408-2409 ... 2410-2411 ... 2412-2413 ... 2414-2415 ... 2416-2417 ... 2418-2419 ... 2420-2421 ... 2422-2423 ... 2424-2425 ... 2426-2427 ... 2428-2429 ... 2430-2431 ... 2432-2433 ... 2434-2435 ... 2436-2437 ... 2438-2439 ... 2440-2441 ... 2442-2443 ... 2444-2445 ... 2446-2447 ... 2448-2449 ... 2450-2451 ... 2452-2453 ... 2454-2455 ... 2456-2457 ... 2458-2459 ... 2460-2461 ... 2462-2463 ... 2464-2465 ... 2466-2467 ... 2468-2469 ... 2470-2471 ... 2472-2473 ... 2474-2475 ... 2476-2477 ... 2478-2479 ... 2480-2481 ... 2482-2483 ... 2484-2485 ... 2486-2487 ... 2488-2489 ... 2490-2491 ... 2492-2493 ... 2494-2495 ... 2496-2497 ... 2498-2499 ... 2500-2501 ... 2502-2503 ... 2504-2505 ... 2506-2507 ... 2508-2509 ... 2510-2511 ... 2512-2513 ... 2514-2515 ... 2516-2517 ... 2518-2519 ... 2520-2521 ... 2522-2523 ... 2524-2525 ... 2526-2527 ... 2528-2529 ... 2530-2531 ... 2532-2533 ... 2534-2535 ... 2536-2537 ... 2538-2539 ... 2540-2541 ... 2542-2543 ... 2544-2545 ... 2546-2547 ... 2548-2549 ... 2550-2551 ... 2552-2553 ... 2554-2555 ... 2556-2557 ... 2558-2559 ... 2560-2561 ... 2562-2563 ... 2564-2565 ... 2566-2567 ... 2568-2569 ... 2570-2571 ... 2572-2573 ... 2574-2575 ... 2576-2577 ... 2578-2579 ... 2580-2581 ... 2582-2583 ... 2584-2585 ... 2586-2587 ... 2588-2589 ... 2590-2591 ... 2592-2593 ... 2594-2595 ... 2596-2597 ... 2598-2599 ... 2600-2601 ... 2602-2603 ... 2604-2605 ... 2606-2607 ... 2608-2609 ... 2610-2611 ... 2612-2613 ... 2614-2615 ... 2616-2617 ... 2618-2619 ... 2620-2621 ... 2622-2623 ... 2624-2625 ... 2626-2627 ... 2628-2629 ... 2630-2631 ... 2632-2633 ... 2634-2635 ... 2636-2637 ... 2638-2639 ... 2640-2641 ... 2642-2643 ... 2644-2645 ... 2646-2647 ... 2648-2649 ... 2650-2651 ... 2652-2653 ... 2654-2655 ... 2656-2657 ... 2658-2659 ... 2660-2661 ... 2662-2663 ... 2664-2665 ... 2666-2667 ... 2668-2669 ... 2670-2671 ... 2672-2673 ... 2674-2675 ... 2676-2677 ... 2678-2679 ... 2680-2681 ... 2682-2683 ...

1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 221. 222. 223. 224. 225. 226. 227. 228. 229. 230. 231. 232. 233. 234. 235. 236. 237. 238. 239. 240. 241. 242. 243. 244. 245. 246. 247. 248. 249. 250. 251. 252. 253. 254. 255. 256. 257. 258. 259. 260. 261. 262. 263. 264. 265. 266. 267. 268. 269. 270. 271. 272. 273. 274. 275. 276. 277. 278. 279. 280. 281. 282. 283. 284. 285. 286. 287. 288. 289. 290. 291. 292. 293. 294. 295. 296. 297. 298. 299. 300. 301. 302. 303. 304. 305. 306. 307. 308. 309. 310. 311. 312. 313. 314. 315. 316. 317. 318. 319. 320. 321. 322. 323. 324. 325. 326. 327. 328. 329. 330. 331. 332. 333. 334. 335. 336. 337. 338. 339. 340. 341. 342. 343. 344. 345. 346. 347. 348. 349. 350. 351. 352. 353. 354. 355. 356. 357. 358. 359. 360. 361. 362. 363. 364. 365. 366. 367. 368. 369. 370. 371. 372. 373. 374. 375. 376. 377. 378. 379. 380. 381. 382. 383. 384. 385. 386. 387. 388. 389. 390. 391. 392. 393. 394. 395. 396. 397. 398. 399. 400. 401. 402. 403. 404. 405. 406. 407. 408. 409. 410. 411. 412. 413. 414. 415. 416. 417. 418. 419. 420. 421. 422. 423. 424. 425. 426. 427. 428. 429. 430. 431. 432. 433. 434. 435. 436. 437. 438. 439. 440. 441. 442. 443. 444. 445. 446. 447. 448. 449. 450. 451. 452. 453. 454. 455. 456. 457. 458. 459. 460. 461. 462. 463. 464. 465. 466. 467. 468. 469. 470. 471. 472. 473. 474. 475. 476. 477. 478. 479. 480. 481. 482. 483. 484. 485. 486. 487. 488. 489. 490. 491. 492. 493. 494. 495. 496. 497. 498. 499. 500. 501. 502. 503. 504. 505. 506. 507. 508. 509. 510. 511. 512. 513. 514. 515. 516. 517. 518. 519. 520. 521. 522. 523. 524. 525. 526. 527. 528. 529. 530. 531. 532. 533. 534. 535. 536. 537. 538. 539. 540. 541. 542. 543. 544. 545. 546. 547. 548. 549. 550. 551. 552. 553. 554. 555. 556. 557. 558. 559. 560. 561. 562. 563. 564. 565. 566. 567. 568. 569. 570. 571. 572. 573. 574. 575. 576. 577. 578. 579. 580. 581. 582. 583. 584. 585. 586. 587. 588. 589. 590. 591. 592. 593. 594. 595. 596. 597. 598. 599. 600. 601. 602. 603. 604. 605. 606. 607. 608. 609. 610. 611. 612. 613. 614. 615. 616. 617. 618. 619. 620. 621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 84

[illegible]

SECRET

1. 1950-1951 1952-1953 1954-1955 1956-1957 1958-1959 1960-1961 1962-1963 1964-1965 1966-1967 1968-1969 1970-1971 1972-1973 1974-1975 1976-1977 1978-1979 1980-1981 1982-1983 1984-1985 1986-1987 1988-1989 1990-1991 1992-1993 1994-1995 1996-1997 1998-1999 2000-2001 2002-2003 2004-2005 2006-2007 2008-2009 2010-2011 2012-2013 2014-2015 2016-2017 2018-2019 2020-2021 2022-2023 2024-2025 2026-2027 2028-2029 2030-2031 2032-2033 2034-2035 2036-2037 2038-2039 2040-2041 2042-2043 2044-2045 2046-2047 2048-2049 2050-2051 2052-2053 2054-2055 2056-2057 2058-2059 2060-2061 2062-2063 2064-2065 2066-2067 2068-2069 2070-2071 2072-2073 2074-2075 2076-2077 2078-2079 2080-2081 2082-2083 2084-2085 2086-2087 2088-2089 2090-2091 2092-2093 2094-2095 2096-2097 2098-2099 2100-2101 2102-2103 2104-2105 2106-2107 2108-2109 2110-2111 2112-2113 2114-2115 2116-2117 2118-2119 2120-2121 2122-2123 2124-2125 2126-2127 2128-2129 2130-2131 2132-2133 2134-2135 2136-2137 2138-2139 2140-2141 2142-2143 2144-2145 2146-2147 2148-2149 2150-2151 2152-2153 2154-2155 2156-2157 2158-2159 2160-2161 2162-2163 2164-2165 2166-2167 2168-2169 2170-2171 2172-2173 2174-2175 2176-2177 2178-2179 2180-2181 2182-2183 2184-2185 2186-2187 2188-2189 2190-2191 2192-2193 2194-2195 2196-2197 2198-2199 2200-2201 2202-2203 2204-2205 2206-2207 2208-2209 2210-2211 2212-2213 2214-2215 2216-2217 2218-2219 2220-2221 2222-2223 2224-2225 2226-2227 2228-2229 2230-2231 2232-2233 2234-2235 2236-2237 2238-2239 2240-2241 2242-2243 2244-2245 2246-2247 2248-2249 2250-2251 2252-2253 2254-2255 2256-2257 2258-2259 2260-2261 2262-2263 2264-2265 2266-2267 2268-2269 2270-2271 2272-2273 2274-2275 2276-2277 2278-2279 2280-2281 2282-2283 2284-2285 2286-2287 2288-2289 2290-2291 2292-2293 2294-2295 2296-2297 2298-2299 2300-2301 2302-2303 2304-2305 2306-2307 2308-2309 2310-2311 2312-2313 2314-2315 2316-2317 2318-2319 2320-2321 2322-2323 2324-2325 2326-2327 2328-2329 2330-2331 2332-2333 2334-2335 2336-2337 2338-2339 2340-2341 2342-2343 2344-2345 2346-2347 2348-2349 2350-2351 2352-2353 2354-2355 2356-2357 2358-2359 2360-2361 2362-2363 2364-2365 2366-2367 2368-2369 2370-2371 2372-2373 2374-2375 2376-2377 2378-2379 2380-2381 2382-2383 2384-2385 2386-2387 2388-2389 2390-2391 2392-2393 2394-2395 2396-2397 2398-2399 2400-2401 2402-2403 2404-2405 2406-2407 2408-2409 2410-2411 2412-2413 2414-2415 2416-2417 2418-2419 2420-2421 2422-2423 2424-2425 2426-2427 2428-2429 2430-2431 2432-2433 2434-2435 2436-2437 2438-2439 2440-2441 2442-2443 2444-2445 2446-2447 2448-2449 2450-2451 2452-2453 2454-2455 2456-2457 2458-2459 2460-2461 2462-2463 2464-2465 2466-2467 2468-2469 2470-2471 2472-2473 2474-2475 2476-2477 2478-2479 2480-2481 2482-2483 2484-2485 2486-2487 2488-2489 2490-2491 2492-2493 2494-2

[Faint mirrored bleed-through from the reverse side of the page]

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them. The list includes names such as "J. H. Smith", "W. J. Jones", and "A. B. Brown", among others.

RECEIVED

231-51

THIS WEEK -- DEBUTS, HIGHLIGHTS, CHANGES

- Mon(23) - AEC(Ch7) -- 2:15-2:30pm Mon; DEBUT; Claire Mann Glamour Show; WJZ-TV only; new woman's health & beauty show with discussions & interviews; Sponsor - J. Ossola; Agency - Carlo Vinti; Prod-MC - Claire Mann; Director - Ed Nugent ABC; first guests - Virginia Gilmore Felix Knight.
- CBS(Ch2) -- 4-4:30pm Mon-Fri; DEBUT; It's Fun To Know; from WCBS-TV to the net; new educational show with a panel of school children & adult moderator each day; Producer - Frederick Kugel; Director - Jack Gage, CBS; Prod Asst - John Furia, CBS.
- 2:45-3:30pm Mon,Wed,Fri; 2:45-3:15pm Tue & Thu; CHANGE; Vanity Fair; from WCBS-TV to the net; show will be seen in this new time slot instead of 4:30-5pm Mon-Fri; Prod - Dorothy Dean, CBS.
- DuM(Ch5) -- 7:35-7:45pm Mon-Fri; DEBUT; Ed Thorgersen & The News; from WABD to the net; new news show with guest personality interviews; Producer - Marion Glick, DuM; Director - Russell Ford, DuM
- NBC(Ch4) -- 10:30-11am Mon-Fri; DEBUT; Film; WNBT only; film to be run as filler in this time slot until new local show, as yet untitled, is readied.
- 11-11:30am Mon-Fri; CHANGE; Josephine McCarthy Cooking Show to be seen at this new time instead of Mon-Fri 1-1:30pm; WNBT only.
- 11:30-11:45am Mon-Fri; DEBUT; Shoppers' Showcase; WNBT only; new shoppers service show; Sponsor - Gimbel's; Agency - Direct; Producer - Ted Broido WNBT; Director - John Chapin WNBT.
- 11:45-12N Mon-Fri; DEBUT; Kleiglits & Footlights; WNBT only; new show with show biz theme; films & interviews will be used; MC - Ben Grauer; Producer - Phyllis Adams WNBT; Director - Bill Harbach WNBT; Sustaining.
- 12-1pm Mon-Fri; CHANGE; Date In Manhattan; WNBT only; show will be seen at this new time instead of 11-12N Mon-Fri.
- 1-2pm Mon-Fri; CHANGE; Kathi Norris Show; WNBT only; will be seen at this new time instead of 12-1pm Mon-Fri.
- 2-2:30pm Mon-Fri; DEBUT; Finders Keepers; WNBT only; new quiz show in which contestants try to find errors in staged tableaux; MC - Todd Russell; Producer - Maggie Fisher; Director - Frank Jacoby WNBT; Sustaining.
- 2:30-3pm Mon-Wed; DEBUT; Film Features; WNBT only; Sustaining.
- WOR(Ch9) -- 5:30-6pm Mon-Fri; DEBUT; Elton Britt & His Range Pals; new kid show with Western theme; Elton Britt will tell stories, sing & introduce selected films; Sponsor - Mail Order Net; Packager - Harold Kaye; Directors - Alex Courtney & William Demarest; on days when the Dodgers are playing in NY show will be 5:45-6:15.

MEMORANDUM FOR THE DIRECTOR, FBI

TO : DIRECTOR, FBI (100-3-100)
FROM : SAC, NEW YORK (100-3-100)
SUBJECT: [Illegible]

RE: [Illegible]
DATE: [Illegible]

THIS MATTER IS BEING HANDLED BY THE NEW YORK OFFICE

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

On 10-1-68, [Illegible] advised that [Illegible] had been seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68. [Illegible] was seen at [Illegible] on 9-30-68.

THIS WEEK(Continued)

- Fri(27) - CBS(Ch2) -- 9:30-10pm; HIGHLIGHT; Edgar Bergen-Charlie McCarthy Show; from WCBS-TV to the net via film; third show this year; Sponsor - Coca-Cola; Agency - D'Arcy; Producer - Frank Gill Jr; Prod Supervisor - Herbert Moulton; Writers - Zeno Klinker, Artie Phillips, Norman Paul; Guests - Dorothy Kirsten, Ray Noble, Hans Conried, the Wiere Brothers, the Mellomen, Tom Holland.
- Sat(28) - ABC(Ch7) -- 9-10:45am; DEBUT; The S.S. Tele-Cruise; from WFIL-TV Philadelphia; WFIL & WJZ-TV only; new variety show with nautical theme; Producer - Skip Dawes; Director - Walter Wagonhurst; MC - Jack Steck; Cast includes Eddie Roecker(singer), Carol Wynne(singer), the Crewmen Quartet, the Dave Appel Trio, Ace Pancoast(organist), the Buccaneers(harmonica group); Sustaining.
- CBS(Ch2) -- 7-7:30pm; CHANGE; The Sam Levenson Show; from WCBS-TV to the net; show picks up new sponsor as of this date; Sponsor - Bymart(for Tintair); Agency - Cecil & Presbrey; Producer - I. Mansfield, CBS; Director - Byron Paul, CBS; show was formerly sponsored by Oldsmobile thru D.P. Brother; show debuted Jan 27.

LAST WEEK'S CHANGES

- CBS - Fashion Magic; 3:30-4pm Mon&Fri; from WCBS-TV to the net; Arlene Francis replaced Ilka Chase as MC as of Apr 20; Sponsor - International Latex; Agency - Foote, Cone & Belding; Producer - Stanley Poss, CBS; Director - Dan Levin, CBS.
- Winner Take All; 2:45-3:30 Mon,Wed,Fri; 2:45-3:15 Tue&Thu; from WCBS-TV to the net; show departed after Apr 20; Packager - Goodson-Todman; Director - Frances Buss, CBS; MC - Barry Gray;(Vanity Fair moves into this time slot - see Page 1)
- DuM - Scoreboard; new sports show with Bob Cooke(NY Herald-Trib) & Russ Hodges; WABD only from 7:30-7:35pm Mon-Fri; Sponsor - Kaiser-Frazer; Agency - William H. Weintraub; Director - Russell Ford, DuM; Hodges will be on only when the Giants are in town, other times Cooke will take over.
- PIX - NY Giants & New York Yankees Baseball Coverage; WPIX will carry all home games of both teams; Yankees will be picked up from WABD which will feed to WPIX; day games will be carried by both stations; WPIX will carry night games alone; Pre & Post-Game Shows as follows:
- Play Ball - 30 min;afternoons only; Yankees & Giants; Sponsor - Winston Stores; Packager-Agency - Albert Black; Director -WPIX staff; MC - Hal Tunis. Pre-game.
 - A Day With The Giants - 15 min; aft & eve Giant games; Sponsor - Krueger Beer; Agency - Charles Dallas Reach; Prod-MC - Laraine Day; Director - Jack Murphy WPIX. Pre-game, follows "Play Ball".
 - Dizzy Dean Show - 10 min before Yankee aft.games; 25 min before eve games; 10 min after all Yankee games; Sponsor - Philip Morris; Agency-Biow; production from WABD.
 - Grandstand Manager - 10 min after all Giant games; Sponsors(alt shows) - Thom McAn(thru Neff-Rogow) & Barney's Clothes(thru Emil Mogul); MC - Win Elliott.
 - News - Jimmy Powers - 10 min after aft. games both teams; replaces Play Ball before eve, games; Sponsor - Vim; Agency - William Warren, Jackson & Delaney. Yankees & Giants.

[illegible][illegible]

1. The first step is to identify the problem. This involves understanding the situation and the goals that need to be achieved. It is important to gather all relevant information and to define the problem clearly.

2. The second step is to analyze the problem. This involves breaking the problem down into smaller, more manageable parts. It is important to identify the causes of the problem and to determine the resources that are available.

3. The third step is to develop a plan. This involves determining the steps that need to be taken to solve the problem. It is important to consider the potential risks and to develop a contingency plan.

4. The fourth step is to implement the plan. This involves putting the plan into action. It is important to monitor the progress and to make adjustments as needed.

5. The fifth step is to evaluate the results. This involves assessing the effectiveness of the solution. It is important to determine whether the problem has been solved and to identify any lessons learned.

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States.

[illegible][illegible][illegible]

NY 67-1089 - NY 67-1089
NY 67-1089 - NY 67-1089
NY 67-1089 - NY 67-1089

[illegible]

10 mi. from all towns; distance - Phillip Island, Australia.
 10 mi. from all towns; distance - Phillip Island, Australia.
 10 mi. from all towns; distance - Phillip Island, Australia.

Jackman & Nelson, Yankton & Nelson.
Ball before eve, game; Sponsor - Tim; Agency - William Warner;
News - Jimmy Brown - 10 min after aft. game both teams; Referee 11:30
WC - 1st 11:00.
Tim (third time left-Regow) & Perry (left-Regow) both 11:00;
Grandstand Manager - 10 min after aft. game; Spectator (left-Regow) -

| PROGRAM | NET TIME | GUESTS |
|--------------------------|-------------|---|
| <u>FRIDAY APRIL 20</u> | | |
| <u>Hands of Mystery</u> | DuM 9pm | <u>Murder Calls The Clues</u> - by Kirby Hawkes; with Karl Weber, Katharine Meskill, Gene Barry, Helen Backlin, Maurice Burke, Paul Donah, Ruth McDevitt, Wilson Brooks |
| <u>Man Against Crime</u> | CBS 8:30 | Ruth Matteson, Leni Stengel, William A. Lee, Joy Reese, Ray Kellogg, Rusty Slocum |
| <u>MOT Thru Years</u> | ABC 10pm | Gloria Swanson, Conrad Nagel |
| <u>We, The People</u> | NBC 8:30 | Air Force Band, Sol Hurok, Chandler Thomas |
| <u>SATURDAY APRIL 21</u> | | |
| <u>Bob Considine</u> | NBC 5:45 | Admiral Oscar Badger, Brian Donlevy |
| <u>Frank Sinatra</u> | CBS 9pm | Smith & Dale, Al Bernie |
| <u>Jack Carter</u> | NBC 8pm | Jack Pearl, Marion Hutton |
| <u>Ken Murray</u> | CBS 8pm | Jack Smith, Jack Dempsey, The Mary Kay Trio |
| <u>Sam Levenson</u> | CBS 7pm | Red Barber & his daughter Sarah |
| <u>Sheilah Graham</u> | NBC 11:15pm | Margaret Sheridan, Kenneth Tobey |
| <u>Yr Show of Shows</u> | NBC 9pm | Richard Greene |
| <u>Victor Borge</u> | NBC 7pm | Betty Garde, John Gibson |
| <u>SUNDAY APRIL 22</u> | | |
| <u>Armed Forces Hr</u> | DuM 8:30 | Rosemary Clooney |
| <u>Bigelow Theater</u> | CBS 6pm | <u>The Big Hello</u> - by Walter Brown Newman; with Cesar Romero, Jeanne Cagney |
| <u>Celebrity Time</u> | CBS 10pm | Leo Durocher, Laraine Day |
| <u>Colgate Comedy</u> | NBC 8pm | Eddie Cantor, MC; Anne Jeffreys; dancers: Hal Loman & Joan Fields, Dusty McCaffrey & Carmina Cansino, Gehrig & Weissmuller |
| <u>Lamp Unto My Feet</u> | CBS 4:30 | <u>The Last Summer</u> - by Norman Rosten; with Flora Campbell, Francis De Sales, Martin Newman, Virginia Payne |
| <u>Leave It...Girls</u> | NBC 7pm | John Henry Faulk, Binnie Barnes |
| <u>Fred Waring</u> | CBS 9pm | Celeste Holm |
| <u>Paul Whiteman</u> | ABC 7pm | Yvonne de Carlo |
| <u>Opera Cameos</u> | PIX 6pm | Bernard Green, Helen Benet, Mario Lalli, Leigh Allen |

| DATE | TIME | LOCATION |
|----------|-------|---|
| MAY 1971 | | |
| May 1 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 2 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 3 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 4 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 5 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 6 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 7 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 8 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 9 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 10 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 11 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 12 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 13 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 14 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 15 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 16 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 17 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 18 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 19 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 20 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 21 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 22 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 23 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 24 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 25 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 26 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |
| May 27 | 10:00 | St. John's Church, 11th St. & 1st Ave. N. (see p. 26) |

SUNDAY APRIL 22(Continued)

Philco Playhouse NBC 9pm The Birth Of The Movies - by H.R. Hays & Bob Arthur;
with Lillian Gish, Jean Pearson, John Newland, Paul Mann,
Brandon Peters, Gordon Peters, Bruce Gordon, Robert F. Simon, Ben
Lackland, Ken Rockefeller, Phillip Rhodes, Frank Sutton

Showtime, USA ABC 7:30 Margaret Whiting, The Mademoiselles; Arthur Treacher
in a scene from Clutterbuck

This Is Show Biz CBS 7:30 Joan Bennett; Dorothy Louden, singer; Allen King, comic

Toast Of The Town CBS 8pm Jane Froman; Jean Babilee & Nathalie Phillipart, ballet;
Jan Pearce; Myron Cohen; Robert Maxwell, harpist;
Zanetta Troupe, acrobats; Sanger, Ross & Andre, comic dance trio

MONDAY APRIL 23

At Home CBS 11pm Maureen Cannon

Fashion Magic CBS 3:30 The Olivers, roller skating; Jean Carson, circus ward-
robe mistress

Garry Moore CBS 1:30 Jackie Cooper

Hwood Screen Test ABC 7:30 Donald Curtis, Dennis Harrison, Madelaine Chantal

Kate Smith NBC 4pm Eddie Heywood & band

Lights Out CBS 8pm The Fonceville Curse - by Hal & Jerry Hackady; with
Patric Knowles, Rosalind Ivan, Alma Lawton, Donald
Morrison, Adrienne Bayan, Dennis Cross, William Ablan, Jerry Hack-
aday, Terry DuHaime, Shirley Talbot, Georgia Landau

Lucky Strike NBC 9:30 The Bishop's Wife - adapt Peter Barry; with Martha
Scott, Philip Bourneuf, Richard Derr, Janet Alexander,
Olive Blackeney, Eva Condon, Ludwig Roth, Georgia Harvey

Lux Video Thtr CBS 8pm Hit and Run - by Max Shoub; with Edmond O'Brien, Alfreda
Wallace, Christopher Barbieri, Carl Don, Bill Hellinger

Steve Allen CBS 11:30am The Harlemonicas, The Dunhills, The Karpis Trio

Studio One CBS 10pm The Happy Housewife - by Hedda Rosten; with John
Forsythe, June Dayton, Ann Shoemaker, Lynn Loring,
Joseph Fallon, Gloria Stroock, Harry Worth, John Heath, Herbert
Patterson, Joyce Henry, Earl Rowe, Mary Reid, Lulu Belle Clark

Talent Scouts CBS 8:30 Toralf Tollefsen, accordionist; Arlyne Frank, singer;
The Antters, male quartet; Don Fritz Trio, singers

Voice of Firestone NBC 8:30 Eugene Conley

TUESDAY APRIL 24

Armstrong Theater NBC 9:30 Backstage - by Ira Avery; with William Prince, Patricia
Wheel, Edwin Jerome, William LeMassena, Jack Arthur

Caval of Bands DuM 9pm Freddy Martin & orch, Fran Warren, Joey Adams

TUESDAY APRIL 24 (Continued)

| | | |
|-------------------------|-------------|---|
| <u>Danger</u> | CBS 10pm | <u>Blue Murder</u> - by Wilbur Daniel Steele, adapt by Hedda Rosten; with Anthony Quinn, Coleen, Gray, John Randolph, Eddie Binns, John McGovern, Lonny Chapman, |
| <u>Fireside Theater</u> | NBC 9pm | <u>The Celebrated Mrs. Rowland</u> - by George Zuckerman, adapt by Brewster Morgan & James Gunn; with Gertrude Michael, John Warburton, Virginia Farmer, Dabbs Greer |
| <u>Garry Moore</u> | CBS 1:30 | Jimmy Nelson, ventriloquist |
| <u>Going Places</u> | ABC 7:15 | Jon Whitcomb |
| <u>Kate Smith</u> | NBC 4pm | Richard Himber, Jack Smith, Edwards Bros., Sharon Porter |
| <u>Little Show</u> | NBC 7:30 | Sandra Deel |
| <u>Steve Allen</u> | CBS 11:30am | The Glenns, dancers; Vinni De Campo, singer |
| <u>Success Story</u> | ABC 2:15 | Anita Colby |
| <u>Suspense</u> | CBS 9:30 | <u>Murderer's Meeting</u> - from idea by Robert Stevens & Alvin Sapinsley, adapt by Alvin Sapinsley; with Jackie Cooper, Mildred Natwick, Wally Cox, Philip Tonge, Morton Stevens, Sally Hester, Elmer Lehr, Truman Smith |
| <u>Texaco Star Thtr</u> | NBC 8pm | Connie Russell, Robert Alda, Jimmy Wakely |

WEDNESDAY APRIL 25

| | | |
|---------------------------|----------|---|
| <u>Charlie Wild</u> | CBS 9pm | <u>The Case Of The Mother Goose Murders</u> - with Vinton Hayworth |
| <u>Fam. Jury Trials</u> | DuM 9pm | Linwood McCarthy, Walter Davis, Betty Buehler, William Keene, Lawrence Fletcher, Alice Thompson, John Morley, Abby Lewis |
| <u>Four Star Revue</u> | NBC 8pm | Danny Thomas MC, Kay Starr, Julie Oshins, Hoosier Hot Shots, Bunny Lewbel, Les Zoris dancers |
| <u>Kate Smith</u> | NBC 4pm | Michele Auclair, The Dunhills |
| <u>Kraft Theater</u> | NBC 9pm | <u>Brief Music</u> - by Emmett Lavery; with Joyce Van Patten, Pat Crowley, Patricia Kirkland, Shirley Standlee, Jane Sutherland, Lynn Lyons, Peggy Nelson |
| <u>Kreisler's Band.</u> | ABC 8:30 | Howie Malone, Margaret Whiting, Nelly Fisher, Jerry Ross, Art Mooney & orch |
| <u>Ladies Before Gent</u> | DuM 10pm | Ann Corio, Frank Farrell, Dr. Frank Kingdon |
| <u>Perry Como</u> | CBS 7:45 | Ames Brothers |
| <u>Plainclothesman</u> | DuM 9:30 | <u>Fear Street</u> - by Eldorous Dayton; with Arny Freeman, Ken Lynch, Jack Orison, Jordie McLean, Tommy Nello, Harold Stone, James Joyce, Farrel Pelly |
| <u>Real McKay</u> | CBS 6pm | Frank Reilly, illustrator |

THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

THE HISTORY OF THE
THE HISTORY OF THE
THE HISTORY OF THE

WEDNESDAY APRIL 25(continued)

Steve Allen CBS 11:30am Maxine Sullivan, The Mayos

The Web CBS 9:30 The Kid I Killed Last Night - by Day Keene, adapt by Alvin Sapinsley; with Russell Hardie, Howard Smith, Mark O'Daniels, Peg Hillias, Richard Midgley, Cliff Hall, Florence Stanley, Heywood Hale Broun Jr., Joe Mantell

THURSDAY APRIL 26

Alan Young CBS 9pm Charles Coburn, Pat Harding

Big Town CBS 9:30 Dangerous - by Joseph Ruscoll; with Cloris Leachman, Jerome Thor, Paul Huber, Donald Keyes, Charles Mendick

Ellery Queen DuM 9pm Murder For 12 Cents; with Henry Jones, Sally Gracie, Barry Macollum, Gerald Milton

Garry Moore CBS 1:30 Virginia Sale

Lilli Palmer CBS 7:15 Jean Babilee & Nathalie Philippart, dancers

Little Show NBC 7:30 Paul Nero, violinist

James Melton NBC 9pm Victor Borge, Joan Bennett, Wiere Brothers

Kate Smith NBC 4pm John Beal, Beverly Whitney, the Ziegler Marionettes

Margaret Arlen CBS 12:30 Dorothy Stickney

Stork Club CBS 7:45 Nancy Kelly, Celeste Holm, Brewster Jennings

Success Story ABC 2:15 John Robert Powers

T-Men In Action NBC 8:30 The Case of the Fox and the Rabbit - by Abram S. Ginnes; with Nat Polen, Peter Capell, Ethel Britton, James O'Rear, Harry Davis

FRIDAY APRIL 27

Big Story NBC 9pm Thom Carney, Billy Greene, David Opatoshu, Joe Helgesen, Marion Nobel, Bernard Burke, Lou Polan

Eloise DuM 11pm Doc Marcus, magician

Caval. of Stars DuM 10pm Billy Daniels, Jimmy Nelson, June Valli

Faye Emerson ABC 7:15 William Hawkins Jr, Daniel Blum

Margaret Arlen CBS 12:30 Paul Gallico

Mr & Mrs Mystery WOR 7:30 The Case of the Imposing Imposter; with Ruth Manning, John Kirchniak, James Harwood

Penthouse Party ABC 8:30 Kyle McDonnell, Roland Young, Nancy Andrews, Leonard Sues

Pulitzer Playhouse ABC 9pm Second Threshold - by Philip Barry; adapted by Alfred de Liagre & Philip Barry Jr; with Clive Brook, Betsy Von Furstenberg, Sally Brophy, Hugh Reilly, Gordon Richards

Twenty Questions WOR 8pm Danton Walker

MEMORANDUM FOR THE DIRECTOR

SUBJECT: [Illegible]

1. [Illegible]

2. [Illegible]

3. [Illegible]

4. [Illegible]

5. [Illegible]

6. [Illegible]

7. [Illegible]

8. [Illegible]

9. [Illegible]

10. [Illegible]

11. [Illegible]

12. [Illegible]

13. [Illegible]

14. [Illegible]

15. [Illegible]

16. [Illegible]

17. [Illegible]

18. [Illegible]

19. [Illegible]

20. [Illegible]

21. [Illegible]

22. [Illegible]

23. [Illegible]

24. [Illegible]

25. [Illegible]

26. [Illegible]

27. [Illegible]

28. [Illegible]

29. [Illegible]

30. [Illegible]

Ross Reports

WEEK OF
APR 22-29, 1951

TALENT LOCATOR SERVICE

Copyright 1951 - by WALLACE A. ROSS · 551 FIFTH AVENUE, N. Y. 17, N. Y. · MUrray Hill 2-5910

IN TOWN - POSSIBLE GUEST SHOTS

YVONNE ADAIR now back from Bahamas, Sun shows - AGT: Jules Ziegler MU 2-2080

WESLEY ADDY, film-legit actor - AGT: Peter Witt PL 9-7966

STELLA ANDREWS, avail prior to Ford Thea. "Peter Ibbetson" May 18 - AGT: Sam Wren VA 6-3714

CHARLES BANG legit actor-singer - CONTACT: Lois Philmus MU 2-5910

JOSEPH CALLEIA - AGT: Joe McGee, Wm Morris CI 7-2160

MELVILLE COOPER - AGT: Jack Lawrence JU 2-3885

DONALD CURTIS - AGT: MCA PL 9-7500

SARAH CHURCHILL - AGT: Jack Lawrence

CHRISTINE BARRETT - AGT: Bonnie Alden BR 9-6377

JOHN ERICSON "Teresa" juve - AGT: Milt Goldman, Small Agcy MU 7-0606

FRED & SLEDGE "Kiss Me Kate" song & dance team - AGT: Oscar Cohen, Assoc. Booking PL 9-4600

RONNIE GRAHAM - AGT: Gloria Safier MU 8-3950

MARGARET CASE HARRIMAN author "The Vicious Circle"; intvw, radio only - CONTACT: Vivian Wolfert MU 3-0170

JUNE HAVOC - AGT: Joe McGee, Wm Morris CI 7-2160

J. Y. HENDERSON author "Circus Doctor" CON: Dick Taplinger PL 7-7770

LADY FRANCIS, European magician - AGT: Abe Feinberg CO 5-9840

CLORIS LEACHMAN legit-TV actress - AGT: Priscilla Morgan VA 6-3714

(Continued next column)

COMING TO TOWN FOR GUEST SHOTS

MAURICE CHEVALIER from Europe in June enroute to Hollywood

JUDY GARLAND from Europe in several weeks AGT: Abe Lastfogel, Wm Morris CI 7-2160

GLORIA HAMILTON ("Magnolia Girl" of "Lend An Ear") from Boston early May for "Courtin' Time" - AGT: Bonnie Alden Baum-Newborn, BR 9-6377

EZIO PINZA from coast this week for Telephone Hour - AGT: Paul Small MU 7-0606

GREGORY RATOFF from Hollywood this week CONTACT: John Wilson CI 7-5282

GINGER ROGERS from coast early May - AGT: Bob Sanford, MCA PL 9-7500

RICHARD WRIGHT "Native Son" author from France next month

IN TOWN - POSSIBLE GUESTS

PHIL LEEDS comic current in "Make A Wish" avail Sun shows AGT: Bonnie Alden

MICHELE MORGAN & HENRI VIDAL in NY prior to New Orleans premiere of "Fabiola" contact: Al Tamarin, U-A, CI 5-6000

JEAN MUIR opening Equity Library "Road to Rome" this week - CON: White Plains 6-9246

ARNOLD MOSS - AGT: Joe McGee CI 7-2160

HENRY SLATE avail TV vty, drama - AGT: Jerry Rosen PL 7-6185

CHARLES NOLTE "Billy Budd" lead - PRESS: Ross Associates BR 9-5906

MAXIE ROSENBLOOM - AGT: Jerry Rosen

RICHARD NEY - AGT: Jack Lawrence JU 2-3885

1. The first group of people who are interested in the study of the history of the United States are the people who are interested in the history of the United States. This group of people is interested in the history of the United States because they want to know more about the United States. They want to know more about the United States because they want to know more about the United States.

1. The first part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

2. The second part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

3. The third part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

4. The fourth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

5. The fifth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

6. The sixth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

7. The seventh part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

8. The eighth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

9. The ninth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

10. The tenth part of the document is a list of names and addresses, which appears to be a directory or a list of contacts. The names are written in a cursive script, and the addresses are listed below them.

The following is a list of the names of the persons who have been appointed to the various positions in the Department of the Interior, under the act of March 3, 1879, entitled "An Act to provide for the better management of the public lands, and for other purposes."

| Position | Name |
|---------------------------------------|-----------------|
| Secretary of the Interior | John W. Foster |
| Assistant Secretary | William H. Hunt |
| Chief of Bureau of Land Management | John W. Foster |
| Chief of Bureau of Indian Affairs | John W. Foster |
| Chief of Bureau of Geographical Names | John W. Foster |
| Chief of Bureau of Fish and Game | John W. Foster |
| Chief of Bureau of Forestry | John W. Foster |
| Chief of Bureau of Mines | John W. Foster |
| Chief of Bureau of Reclamation | John W. Foster |
| Chief of Bureau of Survey and Mapping | John W. Foster |
| Chief of Bureau of Waterways | John W. Foster |
| Chief of Bureau of Wildlife | John W. Foster |
| Chief of Bureau of Zoology | John W. Foster |